

VRITAANTA

THE NEWSLETTER

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003
ISSUE

HR CONCLAVE 3.0

The Human Resources industry has evolved greatly when it comes to trends and adopting technology. The third edition of HR Conclave hosted by SIBM Pune saw the coming together of eminent personalities from the corporate world who engaged in a vibrant discussion on Embracing Agile HR – Responding to Disruptive Trends.

“Agility is the new currency. Our wallets can be heavier if we create learning agility”, remarked **Mr. Navneet Prasad**, Executive Director – HR, KPMG India during one of the panel discussions on topics related to agility and HR transformation. The keynote speakers along with the rest of the panelists put forth their unique thoughts and ideas in what turned out to be successful and a well-received conclave.



Keynote Speakers
From Left to Right: Mr. Amit Malik, Mr. Subhankar Roy Chowdhury, Ms. Anita Pai



Panel Discussion 1: Best People Practice to create Competitive Business
From Left to Right: Mr. Binu John, Mr. Amit Chincholikar (Moderator), Mr. Ranjit Jose, Mr. Navneet Prasad



Panel Discussion 2: Building an Agile Organisation through Agile HR
From Left to Right: Mr. Rajesh Manik, Mr. Kunj Sanghvi, Mr. Anhit Agarwal (Moderator), Mr. Amit Jain, Mr. Arvind Usretay

While discussing about the adoption of technology in HR, **Mr. Amit Jain** elaborated on how technology has made way for concepts like Just-in-Time Hiring to materialise because of the large amount of data available at their hands. Emphasizing on the role of HR in the organizational agility **Mr. Subhankar Roy Chowdhury** stated that HR must help build learning agility in employees which is pivotal when tectonic shifts like M&A and Business Model changes come up.



SIBM Pune announces the **MBA in Leadership & Strategy** Program in the upcoming academic year of 2020. The curriculum will be held at Sandeepani - the leadership center constructed anew at the Lavale Campus along with luxurious accommodation facilities will provide an ideal backdrop for contemplative learning.

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INDUSTRY STALWARTS ON CAMPUS



Dr. Rabi N. Mishra, Executive Director at Reserve Bank of India (RBI) delivered an inspirational talk on thought provoking issues of social relevance like women empowerment and stressed on the value of beginning a conversation with a namaste and a smile.



Through "Sales ki Pathshala", **Mr. Rajiv Singh**, Head - Digital Ad Sales and Monetization at SonyLIV (OTT) discussed on how the digital video platform is no longer catering to just the millennials but has garnered attention among the masses.



Dr. Geetraj Singh, Group CAO & Global Head HR/OD at Mount Meru Group interacted with the incumbent batch and shared several anecdotes from his personal and professional experiences. He also addressed the students on various topics like organizational culture, career prospects at his organization and women at the workplace.



As part of Lumiere, **Mr. Subham Agarwal**, Chief of Strategy at Edelweiss Financial Services engaged the students in thought provoking discussions through stimulating activities and shared valuable insights drawn from his personal experiences in the industry, also focusing on some of the pressing issues facing the NBFC



Mr. Ravindra Rajhans as part of OpsTalk, a guest session organized by special interest group, Opcellence, elucidated on the concept of new product development and management. He emphasized on the interdependence of people, process and project in design management.



Keeping up the essence of enlightening the students, we were glad to host **Mr. Rajan Kasture**, Leadership Assessment and OD Consultant at L&T & our alumnus from the Batch of 1998. Through an informative series of activities, He apprised the students on different aspects of talent management and leadership assessment techniques.



Globally renowned for his research into the international aspects of HRM, **Dr. Pawan Budhwar**, Professor of International HRM at Aston Business School, England delivered a couple of interactive lectures on International HRM to the 2nd year students adding great value to the incumbent batch.



As managers it's not just the knowledge but the ability to skilfully apply it to situations which makes one stand out in the crowd. This resonated in the words of wisdom shared by **Mr. Vivek Gadgil**, Chief Executive and Managing Director of L&T Metro Rail (Hyderabad) Ltd in an introductory overview on Project Management.

WORDS OF WISDOM

KEEP REINVENTING YOURSELF BECAUSE WHAT GOT YOU TILL HERE, WON'T GET YOU THERE!

AMIT MALIK

CHIEF PEOPLE, OPERATIONS & CUSTOMER SERVICES OFFICER
AVIVA LIFE INSURANCE INDIA LTD.

Alumnus from the Batch of 1999

On the importance of reinventing yourself



INSTITUTE EVENTS

LEGACY 2019: BUILDING BRAND LOYALTY THROUGH EMOTIONS



SIBM Pune was privileged to host a galaxy of illustrious alumni from the industry at Legacy 2019, organized by the **Alumni Team**. We were privileged to have **Mr. Prakash Wakankar**, Head of International Operations (F.E.S) & CEO - Two Wheeler Business - Mahindra Rise and our alumnus from the Batch of 1985 as the keynote speaker of the event. Centered around the theme of "Building Brand Loyalty through Emotions", the panel discussion was moderated by **Mr. Sanjeev Balachandran**, Worldwide Associate Brand Director, Novartis and our alumnus from the Batch of 2011. The panel comprised of **Mr. Abhaya Sharma** (Batch of 2008), Country Marketing Manager - Davidoff Cigarettes, **Ms. Aparna Bhawal** (Batch of 2006), Vice President, Marketing at Hindustan Times, **Mr. Akshat Dwivedi** (Batch of 2005), DGM Marketing, Raymond FMCG and **Ms. Richa Kumar Khetan** (Batch of 2006), Customer Success Lead, Digital Marketing, Adobe. The panellists discussed on how classical marketing has evolved into a more real-time and empathetic version for reaching out to the masses.



PROELIO 2019: BATTLE OF PERCEPTIONS



SIBM Pune hosted the National Finals of Proelio 2019, a PR based Case study competition organised by **Information Systems and Media Relations Team (iSMaRT - PR Team of SIBM Pune)**. The competition also featured a mock press conference where finalists faced nerve-racking questions by pretend journalists.















CONSULTING FAIR 5.0

The **Social, Entrepreneurship & Consulting Cell** organized the 5th edition of the Consulting Fair which served as an avenue for the first year students. It hosted 12 companies from different sectors that brought in various learning opportunities in the form of live projects. Roles were open to all specializations. The students would be getting industry exposure through practical learning and expert guidance through the projects.



SIBM PUNE SHINES

 <p>NATIONAL WINNERS TEAM SYMBI IDEATORS</p>	 <p>NATIONAL WINNERS TEAM MAGGICIANS</p>	 <p>NATIONAL WINNERS TEAM HILLTOP HUSTLERS NATIONAL RUNNERS UP TEAM WEEKEND WARRIORS</p>	 <p>NATIONAL RUNNERS UP TEAM THIRD DEGREE</p>	 <p>NATIONAL RUNNERS UP TEAM WILL OF FIRE</p>
 <p>NATIONAL WINNER VARTIKA TRIPATHI</p>	 <p>GOLD TIER ROUND FINALISTS TEAM PPO PLEASE!</p>	 <p>NATIONAL RUNNERS UP TEAM MIND MINER (Supply Chain Case) NATIONAL 2ND RUNNERS UP TEAM ASHWATHAMA (HR Case)</p>	 <p>CAMPUS WINNERS TEAM LIGHTSPEED</p>	 <p>CAMPUS WINNERS TEAM HIGH VOLTAGE CAMPUS RUNNERS UP TEAM POLARIS</p>
 <p>CAMPUS WINNERS TEAM FREAKIES CAMPUS RUNNERS UP TEAM DELTA FORCE</p>	 <p>REGIONAL FINALISTS TEAM CARPET DIEM TEAM SYMBI IDEATORS</p>	 <p>REGIONAL FINALISTS TEAM HOLY TRINITY</p>	 <p>CAMPUS WINNERS TEAM THIRD DEGREE CAMPUS RUNNERS UP TEAM SHOWSTEELERZ</p>	 <p>ZONAL FINALISTS PUNYACHI JAIN SAMARTH GUPTA ADITI AGRAWAL SHUBHAM BANSAL</p>
 <p>CAMPUS WINNERS TEAM PHARMASTARS CAMPUS RUNNERS UP TEAM PHARMAMENTS</p>	 <p>CAMPUS WINNERS TEAM IOT</p>	 <p>Heartiest congratulations to the SIBM Pune Cricket team on becoming the Second Runner-up at the SIU Intra University Cricket Tournament. We are proud of you! Kudos to all the team members.</p> <p>Dr. V V Ravi Kumar - Deputy Director, SIBM Pune, and Aarzo Dashti, a second-year MBA student co-authored an article that was published in the Indian Management Magazine (September issue), 2018 titled - "Saying It with Symbols" which provides an in-depth understanding of how logos can be a go-to solution for brands and businesses.</p> 		

SIBM PUNE SCOOPS PRESTIGIOUS ACCOLADES

Outlook

5th

B-SCHOOLS RANKINGS
2020: TOP 50 INSTITUTE
IN WEST ZONE

6th

ICARE MBA RANKINGS:
TOP 150 MBA INSTITUTIONS
IN INDIA

2nd

B-SCHOOLS RANKINGS
2020: TOP UNIVERSITY
CONSTITUENT COLLEGES

THE WEEK

11th

BEST B-SCHOOL
IN INDIA

4th

BEST PRIVATE B-SCHOOL
IN INDIA

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