



**Annual Report 2017-18** 

## TEAM COMPOSITION AND EVENT CALENDAR

Senior Team Vitarka, HR & IR club

- Sidharth Gupta (SPOC)
- Prateek Gupta
- Ruchir Grover

Junior Team Vitarka, HR & IR club

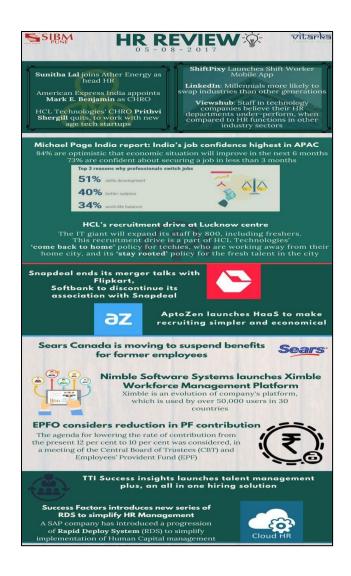
- Kunal Mehta (SPOC)
- Ritika Agarwal
- Sushma Muthireddi
- Utkarsh Meshram

2017-18 saw great advancement in number of events conducted by Team Vitarka. In depth research was conducted to curate material for various academic events. Also, the team witnessed addition of various competitions at national and college level. Special efforts were taken to improve the preparation for placement activities by conducting sessions by experts in the field. The team undertook various new initiatives which bore very good results. Mentioned below are the activities carried out by Team Vitarka in the Year 17-18.

EVENT NAME	PRE-ACTIVITY	EVENT DATES
	DATES	
GK and HR Reviews	Every week	July onwards
HR Fusion 2.0	July 2017	10 <sup>th</sup> July 2017
National Level Article	July 2017	30 <sup>th</sup> July 2017
Writing Competition		
SIRP Preparation Kit	June 2017	June 2017
YatHRa 2.0	July 2017	25 <sup>th</sup> July 2017
Mock Group Discussion and	August 2017	August 2017
Personal Interview Sessions		
Mentoring Programme	July-September 2017	July-September 2017
Expert Lectures	September-October 2017	September-October 2017
HR Recall 3.0	November 2017	11 <sup>th</sup> November 2017
HR Trivia Challenge 1.0	November 2017	1 <sup>st</sup> – 18 <sup>th</sup> November
Rewind 1.0	November 2017	1 <sup>st</sup> – 18 <sup>th</sup> November
Whiplash 3.0	December 2017	1 <sup>st</sup> December 2017
Internship Hackathon	February- March 2017	February- March 2017
Session		

### **GK AND HR REVIEWS**

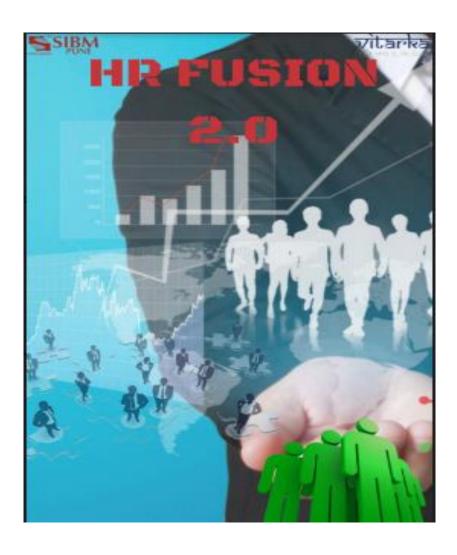
The aim of reviews is to keep the entire batch updated about all the key happenings related to GK and HR in the current world. Every week reviews are circulated across Vitarka Facebook page. The reviews are prepared after extensive research in form of creative posters to help in quick and enhanced learning.





# HR FUSION 2.0

It is the quarterly HR magazine circulated across the entire batch. The magazine is a culmination of articles across the HR and other strategic business areas. Life experiences and learnings of corporates and faculties is presented after conducting in depth interviews. A theme based story is created and all the aspects of HR are explained through that medium for e.g. GOT characters were used to explain the different types of leadership. Also, crossword puzzles and interesting games related to HR domain are published at the end of the magazine



# NATIONAL LEVEL ARTICLE WRITING COMPETITION

Article writing competition is held in the month of July and gives an opportunity to students to pen down their thoughts related to HR domain. It's a national level competition organized across all the MBA colleges of India. It involves shortlisting of final topics basis current relevance on which participants prepare articles. Best articles are published in the HR Fusion magazine and also cash prize is awarded.



# YatHRa 2.0

Industrial visit was scheduled for MBA first year and second year to Cummins and ITC Ltd respectively. The event involved entire planning and coordinating with the organizations for the visit. The purpose of the visit is to provide corporate exposure to students and help them understand how HR functions in corporate world.





# **ACADEMIC SESSION**

To help students with their academic curriculum and placement activities the club organized various sessions like mock GD & PI, preparatory kit, senior mentor allocation programme and expert sessions. The team is involved in planning and executing all the above activities. Also, students get to create a network to help them with any academic issue.

# HR RECALL 3.0

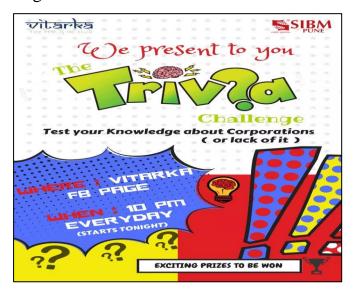
It is a complete repository of HR functions across the industry. Every function, role and future prospects are explained in depth with help of images, posters and interviews to help students prepare for the final placements. The core topics covered are Talent Management, Organizational Behaviour and Change, Learning and Development, Industrial Relations and Labour Laws, HR Analytics, Economic Trends on HR, Benchmarking HR with global practices and so on.



### HR TRIVIA CHALLENGE AND REWIND

The challenge involves interesting facts and stories about companies, their HR practices and CEO's being circulated on daily basis for a span of two weeks on the official Vitarka Facebook page. The contestants with maximum correct answers on daily basis win the challenge.

Rewind on the other hand is a video-based learning competition where the team shares interesting videos related to unique HR practices followed by a question for a span of two weeks. The contestants with maximum correct answers on daily basis win the challenge.





## WHIPLASH 3.0

Whiplash is an HR and IR based national level case study competition. The first round consists of national level quiz and the teams qualifying to second round compete in the case study competition. The unique aspect is the team's only get 3 hours to solve the entire case study in a team of 2. It provides an arena for the future leaders to showcase their talent and prove their mettle. This year we saw a healthy participation of around 400 people across colleges from India.



## INTERNSHIP HACKATHON SESSIONS

The sessions are conducted in the month of February and March. Students from senior batch conduct sessions addressing the core topics related to internship seen across past years to help the juniors perform better in the summer internship. The teams connect with the seniors, creates a repository of important topics and facilitates smooth flow of session. At times guest lectures of experts from outside are conducted to help students learn some specific subject.











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