

VRITAANTA

THE NEWSLETTER

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001
ISSUE

ECONOMICS CONCLAVE 2019

Gathering of the best and brightest minds

SIBM Pune was honoured to host leaders and pioneers of the industry, academia and research for the annual Economics Conclave 2019 organised by the Research and Scholastic Development Team. The theme of this edition was "The Roadmap to India's 5 Trillion Dollar Dream". The esteemed speakers comprised of Mr. Rajiv Batra - Chief Financial Officer, Cummins India, Dr. Nirakar Pradhan - Director & APAC Representative, PRMIA, Mr. Hari Hara Mishra - UV ARC Limited and Mr. Bipin K. Deokar - Senior Deputy Director, Economic and Political Weekly Research Foundation.



From Left to Right:
Mr. Nirakar Pradhan, Mr. Hari Hara Mishra, Mr. Rajiv Batra, & Mr. Bipin Deokar

ARCTURUS, THE LEADERSHIP CONCLAVE 2019



From Left to Right:
Mr. Sumeet Verma, Mr. Kapil Vardhan, Mr. Manish Anandani, Mr. Steven Murray

Arcturus, The Annual Leadership Conclave hosted by the Corporate Interface Team of SIBM Pune on 2nd & 3rd August, 2019 aimed to serve as a platform for connecting the students with Industry stalwarts who are at the forefront of business transformation. This year's theme revolved around 'Digitalization - People, Technology and Services'.

The esteemed guests were Mr. Sumeet Verma - Director Strategy, Intel Technology Private Ltd, Mr. Steven Murray - Global Head Recruitment and People Development, Zomato, Mr. Manish Anandani - Vice President Sales and Professional Marketing India & South Asia Regions, Johnson & Johnson and Mr. Kapil Vardhan - Senior Director, HR, Flipkart.

SIBM PUNE SCOOPS PRESTIGIOUS ACCOLADES



2ND BEST PRIVATE UNIVERSITY
IN INDIA



4TH BEST PRIVATE UNIVERSITY
IN INDIA

HIGHLIGHTS IN THIS ISSUE

Mr. Varun Raina - India
Marketing Head, Airbnb on
campus Pg2

Various National level
Competitions launched at
SIBM Pune Pg3

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INDUSTRY EXPERTS ON CAMPUS



Mr. Varun Raina - India Marketing Head, Airbnb and our alumnus from the Batch of 2008, spoke at length about his professional ventures and emphasized on the art of story-telling, taking risks and embracing change despite seemingly insurmountable challenges.



The students of SIBM Pune had the opportunity to attend a session on campus by **Mr. Sujeet Kothare** - Executive Vice President & Head Bancassurance & International business, ICICI Prudential Life Insurance. Mr Kothare very interestingly showed the students how to put into practice, the theories learned in MBA classrooms. He introduced a concept called the optometrist approach wherein we add more layers to view a problem more closely and find impactful solutions.

SIBM Pune had the opportunity to host **Ms. Latha Gupta** - Director, People and Infrastructure, Metro Services and Mr. Clinton Mathanda - Lead, Talent Acquisition for a Leadership Session. Ms. Gupta put forward an interesting idea of leadership being perceived as an art. "If you keep doing what you do, it will bring what you have" - expressed Ms. Gupta highlighting the importance of innovation in contemporary times.



SIBM Pune was glad to host Team Optum Global Solutions at the campus. We had amongst us **Mr. Sunil Raheja** - Vice President, Technology at Optum Global Solutions, **Mr. Sandeep Ghai** - Director for Human Capital, United Health Group and **Mr. Alok Purohit** - Global Director, APAC University Relations & Employer Branding, Optum Global Solutions. The Team shared their valuable insights with the students and enlightened them about the nuances in the global Healthcare industry



"Ability to track the solution to a logical closure in the early stages of one's career is what differentiates the extraordinary from the ordinary", said **Mr. Samir Gadgil** - Vice President and HR Head, Wipro Limited and our esteemed alumnus from the Batch of 2000. Mr. Gadgil shared some snippets from his life's journey emphasizing on the transience of knowledge and the importance of seeking clarity.

"Challenge the status quo, and never settle by accepting the way of things", advised **Mr. Amit Sharma** - CHRO, Volvo Group India and Hon. VP, National HRD Network. Through a series of real-life scenarios, Mr. Sharma emphasized on the demand for staying relevant and equipping oneself with knowledge. He stated the need of "Intrapreneurs" in an organization, as they set a performance benchmark for others.



In an interactive session with the incumbent batch, **Mr. Vikas Dimri** - Director Head, SME, Deutsche Bank, Everest summiteer and our alumnus of the Batch of 2000, shared his incredible journey to the top of the world, Mount Everest after years of training and relentless hard work. Before parting, Mr. Vikas asked the students to find their own Everest and to work hard to conquer the same.

"Don't be afraid to give up the good to go for the great", expressed **Mr. Dhawal Katkar** - VP, Business Head, Self Care Business, Piramal Consumer Products and our alumnus from the Batch of 1997. Mr. Katkar addressed the second-year students at Alumspeak 2019 and shared with the batch his valuable insights gained through 22 years of rich and diverse experience.



Through an enlightening session on the changing perspectives of HR in the industry, the students of SIBM Pune got the opportunity to interact with **Mr. Joydeb Dhar** - CHRO & General Manager, Human Resources, Tata NYK Shipping. Mr. Dhar walked the students through the evolution of HR function from being a business support to a business enabler and emphasized on the changing frameworks which ensure the lateral growth of individuals, focusing on people engagement and happiness



"Your dreams should be big and scary! If they don't scare you, they aren't big enough", expressed **Mr. Arun Thukral** - MD & CEO, Axis Securities, while addressing the incumbent batch at SIBM Pune on the topic, 'Let's be healthier, wealthier and wiser'. Mr. Thukral elaborated on the importance of equity investment and how it has an edge over other investment avenues like real estate, FDs and gold.



SIBM Pune was honoured to have **Mr. Sundaram R. M.** - Senior Vice President & Head, University and Schools Relationship Management & Employer Branding, Yes Bank.

Through the interactive session on "Constructing Careers", Mr. Sundaram compelled the audience to reflect on their priorities and aspirations.



Mr. Jitendra Paturkar - General Manager, HR Cummins Inc., addressed the 2nd Year students of MBA HR at SIBM Pune. Mr. Paturkar delivered in-depth insights about Industrial Relations and Indian Labour Laws, keeping the IT industry at the core of the discussion.

STUDENTS' COLUMN



On the 23rd of July 2019, the 8th season of **Godrej LOUD (Live Out Ur Dream)** was launched at the hilltop campus of SIBM Pune.

We had amongst us Ms. Vandana Scott - VP, Communication Design and Campus Recruitment at Godrej and Mr. Anubhav Gupta - Executive VP, Business Head Vikhroli, Chief Design Officer, Head CSR, and Sustainability, Godrej Properties Limited.

The defending champion of the RB Global Challenge 2018, SIBM Pune, was enthralled to host the Team from Reckitt Benckiser for the launch of the **RB Global Challenge 2019** on 15th July. We had amongst us Mr. Sandeep Gupta - Category Marketing Manager, Dettol, and Ms. Ankita Chakraborty - Manager, Employer branding and University Relations.

SIBM Pune was delighted to host Mr. Mukund Raut, Sales & Marketing Manager, for the launch of **Nestlé 4P Challenge and Nestlé Ingenium**. Mr. Raut shared with the students some well-formulated "Cheat Codes" to cracking Case Study Competitions and advised them to play to their strengths. He also emphasized on the importance of understanding the problem in depth before jumping into the solution.

Centered around the theme of precision marketing, Hindustan Unilever Ltd. Launched the 11th season of **L.I.M.E - Lesson in Marketing Excellence** at SIBM Pune on the 30th of July 2019. We were glad to host, Mr. Vikram Shashimohan - Sr Brand Manager, HUL, Mr. Varun Satia - Founder & Chief Storyteller, Kraftshala and Ms. Kriti Kaur - Employer Brand Manager, HUL

SIBM Pune was privileged to host Team Mahindra for the launch of **Mahindra War Room Season 12**, centred around "Design to Disrupt", on 26th July 2019. We had amongst us Dr. Prince Augustin - Exec VP, Group Human Capital & Leadership Development, Mr. Prakash Wakankar - CEO 2W Business, Mr. S Chadrasekharan, Broadvision Group of Companies.

CULTURE AT SIBM



Picture Courtesy: Co-Curricular Team

Colosseum 2019, the inter-year cultural-event competition was conducted by the Co-Curricular team in all its grandeur. A range of events including photography, dance, and singing competitions were held on campus where MBA 1st year emerged as overall winner.



Dwandva, the inter-year sporting-events competition was hosted by the Sports Management Team from 28th July to 1st August. Events included Pool, Chess, Carrom, Squash, Swimming and many more.



Picture Courtesy: Sports Management Team

SIBM Pune won the **Inter SIU Men's Badminton Championship** at the beginning of August after a tough battle with SSSS Pune. MBA 2nd year student - Mr. Satyajee Jagdhane was declared the Best Player of the tournament.



Picture Courtesy: Sports Management Team

Hoopster, the annual Basketball Tournament was organized from 11th July to 13th July by the Sports Management Team. The team put together a well-organized series of matches over a span of 3 days. MBA 2nd year students Ms. Pooja, Mr. Nishchal and Mr. Surya emerged as the winning team of Hoopster.



The **42nd Interim Students' Council of SIBM Pune** was declared on 27 June 2019. After a series of rounds of screening and shortlisting, the final members of the Interim Term of 9 Councils and 6 Special Interest Groups were announced by the senior team members who welcomed their successors with great hopes and aspirations. A total of 59 students were elevated to positions of responsibility across councils and SIGs. The incumbent council thus far has lived up to the rich legacy of the student-driven culture that SIBM Pune stands for.

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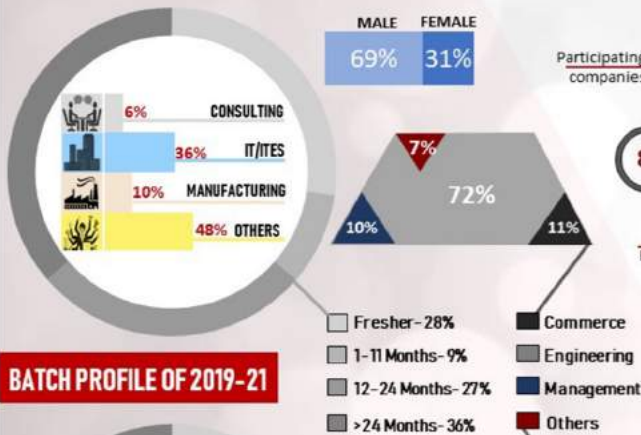
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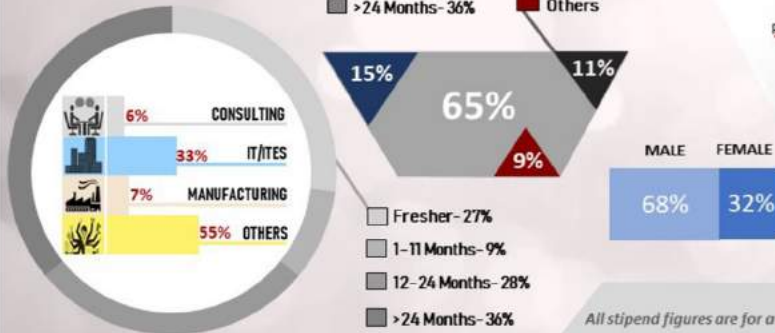
INSTAGRAM

PLACEMENT STATS

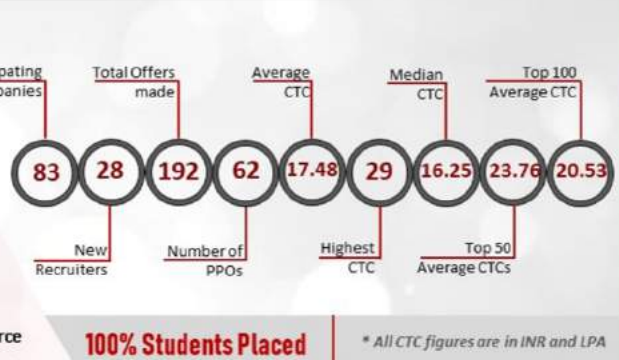
BATCH PROFILE 2018-20



BATCH PROFILE OF 2019-21



FINAL PLACEMENTS 2018 HIGHLIGHTS



46% of the batch received PPOs and PPIs

51% Exemplary Internship Project performances

41% Fortune 500 Companies Visiting Campus

25% Rise in Finance Companies

16% Rise in Human Resources Companies

SUMMER PLACEMENTS 2018 HIGHLIGHTS



CORPORATE COMPETITIONS

 BUSINESS CHALLENGE '18 National Winner	 HEADSTART 2018 National Winner	 CANVAS 2018 National Winner	 iCreate 2018 National Winner	 TRANSCEND 2018 National Winner	 LOUD 2018 National Winner	 L.I.M.E 2018 National Winner
 BEAT THE CURE 2018 National Winner	 GLOBAL CHALLENGE 2018 International Runners Up	 JIO SOCIAL AV 2018 National Winner	 VOYAGE 2018 National Winner	 CARPE DIEM 2018 National Finalist	 OVER THE WALL 2018 National Finalist	 INGENIUM 2018 National Finalist
 4Ps CHALLENGER 2018 National Finalist	 THE ULTIMATE PITCH 2018 National Finalist	 E.D.G.E 2018 National Finalist	 STEEL-A-THON 2018 National Finalist	 ELEVATE 2018 National Finalist	 MINDROVER 2018 National Finalist	 WAR ROOM 2018 National Finalist
 CEO Challenge 2018 National Qualifier	 REDEFINE 2017 National Finalist	 VOLO 2017 National Winner	 QUEST 2017 National Runners Up	 BRANDSTORM 2017 National Finalist	 CHANGE THE GAME 2017 National Finalist	 TRANSFORMATION SERIES 2017 National Finalist