



Annual Report 2019-20

TEAM COMPOSITION AND EVENT CALENDAR

Senior Team Vitarka, HR & IR Club

- Sagnik Dasgupta (SPOC)
- Joycee Khanna
- Kashika Singh

Junior Team Vitarka, HR & IR Club

- Aanchal Khanna (SPOC)
- Alisha Gupta
- Gifty Mehra
- Niti Mehta

The year 2019-2020 saw Team Vitarka conducting a number of successful events. The team did in-depth research to curate and refine the study material for various academic events. The team is immensely proud of organizing National Level B-school competitions which saw a huge participation from students across colleges. The material for preparatory kit was refined and updated as per inputs and feedback given. Additionally, the team helped in organizing a very interactive and insightful factory visit at ITC Ranjangaon - ITD Division. The team increased its social media presence and stated its Instagram handle.

Mentioned below are the activities carried out by Team Vitarka in the year 2019-2020.

Event Name	Pre-activity Date	Event Date
GK and HR Review	Every week	Starting July'19
SIRP Preparation Kit	July'19	15th July'19
National Level Article Writing Competition	July'19	31st July'19
Mentoring Programme	July-Spetember'19	July-Spetember'19
HReplica	August'19	11 August'19
Mock Group Discussion and Personal Interview Sessions	August'19	August'19
HR Fusion	August'19	30th August'19
HRecall	October'19	25th October'19
Trivia Challenge	November'19	20-30th November'19
Whiplash	December'19	17th December'19
cHRysalis	January¹20	23rd January'20
Internship hackathon	February-March'20	Febrauary-March'20

GK AND HR REVIEWS

The GK & HR Review aims to keep the students updated about all the key happenings in the business world. Every week, a review poster with news clipping is posted on the Vitarka page. The reviews are prepared keeping in mind that students look for a one-point destination for quick and enhanced learning.

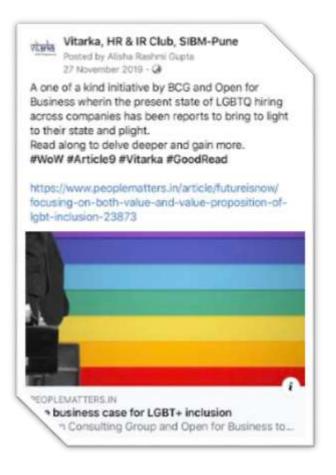




WIZARDRY OF WORDS SERIES

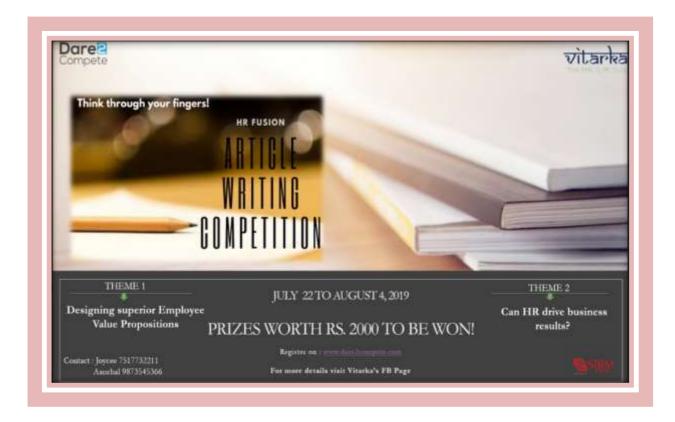
Wizardry of words is a series of articles that is posted thrice a week on the facebook page of Vitarka. The articles are about the latest HR and IR happenings in the industry and how are these new initiatives bringing a change. This initiative was made by Vitarka to make sure that the students don't miss out on any important update and are well aware of the initiatives taken by different organizations.





NATIONAL LEVEL ARTICLE WRITING COMPETITION

Article writing competition was held in the month of July and gave an opportunity to students to pen down their thoughts related to HR domain. It's a national level competition organized across all the MBA colleges of India. It involves short listing of final topics basis current relevance on which participants prepare articles. Best articles are published in the HR Fusion magazine and also cash prizes are awarded.



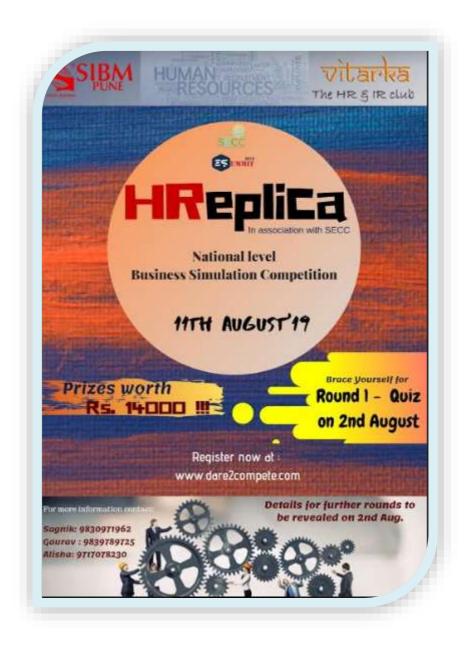
ACADEMIC SESSION

To help students with their academic curriculum and placement activities the club organized various sessions like mock GD & PI, preparatory kit, senior mentor allocation program and expert sessions. The team is involved in planning and executing all the above activities. Also, students get to create a network to help them with any academic issue.



HREPLICA

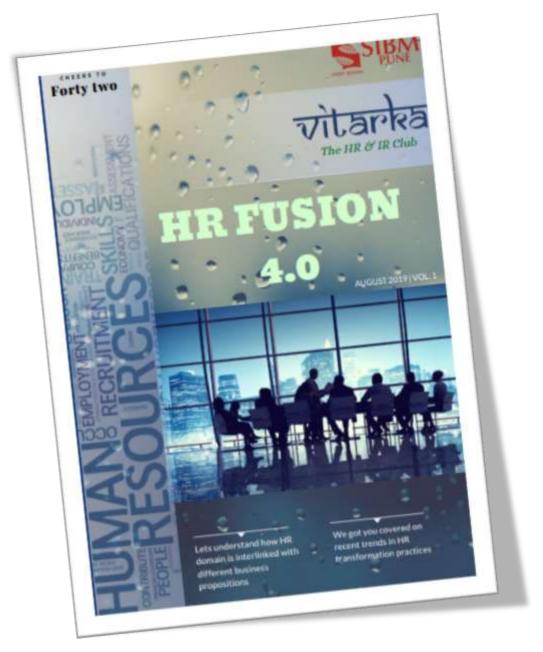
HReplica is a live HR business simulation competition organized by Team Vitarka, as a part of E-Summit – the flagship event of SECC (Social Entrepreneurship and Consulting Cell) of SIBM. It tested the business psychology of the participants and challenged them through various rounds of role-plays, simulations, case studies and the ultimate face-off. The teams battled it out for the trophy to claim the National winner title. The event was judged by eminent industry professionals. This year the winners were from SCMHRD and SIBM, Pune.





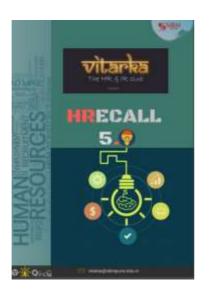
HR FUSION

It is the annual HR magazine circulated across the entire batch. The magazine is a culmination of articles across HR and other strategic business areas. In order to gain more knowledge and depth of the HR happenings around us we also interact with the faculty and industry professionals and conduct interviews which are then published in HR Fusion. This edition was themed on designing superior Employee Value Proposition and how can HR drive business results.

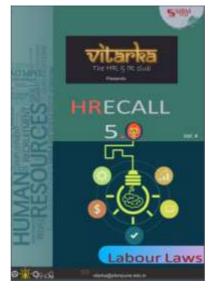


HR RECALL 5.0

HR Recall and SEED are the repository of various topics under the domain of HR across all industries. It covers in depth explanation of every role and every function in HR with an amalgamation of recent trends and happenings in the corporate world, illustrated with the help of images, posters and interviews to assist students prepare for the final placements. The core topics covered are Talent Management, Organizational Behaviour, Organizational Development and Change, Learning and Development, Performance Management, Recent amendments in Labour Laws, so on. HRecall also covers a brief document on Labour Laws to provide information at a glance.



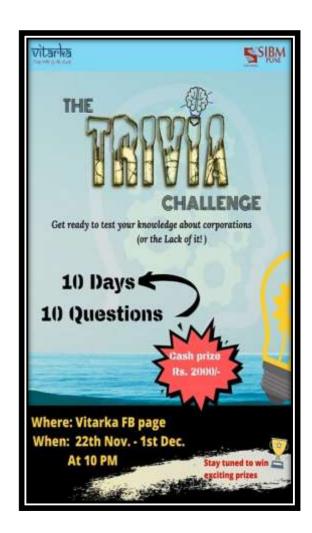




HR TRIVIA CHALLENGE 5.0

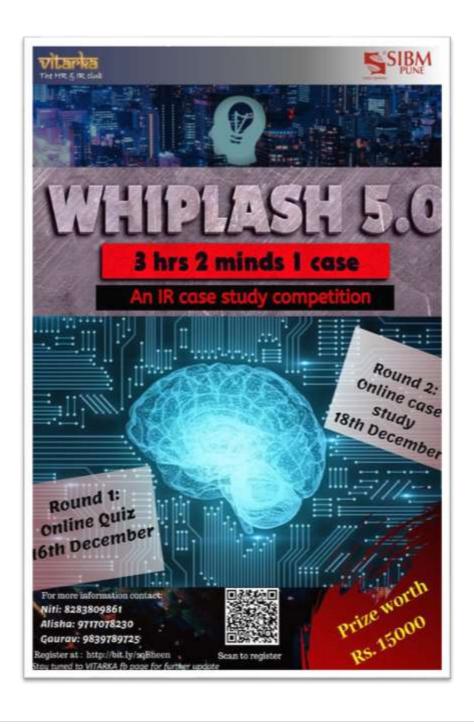
The Trivia Challenge was organized by Vitarka in the month of November for MBA students across country. Interesting facts, stories about companies, their unique HR practices and Top Management's activity were presented in the form of trivia. The twist was in the multiple variables in each question from which the students have to guess the answers. The contestant with maximum correct answers and fastest response throughout the 10-day period wins the challenge. Leader Board was displayed after every 3 days to keep the contestants updated. The winner was awarded with Cash Prize.





WHIPLASH 5.0

Whiplash is an HR and IR based national level case study competition. The first round consists of national level quiz. In the second round, shortlisted teams compete in the case study competition. The unique aspect of the competition is that the teams get only get 3 hours to comprehend and provide solutions for the case in a team of 2. It provides an arena for the future leaders to showcase their talent and prove their mettle. This year winners were from XAHR and IIM Ranchi.



cHRysalis

cHRysalis is a National level HR case study and simulation competition conducted in association with Transcend, the flagship event of Co-Curricular team of SIBM.

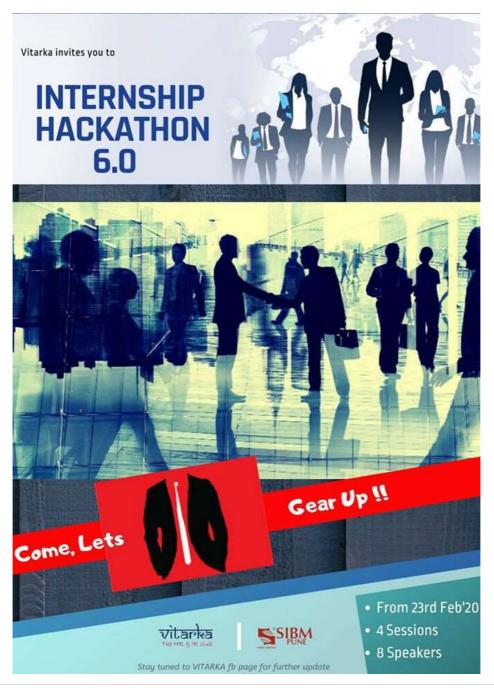
This year cHRysalis witnessed 7 teams from MICA, SCMHRD and SIBM Pune battle it out to claim total prizes worth 40,000! The participants were grilled through case study presentations and role-plays to test their knowledge and business acumen. The event was judged by Mr. Satish Konjeti, Group Manager HR - Tech Mahindra, Mr. Anup Arungabadkar, Hikal Ltd., Pune, and Mr. Abhijit Apte, Tech Mahindra, who are both stalwarts in the field of management education.





INTERNSHIP HACKATHON SESSIONS

It is a series of sessions conducted in the month of February and March. Students from senior batch share their internship experience and core topics related to internship seen across past years to help juniors perform better in the summer internship. These sessions provide a platform for juniors to connect with the seniors, address their concerns and get an access to a repository of important topics. At times guest lectures of experts from outside are conducted to help students learn some specific subject.







Team Vitarka





