



Program Educational Objectives

1. To gain contemporary knowledge of the Business Concepts and their application in problem solving.
2. To apply different tools for decision making required for solving complex managerial problems with a passion to innovate.
3. To develop leaders who are able to adapt to the needs of the dynamic; domestic and global Business contexts.
4. To develop students who are competent to take up independent entrepreneurial ventures.
5. To produce industry ready graduates having the highest ethical standards and concern for environment.

Program Outcomes

On completing the program successfully the student will be able to:

1. Develop knowledge in core areas of business based on current research and best practice.
2. Utilize qualitative and quantitative methods for effective decision making and to overcome critical business challenges.
3. Develop a world view that understands and appreciates a global cross-cultural business context.
4. Identify new business opportunities and innovate at the workplace.
5. Apply management practices in the context of societal, health, safety, legal, and cultural issues with a concern for the environment.
6. Communicate effectively as a manager under different situations with all stakeholders.
7. Demonstrate Leadership and Team work capabilities in multidisciplinary settings.
8. Engage in independent and life-long learning and take up challenging assignments for self-development.
9. Integrate ethical considerations while taking business decisions.

Program Specific Outcomes - MBA

1. Prepare the students for an excellent corporate career ahead with a strong value system and ethical conduct to bring positive change in organization, economy and society.
2. Apply the knowledge of management concepts to solve complex corporate problems within available resources.

Program Specific Outcomes – MBA (Innovation & Entrepreneurship)

1. Develop Entrepreneurship skills to start new ventures to bring positive change in Society.
2. Develop skills to think innovatively and out of the box.

Program Specific Outcomes – MBA (Executive)

1. Increase the business skills and leadership capabilities of Managers.
2. Improve the capacity of strategic decision making, to think faster and more creatively.

Program Specific Outcomes – Post Graduate Diploma in Financial Management (PGDFM)

1. To provide specialized knowledge in the Finance domain and related areas.
2. To equip executives or prospective executives working in the Accounts/Finance Departments or with Banks/Financial Institutions/NBFCs with managerial skills to improve their effectiveness.

Program Specific Outcomes – Post Graduate Diploma in Marketing Management (PGDMM)

1. To provide specialized knowledge in the Marketing domain and related areas.
2. To equip executives or prospective executives working in the field of Marketing with managerial skills to improve their effectiveness.

Program Specific Outcomes – Post Graduate Diploma in Innovation and Corporate Entrepreneurship (PGDICE)

1. Enable students to conceive innovative ideas and projects leading to new businesses for their Employers.
2. Enable students to effectively lead innovative projects.

Program Specific Outcomes – Post Graduate Diploma in Supply Chain and Operations Management (PGDSCOM)

1. To provide specialized knowledge in the supply chain, operations domain and related areas.

2. To equip executives or prospective executives working in the Technical Departments and Purchases/Sourcing Department with managerial skills to improve their effectiveness.