



ANNUAL REPORT 2020-21

SOCIAL,
ENTREPRENEURSHIP
AND CONSULTING
CELL

ABOUT SECC

The **Social, Entrepreneurship and Consulting Cell** (SECC) is a student-driven body at Symbiosis Institute of Business Management (SIBM), Pune and one of the nine teams of the student council.

The team functions under three wings - Social, Entrepreneurship and Consulting.

The main aim of the SECC is to:

1. Bring about a change in the minds of students, inspire them to take up entrepreneurial activities, build the start-up ecosystem on the campus and bring the students in line with the country's start-up culture.
2. Instill a social responsibility in the minds of the students and contribute their part to society.
3. Assist budding start-ups through student consulting and thereby provide exposure to the students in various industries.

SECC conducts various events as part of their three wings over the year and works in the single intention to promote the student culture at SIBM Pune.



MAJOR ACTIVITIES CONDUCTED

Entrepreneurship:

- Chai with Entrepreneur
- Prognosis
- Skill Up Workshop Series
- Winter Internship
- Humane

Consulting:

- Consulting Fair 6.0
- Consult Assist
- Consulting Casebook

Social:

- Panel Discussion on Social Entrepreneurship
- Prerna 10.0
- International Women's Day

MEET THE SECC TEAM



| Senior Team | Interim Team | Junior Team |
|------------------------|-------------------|-------------------|
| Ashit Agarwal | Adhyan Bajpai | Adhyan Bajpai |
| Harsha Hemnani | Celicia Lakra | Celicia Lakra |
| Manikanth Dharmavarapu | Kalyani Navlakhe | Kalyani Navlakhe |
| Nikhil Bagree | Kaustuv Ghosh | Kaustuv Ghosh |
| Shelina Dharani | Manjunath Jagdish | Manjunath Jagdish |
| Twinkle Pajiyar (C) | Mansi N Shah | Mansi N Shah |
| Vedantsing Pardeshi | | Vijay Balaji |

EVENTS CALENDAR

1 AUG 2020

Chai with Entrepreneur - 1

29 AUG 2020

Chai with Entrepreneur - 2

3 NOV 2020

Consult Assist

JAN - FEB 2021

Winter Internship for MBA
I&E

FEB - MARCH 2021

Humane - Podcast Series

MARCH 2021

Prerna 10.0

25 AUG 2020 - 27 AUG 2020

Dineout Consulting Challenge

12 SEPT 2020 - 20 SEPT 2020

Prognosis

NOV - DEC 2020

Consulting Fair 6.0

15 JAN 2021

Panel Discussion on Social
Entrepreneurship

8 MARCH 2021

Women's Day

19 MAY 2021

Skill Up - Entrepreneurs'
Workshop Series

CHAI WITH ENTREPRENEUR 2020 : Mr. Rahul Agarwal, Organic Harvest

The first edition for this academic year's 'Chai with Entrepreneur' was organized on the 1st of August 2020.

'Chai with Entrepreneur' is a Guest Lecture Series wherein we invite Seasoned Entrepreneurs to talk about their success stories and also let students have a personalized discussion with them! The event gives an opportunity to the students to understand the personal and professional entrepreneurial journey of entrepreneurs from various domains who have been successful in their ventures.



For this year's inaugural Session, we had the pleasure of hosting Mr. Rahul Agarwal, CEO, Organic Harvest. He shared his insights with the students on multiple avenues related to Startup building and the challenges which come along with it.

The event was also preceded by a "**Branding & Poster Making Competition - Why Organic**" which saw enthusiastic participation from all the students.

The event was structured in a semi-formal interview format where the students got to expand their knowledge by learning more about the personal and entrepreneurial journeys of seasoned entrepreneurs.

CHAI WITH ENTREPRENEUR 2020 : Mr. Vivek Kapoor, DineOut

For this session, we had the pleasure of hosting Mr. Vivek Kapoor, Co-Founder of Dineout. Dineout, acquired by Times Internet Group, is India's largest Platform Restaurant Technology Solutions provider that operates globally in B2B and B2C space.

The interactive discussion ranged from lessons in creating a value proposition for your brand to the importance of agility and adaptability in today's market scenario, and gave the chance to the budding entrepreneurs of SIBM Pune and especially the Innovation and Entrepreneurship batch to gain insights from someone who has been an industry leader and front runner of his domain.

DineOut Consulting Challenge Competition

Prior to the event, SECC also conducted a Case Study competition sponsored by Dineout - 'SECC Consulting DineOut Challenge' wherein the students had the opportunity to work on the below-given Case Study and present their solutions :

'As a Consulting Partner to Dineout, the students were expected to help them weather the present times and come up with a strategy to increase user engagement and bookings in the Post-COVID world. They were also required to build a strategy to help them restore the confidence in the customers, that dining out with Dineout is a safe and reliable experience.'

The competition witnessed great participation from the students and the final round was judged by Mr. Vivek Kapoor himself.



ATTENDANCE SHEET

| S.No. | PRN | Name | Batch |
|--------------|-------------|-------------------------------|--------------|
| 1 | 20020141001 | Aakash Ashok Gupta | 2020-22 |
| 2 | 20020141002 | Aanchal Agrawal | 2020-22 |
| 3 | 20020141003 | Aashna Karmacharya | 2020-22 |
| 4 | 20020141004 | Abbas Lohawala | 2020-22 |
| 5 | 20020141005 | Abhiraj Singh Raghuwanshi | 2020-22 |
| 6 | 20020141006 | Abhishek Ghosh | 2020-22 |
| 7 | 20020141007 | Abhishek Kumar | 2020-22 |
| 8 | 20020141008 | Adarsh Vaish | 2020-22 |
| 9 | 20020141009 | Adhyan Bajpai | 2020-22 |
| 10 | 20020141010 | Aditi Baghel | 2020-22 |
| 11 | 20020141011 | Aditya Gopal | 2020-22 |
| 12 | 20020141014 | Agnivesh Satapathy | 2020-22 |
| 13 | 20020141015 | Agrawal Sagar Mukeshbhai | 2020-22 |
| 14 | 20020141016 | Aishwarya Ananthakrishnan | 2020-22 |
| 15 | 20020141017 | Aishwarya Sunil Dhamangaonkar | 2020-22 |
| 16 | 20020141018 | Aishwarye Rajan | 2020-22 |
| 17 | 20020141019 | Aisworya Chand | 2020-22 |
| 18 | 20020141020 | Ajay Vailore | 2020-22 |
| 19 | 20020141021 | Ajinkya Ambatkar | 2020-22 |
| 20 | 20020141022 | Akansh Arora | 2020-22 |
| 21 | 20020141023 | Akansha Dhairyan | 2020-22 |
| 22 | 20020141025 | Akshay Raut | 2020-22 |
| 23 | 20020141026 | Aman Agarwal | 2020-22 |
| 24 | 20020141027 | Amey Rajesh Nakat | 2020-22 |
| 25 | 20020141028 | Amit Kumar Meena | 2020-22 |
| 26 | 20020141029 | Amit Prasad Agrawal | 2020-22 |
| 27 | 20020141031 | Anirudh Srinivasan | 2020-22 |
| 28 | 20020141032 | Anshuman Choudhuri | 2020-22 |
| 29 | 20020141033 | Antiksha Dempta | 2020-22 |
| 30 | 20020141034 | Anukriti Krishna | 2020-22 |
| 31 | 20020141035 | Anurag Goel | 2020-22 |
| 32 | 20020141037 | Aparna Das | 2020-22 |
| 33 | 20020141038 | Apurva Gupta | 2020-22 |
| 34 | 20020141039 | Arka Chaudhury | 2020-22 |
| 35 | 20020141040 | Arka Ghosh | 2020-22 |
| 36 | 20020141041 | Arpit Mishra | 2020-22 |
| 37 | 20020141042 | Aviral | 2020-22 |
| 38 | 20020141043 | Ayaustika Ray | 2020-22 |
| 39 | 20020141045 | Ayush Sharma | 2020-22 |
| 40 | 20020141046 | Ayusha Singh | 2020-22 |

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|----|-------------|-------------------------------|---------|
| 41 | 20020141047 | Ayushi Tibrewal | 2020-22 |
| 42 | 20020141048 | B Akanksha | 2020-22 |
| 43 | 20020141049 | Bansal Kartik Sitaram | 2020-22 |
| 44 | 20020141051 | Bhaskar Chawdhary | 2020-22 |
| 45 | 20020141052 | Bhate Chinmay Purshottam | 2020-22 |
| 46 | 20020141053 | Bhatt Vyomdhaval Avinashkumar | 2020-22 |
| 47 | 20020141054 | Bhavana Bothra | 2020-22 |
| 48 | 20020141055 | Bhavsar Meet Rajeshbhai | 2020-22 |
| 49 | 20020141056 | Brijraj Singh Bhadoria | 2020-22 |
| 50 | 20020141058 | Chandan Shrikant Gajanan | 2020-22 |
| 51 | 20020141059 | Chandwani Nikita Naresh | 2020-22 |
| 52 | 20020141061 | Chetan Ganapati Mankale | 2020-22 |
| 53 | 20020141062 | Debadrito Saha | 2020-22 |
| 54 | 20020141063 | Debapriya Routh | 2020-22 |
| 55 | 20020141064 | Deblina Chakraborty | 2020-22 |
| 56 | 20020141065 | Debojoti Singha | 2020-22 |
| 57 | 20020141067 | Devdatta Gupta | 2020-22 |
| 58 | 20020141068 | Dhabale Akshay Vinod | 2020-22 |
| 59 | 20020141069 | Dhawal Mishra | 2020-22 |
| 60 | 20020141070 | Dhurve Nirmitti Milind | 2020-22 |
| 61 | 20020141072 | Dige Vaijanath Chandrashekhar | 2020-22 |
| 62 | 20020141073 | Divyansh Gupta | 2020-22 |
| 63 | 20020141074 | Dixitkumar Jain | 2020-22 |
| 64 | 20020141076 | Eshaan Kharmalki | 2020-22 |
| 65 | 20020141077 | G K Arun Prasad | 2020-22 |
| 66 | 20020141078 | G S V Ramana | 2020-22 |
| 67 | 20020141079 | Gaidhani Darshan Shrikant | 2020-22 |
| 68 | 20020141080 | Gaikwad Tanmay Ashok | 2020-22 |
| 69 | 20020141081 | Ganesh A | 2020-22 |
| 70 | 20020141082 | Gangane Samiksha Shrikant | 2020-22 |
| 71 | 20020141083 | Gunjan Sharma | 2020-22 |
| 72 | 20020141084 | Guttikonda Varun Krishna | 2020-22 |
| 73 | 20020141085 | Harshdeep Singh | 2020-22 |
| 74 | 20020141086 | Himani Raj | 2020-22 |
| 75 | 20020141087 | Hridip Malakar | 2020-22 |
| 76 | 20020141089 | Ingale Omkar Mallikarjun | 2020-22 |
| 77 | 20020141090 | Ishan Bhojak | 2020-22 |
| 78 | 20020141091 | Jadhav Saniket Vikas | 2020-22 |
| 79 | 20020141092 | Jash Basant Jain | 2020-22 |
| 80 | 20020141093 | Jassimran Singh | 2020-22 |

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| 81 | 20020141094 | Jay Kant Singh | 2020-22 |
| 82 | 20020141095 | Jehan Daboo | 2020-22 |
| 83 | 20020141096 | John Varghese Paul | 2020-22 |
| 84 | 20020141097 | Joshi Aniruddha Shivanand | 2020-22 |
| 85 | 20020141098 | K Praveen Kumar Naik | 2020-22 |
| 86 | 20020141099 | K S Vijay Balaji | 2020-22 |
| 87 | 20020141100 | Kaiwalya Joshi | 2020-22 |
| 88 | 20020141102 | Karan Khatri | 2020-22 |
| 89 | 20020141103 | Karthik N Kamath | 2020-22 |
| 90 | 20020141104 | Kartik Thakur | 2020-22 |
| 91 | 20020141105 | Kartika Bang | 2020-22 |
| 92 | 20020141106 | Katla Sai Kumar | 2020-22 |
| 93 | 20020141108 | Kharsan Ashutosh Vishwas | 2020-22 |
| 94 | 20020141109 | Kulkarni Kartik Mahesh | 2020-22 |
| 95 | 20020141110 | Major Raj Kindo | 2020-22 |
| 96 | 20020141112 | Malvika Patni | 2020-22 |
| 97 | 20020141113 | Manisha Thakur | 2020-22 |
| 98 | 20020141114 | Manjunath Jagdish | 2020-22 |
| 99 | 20020141115 | Mayank Sinha | 2020-22 |
| 100 | 20020141116 | Medha Agrawal | 2020-22 |
| 101 | 20020141118 | Mehta Sarthak Amitkumar | 2020-22 |
| 102 | 20020141119 | Mir Farheen Dewan | 2020-22 |
| 103 | 20020141120 | Modi Naman Sandeep | 2020-22 |
| 104 | 20020141121 | Mrinal Kashyap | 2020-22 |
| 105 | 20020141122 | Naik Kush | 2020-22 |
| 106 | 20020141123 | Nair Mukil Vasudevan | 2020-22 |
| 107 | 20020141124 | Nallala Sri Ragha Sai Leela | 2020-22 |
| 108 | 20020141125 | Naman Kasliwal | 2020-22 |
| 109 | 20020141127 | Naveen S | 2020-22 |
| 110 | 20020141128 | Nikhil Agrawal | 2020-22 |
| 111 | 20020141129 | Nikita Chitlangia | 2020-22 |
| 112 | 20020141130 | Ninama Prashantkumar Amrutbhai | 2020-22 |
| 113 | 20020141131 | Nirav M Badani | 2020-22 |
| 114 | 20020141132 | Nishanshu Kumar Tiwary | 2020-22 |
| 115 | 20020141133 | Nishant Madhusoodan Nair | 2020-22 |
| 116 | 20020141134 | P Sreelaxmi Akshita | 2020-22 |
| 117 | 20020141136 | Paghdar Kervin Hirjibhai | 2020-22 |
| 118 | 20020141137 | Pankaj Kumar Agrawal | 2020-22 |
| 119 | 20020141138 | Pankaj Tonpay | 2020-22 |
| 120 | 20020141139 | Patel Siddharth Pareshbhai | 2020-22 |

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| 121 | 20020141140 | Phaninder Reddy Todimala | 2020-22 |
| 122 | 20020141141 | Poojitha Snayak | 2020-22 |
| 123 | 20020141142 | Porwal Moksh Pravin | 2020-22 |
| 124 | 20020141144 | Prakhar Singh | 2020-22 |
| 125 | 20020141145 | Prakhar Kapoor | 2020-22 |
| 126 | 20020141146 | Pranali Gajanan Ingle | 2020-22 |
| 127 | 20020141147 | Prashansa Gupta | 2020-22 |
| 128 | 20020141148 | Prashast Singh | 2020-22 |
| 129 | 20020141149 | Pratik Neupane | 2020-22 |
| 130 | 20020141150 | Pratik Padhi | 2020-22 |
| 131 | 20020141151 | Priya Kushwaha | 2020-22 |
| 132 | 20020141153 | Pulkit Dhoot | 2020-22 |
| 133 | 20020141154 | Punahjeet Yadav | 2020-22 |
| 134 | 20020141155 | Purohit Jaykumar Shantilal | 2020-22 |
| 135 | 20020141156 | R Vijay Preetam | 2020-22 |
| 136 | 20020141157 | Ragini Maheswari | 2020-22 |
| 137 | 20020141158 | Rahul Harishkumar Magnani | 2020-22 |
| 138 | 20020141160 | Rajvardhan Suhas Kadam | 2020-22 |
| 139 | 20020141161 | Rajvi Agrawal | 2020-22 |
| 140 | 20020141162 | Rakshith S | 2020-22 |
| 141 | 20020141163 | Ratan Prasad | 2020-22 |
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| 143 | 20020141165 | Ritesh Todi | 2020-22 |
| 144 | 20020141166 | Rohan Baweja | 2020-22 |
| 145 | 20020141167 | Rohan Saha | 2020-22 |
| 146 | 20020141168 | Rohit Agrawal | 2020-22 |
| 147 | 20020141170 | Ryan Ronald Alvares | 2020-22 |
| 148 | 20020141171 | Saarthak Saxena | 2020-22 |
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| 150 | 20020141173 | Saksham Garg | 2020-22 |
| 151 | 20020141174 | Salem Vamshi Krishna | 2020-22 |
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| 153 | 20020141176 | Samiksha Prakash Gamare | 2020-22 |
| 154 | 20020141177 | Samiksha Somani | 2020-22 |
| 155 | 20020141178 | Samujjal Dutta | 2020-22 |
| 156 | 20020141179 | Sarath Chandra Prakash A | 2020-22 |
| 157 | 20020141180 | Sathvik V Anand | 2020-22 |
| 158 | 20020141181 | Saurabh Keswani | 2020-22 |
| 159 | 20020141183 | Shantanu Santosh Puranik | 2020-22 |
| 160 | 20020141184 | Shikhar A. Jain | 2020-22 |

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| 161 | 20020141185 | Shinde Rutuja Shyam | 2020-22 |
| 162 | 20020141186 | Shivam Madhogarhia | 2020-22 |
| 163 | 20020141187 | Shivani Kumbhare | 2020-22 |
| 164 | 20020141188 | Shivank Sharma | 2020-22 |
| 165 | 20020141189 | Shraddha Vaghela | 2020-22 |
| 166 | 20020141190 | Shradha Thani | 2020-22 |
| 167 | 20020141191 | Shree Vardhan Daga | 2020-22 |
| 168 | 20020141192 | Shreeya Agarwal | 2020-22 |
| 169 | 20020141193 | Shrestha Verma | 2020-22 |
| 170 | 20020141194 | Shreya Gupta | 2020-22 |
| 171 | 20020141195 | Shreyansh Nayak | 2020-22 |
| 172 | 20020141196 | Shrikrishna Ravindra Shedbal | 2020-22 |
| 173 | 20020141197 | Shubham Khaitan | 2020-22 |
| 174 | 20020141198 | Shubham Nagpal | 2020-22 |
| 175 | 20020141199 | Shubham Singhanian | 2020-22 |
| 176 | 20020141200 | Shubham Tyagi | 2020-22 |
| 177 | 20020141201 | Shubham Verma | 2020-22 |
| 178 | 20020141203 | Sidhi Singh | 2020-22 |
| 179 | 20020141204 | Singh Raghunandan Navin | 2020-22 |
| 180 | 20020141205 | Sj Pavan Kumar | 2020-22 |
| 181 | 20020141206 | Sneha Agrawal | 2020-22 |
| 182 | 20020141207 | Sneha Karna | 2020-22 |
| 183 | 20020141208 | Sneha Sikaria | 2020-22 |
| 184 | 20020141209 | Sneha Das | 2020-22 |
| 185 | 20020141211 | Sonal Singh | 2020-22 |
| 186 | 20020141212 | Sonali Sehnaz | 2020-22 |
| 187 | 20020141213 | Soumya Bhattacharee | 2020-22 |
| 188 | 20020141214 | Soumya Shree Kumar | 2020-22 |
| 189 | 20020141215 | Souparno Roy | 2020-22 |
| 190 | 20020141216 | Souvik Purkayastha | 2020-22 |
| 191 | 20020141218 | Suhani Singha | 2020-22 |
| 192 | 20020141219 | Suman Kumar Gupta | 2020-22 |
| 193 | 20020141220 | Sunaina B N | 2020-22 |
| 194 | 20020141221 | Sunanda Howlader | 2020-22 |
| 195 | 20020141222 | Suraj Simha S G | 2020-22 |
| 196 | 20020141223 | Swaroop Patil | 2020-22 |
| 197 | 20020141225 | Tanay Rajesh Shah | 2020-22 |
| 198 | 20020141226 | Tanisha Jain | 2020-22 |
| 199 | 20020141227 | Tanuj Karmakar | 2020-22 |
| 200 | 20020141228 | Tanushree Todi | 2020-22 |

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| 201 | 20020141229 | Tarun Kumar Koli | 2020-22 |
| 202 | 20020141230 | Tejas Verma | 2020-22 |
| 203 | 20020141231 | Tushar Muddu | 2020-22 |
| 204 | 20020141233 | V Gowthami | 2020-22 |
| 205 | 20020141234 | Vaibhav Chandel | 2020-22 |
| 206 | 20020141235 | Vaibhav Srivastava | 2020-22 |
| 207 | 20020141236 | Vanshika Agarwal | 2020-22 |
| 208 | 20020141237 | Vanshita Agrawal | 2020-22 |
| 209 | 20020141239 | Vedika Kamkesh Jhavar | 2020-22 |
| 210 | 20020141240 | Venuprea | 2020-22 |
| 211 | 20020141241 | Videh Raj Singh | 2020-22 |
| 212 | 20020141242 | Vikas Yeddu | 2020-22 |
| 213 | 20020141244 | Vishakha Vaidywan | 2020-22 |
| 214 | 20020141245 | Vishal Bisht | 2020-22 |
| 215 | 20020141246 | Wael Aseri | 2020-22 |
| 216 | 20020141247 | Wriju Mukherjee | 2020-22 |
| 217 | 20020141248 | Yadav Pranil Prakash | 2020-22 |
| 218 | 20020141250 | Yash Keswani | 2020-22 |
| 219 | 20020141251 | Yash Agarwal | 2020-22 |
| 220 | 20020141252 | Yash Kotecha | 2020-22 |
| 221 | 20020141253 | Yogesh Kumar Das | 2020-22 |
| 222 | 20020141254 | Z Shayne V Sawian | 2020-22 |
| 223 | 20020143001 | Aditi Singh | 2020-22 |
| 224 | 20020143002 | Akash Avinash Jagtap | 2020-22 |
| 225 | 20020143003 | Akhil Singhal | 2020-22 |
| 226 | 20020143004 | Amya Madan | 2020-22 |
| 227 | 20020143005 | Angel Agrawal | 2020-22 |
| 228 | 20020143006 | Anirudh Gupta | 2020-22 |
| 229 | 20020143007 | Ansh Pankajkumar Mehrotra | 2020-22 |
| 230 | 20020143008 | Anushree Khandelwal | 2020-22 |
| 231 | 20020143009 | Arjun V V | 2020-22 |
| 232 | 20020143010 | Arushi Tanwar | 2020-22 |
| 233 | 20020143011 | Aryan Gupta | 2020-22 |
| 234 | 20020143012 | Bagul Hrishikesh Sagar | 2020-22 |
| 235 | 20020143013 | Barot Apurv Jayantilal | 2020-22 |
| 236 | 20020143014 | Barsha Didwania | 2020-22 |
| 237 | 20020143015 | Devaki Naganikhil | 2020-22 |
| 238 | 20020143016 | Divya Somani | 2020-22 |
| 239 | 20020143017 | Gandhali Raghunath Bhat | 2020-22 |
| 240 | 20020143018 | Girme Krishna Atul | 2020-22 |

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| 241 | 20020143019 | Gokkul T | 2020-22 |
| 242 | 20020143020 | Hardik Kumar Agarwal | 2020-22 |
| 243 | 20020143021 | Harsh Vardhan Singh | 2020-22 |
| 244 | 20020143022 | Harshdeep Singh Bhatia | 2020-22 |
| 245 | 20020143023 | Jaymin Ketan Nakum | 2020-22 |
| 246 | 20020143024 | Kalyanakrishnan Sankaranarayanan Iyer | 2020-22 |
| 247 | 20020143025 | Kalyani Shrikrishna Navlakhe | 2020-22 |
| 248 | 20020143026 | Kamthe Yash Nandkishor | 2020-22 |
| 249 | 20020143027 | Kashika Kumar | 2020-22 |
| 250 | 20020143028 | Kaustuv Ghosh | 2020-22 |
| 251 | 20020143029 | Ketan Chadha | 2020-22 |
| 252 | 20020143030 | Madhav Kothari | 2020-22 |
| 253 | 20020143031 | Mandke Aditya Prashant | 2020-22 |
| 254 | 20020143032 | Manish Chintala | 2020-22 |
| 255 | 20020143033 | Mansi N Shah | 2020-22 |
| 256 | 20020143034 | Mehek Solanki | 2020-22 |
| 257 | 20020143035 | Milind Pal | 2020-22 |
| 258 | 20020143036 | Mohit Gupta | 2020-22 |
| 259 | 20020143037 | Mounika Reddy Nallamilli | 2020-22 |
| 260 | 20020143038 | Mradul Goyal | 2020-22 |
| 261 | 20020143039 | Mridul Garg | 2020-22 |
| 262 | 20020143040 | Mustafa | 2020-22 |
| 263 | 20020143041 | Nainish Agrawal | 2020-22 |
| 264 | 20020143042 | Naman Shah | 2020-22 |
| 265 | 20020143043 | Nikita Bhagwan Pawar | 2020-22 |
| 266 | 20020143044 | Ninaad Achalkar | 2020-22 |
| 267 | 20020143045 | Paras Gupta | 2020-22 |
| 268 | 20020143046 | Paritosh Boyat | 2020-22 |
| 269 | 20020143047 | Parv Badjatiya | 2020-22 |
| 270 | 20020143048 | Prashant Singh Karki | 2020-22 |
| 271 | 20020143049 | R Promoth Kumar | 2020-22 |
| 272 | 20020143050 | Rajeshwari Digambar Nehete | 2020-22 |
| 273 | 20020143051 | Raunak Rungta | 2020-22 |
| 274 | 20020143052 | Riya Bansal | 2020-22 |
| 275 | 20020143053 | Rughwani Bhavesh Mahendrakumar | 2020-22 |
| 276 | 20020143054 | Sahil Mukesh Kanodia | 2020-22 |
| 277 | 20020143055 | Saiyam Jindal | 2020-22 |
| 278 | 20020143056 | Sakhi Chaudhry | 2020-22 |
| 279 | 20020143057 | Saloni Singh | 2020-22 |
| 280 | 20020143058 | Satish Jaiswal | 2020-22 |
| 281 | 20020143059 | Shah Simran | 2020-22 |

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| 282 | 20020143060 | Sharone S Joshi | 2020-22 |
| 283 | 20020143061 | Shivam Arora | 2020-22 |
| 284 | 20020143062 | Shivangee Lahiri | 2020-22 |
| 285 | 20020143063 | Shreya Bhagavatula | 2020-22 |
| 286 | 20020143064 | Shreya S | 2020-22 |
| 287 | 20020143065 | Siddhesh Sarode | 2020-22 |
| 288 | 20020143066 | Simranjeet Paras | 2020-22 |
| 289 | 20020143067 | Sopte Sainand Dayanand | 2020-22 |
| 290 | 20020143068 | Sujeeth S | 2020-22 |
| 291 | 20020143069 | Sushree Sagarika Mohanty | 2020-22 |
| 292 | 20020143070 | Umang Agarwal | 2020-22 |
| 293 | 20020143071 | Vaishnavi Atmanadhan | 2020-22 |
| 294 | 20020143073 | Varun Ruia | 2020-22 |
| 295 | 20020143074 | Vishal Kumar Singh | 2020-22 |
| 296 | 20020143075 | Vishwajeet Thorat | 2020-22 |
| 297 | 20020143076 | Yogesh Kumar | 2020-22 |
| 298 | 20020143077 | Zainab Hasan | 2020-22 |

PROGNOSIS 2020

Conceptualized as a new event this year, SECC successfully conducted its Case Study Competition " **PROGNOSIS 2020** ".

The competition was open to all MBA 1 students (Flagship, L&S, I&E) wherein the students participated in Teams of 3 people. The Competition was structurally spread across 3 stages, with each stage being an Elimination Round.



Round 1: Business Awareness and General Knowledge Quiz

Round 2: Executive Summary

The qualified teams were provided with a Case Study along with a specific set of questions that needed to be answered. Their ability to formulate their strategies in a concise yet effective manner was judged in this Executive Summary round.

Round 3: Final Presentation

The Top Performing teams were given the opportunity to present their Case Study Solution to an esteemed panel and get their valuable feedback. This acted as the perfect platform to test their Presentation and Pitching skills which are crucial for any Corporate Competition.



As a part of Consult Assist, students were given the opportunity to solve specific **Consulting Case Studies** with the help of our respected faculties who guided them in the process. In order to familiarize the students with the skills and tips required to crack **Consulting Interviews**, SECC also envisions conducting **Interview Preparatory Sessions** from Consulting professionals which can help the students in tackling the multiple interview rounds involved in the Recruitment process.

One of our primary goals with **Consult Assist** is to build the culture of Consulting-specific preparation and to aid the students for their **Final Placements season**.

In the inaugural year, Consult Assist was planned for the students of MBA-2. Going ahead, SECC plans to introduce the event for MBA-1 students of the Flagship and Leadership & Strategy Batch as well.

CONSULT ASSIST 2020

Management Consulting is one of the most sought-after profiles across all B-schools as it offers one an opportunity to work on a wide breadth of projects ranging across multiple industries and sectors. Under the Consulting Wing of SECC, with the aim of better equipping our students for such roles, SECC introduced the first edition of **Consult Assist – A Consulting Prep Series**

Break Even

Pre-Investment

Additional New R&D expense = \$ 150 million
Worth of a successful drug = \$ 1200 million

Probability of a candidate that cleared Phase II to be a successful drug = 50% * 50% = 45%
Worth of a drug that has cleared Phase II trial = \$ 540 = \$ 150 * 45% = \$ 540 million
Post Investment the net worth of drug = \$ 540 = \$ 150 * 45% = \$ 540 million
To Breakeven, the net change in worth should be compensated by the increase in success probability = \$150 / \$ 540 = 28%
Revised Success Probability = (20% * 45%) + 28% = 36%
Revised Probability of Phase II = 50% / 70% = 80%
That implies the Phase II success probability has to improve = 80% - 45% = 40%
To Successfully Breakeven Phase II success probability should double to 80%

Post Investment

Successful marketing and sales

CONSULT ASSIST
A CONSULTING PREP SERIES

CONSULTING CASEBOOK 2020

In order to better equip the students for the Placement season, SECC introduced the **Consult Assist Casebook** which covered some important frameworks, guesstimates, and case questions that can be useful for developing the strategic approach required for tackling similar **interview questions** in various processes. The Casebook acted as a consulting guide to the students, aiding them in their preparation.



CONSULTING FAIR 6.0

35+ Live Projects
11 Companies



Every year SECC conducts a Consulting Fair, its flagship Consulting event wherein students get the opportunity to work on Live Projects offered by a multitude of companies.

This year, as a part of the **6th edition** of the Consulting Fair, SECC hosted **11 companies** spread across multiple clusters over the course of the past month.

The event witnessed great participation from students of **all 3 programs (Flagship, I&E, L&S)**, with **over 91 students applying** for multiple roles, and we are happy to announce that a total of **39 students successfully secured Live Projects**.

The companies offered projects across **18 profiles** such as **Digital Marketing, HR Generalist, Operations Management, Content Writer, Market Research, and Business Development**.

The students gained valuable hands-on **industry experience** through the course of these projects and also made significant contributions to the organizations.

WINTER INTERNSHIP 2020-21

As a part of their curriculum, every year the students of MBA Innovation & Entrepreneurship undergo a **2 week Winter Internship Program**. This year too, SECC assisted the interested students in **securing internships at various NGOs** across the country. The primary objectives of the Internship included :

- To sensitize towards India's social sector, their issues and challenges
- To create an understanding of the role of NGOs and their contribution to the society
- To understand NGOs' functioning as a social venture

We are grateful to our partnering NGOs for the opportunity and their support on behalf of the students of SIBM Pune.



PANEL DISCUSSION ON SOCIAL ENTREPRENEURSHIP

SECC hosted a panel discussion on the **"Need and Functioning of an NGO"** for the first-year students of MBA in Innovation and Entrepreneurship.

Esteemed panelists from varied sectors took out their valuable time and gave our students a glimpse of the contribution and workings of the Non-Profit Sector.

The event was graced by **Mr. Tejpal Singh** (Founder, I Gift Life), **Mr. Deepak Panchal** (Founder, Suyash Seva Kendra) and **Mr. Pankaj Maru** (Founder, Sneha NGO).



ATTENDANCE SHEET

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| 4 | Celicia Grace Lakra | 20020141057 | 2020-2022 |
| 5 | Varun Narula | 20020143072 | 2020-2022 |
| 6 | Divya Somani | 20020143016 | 2020-2022 |
| 7 | Mandke Aditya Prashant | 20020143031 | 2020-2022 |
| 8 | Yogesh Mehra | 20020143076 | 2020-2022 |
| 9 | Promoth Kumar | 20020143049 | 2020-2022 |
| 10 | Sakhi Chaudhry | 20020143056 | 2020-2022 |
| 11 | Mustafa | 20020143040 | 2020-2022 |
| 12 | Angel Agrawal | 20020143005 | 2020-2022 |
| 13 | Jaymin Ketan Nakum | 20020143023 | 2020-2022 |
| 14 | Kashika Kumar | 20020143027 | 2020-2022 |
| 15 | Mehek Solanki | 20020143034 | 2020-2022 |
| 16 | Nikita Pawar | 20020143043 | 2020-2022 |
| 17 | Arjun V V | 20020143009 | 2020-2022 |
| 18 | Barot Apurv Jayantilal | 20020143013 | 2020-2022 |
| 19 | Arushi Tanwar | 20020143010 | 2020-2022 |
| 20 | Ketan Chadha | 20020143029 | 2020-2022 |
| 21 | Madhav Kothari | 20020143030 | 2020-2022 |
| 22 | Bagul Hrishikesh Sagar | 20020143012 | 2020-2022 |
| 23 | Manish Chintala | 20020143032 | 2020-2022 |
| 24 | Shivangee Lahiri | 20020143062 | 2020-2022 |
| 25 | Shreya Bhagavatula | 20020143063 | 2020-2022 |
| 26 | Shreya S | 20020143064 | 2020-2022 |
| 27 | Siddhesh Sarode | 20020143065 | 2020-2022 |
| 28 | Zainab Hasan | 20020143077 | 2020-2022 |
| 29 | Sujeeth S | 20020143068 | 2020-2022 |
| 30 | Sushree Sagarika Mohanty | 20020143069 | 2020-2022 |
| 31 | Umang Agarwal | 20020143070 | 2020-2022 |
| 32 | Aditi Singh | 20020143001 | 2020-2022 |
| 33 | Akash Avinash Jagtap | 20020143002 | 2020-2022 |
| 34 | Akhil Singhal | 20020143003 | 2020-2022 |
| 35 | Amya Madan | 20020143004 | 2020-2022 |
| 36 | Gandhali Raghunath Bhat | 20020143017 | 2020-2022 |
| 37 | Girme Krishna Atul | 20020143018 | 2020-2022 |
| 38 | Gokkul T | 20020143019 | 2020-2022 |
| 39 | Milind Pal | 20020143035 | 2020-2022 |
| 40 | Mohit Gupta | 20020143036 | 2020-2022 |

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|----|--|-------------|-----------|
| 41 | Mounika Reddy Nallamilli | 20020143037 | 2020-2022 |
| 42 | Riya Bansal | 20020143052 | 2020-2022 |
| 43 | Rughwani Bhavesh Mahendrakumar | 20020143053 | 2020-2022 |
| 44 | Sahil Mukesh Kanodia | 20020143054 | 2020-2022 |
| 45 | Saiyam Jindal | 20020143055 | 2020-2022 |
| 46 | Rahul Magnani | 20020141158 | 2020-2022 |
| 47 | Kartik Thakur | 20020141104 | 2020-2022 |
| 48 | Kartik Kamath | 20020141103 | 2020-2022 |
| 49 | Anushka Srivastava | 20020141036 | 2020-2022 |
| 50 | Yogesh Mehra | 20020143076 | 2020-2022 |
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| 53 | Tanay Shah | 20020141225 | 2020-2022 |
| 54 | Vanshika Agarwal | 20020141236 | 2020-2022 |
| 55 | Vishal Bisht | 20020141245 | 2020-2022 |
| 56 | Shreya S | 20020143064 | 2020-2022 |
| 57 | Siddhesh Sarode | 20020143065 | 2020-2022 |
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| 59 | Shah Simran | 20020143059 | 2020-2022 |
| 60 | Sharone S Joshi | 20020143060 | 2020-2022 |
| 61 | Umang Agarwal | 20020143070 | 2020-2022 |
| 62 | Vaishnavi Atmanadhan | 20020143071 | 2020-2022 |
| 63 | Devaki Naganikhil | 20020143015 | 2020-2022 |
| 64 | Varun Ruia | 20020143073 | 2020-2022 |
| 65 | Vishal Kumar Singh | 20020143074 | 2020-2022 |
| 66 | Anirudh Gupta | 20020143006 | 2020-2022 |
| 67 | Saloni Singh | 20020143057 | 2020-2022 |
| 68 | Satish Jaiswal | 20020143058 | 2020-2022 |
| 69 | Harsh Vardhan Singh | 20020143021 | 2020-2022 |
| 70 | Kalyanakrishnan Sankaranarayanan Iyer | 20020143024 | 2020-2022 |

HUMANE PODCAST SERIES

"What business entrepreneurs are to the economy, Social Entrepreneurs are to social change. They are the driven, creative individuals who question the status quo, find new opportunities, and remake the world for the better." - David Bornstein

With the aim of better understanding the journey, vision, and contribution of such Social Entrepreneurs who are doing some commendable work in their fields, SECC initiated its first-ever " **Socio Entrepreneurs Podcast Series - HUMANE** ".



SECC proudly hosted multiple guests from varied fields for the podcast series. We were honoured to have esteemed social entrepreneurs join us like **Ms. Drishti Kharbanda** (Founder, Sarvani NGO), **Mr. Santosh Parulekar** (Cofounder, Pipal Tree Ventures), **Ms. Haimanti Sen** (Founder, Junoon Foundation) and **Mr. Karthee Vidya** (Founder, Team Everest).

HUMANE Podcast Series is also live on audio platforms like **Spotify and Google Podcasts**.

INTERNATIONAL WOMEN'S DAY 2021

The **International Women's Day** (March 8) is a global day celebrating the social, economic, cultural, and political achievements of women. This year, International Women's Day was on the theme **#ChooseToChallenge**, where people across the globe chose to challenge gender bias and inequality and make the world an inclusive space.

With this spirit in mind, SECC held an event on-campus on the occasion of Women's Day. The movement was aimed at being mindful and avoiding any bias that creeps in at workspace and homes. Students chose to **pledge against gender bias and inequality at the workspace, as well as the domestic environment**. The event helped in initiating a dialogue among our students to be more conscious and mindful of the environment they operate in.



ATTENDANCE SHEET

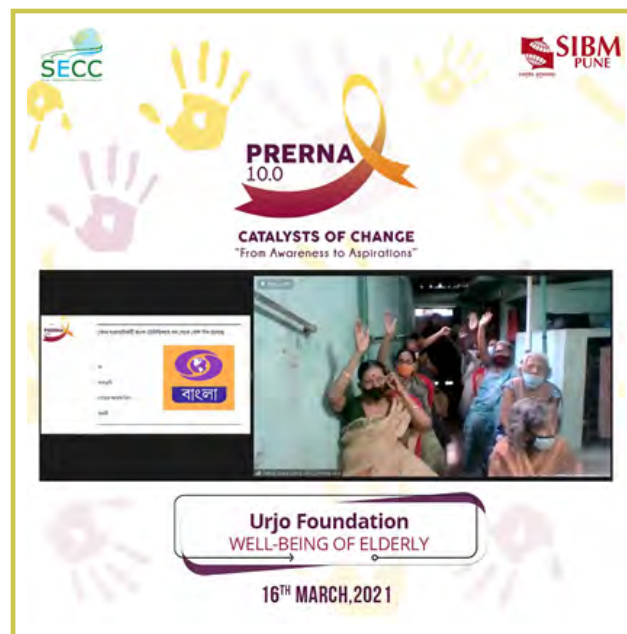
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| 3 | Kalyani Navlakhe | 20020143025 | 2020-2022 |
| 4 | Celicia Grace Lakra | 20020141057 | 2020-2022 |
| 5 | Vijay K Balaji | 20020141099 | 2020-2022 |
| 6 | Shivam Madhogarhia | 20020141186 | 2020-2022 |
| 7 | Vedika Jhawar | 20020141239 | 2020-2022 |
| 8 | Rahul Magnani | 20020141158 | 2020-2022 |
| 9 | Kartik Thakur | 20020141104 | 2020-2022 |
| 10 | Kartik Kamath | 20020141103 | 2020-2022 |
| 11 | Anushka Srivastava | 20020141036 | 2020-2022 |
| 12 | Yogesh Mehra | 20020143076 | 2020-2022 |
| 13 | Ajay Vailore | 20020141020 | 2020-2022 |
| 14 | Arun Prasad | 20020141077 | 2020-2022 |
| 15 | Promoth Kumar | 20020143049 | 2020-2022 |
| 16 | Suhani Singha | 20020141218 | 2020-2022 |
| 17 | Yash Keswani | 20020141250 | 2020-2022 |
| 18 | Mustafa | 20020143040 | 2020-2022 |
| 19 | Angel Agrawal | 20020143005 | 2020-2022 |
| 20 | Jaymin Ketan Nakum | 20020143023 | 2020-2022 |
| 21 | Kashika Kumar | 20020143027 | 2020-2022 |
| 22 | Mehek Solanki | 20020143034 | 2020-2022 |
| 23 | Nikita Pawar | 20020143043 | 2020-2022 |
| 24 | Divya Somani | 20020143016 | 2020-2022 |

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|----|--------------------------|-------------|-----------|
| 25 | Aishwarye Rajan | 20020141018 | 2020-2022 |
| 26 | Padmanabhan Vignesh Iyer | 20020141135 | 2020-2022 |
| 27 | Shubham Harshavardhan | 20020141201 | 2020-2022 |
| 28 | Aanchal Chauhan | 20020141060 | 2020-2022 |
| 29 | Shreeya Agarwal | 20020141192 | 2020-2022 |
| 30 | Kaiwalya Joshi | 20020141100 | 2020-2022 |
| 31 | Akshay Dhabale | 20020141068 | 2020-2022 |
| 32 | Aniruddha Joshi | 20020141097 | 2020-2022 |
| 33 | Antiksha Dempta | 20020141033 | 2020-2022 |
| 34 | Anukriti Krishna | 20020141034 | 2020-2022 |
| 35 | Ayusha Singh | 20020141046 | 2020-2022 |
| 36 | Darshan Gaidhani | 20020141079 | 2020-2022 |
| 37 | Devdatta Gupta | 20020141067 | 2020-2022 |
| 38 | Jash Jain | 20020141092 | 2020-2022 |
| 39 | Kartik Kulkarni | 20020141109 | 2020-2022 |
| 40 | Malvika Joshi | 20020141111 | 2020-2022 |
| 41 | Mir Farheen Dewan | 20020141119 | 2020-2022 |
| 42 | Moksh Porwal | 20020141142 | 2020-2022 |
| 43 | Poojitha Nayak | 20020141141 | 2020-2022 |
| 44 | Pratik Padhi | 20020141150 | 2020-2022 |
| 45 | Sadiksha Sharma | 20020141172 | 2020-2022 |
| 46 | Sathvik Anand | 20020141180 | 2020-2022 |
| 47 | Tanay Shah | 20020141225 | 2020-2022 |
| 48 | Vanshika Agarwal | 20020141236 | 2020-2022 |
| 49 | Vishal Bisht | 20020141245 | 2020-2022 |
| 50 | Pratik Neupane | 20020141149 | 2020-2022 |



PRERNA 10.0 2021

Conceptualized in **2011**, the objective of this event is not only to teach, but to instill a passion in people to learn new things. This year taking into consideration the prevailing social and economic conditions, SECC organized a **diverse range of awareness programs** for different sections of the society.

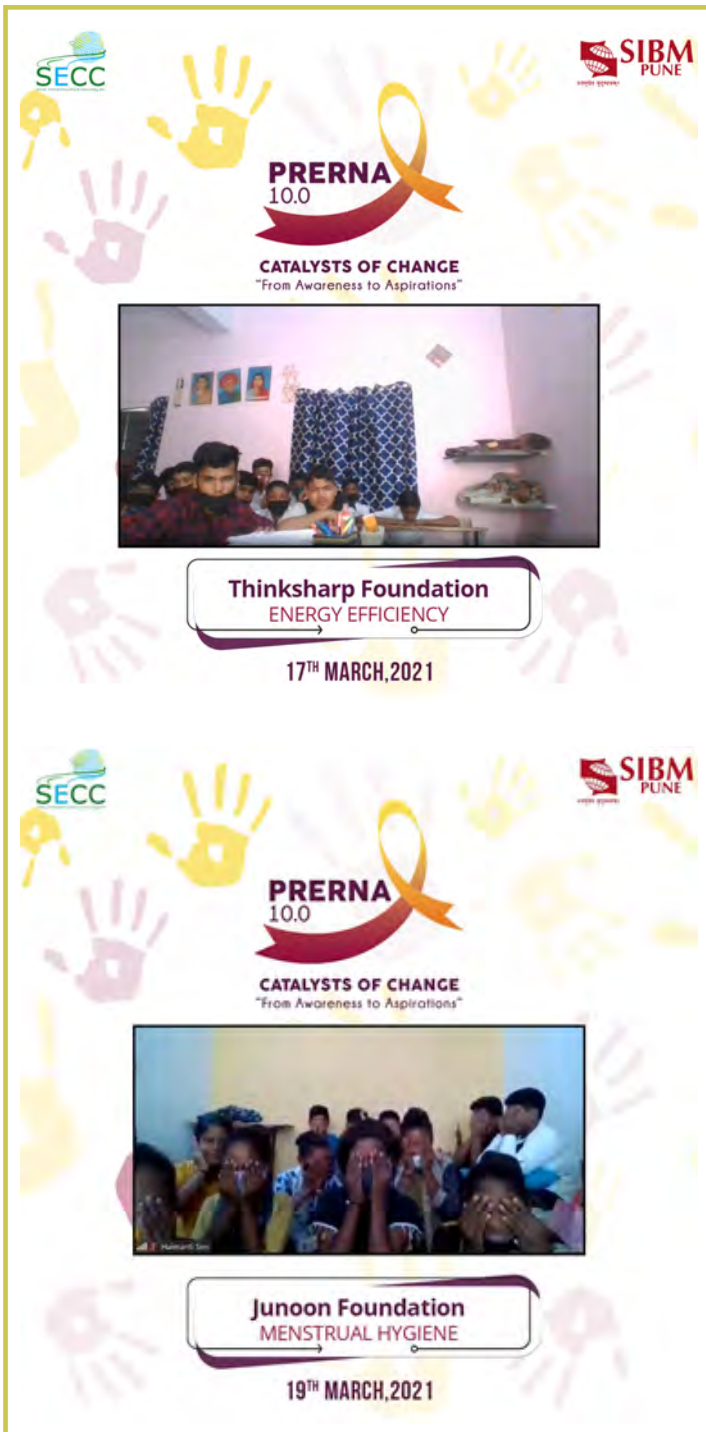


Every year SECC conducts **Prerna**, the flagship social event of SIBM Pune. This event carries significant importance as it strives to sensitize our young ambitious students towards the environment they operate in. This year's highlight was that, for the first time in 43 years, we were able to reach out to **multiple NGOs situated across various cities** where the events directly engaged active participation, right from young children to the elderly. We successfully conducted 3 sessions under PRERNA 10.0 this year, covering some of the most pressing issues of our society

1. "Wellbeing of Elderly" for Urjo Foundation in Calcutta
2. "Energy Efficiency" for Thinksharp Foundation in Pune
3. "Menstrual Hygiene" for Junoon Foundation in Mumbai

PRERNA 10.0

2021



Through these sessions, we were fortunate to touch multiple lives, spread smiles and create an impact in the society. Creating a culture of **community service and importance of social welfare** among the students, we had a large number of student **volunteers who designed the content**, customized it for the audience and conducted the sessions.

We were humbled by the response from the entire batch and the director's appreciation.

With PRERNA, SECC has always strived to **initiate a dialogue on some important topics** which need cognizance of us all. Under PRERNA 9.0 in 2019, SECC conducted 5 educational seminars on topics such as **Financial Literacy, Fake News Awareness and Government Social Schemes**. SECC also conducts a PRERNA session every year for the **Mess & Housekeeping staff of SIU** at Lavale Campus.

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| 4 | Celicia Grace Lakra | 20020141057 | 2020-2022 |
| 5 | Vijay K Balaji | 20020141099 | 2020-2022 |
| 6 | Yash Agarwal | 20020141251 | 2020-2022 |
| 7 | Devdatta Gupta | 20020141067 | 2020-2022 |
| 8 | Sneha Agrawal | 20020141206 | 2020-2022 |
| 9 | Ayush Sharma | 20020141045 | 2020-2022 |
| 10 | Pranali Ingle | 20020141146 | 2020-2022 |
| 11 | Vanshita Agrawal | 20020141237 | 2020-2022 |
| 12 | Debadrito Saha | 20020141062 | 2020-2022 |
| 13 | Anushree Khandelwal | 20020143008 | 2020-2022 |
| 14 | Ragini Maheshwari | 20020141157 | 2020-2022 |
| 15 | Chinmay Bhate | 20020141052 | 2020-2022 |
| 16 | Kartika Bang | 20020141105 | 2020-2022 |
| 17 | Ayushi Tibrewal | 20020141047 | 2020-2022 |
| 18 | Shubham Khaitan | 20020141197 | 2020-2022 |
| 19 | Sarath Chandra Prakash A | 20020141179 | 2020-2022 |
| 20 | Shivani Kumbhare | 20020141187 | 2020-2022 |
| 21 | Venuprea | 20020141240 | 2020-2022 |
| 22 | Ananya Kaushik | 20020141030 | 2020-2022 |
| 23 | Nikita Pawar | 20020143043 | 2020-2022 |

SKILLUP ENTREPRENEURS' WORKSHOP SERIES

SIBM Pune has its students working on multiple startup ideas, ranging across various domains. With the aim of better equipping the student entrepreneurs with some crucial skill sets in their startup journey, SECC has taken the initiative of conducting a **Free Workshop Series - Skill Up** for our students.

Multiple sessions on various topics related to **Start up building** will be conducted under this workshop series, which will equip Entrepreneurs of SIBM Pune with practical knowledge and different crucial skill sets.

SECC organized the first session on the topic "**Finance for Startups**". The session was delivered by **Mr. Ankur Goel**, a seasoned startup advisor, mentor and Chartered Accountant. The engaging session touched upon topics like **Startup Funding, the ideal approach while pitching to investors**, Curative investment processes, and startup valuations. The students gained a lot of perspectives especially from the example-backed approach by our guest speaker.

ATTENDANCE SHEET

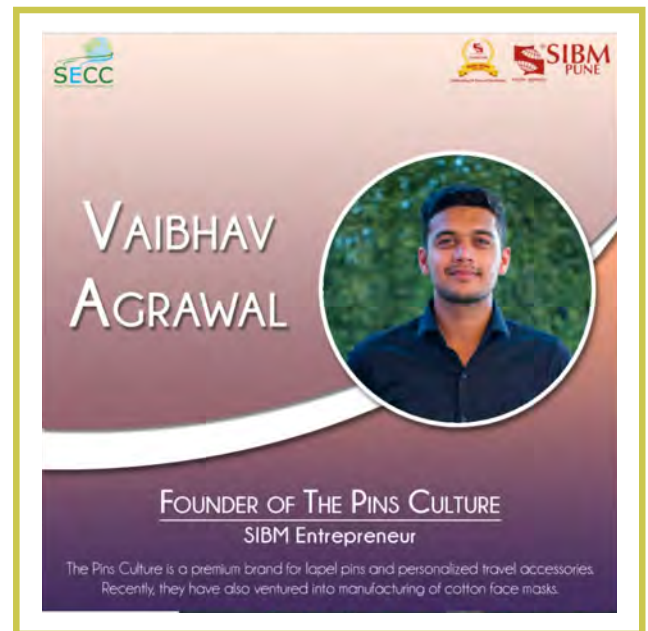
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| 6 | Promoth Kumar | 20020143049 | 2020-2022 |
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| 11 | Mehek Solanki | 20020143034 | 2020-2022 |
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| 19 | Manish Chintala | 20020143032 | 2020-2022 |
| 20 | Shivangee Lahiri | 20020143062 | 2020-2022 |
| 21 | Shreya Bhagavatula | 20020143063 | 2020-2022 |
| 22 | Shreya S | 20020143064 | 2020-2022 |
| 23 | Siddhesh Sarode | 20020143065 | 2020-2022 |
| 24 | Zainab Hasan | 20020143077 | 2020-2022 |
| 25 | Sujeeth S | 20020143068 | 2020-2022 |
| 26 | Sushree Sagarika Mohanty | 20020143069 | 2020-2022 |
| 27 | Umang Agarwal | 20020143070 | 2020-2022 |
| 28 | Aditi Singh | 20020143001 | 2020-2022 |
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| 30 | Akhil Singhal | 20020143003 | 2020-2022 |

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|----|--------------------------------|-------------|-----------|
| 31 | Amya Madan | 20020143004 | 2020-2022 |
| 32 | Gandhali Raghunath Bhat | 20020143017 | 2020-2022 |
| 33 | Girme Krishna Atul | 20020143018 | 2020-2022 |
| 34 | Gokkul T | 20020143019 | 2020-2022 |
| 35 | Milind Pal | 20020143035 | 2020-2022 |
| 36 | Mohit Gupta | 20020143036 | 2020-2022 |
| 37 | Mounika Reddy Nallamilli | 20020143037 | 2020-2022 |
| 38 | Riya Bansal | 20020143052 | 2020-2022 |
| 39 | Rughwani Bhavesh Mahendrakumar | 20020143053 | 2020-2022 |
| 40 | Sahil Mukesh Kanodia | 20020143054 | 2020-2022 |
| 41 | Saiyam Jindal | 20020143055 | 2020-2022 |
| 42 | Rahul Magnani | 20020141158 | 2020-2022 |
| 43 | Kartik Thakur | 20020141104 | 2020-2022 |
| 44 | Kartik Kamath | 20020141103 | 2020-2022 |
| 45 | Anushka Srivastava | 20020141036 | 2020-2022 |
| 46 | Yogesh Mehra | 20020143076 | 2020-2022 |
| 47 | Ajay Vailore | 20020141020 | 2020-2022 |
| 48 | Arun Prasad | 20020141077 | 2020-2022 |
| 49 | Tanay Shah | 20020141225 | 2020-2022 |
| 50 | Vanshika Agarwal | 20020141236 | 2020-2022 |
| 51 | Vishal Bisht | 20020141245 | 2020-2022 |
| 52 | Shreya S | 20020143064 | 2020-2022 |
| 53 | Siddhesh Sarode | 20020143065 | 2020-2022 |
| 54 | Simranjeet Paras | 20020143066 | 2020-2022 |
| 55 | Shah Simran | 20020143059 | 2020-2022 |
| 56 | Sharone S Joshi | 20020143060 | 2020-2022 |
| 57 | Umang Agarwal | 20020143070 | 2020-2022 |
| 58 | Vaishnavi Atmanadhan | 20020143071 | 2020-2022 |
| 59 | Varun Narula | 20020143072 | 2020-2022 |
| 60 | Varun Ruia | 20020143073 | 2020-2022 |
| 61 | Vishal Kumar Singh | 20020143074 | 2020-2022 |
| 62 | Sakhi Chaudhry | 20020143056 | 2020-2022 |
| 63 | Saloni Singh | 20020143057 | 2020-2022 |
| 64 | Satish Jaiswal | 20020143058 | 2020-2022 |

SOCIAL MEDIA SERIES

Entrepreneurs of SIBM

SIBM Pune also boasts of a management program offering **MBA in Innovation & Entrepreneurship (I&E)**, wherein young budding entrepreneurs learn about the start up world and kickstart their entrepreneurial ventures. SECC, under its series Entrepreneurs of SIBM, highlights the stories of such student entrepreneurs who have been successful in setting up their ventures in varied domains. This acts as a platform for **highlighting the achievements** of our students and also motivating the upcoming aspiring entrepreneurs in their respective ventures. Our **alumni from the MBA I&E** batch enthusiastically share their stories, challenges faced in their startup journeys and how they overcame the same.



Strategy Concepts Review

Strategic management as a field involves seeking and identifying opportunities and threats in different market and industry verticals. In the field of management, strategic management involves the formulation and implementation of the major goals and initiatives taken by an organization's managers on behalf of stakeholders, based on consideration of resources and an **assessment of the internal and external environments** in which the organization operates.

With the aim of helping our students develop a **systematic problem-solving approach**, SECC introduced a Strategy Concepts Review series on our social handles which covered some important **strategic frameworks** essential for developing a logical approach to business problems. We covered topics such as the **4 C Model** comprising stakeholders such as Consumers, Collaborators, Company and Competitors and different strategies pertaining to each of them.

SOCIAL MEDIA SERIES



Guesstimates Series



Guesstimate cases are common in Consulting Interviews and are used to test the **analytical skills and logical judgement** of the candidates. Guesstimates have now become an important part of several interview processes and B-School competitions as well. To better equip our students with handling such cases, we introduced a Guesstimate series consisting of topics such as Approaching market sizing questions, **Market segmentation, Demand and Supply based approach and Pricing strategy.**

APPENDIX (SOME PREVIOUS YEAR'S SECC EVENTS)

1) Entrepreneurship Summit

The E-Summit is the **flagship Entrepreneurship event** of SIBM Pune, conducted every year by SECC. The Summit is traditionally spread across **3 days** and has multiple events under its umbrella. Events range from workshops, competitions to pitching events, and gain great traction from all of our student community.

The Title Sponsor for E-Summit 2019 was **Bajaj Auto Pvt. Ltd.** With a participation of 100s of students from across the country, in the **15+ different competitions and a footfall of 1000+**, ESummit gave the students a live experience of the entrepreneurial synergy and a hands-on experience of the various corporate competitions. Accolades worth **5+ Lakhs** were distributed as the prize money to the winners and the runners up across all the events. Some of the flagship events under E-Summit are :



Udaan : Business Plan Competition

This is a business plan competition wherein the participants are judged on the **scalability, feasibility and originality** of their business ideas, amongst other factors. The screening round consists of an Executive Summary which is further followed by subsequent rounds leading up to the final round.

APPENDIX (SOME PREVIOUS YEAR'S SECC EVENTS)

Jugaad



Jugaad is a fundraiser event where each team is given a product for which they **prepare a pitch and then sell it in a real market**. The teams prepare the pitch overnight and are then taken to Pune city along with an organizing team member where they sell their products at **inflated prices!** The team with maximum profit wins the competition.

Pride & Passion

The **Guest Speaker Session** is one of the primary highlights of the Summit. Multiple esteemed speakers address an enthusiastic audience and share their life stories with them. The event is graced by **Prof. Sandeep Bhattacharya**, Head - Corporate Relations, SIBM Pune.



APPENDIX (SOME PREVIOUS YEAR'S SECC EVENTS)

Revive N Thrive

This is one of the newer events under the E-Summit banner. It gives an opportunity to the participants to work out solutions for the given case study which was based on the idea of **reviving a failed startup by coming up with a solution**. The students find the format of the competition particularly exciting and challenging.



SymbiHaat

The most popular attraction during the three-day event is however the SymbiHaat – **Symbi's own flea market**. With ten food stalls and four non – food stalls for participants, students and attendees have an area to eat, relax and have fun. There are also some exciting games and merchandise stalls which are a refresher for the students. The event goes on for all three days and the team also organizes **Haat Nights that include : Live match screening, DJ Night and musical nights** to keep the attendees entertained.

With such a diverse range of competitions, the Entrepreneurship Summit helps inspire and spread the culture of entrepreneurship among the students present at the Lavale campus.

APPENDIX (SOME PREVIOUS YEAR'S SECC EVENTS)

2) Umang 2019

The Social wing of the Social, Entrepreneurship and Consulting Cell (SECC) organised 'Umang' wherein Christmas was celebrated with the children of an orphanage "**Saraswati Anath Shikshan Ashram**", Pune. With the generous donations of students, staff and faculty, more than **40 children** experienced the joy of playing a variety of games and felt special this Christmas.

Further, the orphanage was provided with their monthly requirement of ration which included necessities like, rice, wheat, sugar, salt etc. which was bought from the funds raised by us.

We also bought gifts for the children as per their wish list, which included **books, toys, remote control cars, clothes, watches, stationery and shoes**. There was an overwhelming response from the children, staff at the orphanage and the student volunteers for the noble cause.

3) Sanitary Napkins Distribution Drive (March 2020)

SECC collaborated with **The Pink Box - India, a menstrual hygiene startup** to distribute Sanitary Napkins to the girl students of Nande on the eve of International Women's Day. Students were explained the importance of Menstrual Hygiene and the usage of Sanitary Napkins was promoted amongst the girl students.



Lectures were also arranged for the students on the **Topic of Good Touch and Bad Touch**. It was a successful event, with the students taking back some valuable learnings. We had a total outreach of **100-120 students**. The Principal of the school congratulated and thanked us for our efforts.



THANK YOU

We, the Social, Entrepreneurship and Consulting Cell (SECC) of SIBM Pune, would like to take this opportunity to thank Dr. R. Raman, Director SIBM Pune, Dr. V. V. Ravi Kumar - Dy. Director SIBM Pune, Dr. Madhura Bedarkar - Dy. Director SIBM Pune and all the esteemed faculty and administration of SIBM Pune for their continued support and guidance to us along the way.

We would also like to express our sincere gratitude to the students of SIBM Pune who have been equal contributors to our success as a Student Council.

We hope that SECC continues to strive in its mission and vision, while staying true to its core values.