



**SIBM**  
**PUNE**

**SYMBIOSIS INSTITUTE OF  
BUSINESS MANAGEMENT, PUNE**

[Constituent of Symbiosis International (Deemed University) -  
Established under section 3 of the UGC Act, 1956 Re-accredited by  
NAAC with "A" grade 3.58/4 | Awarded Category - I by UGC]

Two Days Residential Programme On  
**Evidence Based Management for Health  
Care Professional**

- Start and Finish Date: **27<sup>th</sup> April 2020 to 28<sup>th</sup> April 2020.**
- Last date for application: **19<sup>th</sup> April 2020**
- \*Fee for the Programme: **Rs 35,000+18% GST**  
(The Fee includes three nights' stay (single occupancy), Breakfast, Lunch, Dinner,  
Morning Evening Tea and use of Gym and Swimming Pool facility.)

**Programme Venue and Stay**



**Symbiosis Leadership Development Centre**

SANDIPANI, Symbiosis Knowledge Village

Gram: Lavale Pune 412115, Maharashtra

Telephone: 020-28116644 / 6651

## **Overview**

Evidence-based management (EBM) or Evidence-based practise (EBP) is practiced in clinical science since 1992. NABH has laid down the requirement of following EBP in its standard. Business management arena is often filled with management fads, which have short life cycle trends and are short lived leaving minimal impact but consume resources. Need for use of EBM in the area of business processes or management has been felt, of late and Campbell Collaboration, which promotes evidence-based decisions and policy in social science has opened a chapter on management science. Health care professionals, depending on their specialization, are involved both in clinical and non-clinical decision making. There must be a common understanding of EBM between clinical and non-clinical professionals so that the whole service delivery model becomes evidence-based.

## **The Programme Objective**

At the end of the programme, the participants will

- Appreciate the need for evidence-based decision making and the principles of evidence-based management
- Be able to ask better questions
- Be able to carry out evidence-based problem identification and potential solutions.
- Be able to understand systematic reviews for informed decision making.
- Be able to interpret and use of Cochrane / Campbell review evidence

## **Content**

The programme will cover the following aspects of Evidence Based Management:

- Why evidence-based management and basic principles of evidence-based management/practice
- Ask critical questions and apply the logic model for the identification of assumed problems and preferred solutions
- Ask, Acquire, Appraise, Aggregate, Apply and Asses evidence from different sources
- A systematic review process and an essential understanding of the risk of bias.
- Interpreting the results and heterogeneity through forest plot and funnel plots,
- Summary of findings table and Certainty of Evidence grading.

## **Pedagogy**

In-class instruction through powerpoint slides, videos, case studies, and extensive use of hands-on small team analytical exercises

## Who Should Attend

Physicians, Senior Nurses and Health Care Administrative Executives

## Course Instructors

### Dr. Prabir Kumar Bandyopadhyay



An enterprising professional with more than **30 years'** experience; judiciously rendered Consultancy, Training and Teaching services spanning different areas viz. General Management, Project Management, Operational Management, Productivity Enhancement, Quality Management Systems and Process Management. Presently associated with Symbiosis Institute of Business Management, Pune, India as Professor. He had also taught in Goa Institute of Management, (both in General PGDBM and **Health Care PGDBM**). Prior to joining academics, he was with National Productivity Council for two decades, conducted several training programmes. Possess post graduate diploma in Industrial Engineering and PhD in engineering. He has several publications in National and International journals and presented papers in several National and International conferences. He is a professional member of Centre for Evidence Based Management (CEBMa) and completed all the modules of EBM and also completed all the modules of Conducting An Intervention Review from COCHRANE.

LinkedIn: <https://www.linkedin.com/in/dr-prabir-kumar-bandyopadhyay-919781a/>

### Dr. Ashrita Saran

Evidence Synthesis Specialist, Campbell South Asia



Ashrita has been working as an Evidence Synthesis Specialist with Campbell Collaboration since December 2016. She is also the Editor of International Development Coordinating Group (IDCG) at Campbell Collaboration. She is an epidemiologist by background and is trained in systematic reviews and information science. At Campbell, she has led the development of Campbell discussion paper on evidence and gap maps. She also manages systematic reviews grants and conducts in-house evidence and gap maps and systematic review research. Ashrita is the lead author and co-author for various published and on-going Campbell evidence and gap maps and systematic reviews on a range of topics including child welfare, disability, and homelessness. She has over six years of experience in public health research and management. Her research areas of interest include education, child welfare and international development.

**Contact:**

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