



VRITAANTA

Oct 2020 **004** ISSUE

THE NEWSLETTER

Organisations Adapting to Disruptions in the "New Normal"

MANTHAN

A PHARMACEUTICAL, SUPPLY CHAIN AND LOGISTICS PERSPECTIVE



From L-R: Top Row: Ms. Shobana Kamineni, Mr. Rohit Gulati, Mr. Bijender Vats, Mr. Sanjiv Navangul, Mr. Sushil Katdare, Mr. Shourya Sen and Mr. Piyush Upmanyu Middle Row: Mr. Sanjay Srivastava, Mr. Manish Bhardwaj, Mr. Sanjay Deshpande, Mr. Marut Setia, Mr. Shiben Moitra, Mr. Prateek Tiwari and Mr. Satyam Choudhary Bottom Row: Mr. Vijayendran Gurumurthy, Mr. Radhe Shyam Adidam, Mr. Sanjit Mitra, Mr. Aditya Verma, Mr. Amit Verma, Mr. Pravin Tripathi and Mr. Yogesh Brahmankar

Manthan, a series of panel discussions hosted by SIBM Pune, provided a centralized platform for Industry stalwarts to shed light on various business aspects related to pharmaceutical and supply chain domains.

The Keynote speaker for the event, **Ms. Shobana Kamineni**, voiced her take on the topic "Embracing and Adapting to Change: Pre, During and Post COVID". First on the itinerary of the panel was a discussion on "Digital Healthcare: Challenges, Opportunities and Innovation". The Second day of the panel began with a talk on "Building a skilled managerial talent pool for the healthcare industry" and concluded with a lively discussion on the topic "Importance of global camaraderie for the growth of healthcare and pharmaceutical sector".

The second part of the series was based on A Supply Chain and Logistics Perspective with a discussion around the central theme "Breaking Operation Siloes in the middle of a Pandemic". The first session of the virtual conclave was an enriching discussion on the topic "Rethinking Logistics Operations - A Strategic lever for companies to deliver their brand promise and business goals". This was followed by an engaging discussion on "Resetting Procurement Trajectory in the Next Normal"

IN THIS ISSUE

- 2 CATAPULT A LEADERSHIP TALK
- 5 LIFE AT SIBM PUNE'S VIRTUAL CAMPUS
- 4 WHAT'S BUZZING AT SIBM PUNE
- 6 SIBM PUNE HALL OF FAME

CATAPULT-INSPIRING THE LEADERS OF TOMORROW







































































SIBM PUNE INVITES YOU TO SIRP 2020



MBA - FLAGSHIP

Average Age



EDUCATIONAL BACKGROUND



- Engineering 66%
- Commerce 15%
- Business Administration 9%
- Science 5%
- Others 5%

PROFESSIONAL BACKGROUND

- Automotive/Manufacturing 18%
- Consulting & Analytics 12%
- Ecom/EdTech 12%
- **BFSI 8%**
- Others 15%

Average Work Exp (In Months)

31% 21%

12% 27%

2% 37-48 (in Months)

MBA - LEADERSHIP & STRATEGY

Average Age



EDUCATIONAL BACKGROUND



- Engineering 62%
- Commerce 17%
- Business Administration 21%

PROFESSIONAL BACKGROUND

- 75 IT/ITES 40%
- Manufacturing 19%
- RESI 13%
- Consulting & Analytics 11%
- Others 17%

Average Work Exp

31% 40-50

21% 7% 60-69 (in Months)

41%

BATCH'S PRIOR WORK EXPERIENCE

Accenture | Adani | Amazon | AON Consulting | Ashok Leyland | BlueYonder | BPCL | BSR & Co. | BYJU's | Crisil | Deloitte | Deustche Bank | Ericsson | Ernst & Young | Frost & Sullivan | Gartner | Godrej & Boyce | Grant Thornton | Hilti | Intas Pharmaceuticals | Jio Platforms | Johnson & Johnson | JP Morgan Chase | Jubilant Life Sciences | KPMG | L&T | Mahindra and Mahindra | Media.net | Medlife International | Merkle Sokrati | MG Motors India | Publicis Sapient | Reliance Industries Limited | SAP Labs | Suzuki Motors | UpGrad | Vedanta | Volvo Eicher Commercial Vehicles | Welspun | ZS Associates

SUMMER INTERNSHIP RECRUITMENT PROGRAMME 2019

Highest Stipend

Median Stipend Average Stipend All SIRP figures are in Lakhs (INR) for 2 months **CAMPUS RECRUITMENT PROGRAMME 2019**

Average CTC

Median CTC

All CRP figures are in LPA (INR)

SHAPING LEADERS FOR THE FUTURE

Excelling Corporate Competitions

6th most competitive B School in India by Dare2Compete



Student Driven Institute

9 Student Councils

6 Special Interest Groups (SIGs) 40% students are active members



Specialization-Specific Opportunities Courses offered in Sales & Marketing,

Finance, HR, Operations Domain-Specific Electives from First Year

Q:≡

Imbibing Data-Driven Approach Analytics courses are an integral part of every programme



Pioneer of MBA in Human Resources One of the first B Schools in India to offer the programme since 1978



Nurturing the Research Mindset 150+ Research Papers published by the Students of SIBM Pune in 2020

EMAIL: placements@sibmpune.edu.in

CONTACT: +91-83800-41277 | +91-81060-55598

WHAT'S BUZZING AT SIBM PUNE?

When the leaders speak

ED-VANTAGEA LEADERSHIP TALK SERIES

21 25 38

DAYS

SESSIONS

HOURS

Ed-Vantage, an endeavour to bring the students of SIBM Pune closer to the industry through conversations with stalwarts, who are making their presence felt in the corporate world. The series that began in the second half of May this year, spanned over a period of two months and featured 25 distinguished industrialists representing a wide range of sectors.

SIU goes Golden for 2020

A Celebration of Success - "Vasudhaiva Kutumbakam"

On the occasion of Symbiosis University's Golden Jubilee year celebration, the students got a timeless opportunity to witness and gain insights from eminent personalities through a virtual session which focused on their vast experiences from their respective fields.



SIBM Pune and Swansea University's Joint Scholarly Summit





SIBM Pune was delighted to host two Online International webinars jointly with School of Management, Swansea University on 10th August 2020 and 25th August 2020 respectively. The theme of the first webinar was based on the article titled "Setting the Future of Digital & Social Media Marketing Research: Perspectives and Research Propositions", whereas the second international online webinar was themed on "Impact of COVID-19 pandemic on information management research and practice: Transforming education, work and life".

Battle Stations!!

Colosseum 2020, a virtual battle of the Batches was organised by the Co-Curricular Team for the students of SIBM Pune. The two-day event saw MBA-1 and MBA-2 battle over a series of management and cultural events to win the coveted title of the ultimate 'Gangs of SIBM Pune'. Two days of fun, laughter culminated with an intense battle between the two Batches where MBA-1 emerged as the winner.



Slam Dunk



DWANDVA 2020, the first of its kind, Virtual Sports Competition between MBA-1 and MBA-2 was organised by the **Sports Management Team** of SIBM Pune. The virtual event saw students from both the Batches competing over a series of online multiplayer games ranging from Chess to 8-Ball Pool to Call of Duty. After two days of highly entertaining edge of the seat drama between the two Batches, MBA-1 emerged as the winner.

FOLLOW US ON: f (inktr.ee/SIBMPune)

LIFE AT SIBM PUNE'S VIRTUAL CAMPUS



Lumiere -To spread learning beyond traditional teaching, the Research and Scholastic Development Team of SIBM Pune hosted their guest lecture series Lumiere in a virtual format this year. The series witnessed several distinguished speakers from diverse backgrounds. It enabled the students in improving their skill sets and helped them in getting updated with the latest industry trends. The series comprised of eminent speakers like Mr. Navdeep Singh Banga, General Manager at Cummins Inc., Mr. Abhishek Dakhole, Director at DAD Fashion and Apparels LLP, Ms. Priya Manoj Kandoth, Lead - Organization Development and Culture Change at Bridgestone India and Mr. Jatin Panchal, Sales Director at Danone India.

Chai with Entrepreneur - A series hosted by the Social, Entrepreneurship and Consulting Cell of SIBM Pune, where students got to hear about the journey of entrepreneurs first-hand. Inviting seasoned entrepreneurs to talk about their success stories, this series provided a stage for students to engage in a discussion with the guests, which further laid the foundation for our budding entrepreneurs to chart their own journeys. Mr. Vivek Kapoor, Co-Founder of Dineout and Mr. Rahul Agarwal, Founder & CEO of Organic Harvest addressed the students as a part of this series.







AlumSpeak 2020 - A series of talks organised by the Alumni Team of SIBM Pune, where our illustrious Alumni interacted and imparted their vast knowledge to the incumbent batch. With the guests reminiscing about their times at their Alma Mater, it was a great opportunity for the students to learn from their experiences through a lens of their times at SIBM Pune.

Mr. Varun Raina, Lead - Consumer and Brand Marketing(WhatsApp India) at Facebook (Batch of 2008), Mr. Anirban Basu, Global Innovation Director at Danone (Batch of 2007), Ms. Basuri Dutta, Vice President at Great Place to Work Institute (Batch of 2002), and Mr. Amit Chand, Zonal Business Head at Udaan.com (Batch of 2013), were invited as a part of this series.

Advent 2020, organised by the Aspirant Relations Team saw a record number of participants across the three competitions-Online is the New Offline (a picture collage and caption competition for students to describe their MBA journey), Video Heist (a video making competition to showcase their personal story) and JAMtera (a podcast competition to express their love for hilltop heaven). The event concluded with a prize distribution ceremony on 31st August 2020. Ascend 2020 was launched to reach out to all aspirants preparing for their entrance exams and engage them in conversation about life as a B-School student. The event saw enthusiastic participation from aspirants, with more than 1350 attendees across 18 cities despite being conducted virtually.





Imperio - An event organised by the Corporate Interface Team of SIBM Pune, aimed to provide a platform for students to interact with CXO's from diverse backgrounds. The objective was to bridge the gap between theory and practice and keep students updated with the latest trends. Students leveraged this series to sharpen their industry knowledge and acquired skill sets to better prepare themselves for their corporate journey. The guests invited to address the students were Mr. R. Balasubramanya, Ex - CFO and Board Member at Fidelity Investments, India, Mr. Varun Jain, Account Director - Large Accounts at LinkedIn, and Mr. Aditya Bhat, Head - Jio Creative Labs.



CAMPUS WINNER

Team PPO



NATIONAL FINALISTS

Jehan Daboo Kartik Thakur



NATIONAL FINALIST

Team Truly Bonded



ROUND 2 TEAMS

Team Quintessential Nexus Team Grasshoppers





CAMPUSWINNERS

Vishakha Vaidywan Bhaskar Chawdhary



CAMPUS WINNER

Team Eye-Deators



CAMPUS WINNER

Team Huedinis



CAMPUS WINNERS

Team Mountain View Rangers
Team DigiMons!