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# INNOVATION CLUB

**ANNUAL REPORT  
2020-2021**

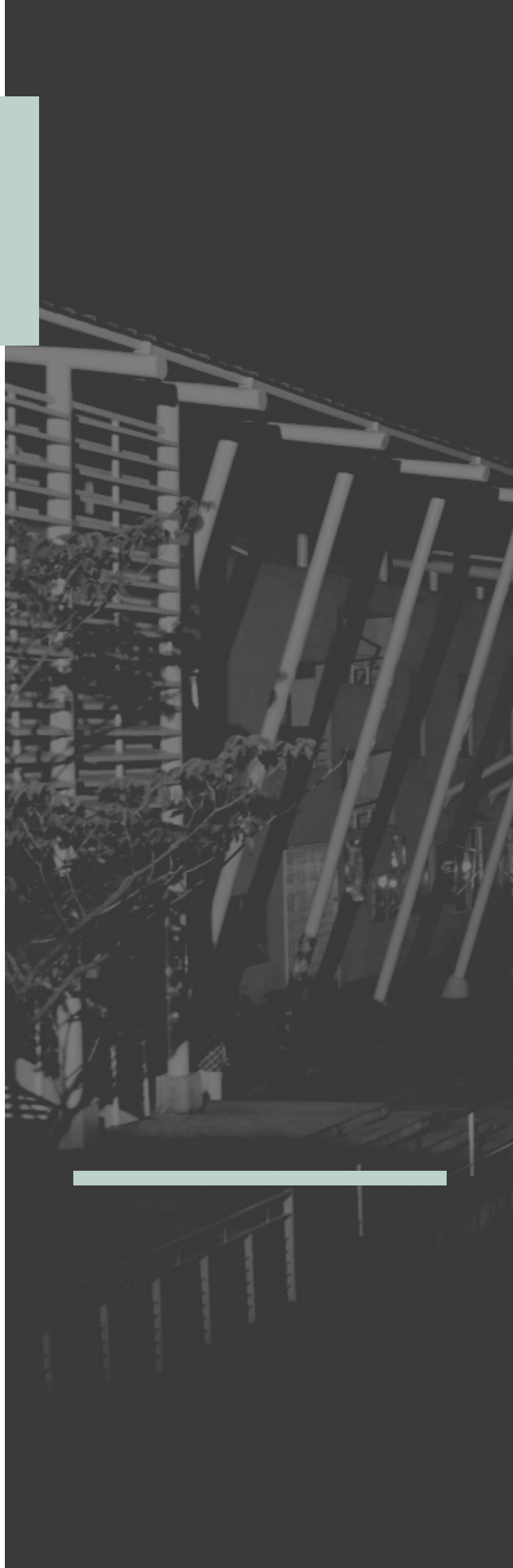
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# ABOUT

**The Innovation Club** is a student-driven body at **SIBM Pune**, which promotes the spirit of innovation and a culture of entrepreneurship among the students of the MBA Innovation and Entrepreneurship. We aim to endow students with the right opportunities to build leaders of tomorrow.

The year 2020-21 has helped us reach higher goals as a team and as a catalyst for the students of Innovation and Entrepreneurship. Adapting to the new normal in no time, we ensured that all budding entrepreneurs were provided with ample learning opportunities, grooming workshops and even a platform to pitch and win seed funding for prototyping their ideas.

**We were able to conduct 15 guest speaker sessions, 6 grooming sessions, 2 case study discussions, and 1 in-house Business Plan Competition.**



# EVENTS

## THE THOUGHT BUBBLE 2020

A series of online sessions called 'The Thought Bubble 2020' curated for the batch of MBA (Innovation & Entrepreneurship) during trying times that will equip students with insights into the future of the business world and plausible disruptions in various industries that will take place during the pandemic.

Speaker	Dates	Topic	Takeaway
Mr. Yogesh Brahmankar	23rd April 2020	Business Model Canvas	Helped students revisit their business plan, refine their business strategy and use color coding techniques to improve efficiency
Ms. Shreelekha Kumar	25th April 2020	Business Communication in the Virtual World	Focused on the do's and don'ts of virtual communication and how to build long lasting relationships with stakeholders (especially customers) during times like this
Mr. Arjun Panchal	28th April 2020	Mullin's Model	For students who are facing a creative block, this gave a pathway for students to evaluate and analyze new ventures
Mr. Gaurav Malhotra	29th April 2020	Opportunities in Health Sector, post COVID-19	Discussed multitude of opportunities in the health sector in the forthcoming times post the pandemic
Mr. Sameer Sharma	2nd May 2020	On-ground Realities of Entrepreneurship: From Zero to Home	A motivational session that emphasized on the importance of ideas, execution and persistence while pursuing a venture
Mr. George Zacharia	7th May 2020	Leadership in the Times of Crisis	Focused on ways to stay motivated and nurture the same culture among your team via virtual space. Times like these are difficult for entrepreneurs but it's our responsibility to ensure their security as well
Mr. Tenzin Rabgay	8th May 2020	Happiness Entrepreneurship	Learnt about the Bodhisattva way of living and how entrepreneurs can pave way for success by working for the benefit of others
Dr. Shubhra Chakraborty	11th May 2020	Personal Branding in the Post COVID World	Importance of LinkedIn and how to leverage the network of your connections and reach to a larger audience



The poster features a dark blue background with a network of glowing blue lines and red dots. At the top left is the 'IC INNOVATION CLUB SIBM PUNE' logo, and at the top right is the 'SIBM PUNE' logo. The main title 'MAVERICK SESSION' is in large white letters, with 'PANEL DISCUSSION' below it. Three circular portraits of the speakers are arranged horizontally. Below each portrait is their name and title. At the bottom, there is a 'Google Meet' icon and the date and time 'TUESDAY 19th MAY, 4:00 PM'.

**MAVERICK SESSION**  
PANEL DISCUSSION

**Mr. Suchen Janjale**  
Director- Banktech  
Software Services Ltd.

**Col. Sunil Brijkrishan**  
Corporate Consultant &  
Visiting Faculty at SIBM,  
Pune

**Mr. Vineet Rajan**  
Co-Founder & Head of  
Marketing- ScoutMyTrip

Google Meet  
TUESDAY 19th MAY, 4:00 PM

## MAVERICK PANEL DISCUSSION

'Maverick' is our flagship guest session series. With the determination to help students dive into the complexities of the current scenario, we organized a panel discussion with the mastery of 2 eminent guest speakers and our renowned professor and moderator on 19th May 2020. We had Mr. Suchen Janjale from London, UK, who is an alumnus of SIBM Pune from the batch of 1997 and the Founder of Banktech Software Services Ltd. Our second panelist was Mr. Vineet Rajan from Mumbai, who is an Alumnus of SIBM Pune from the batch of 2007 and the Co-founder and Head of Marketing at ScoutMyTrip. This eclectic panel was moderated by Col Sunil Brijkrishan, a Corporate Consultant and Visiting Faculty at SIBM, Pune





## PREP NOT PEP TALK

‘Prep not Pep Talk’ is our inaugural interactive session to motivate students to set a firm foot at the beginning of their entrepreneurial and academic journey at SIBM Pune. This guest speaker for this session on 7th August 2020 was Mr. Nihar Shah, Founder, and Director of Silver Bright. This session is aimed at getting the batch to think in the right direction. The guests help them prepare for their entrepreneurial journey as well.

## IDEA ROOM 5.0

‘The Idea Room’ is a platform for first-year students of MBA Innovation & Entrepreneurship to fine-tune their pitches. They get a chance to present their initial pitches to their seniors and then their alumni. This helps them fine-tune their pitches and be ready to face competitions in the ecosystem.



	Date	Panelists
Round 1	25th August 2020	MBA Innovation and Entrepreneurship Batch of 2021 Mr. Jeswin Varghese, Mr. Durgesh Naregalkar, Ms. Gargi Baweja, Mr. Adhiraj Sinh, Mr. Arnold Mathew, Mr. Ali Asger Wagh, Mr. Devansh Consul, Mr. Rajdeep Nath, Ms. Tara Alex, Ms. Veena Balachandran
Round 2	5th September 2020	Alumna of MBA Innovation and Entrepreneurship Ms. Shaurya Munjal, Ms. Vartika Tripathi, Mr. Gaurav Gyanchandani, Ms. Sanjana Pai, Mr. Sayantan Mukherjee, Mr. Rohit Chavan



# MAVERICK SERIES

'Maverick' is our flagship guest session series which aims to provide students with valuable guidance from entrepreneurs and intrapreneurs about the market, business scenarios in order to provide the right direction to the students. This series happens throughout the year and hopes to equip students with insights into the future of the business world. They will be able to understand real-life entrepreneurial journey's from the people who lived them!



Speaker Name	Dates	Topic	LinkedIn Profiles
Mr. Srikanth Acharya	21st September 2020	Diversifying Online Commerce	<a href="https://www.linkedin.com/in/srikanthacharya/">https://www.linkedin.com/in/srikanthacharya/</a>
Ms. Smita Santoki	26th September 2020	Opportunities in the Import-Export Sector	<a href="https://www.linkedin.com/in/smita-santoki-40784018/">https://www.linkedin.com/in/smita-santoki-40784018/</a>
Mr. Praveen Dorna	2nd October 2020	The Rise of Community Platforms: Bridging Distance	<a href="https://www.linkedin.com/in/praveendorna/">https://www.linkedin.com/in/praveendorna/</a>
Mr. Mahesh Galgalikar	4th October 2020	Healthcare and Fitness	<a href="https://www.linkedin.com/in/mahesh-galgalikar/">https://www.linkedin.com/in/mahesh-galgalikar/</a>
Ms. Sonali Karande Brahma	29th October 2020	Brand Strategy	<a href="https://www.linkedin.com/in/sonalibrahma/">https://www.linkedin.com/in/sonalibrahma/</a>



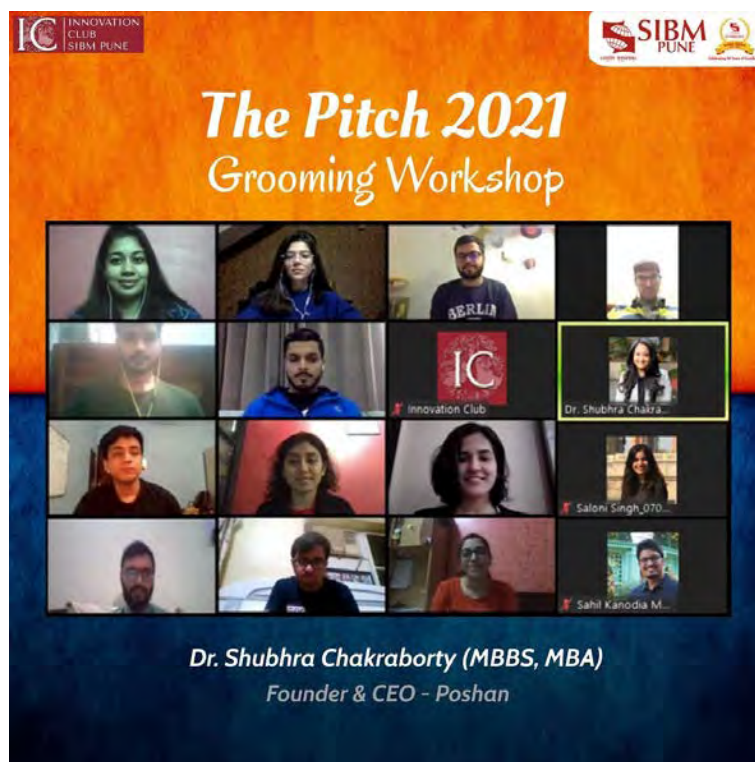
# BRIEF CASE



Brief Case is an initiative to help familiarize the students of MBA (Innovation & Entrepreneurship) with the process of dissecting case studies through team division and role play. The discussion is conducted under the able guidance of one faculty member per session. A Business case will be shared with a small group of interested students from MBA 1 and MBA 2, who are expected to come prepared for an engaging discussion. Brief Case hopes to promote a case-based learning environment among the students and improve their knowledge and awareness of various challenges in the startup ecosystem.

Faculty	Dates	Case Study
Dr. V. V. Ravi Kumar	26th October 2020	iD Filter Coffee
Dr. Sonal Shree	19th November 2020	A Psychological Contract

# THE PITCH 2021 - GROOMING WORKSHOP



The Pitch Grooming Workshops are there to prepare the students for the upcoming in-house Business Plan Competition, we conducted Grooming Workshops aimed at helping students deliver the perfect pitch to convince potential investors. These sessions offered a trade of new viewpoints, things to be taken into consideration while pitching an idea, and critical points for a powerful presentation for various startups.

Speaker	Dates	Topic
Senior Team Members of IC; Mayank Chhajed and Veena Balachandran	15th August 2020	Pitch Deck Essentials
Dr. Shubhra Chakraborty	28th November 2020	Seizing the Trophy: The ticket to winning B-Plan competitions
Prof. Ritesh Khatwani	7th December 2020	Finance: The Breath of Business
Prof. Sandeep Bhattacharya	19th January 2020	The Power of Persuasion: Convincing your idea to Investors



## THE PITCH 2021

"The Pitch 2021" is our in-house Business Plan competition giving the students of MBA Innovation and Entrepreneurship an opportunity to deliver their perfect pitch! It is a platform for the students to receive real-time assessments on their revenue model, finance, technology, and other aspects from the entrepreneurs and industry experts. This competition aims to stimulate entrepreneurship among students and help them create a business plan and a concept pitch deliverable to potential investors to finance the business. This year the students stood a chance to win **Rs. 2.75 Lakhs!**



Round 1	Mr. Anshu Srivastav	15th February 2021
	Mr. Ravi Raj	
	Mr. Amol Chaphekar	
	Mr. Param Kalra	
Round 2	Mr. Pankaj Thakar	16th and 17th February 2021
	Mr. Harsh Deodhar	
	Mr. Pankaj Mittal	

Position	Names	Startup Name	Prize Amount
First Position	Veena Balachandran	The Doodle Chic	Rs. 1,00,000
Second Position	Promoth Kumar	Tiny Habits	Rs. 75,000
	Mansi Shah		
Third Position	Shubhi Jain	Maatiwala	Rs. 50,000
Consolation	Yogesh Kumar	pagalPUNtee	Rs. 25,000
	Durgesh Naregalkar	fosterooh	Rs. 25,000



## QUODCAST

In collaboration with the Quizzing and Debating Society of SIBM Pune, we released a series of podcasts on Spotify on the theme 'Start to Finish: The Startup Voyage'. Hosted by Veena Balachandran, over the course of 4 episodes we interacted with the alumni of MBA Innovation and Entrepreneurship who have made their mark in their respective sectors. This helped the students gain first-hand insight into how the startup ecosystem functions and helped answer key questions that would help them in their journey.

Alumni	Year	Startup Name
Ms. Shaurya Munjal	Batch of 2020	World's first Perception Blogger and Founder of Two Hazy Circles
Ms. Vartika Tripathi	Batch of 2020	Founder of PawshBox
Mr. Rohit Chavan	Batch of 2017	Found Director at Royoch LLP and Systinue Technologies
Mr. Aman Khandelwal and Mr. Shubham Maheshwari	Batch of 2017	Founders of VisualEz



# ICONCLAVE

iConclave is a flagship event for networking and mentorship with the industry stalwarts and startup professionals addressing entrepreneurial problems and industry-specific challenges. This platform will allow students to brainstorm and redefine ideas for their startups and build strong networking relationships.

The Innovation Club hosted its flagship event iConclave'21 on 20th and 21st May 2021. The first day was conducted on 20th May 2021, with a lineup of esteemed mentors and entrepreneurs. The Students of MBA (I&E) got an opportunity to interact with industry professionals from different sectors one-on-one. It was a networking and mentorship platform for students to gain valuable insights into their startups and business ideas.



After the successful completion of the first day of iConclave'21, Innovation Club conducted the Day 2 of the event 21st May 2021. The Event witnessed engaging conversations, creative presentations, enlightening panel discussions and didactic mentoring by the savants of the Startup world.

S.No.	Name	Sector	LinkedIn
1	Dr. Nayan Bheda	General	<a href="https://www.linkedin.com/in/nayanbheda/">https://www.linkedin.com/in/nayanbheda/</a>
2	Mr. Suman Chittimuri	Product Management,	<a href="https://www.linkedin.com/in/vikrantvarshney-indovation/">https://www.linkedin.com/in/vikrantvarshney-indovation/</a>
3	Mr. Tanmaya Vats	General and Social Entrepreneurship	<a href="https://www.linkedin.com/in/tanmaya-vats-08a23614/">https://www.linkedin.com/in/tanmaya-vats-08a23614/</a>
4	Mr. Sanjay Prasad	General	<a href="https://www.linkedin.com/in/sanjay-prasad-08a2a43/">https://www.linkedin.com/in/sanjay-prasad-08a2a43/</a>
5	Mr. Pradeep Malu	General	<a href="https://www.linkedin.com/in/pradeepmalu/">https://www.linkedin.com/in/pradeepmalu/</a>
6	Mr. Ajay Laddha	Edtech & Tech	<a href="https://www.linkedin.com/in/ajayladdha/">https://www.linkedin.com/in/ajayladdha/</a>
7	Dr. Raashid Saiyed	Management Advisor, StartUp Mentor	<a href="https://www.linkedin.com/in/raashidsaiyed/">https://www.linkedin.com/in/raashidsaiyed/</a>
8	Mr. Ranju K Mohan	FMCG & Agri	<a href="https://www.linkedin.com/in/raniumohan/">https://www.linkedin.com/in/raniumohan/</a>
9	Ms. Rashmi Marathe	Health and Wellness	<a href="https://www.linkedin.com/in/rashmimarathe/">https://www.linkedin.com/in/rashmimarathe/</a>
10	Mr. Harish Amritkar	General, Manufacturing	<a href="https://www.linkedin.com/in/harish-a-81783b25/">https://www.linkedin.com/in/harish-a-81783b25/</a>
11	Mr. Fanil Zakhariya	Tourism, General	<a href="https://www.linkedin.com/in/fanil-zakhariya-87353162/">https://www.linkedin.com/in/fanil-zakhariya-87353162/</a>
12	Mr. Sachin Wadikhaye	General - Engg	<a href="https://www.linkedin.com/in/sachinwadikhaye/">https://www.linkedin.com/in/sachinwadikhaye/</a>





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**"CREATIVITY IS  
THINKING UP NEW  
THINGS.  
INNOVATION IS  
DOING NEW  
THINGS."  
THEODORE LEVITT**

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Throughout the endeavor, Innovation Club was driven by the culture of entrepreneurship, which focused on the benefit, & growth of Innovation and Entrepreneurship students at SIBM Pune. Innovation Club since its inception, has not only conducted events specific to Innovation and Entrepreneurship batch, but has also expanded to Pan-SIU. It will continue its efforts in the same direction for years to come, taking the batch to greater heights.

We would like to thank Dr. R. Raman – Director, SIBM Pune, Dr. V.V. Ravi Kumar – Dy. Director, SIBM Pune, Mr. Yogesh Brahmanekar – Faculty in Charge, Mr. Anand Singh – Head of Administration at SIBM Pune, Mr. Santosh Pise – Coordinator Academics & Examinations MBA I&E and the entire faculty and staff of SIBM Pune for their support and trust towards the Innovation Club team.

We would also like to thank all the student bodies of SIBM, Pune for their support towards our team. We express our deepest gratitude to every individual who contributed in our mission of helping the students of SIBM Pune.

### Maverick Series – Ms. Sonali Brahma Attendance

PRN	Roll No	Name	Attendance
20020143001	070101	Aditi Singh	Absent
20020143002	070102	Akash Avinash Jagtap	Present
20020143003	070103	Akhil Singhal	Present
20020143004	070104	Amya Madan	Present
20020143005	070105	Angel Agrawal	Present
20020143006	070106	Anirudh Gupta	Absent
20020143007	070107	Ansh Pankajkumar Mehrotra	Absent
20020143008	070108	Anushree Khandelwal	Absent
20020143009	070109	Arjun V V	Present
20020143010	070110	Arushi Tanwar	Present
20020143011	070111	Aryan Gupta	Present
20020143012	070112	Bagul Hrishikesh Sagar	Present
20020143013	070113	Barot Apurv Jayantilal	Present
20020143014	070114	Barsha Didwania	Present
20020143015	070115	Devaki Naganikhil	Present
20020143016	070116	Divya Somani	Present
20020143017	070117	Gandhali Raghunath Bhat	Present
20020143018	070118	Girme Krishna Atul	Present
20020143019	070119	Gokkul T	Present
20020143020	070120	Hardik Kumar Agarwal	Present
20020143021	070121	Harsh Vardhan Singh	Present
20020143022	070122	Harshdeep Singh Bhatia	Present
20020143023	070123	Jaymin Ketan Nakum	Present
20020143024	070124	Kalyanakrishnan Sankaranarayanan Iyer	Absent
20020143025	070125	Kalyani Shrikrishna Navlakhe	Absent
20020143026	070126	Kamthe Yash Nandkishor	Absent
20020143027	070127	Kashika Kumar	Absent
20020143028	070128	Kaustuv Ghosh	Present
20020143029	070129	Ketan Chadha	Present
20020143030	070130	Madhav Kothari	Present
20020143031	070131	Mandke Aditya Prashant	Absent
20020143032	070132	Manish Chintala	Present
20020143033	070133	Mansi N Shah	Present
20020143034	070134	Mehek Solanki	Present
20020143035	070135	Milind Pal	Present
20020143036	070136	Mohit Gupta	Present
20020143037	070137	Mounika Reddy Nallamilli	Present
20020143038	070138	Mradul Goyal	Present
20020143039	070139	Mridul Garg	Present
20020143040	070140	Mustafa	Present
20020143041	070141	Nainish Agrawal	Present
20020143042	070142	Naman Shah	Present
20020143043	070143	Nikita Bhagwan Pawar	Present

20020143044	070144	Ninaad Achalkar	Present
20020143045	070145	Paras Gupta	Present
20020143046	070146	Paritosh Boyat	Present
20020143047	070147	Parv Badjatiya	Present
20020143048	070148	Prashant Singh Karki	Present
20020143049	070149	R Promoth Kumar	Present
20020143050	070150	Rajeshwari Digambar Nehete	Present
20020143051	070151	Raunak Rungta	Present
20020143052	070152	Riya Bansal	Present
20020143053	070153	Rughwani Bhavesh Mahendrakumar	Present
20020143054	070154	Sahil Mukesh Kanodia	Absent
20020143055	070155	Saiyam Jindal	Present
20020143056	070156	Sakhi Chaudhry	Present
20020143057	070157	Saloni Singh	Present
20020143058	070158	Satish Jaiswal	Present
20020143059	070159	Shah Simran	Present
20020143060	070160	Sharone S Joshi	Absent
20020143061	070161	Shivam Arora	Present
20020143062	070162	Shivangee Lahiri	Present
20020143063	070163	Shreya Bhagavatula	Present
20020143064	070164	Shreya S	Present
20020143065	070165	Siddhesh Sarode	Present
20020143066	070166	Simranjeet Paras	Present
20020143067	070167	Sopte Sainand Dayanand	Absent
20020143068	070168	Sujeeth S	Absent
20020143069	070169	Sushree Sagarika Mohanty	Absent
20020143070	070170	Umang Agarwal	Present
20020143071	070171	Vaishnavi Atmanadhan	Present
20020143072	070172	Varun Narula	Present
20020143073	070173	Varun Ruia	Present
20020143074	070174	Vishal Kumar Singh	Present
20020143075	070175	Vishwajeet Thorat	Present
20020143076	070176	Yogesh Kumar	Present
20020143077	070177	Zainab Hasan	Present