



# चितारका

The HR & IR club

**Annual Report 2018-19**

## **TEAM COMPOSITION AND EVENT CALENDAR**

### Senior Team Vitarka, HR & IR Club

- Kunal Mehta(SPOC)
- Ritika Agarwal
- Sushma Muthireddi
- Utkarsh Meshram

### Junior Team Vitarka, HR & IR Club

- Sagnik Dasgupta(SPOC)
- Joycee Khanna
- Kashika Singh
- Akshay Bhat

The year 2018-2019 saw Team Vitarka conducting a number of successful events. The team did in-depth research to curate and refine the study material for various academic events. The team is immensely proud of organizing National Level B-school competitions which saw a huge participation from students across colleges. The material for preparatory kit was refined and updated as per inputs and feedback given. Additionally, the team undertook various new initiatives to enrich the learnings of the batch.

Mentioned below are the activities carried out by Team Vitarka in the year 2018-2019.

<b>EVENT NAME</b>	<b>PRE-ACTIVITY DATES</b>	<b>EVENT DATES</b>
GK & HR Reviews	Every week	July Onwards
SIRP Preparation Kit	June'18	June'18
National Level Article Writing Competition	July'18	31 <sup>st</sup> July '18
Mentoring Programme	July-September'18	July-September'18
HReplica	August'18	4 <sup>th</sup> August '18
YatHRa 3.0	August'18	10 <sup>th</sup> August'18
Mock Group Discussion & Personal Interview Session	August'18	August'18
HR Fusion 3.0	September'18	6 <sup>th</sup> September'18
HR Recall 4.0	November'18	12 <sup>th</sup> November'18
HR Trivia Challenge 2.0	18 <sup>th</sup> November'18	27 <sup>th</sup> November'18
Whiplash 4.0	16 <sup>th</sup> December'18	19 <sup>TH</sup> December18
CHRYSALIS	19 <sup>TH</sup> January'19	19 <sup>th</sup> January'19
Internship Hackathon Session	Feburary-March'19	Feburary-March'19

# GK AND HR REVIEWS

The GK & HR Review aims to keep the students updated about all the key happenings in the business world. Every week, a review poster with news clipping is posted on the Vitarka page. The reviews are prepared keeping in mind that students look for a one point destination for quick and enhanced learning.




## HR REVIEW

**Japan might give Monday mornings off to workers**  
The Japanese government is mulling over plans to give Monday mornings off to its workers to fight overwork. It plans to enact "Shining Monday" - where once a month, workers will get to have a lie-in on Monday morning, and only clock in after lunch.

**IKEA looking to hire 15,000 in India in coming years**  
Swedish home furnishings major IKEA opened its first store in India in Hyderabad. The company, which has employed 950 people directly and 1,500 indirectly at its store here, plans to hire 15,000 in the coming years as it expands operations in India.



**United Breweries' head of marketing Samar Singh Sheikhwat quits**  
Samar Singh Sheikhwat, Chief Marketing Officer of United Breweries, the country's largest beer maker, has resigned from the company citing personal reasons.



**Canadian health informatics player Pulsus plans to add 2,000 more jobs in India**  
Canadian health informatics player Pulsus plans to add 2,000 jobs in India through expansion of health informatics regional language translation activities in its India facilities.



**Home Credit ropes in new India CEO**  
Home Credit India Finance Pvt. Ltd., announced the appointment of Ondrej Kubik as its new Chief Executive Officer (CEO). Ondrej will be at the helm of the India leadership team driving the fast-growing consumer finance company's operations in India.

**Samsung to invest \$22 billion in AI and other new technologies**  
Samsung Group intends to invest about \$22 billion over the next three years into new growth areas. To expand its AI capabilities, the company is poised to increase the number of researchers to 1,000 across its global AI centers.



**July 2018 recorded highest hiring activities: Report**  
After witnessing low-key growth in hiring, the month of July finally brought motivation for job seekers. According to the report RecruitEX by TimesJobs, July 2018 saw 16 percent in recruitment activities in a month-on-month analysis.



**Foreign students may now be able to take part-time jobs in China**  
The Chinese government has been introducing a number of exploratory changes allowing international students in Beijing and Shanghai to take part-time jobs or internships off campus.



**Ex Future Group CHRO joins ZEE Entertainment as Chief People Officer**  
Zee Entertainment Enterprises Limited (ZEEL), has announced the appointment of Animesh Kumar as the Chief People Officer. Animesh Kumar will report to Punit Goenka, MD & CEO, ZEEL.



**Ex Indigo President Aditya Ghosh joins Tata Trusts**  
Ex Indigo President Aditya Ghosh has started a new journey. After working with the aviation company for ten years, he resigned in April 2018. In his new journey, the industry veteran has joined Tata Trusts as Senior Advisor. In his new role, Ghosh will look after the Cancer





**Indra Nooyi quits after leading PepsiCo for 12 years**  
3rd October will be the last day as CEO for leader and veteran Indra Nooyi. She will be replaced by Ramon Laguarta, a 22-year PepsiCo veteran who was promoted to President last year.



**Jet Airways suspends pay cut proposals after staff protests**  
Jet Airways Chairman, Naresh Goyal conveyed to some of the employees that the airline has shelved the proposal for an up to 25 percent cut in salaries of its non-management staff.



**HR fun fact:** 54% of organizations do not have a written or verbal policy that addresses workplace romance, but the number that do, 42%, is up sharply from just 20% in 2005





## GK REVIEW

(INDIA)


**NITI Aayog and Oracle sign SOI to pilot Drug Supply Chain**

- The Statement of Intent in partnership with Apollo Hospitals and Stride Pharma, will help ensure that Indian drug manufacturers and healthcare experts have access to standards-based, modern technology platforms - Blockchain and IoT, to help eliminate fake drug distribution.




**Adultery no longer a criminal offence, SC Strikes down Section 497 of IPC**

- The pre-independence provision of adultery was struck down by a five-judge constitution bench headed by CJI Dipak Misra.
- Section 497 provided a husband the exclusive right to prosecute his wife's lover. If found guilty, the adulterer had to face five years behind bars.




**PM Modi gets UN's Highest Environmental Honour**

- The award was given for his leadership of the International Solar Alliance and pledge to eliminate single use plastic by 2022.
- Along with the PM Modi, 5 other individuals and organisations have been recognised with the Champions of the Earth Award.
- French President Emmanuel Macron and Mr. Modi have been jointly recognised in the Policy Leadership category for their pioneering work in championing the International Solar Alliance.



**Diabetes is bleeding India dry**

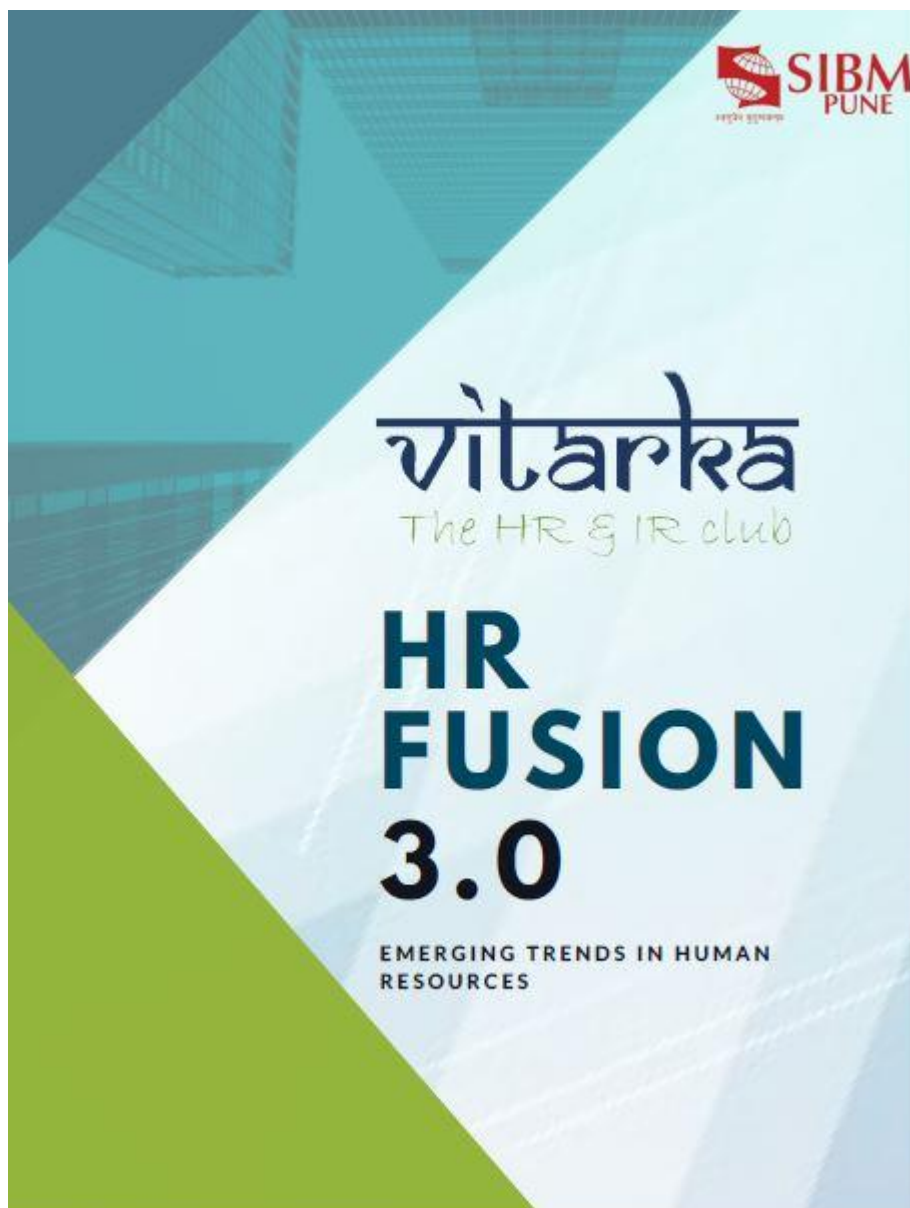
- India's diabetes population in 2017 was 74 million, which will likely increase to 134.3 million by 2045.
- The total expenditure on diabetes in India was estimated at \$31 billion in 2017 with 86% of rural and 82% of urban population.
- In India, infections contribute to 41% of deaths among patients with diabetes. Despite use of low cost drugs and insulin, the expenditure on diabetes increases exponentially when complications occur.



## HR FUSION 3.0

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It is the annual HR magazine circulated across the entire batch. The magazine is a culmination of articles across HR and other strategic business areas. This edition was themed on the upcoming disruptive technologies and trends in the field of HR and how they would have a bearing on the workforce. Life experiences and learnings of corporates and faculties is presented after conducting in depth interviews. Also, crossword puzzles and interesting games related to HR domain are published at the end of the magazine.



## **NATIONAL LEVEL ARTICLE WRITING COMPETITION**

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Article writing competition was held in the month of July and gave an opportunity to students to pen down their thoughts related to HR domain. It's a national level competition organized across all the MBA colleges of India. It involves shortlisting of final topics basis current relevance on which participants prepare articles. Best articles are published in the HR Fusion magazine and also cash prizes are awarded. This year the winning articles were from LIBA Chennai and SIBM Pune.





## YatHRa 3.0

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Vitarka organized YatHRa 3.0 in which the MBA 2-HR batch had a very interactive and insightful factory visit at ITC Ranjangaon - ITD Division. The day started with the branch head- Mr. Manoj Shukla sharing about what appealed to him at ITC during his 18 year stint with the organization. Students got a chance to see the entire production process of cigarette manufacturing. The post lunch session had an experience sharing workshop by Ms. Pallavi Sandhu and Mr. Manu regarding the Employee Relations. At the end an on-the-spot case study and role play was conducted which saw enthusiastic participation from the students.



## **ACADEMIC SESSION**

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To help students with their academic curriculum and placement activities the club organized various sessions like mock GD & PI, preparatory kit, senior mentor allocation programme and expert sessions. The team is involved in planning and executing all the above activities. Also, students get to create a network to help them with any academic issue.

# HREPLICA

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HReplika is a live HR business simulation competition organized by Team Vitarka, as a part of E-Summit – the flagship event of SECC (Social Entrepreneurship and Consulting Cell) of SIBM. It tested the business psychology of the participants and challenged them through five rounds of role-plays, simulations, case studies, pep-talks and the ultimate face-off. Six teams battled it out for the trophy to claim the National winner title. The event was judged by eminent faculty and alumni.

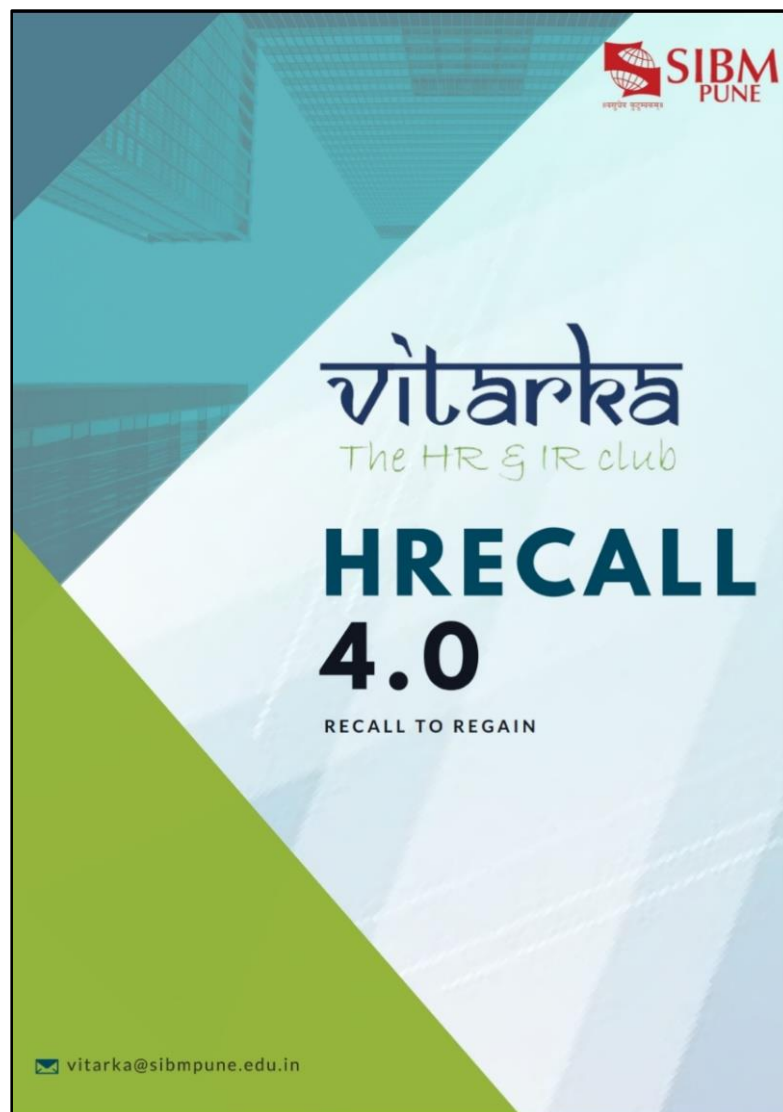




## HR RECALL 3.0

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It is a repository of various topics under the domain of HR across the industry. It covers in depth explanation of every role and every function in HR with an amalgamation of recent trends and happenings in the corporate world, illustrated with the help of images, posters and interviews to assist students prepare for the final placements. The core topics covered are Talent Management, Organizational Behaviour, Organizational Development and Change, Learning and Development, Performance Management, Recent amendments in Labour Laws, Economic Trends in HR, benchmarking HR with global practices and so on.



## HR TRIVIA CHALLENGE 2.0

HR Trivia is a challenge for B-school students where interesting facts and stories about companies, their unique HR practices and Top Management's activity is circulated for 10 days in the form of trivia. The twist in the trivia are that multiple variables from which the students have to guess the answers. The contestant with maximum correct answers and fastest response throughout the 10-day period wins the challenge.

**vitarka**  
The HR & IR Club

**SIBM PUNE**

THIS NOVEMBER  
VITARKA BRINGS TO YOU

**THE TRIVIA CHALLENGE!!!**

GET READY TO TEST YOUR KNOWLEDGE ABOUT CORPORATIONS (or the lack of it !)

**18TH NOVEMBER ONWARDS- 10 PM**  
Everyday on VITARKA FB PAGE!  
Stay Tuned for a chance to win exciting Prizes!

**SIBM PUNE**

**vitarka**

**TRIVIA**

CHALLENGE #5.0

In order to become a luxury conglomerate, X an American brand has now renamed itself and acquired European fashion house Y.

**IDENTIFY X and Y.**

PM your answer to Vitarka facebook page to win exciting cash prizes!

## WHIPLASH 4.0

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Whiplash is an HR and IR based national level case study competition. The first round consists of national level quiz. In the second round, shortlisted teams compete in the case study competition. The unique aspect of the competition is that the teams get only get 3 hours to comprehend and provide solutions for the case in a team of 2. It provides an arena for the future leaders to showcase their talent and prove their mettle. This year we saw a healthy participation of around 400 students across premier colleges from India.



# cHRysalis

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cHRysalis is a National level HR case study and simulation competition conducted in association with Transcend, the flagship event of Co-Curricular team of SIBM.

This year cHRysalis witnessed 8 teams from TISS, MDI, FMS Delhi, SCMHRD and SIBM Pune battle it out to claim total prizes worth 50,000! The participants were grilled through case study presentations and role-plays to test their knowledge and business acumen. The event was judged by Dr. Shoma Shrivastava and DR. Amit P. Oak, who are both stalwarts in the field of management education.





## INTERNSHIP HACKATHON SESSIONS

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It is a series of sessions conducted in the month of February and March. Students from senior batch share their internship experience and core topics related to internship seen across past years to help juniors perform better in the summer internship. These sessions provide a platform for juniors to connect with the seniors, address their concerns and get an access to a repository of important topics. At times guest lectures of experts from outside are conducted to help students learn some specific subject.





## Team Vitarka

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