

VRITAANTA

THE NEWSLETTER

Mar 2021
005
ISSUE

CONCLAVE 4.0

5TH - 6TH DEC

5TH - 6TH DEC

THEME ▶ THE PAST, A DISRUPTION, AND THE FUTURE

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SIBM Pune successfully held the 4th edition of its flagship event, the **HR Conclave 4.0** on the theme "The Past, A Disruption And The Future" on the 5th and 6th, December 2020.

The 2-day event was organized by SIBM Pune and live-streamed across multiple platforms. Day 1 started with a fireside chat where the speakers provided their valuable insights to the audience on the topic "GIG Economy: Building A Robust Workforce With Inclusive HR Frameworks" and the importance of resetting one's focus to rewrite their destinies. A panel discussion on "Risk, Resilience, Reimagination: Transformation in Human Capital Management" was also conducted.

Day 2 of HR Conclave 4.0 began with the Keynote Address by **Ms. Prriti Narain**, Market HR Leader at Google India, who is also an Alumna of SIBM Pune. She shared her experiences and insights on the theme "The Pandemic, Mental Health At The 2020 Workplace And The Future Of The Office As We Know It." She stressed on the severity of mental wellness at the workplace and its importance in ensuring employability competency. The talk was followed by a panel discussion on "HR Transition: The Journey From Cost Centre To Profit Driver." The panelists deliberated on the importance of employee development and its correlation with long-term business viability.

The virtual conclave concluded with a case discussion on the topic "Fostering Innovation Through The Dandelion Principle" and the need for unlocking diverse values and perspectives in the workplace.

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CATAPULT-INSPIRING THE LEADERS OF TOMORROW



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Magdicks.com



Mr. Biswajit Mohapatra,
IBM



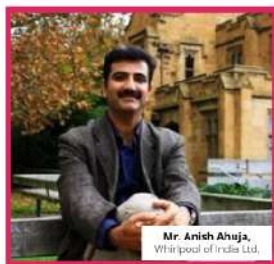
Mr. Amit Kumar,
Accenture Strategy & Consulting



Mr. Ankur Singh,
DCM Shriram Ltd.



Mr. Anil Bhasin,
Finance India Ltd.



Mr. Anish Ahuja,
Whirlpool of India Ltd.



Mr. Ayan Sahay,
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Mr. Kanwal Kaul,
NatWest Group



Mr. Sandeep Deobhakta,
Manulife China Bank Life Assurance Corporation



Mr. Yatin Shah,
Precision Camshafis Limited



Mr. Yashwant Chauhan,
GAIL (India) Limited



Mr. Sandeep Karwa,
Flipkart



Mr. Venkatesh Neelam,
Vahini Group



Mr. Ajay Nahat,
Wipro Limited



Mr. Tarun Jha,
SKODA AUTO Volkswagen India Pvt. Ltd.



Mr. Manan Khokhani,
Wipro



Mr. Tushar Sharma,
Abbott Vascular



Mr. Rohit Pandharkar,
Mahindra Finance



Mr. Ashish Anand,
SAR Group



Mr. Vivek Sharma,
Fanesonic Life Solutions India



Mr. Digvijay Mogra,
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Mr. Abhishek Tiwary,
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Mr. Rakesh Singhania,
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Mr. Jof Joseph,
Promethean Power Systems



Mr. Arkajit Mandal,
Promethean Power Systems



Mr. Arun Verma,
Brightstar (Beetel) India



Mr. Sunil Davis Kolangaden,
Vector Consulting Group



Ms. Archana Wadhwa,
Analytics Saves At Work



Mr. Prakash Arunachalam,
Analytics Saves At Work

Catapult, a leadership talk series for the first year students, aims to propel the young minds in this exciting management journey that they have undertaken here at SIBM Pune.

WHAT'S BUZZING AT SIBM PUNE?

AI Seminar Series

SIBM Pune in partnership with **Swansea University** is hosting an ongoing **Seminar Series** on the theme "The Digital Future for Business & Society; Perspectives on AI: Challenges and Opportunities". The series is inspired by various perspectives on Artificial Intelligence and its transformative potential for augmentation and potential replacement of human tasks and activities within a range of industrial, intellectual and social applications.



The seminar series has been offering timely and thought-provoking insights on AI technology and its impact on

the future of business, management, and society whilst recognizing its influence on the growth and direction of AI development with the help of exemplary speakers- **Dr. Arpan Kar, Mr. Vasileios Galanos, Prof. Marijn Janssen, Dr. Emmanuel Mogaji, and Prof. John Edwards.**

SIBM Pune scaling new heights

Ranking Source	Rank	Category
THE WEEK	9	Best B-Schools - All India
	4	Best Private B-Schools - All India
Dare2 Compete	6	Competitive B-Schools 2020
nirf	22	NIRF Ranking
Outlook	1	Top Private University Constituent Colleges in India
	3	Top Private MBA Institutions in India
BW BUSINESSWORLD	15	Best B-Schools in India
	6	Best Private B-Schools in India
business today	7	Best Private B-Schools in India
	17	Best B-Schools in India
Business Standard	Top 10	Private B-Schools in India
	2	Ranked in BS Super League-2

Over the last 43 years, SIBM Pune has cemented its place as one of the top B-Schools in the country and has stood as an exemplary testimonial of success. We are elated to share that SIBM Pune has been featured as one of the best B-schools in the country for the year 2020 and 2021 in the rankings of **The Week, Outlook, Business Today, Dare2Compete, BW Business World, NIRF (National Institutional Ranking Framework), Business Standard and MBA Universe.**

We extend our sincerest gratitude to the students, faculty, alumni and all those who have contributed to this endeavour! With a vision for greater achievements, we shall continue to strive for excellence.

HEAR FROM THE COUNCILS

Alumni Team



Alumni Team

AlumKonnnect

ALUMSPEAK 2021 *Rendezvous*

AlumSpeak and **AlumKonnnect** – The guest lecture series organized by the Alumni Team of SIBM Pune is an endeavour to bring the students closer to their alumni who are making their mark in the corporate world through discourse and open dialogue.

Rendezvous 2020 – The degree distribution ceremony was conducted virtually and streamed on YouTube this year given the global pandemic scenario with the Batch of 2020 getting a unique experience as their journey as a student of SIBM Pune halts and their association with the Institute as an Alumni begins.

Aspirant Relations Team

The Aspirant Relations Team conducted several events such as **A Day At SIBM** and **Coffee With SIBM Pune** to ensure that future aspirants have all the tools needed at their disposal to crack not only the SNAP 2020 exam but also the further stages which includes the GEPIWAT process. These events led to the smooth and successful completion of the first ever virtual **Admissions** process where aspirants interacted with each other and luminaries from the corporate world albeit virtually.



ASPIRANT
RELATIONS
TEAM



A DAY AT SIBM



ADMISSIONS 2021



COFFEE
WITH
SIBM
EDITION 15

Corporate Interface Team



Arcturus



Senate
Management Conclave 2021



IMPERIO
2020
CREATING EXCELLENCE

Senate 2021 – The flagship management conclave conducted by the Corporate Interface Team of SIBM Pune, the panel discussions were centered around the theme “Scaling Sustainability: From Principle to Practice”.

Arcturus – A leadership conclave which focused on how businesses are staying one step ahead of the curve with this year’s theme being “Envisaging the New Business as Usual: Building Resilient Frameworks”.

Imperio – This event aimed to keep the students abreast with the latest trends in the industry by inviting CXO’s from various backgrounds to interact with the students to help them acquire the required skill sets needed to prepare themselves for their corporate journey.

Information Systems And Media Relations Team

Proelio 2020, SIBM Pune’s first National level case study competition was organized by the PR Team of SIBM Pune where students across the country got the opportunity to manage a PR crisis firsthand and face the heavy scrutiny that comes along with defending clients from the media circus in a live PR simulation. The event was launched with the culmination of **Smoke and Mirrors**, an online mystery treasure hunt conducted on Instagram, where students scoured for clues across the platform in an effort to get the data needed to solve the mystery.



INFORMATION SYSTEMS AND MEDIA RELATIONS TEAM



Smoke and
MIRRORS



PROELIO
2020

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HEAR FROM THE COUNCILS

Research & Scholastic Development Team



Lumière – The Research and Scholastic Development Team of SIBM Pune organized the guest lecture series by inviting eminent corporate leaders to share their experiences gained from their corporate journey with the students and participating in engaging discussions with them.

Budget Symposium 2021 - An analysis of the Union Budget 2021, the symposium was held virtually for the first time with illustrious guests discussing the six pillars of the current year's Budget. The conference proved to be of great value to the incumbent Batch as they were able to develop a holistic view of the Union Budget.

Sports Management Team

Gravitas, one of its kind online sports fest was conducted by the Sports Management Team inviting participation from B Schools all over the country. **Mr. Vikram Sathaye** and **Mr. Prakash Wakankar** engaged in a fun and intriguing chat with the students as a part of Balla Bol, concluding with the launch of Gravitas. The highly anticipated event spanned over a period of 3 days with 7 different gaming tournaments allowing the students to show their prowess in the virtual gaming arena. The event was successfully concluded with comedian **Mr. Raunaq Rajani** indulged the students in an hour full of laughs and high spirits.



Social Entrepreneurship & Consulting Cell



Consult Assist- A consulting preparation series hosted by the Social, Entrepreneurship and Consulting Cell of SIBM Pune equipped the students with the required approach and tools for solving Consulting Case Studies, prepared them for management interviews and familiarize them with industry-relevant concepts. **Consulting Fair 6.0**- an annual event where students were provided the opportunity to work on live projects across 18 profiles offered by a multitude of companies giving them hands-on industry experience through the course of the projects.

Quizzing & Debating Society - Quod

Block N Tackle, a debate competition organized by the Quizzing and Debating Society of SIBM Pune where students put their best foot forward to present their debating, oratory and negotiation skills to win the ultimate title. QUOD helped the students unwind from their MBA life and indulged them in a fun pop culture quiz, **The Scam Night Rises**. The students faced some quirky and perplexing questions leading up to the finale testing their skill of attention to detail.



HR & IR Club - Vitarka



Vitarka- The HR Club of SIBM Pune is helping the students catch up with the latest happenings through their weekly **HR Review** and **GK Review** wrapping it within concise posts and interesting infographics. The HR Lingo Series keeps the students up to date with various jargons and trivas used in the corporate environment.

HEAR FROM THE COUNCILS

OpCellece



INSCRIBE
WRITE HERE, WRITE NOW

OPSTALK

Inscribe - A National Level Article Writing Competition held by OpCellece gave the students an opportunity to dive deep into the world of Operations and Supply Chain and pin down their ideas and views on the Topic- Disruption in supply and demand post Covid19. As a part of the **OpsTalk** series 2021, **Mr. Mayur Aggarwal**, Founder & CEO – ShipEasy enlightened the students on Cold Supply Chain and Automated Control Towers and helped the students learn through his personal entrepreneurial journey. In a weekly series called **OpsInfo**, the Operations group enlightens the students with various operational concepts in the form of infographics and unique insights.

Mark-o-Polo

Binge 2021, an annual article writing competition was held by the Marketing Club of SIBM Pune on the topic 'Artificial Intelligence and marketing - Hand in hand' challenging the upcoming leaders to bring innovation and express their opinions and thoughts about the changing face of technology in Marketing. Through their weekly series **Logo Logic**, the team aims to educate the students about the history, the brand significance, the logic behind the colour, font, its elements and the current happening related to the brand.



BINGE! Logo Logic

CAF-FIN



FINSPIRE

FASTEST FINGER FIRST

Finspire, an educational lecture series conducted by Caffin- The Finance Club of SIBM Pune aimed to acquaint the students with the fundamentals as well as deep dive into the topics of Capital Budgeting, Cost of Capital and Leverage, Financial Statement Analysis and Ratio Analysis. Students leveraged the series to sharpen their knowledge and better analyze and apply various concepts to further their understanding.

Through a weekly virtual quiz- **Fastest Finger First**, hosted by Caffin, students test their awareness of the current happenings in the corporate world.

Innovation Club

Innovation Club organized a business plan competition - **Pitch 2021**. A seed funding initiative for Startups at SIBM Pune with opportunities for the next generation of entrepreneurs to present their business idea and win a cash prize as seed money for prototyping. Students of MBA Innovation and Entrepreneurship got the chance to present their business plans in front of eminent judges who judged based on their revenue model, finance, technology, and other aspects.



Pitch 2021
a B-Plan competition

InsidellM Best 30

InsidellM.com

BEST 30

THE MOST EMPLOYABLE GRADUATES OF THE CLASS OF 2019-2021

Anish Agarwal and **Sancy Isaac George**, our students from the Batch of 2021, featured in the Top 30 Most Employable Graduates of the Class of 2019-2021 announced by **InsidellM**.

Anish Agarwal's inspiring vision of social entrepreneurship and his hard work towards building a business model that creates a win-win for the business and the society made him one of India's Best-30 Most Employable MBA Graduates.

Sancy Isaac George's journey from juggling with health conditions like PCOD and preparing for IITs and NITs and then having to deal with the disappointment of not making it to her dream IITs to achieving a merit scholarship makes her grit and determination stand out landing her among India's Top employable graduates of 2019-2021.



NATIONAL SECOND RUNNERS UP

Team Veeder Rooters



NATIONAL WINNERS

Team Digital Empathizers



NATIONAL SEMI FINALISTS

Team Ye Dil Mange More



REGIONAL FINALISTS

Team A4 Atom B4 Bajaj
Team Neutron



HALL OF FAME



PUNE CLUSTER WINNERS

Team Innovator's Garage



NATIONAL WINNERS

Aseem Raje
Rujuta Arondekar
Vijeth K



NATIONAL FINALISTS

Team Gizmo Gaga



NATIONAL FINALISTS

Team Digital Empathizers



SHELL ENERGY DAY 3.0

GRAND FINALISTS

Vishal Bisht
Sonali Sehnaz
Agnivesh Satapathy
Saksham Garg
G Tej Arawind



NATIONAL SEMI FINALISTS

Team Three Aces



Engaging and
Exciting minds for
Excellence

NATIONAL FINALISTS

Team Hakuna Matata



GLOBAL CHALLENGE 2020

NATIONAL FINALISTS

Team Ace It Get Wiser



REGIONAL FINALISTS

Team Stay Connected
Team MindCrusaders



CFA INSTITUTE
RESEARCH
CHALLENGE

ZONAL FINALISTS

Team Jarvis



NATIONAL FINALISTS

Team Hakuna Matata



NATIONAL FINALISTS

Team Worker Bees



NATIONAL WINNERS

Team Finace