

Operations Club SIBM Pune

ANNUAL REPORT

2017-18

OPCELLENCE

Operations Club of Symbiosis Institute of Business Management, Pune

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Introduction

OpCellence is a student body at SIBM Pune that stands to promote Operations as a career option to SIBM Pune students. The special interest group aims to invoke interest among the student community for various arenas of Operations Management such as Supply Chain, Operations Strategies, Logistic solutions, Manufacturing & Service Operations & many others. We act as a touch point between the students and institutions offering opportunities to further broaden their insight into the world of operations through various certifications and competitions.

Vision: To provide a platform for Operations & Supply Chain Students to hone their skills and broaden their knowledge base.

Mission:

- To be a vital resource to SIBM students who are looking for a career in Operations & Supply Chain Management.
- To create a community within the MBA student body that involves professors, corporations, and industry.
- To develop excitement and passion at SIBM about Supply Chain Management, Operations and Logistics.
- To use our knowledge and experience for the benefit SIBM and SIU

Team Composition

Senior Team	Junior Team	Interim Team
Akshay Bijwe	Abhishek Hansrajani	Abhishek Hansrajani
Rohit Kapoorkar	Deepak Jain	Deepak Jain
Vivek Prabhakar	Parth Parkhani	Parth Parkhani
	Swapnil Wardhane	Ravita Patil
		Swapnil Wardhane

Event Calendar for Year 2017-18

OpsWise (20th July 2017):

OpsWise, an online quiz competition targeted towards MBA pursuant in various colleges was



Fig 1: Launch poster for the event

conducted by the Interim Team of OpCellence on 20th July 2017.

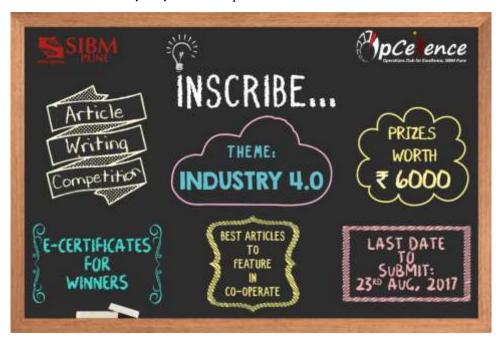
The objective was to launch an event that would increase awareness of Operations Specialization of SIBM Pune through engagement of students from various colleges via an online quiz. The event also provided an opportunity to students of SIBM Pune to participate in a national level quiz. The response generated by students across the nation was so abundant that the quiz was featured on the home page of www.Dare2Compete.com alongside EYQ 2017 till 19th July 2017. The event saw a registration from 1082 teams from more than 40 colleges across the nation. The quiz saw participation from all leading institutions in India, with 210 teams from IIMs and 40 from IITs. 29 teams from SIBM Pune also participated in the event.

The quiz generated positive feedback from the participants (41% participants gave a 5 star rating), with an average rating of 4/5.

Inscribe (7th August-23rd August 2017):

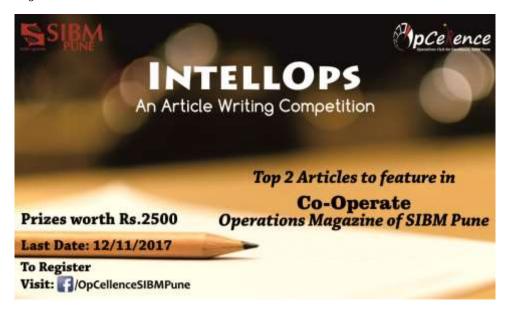
Inscribe is an internal article writing competition targeted towards first year MBA students of Symbiosis Institute of Business Management. The theme of the article was "Industry 4.0". It has been conceptualized as a platform to showcase the research abilities and deep fundamental and

conceptual understanding of the students of SIBM, Pune on important management and general issues that are relevant in today's dynamic corporate environment.



IntellOps (2nd November-12th November 2017):

IntellOps was a call for articles to be published in our annual magazine "Co-Operate". This was an inter B-school competition that had participants from more than 20+ b-schools across India. The articles were scrutinized and judged by Mr. Prabir Bandyopadhyay. The competition was themed on Industry 4.0 and was looking at well researched forward looking articles in the domain of Operations and Supply Chain. The winner was from SIBM Pune and the runner up was from IIM Shillong.



OpsTalk:

A series of guest lectures aimed at providing opportunities for students to interact with stalwarts from the corporate world and gain an insight into the world of operations from the eyes of these business experts. OpsTalk aims to lessen the divide between theory and practice, to understand the success stories of thought leaders, their principles and rationales in order to gain a deeper understanding of contemporary business. OpsTalk is also used as a platform to allow for in depth training in specific areas of interests of students by industry experts.



OpsTalk 1.0
Date: 11 November 2017

Guest Lecture by Mr. Sandeep Chatterjee-Senior Manager Deloitte India

Mr. Sandeep Chatterjee is a Supply Chain Professional mainly focusing on laying out the roadmap for enabling operations in the emerging countries viz. Brazil, Russia, China, Bangladesh, Sri Lanka and India. Prior to working with Deloitte, he has been associated as associate Director at KPMG and Solution Architect at Oracle. He has 16 years of experience in the domain of Manufacturing, Maintenance Planning and Control, Supply Chain, Process Consulting, ERP Implementation and Development, ERP Review, Business Development, Solution Architecture, Delivery Management. He has presented papers at APICS, Oracle Application User Group (OAUG), International Conference on Transforming Healthcare with IT, LASSIB CXO Round Table Conference, Next Generation Testing Conference, SCNext-India, and Oracle Open World. He has also written Business Plans, Supply Chain Cases for IIM Kozhikode, NITIE, IMT Hyderabad and IIT Bombay.

Topic: Make in India - Reinventing India's Supply Chain





BrewOps (24th March-25th March 2018):

BrewOps is a new initiative by OpCellence that marks its inception from the current year. It is a National level operations and strategy based event that tested knowledge quotient not only in supply chain and operations but also gauged strategic aptitude of the participants in a simulated environment. The event consisted of two rounds with the first round being an online quiz and the second round being a business simulation. The business simulation was conducted online in collaboration with Dare2Compete. The Simulation targeted Operational aspects of brick and mortar companies – demand forecast, production schedule, capacity expansion, warehouse setup, stock-dash outs and many more. The final aim of the simulation was to get maximize profits I the market place specified in the simulator. The event saw participation of over 160 teams from over 30 B-Schools across the country.

Lean Six Sigma Green Belt (13th February -16th February 2018):

We conducted a Lean Six Sigma Green Belt through KPMG, India for the students. It was a 4 day, 32 hours classroom program that aimed at enabling students to participate and drive improvement projects across domains and industries. The Workshop was delivered by senior consultant Mr. Vikas Nagaraju from KPMG who shared his industry experience and use adaptive learning methodology. The program can enable individuals to drive performance improvement projects, manage teams, develop leadership acumen and make fact based decision making. This Program was a conducted in SIBM Pune. The workshop was done by 34 participants and all of them were able to secure the Lean Six Sigma Certification.

The Students were to use the learnings from the workshop and put it to use in their internships to derive maximum from the certification course.



Potential benefits of the programme:

The programme helps participants

- Develop capability for data driven problem solving (dispel perceptions)
- Drive Lean Six Sigma concepts and mentor teams within the organisation
- Participate in transformation programmes as change agents
- Contribute to organisational growth plans by executing excellence projects
- Support leadership in setting short/long-term growth perspectives (KPI/ROI)
- Guide team members for relevant data collection, analysis and inference

Academic Ventures:

CRP (Campus Recruitment Program) Kit:

To provide aid and quick refresher kit to the senior batch in the preparation for their final campus placements, a comprehensive kit was prepared to provide preparatory help on the Operations Specialization in various fields like Production Planning, Warehousing, Capacity Utilization, ERP Implementation, Theory of Constrains, Lean Six Sigma and many more. The kit also delved into topics of current and general importance to provide the senior batch with a brief about the current happenings in the field of operations

SIRP (Summer Internship Recruitment Program) Preparation Kit & Lectures:

To aid and provide guidance to the junior batch in their summer internship recruitment process, a comprehensive well researched kit was composed to provide preparatory help on Operations Specialization. It contained brief introduction to topics in the field of Production Planning, Inventory, Process Analysis Terms, Manufacturing Strategies, Service Operations, Project management, etc. This kit was aimed at giving the junior batch a contemporary coverage of the field of operations to tackle technical questions asked in the interview process. Apart from the preparation kit, OpCellence also facilitated the junior batch in learning of various concepts from the senior batch through lectures. To provide guidance to the junior batch before their summer internship program, OpCellence facilitated sharing of knowledge, key insights and tips by the students of senior batch about their experiences in the duration of their summer internships. They also laid emphasis on etiquettes and mannerisms that needs to be followed in the corporate world.

Co-Operate- Annual Magazine:

The theme of this year was "Industry 4.0". This year for the cover story of our annual magazine, we had the honor and delight to interview Mr. Sauvik Banerjee. Mr. Banerjee has over 20+ years of experience evangelizing digital innovation across Europe, UKI, US and other continents, Mr. Sauvik Banerjee is currently the Vice President- Tata Industries- Digital Initiatives, Advisory to Group Co's and CTO of TataCLiQ. The topic of discussion was "Impact of Industry 4.0 and Automation on India". The Magazine also features the winning articles from our events-IntellOps & Inscribe. The magazine is given out to dignitaries and guests invited by OpCellence in the next academic year to give them a brief about Operations Specialization in SIBM Pune.

ISCEA:

We recently collaborated with International Supply Chain Education Alliance to start and facilitate a channel between the Supply Chain Professionals and Students of Operations Specialization in SIBM Pune through their Campus Ambassador Program. The ISCEA India SCNext offers a full package of services includes workshops, certifications, competition - events, recognition and networking. Campuses

The International Supply Chain Education Alliance (ISCEA, USA) is the world leader in Supply Chain Education, Certification, Events and Recognition programs. It conducts many workshops/ events to improve the knowledge of Manufacturing and Service industry professionals

worldwide. ISCEA India offers a full package of services beginning from workshops and certifications to recognition and networking. ISCEA International Standards Board is the Global Supply Chain Accreditation Authority.

Digital Initiatives:

The aim of the digital reach program was to highlight the activities of OpCellence and the students of Operations Specialization on a social media platform.

The Initiatives taken under this were,

- Weekly articles related to the field of Operations and Supply Chain titled "aWarehouse"
- Posts on the Events conducted on Campus by OpCellence in SIBM.
- Announcement of opportunities in competitions conducted by OpCellence and the results for the same.
- Building a strong repository of the various Operations and Supply Chain clubs in the different B- schools across India to facilitate and improve participation in the competition opportunities for both the students of SIBM and other B-schools.