



Programme Director

Dr. Prabir Kumar Bandyopadhyay

Dates

Jan 8-9 2019.

Sustainable and Ethical Operation Management for Core Sector Industry

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OVERVIEW

Sustainability practices and ethical practices go hand in hand. Though policy makers at Government and Firm / Industry level are loudly speaking about both but at operational level there exists confusion and these words are considered as "wishful thinking". Introduction of CSR has complicated the issue as in several organizations there are separate department to look after CSR. Thus the operational people are alienated from the activity. 3P, People, Planet and Profit, are taken in isolation and in India research says CSR is taken more of a corporate philanthropy exercise.

Ethics is another buzz word in business. Everybody talks about it. But at various level to a great extent people mixes ethics with ethical dilemma. It is highly related with sustainability. Unless both are addressed together little justice can be given to either. UN Global Compact is the guideline which combined both but at operational level it has to be understood properly.

Sustainability initiatives would not create value if they are not managed properly at the value creation activity and it is in the operation management most of the value of a product is generated. Keeping this in background this two day programme is designed with the following objectives. ↪

PROGRAMME OBJECTIVE

At the end of the programme the participants will have a clear understanding of the spirit of sustainability at the operational level and will be able to link UN Global compact principles with operational practices. And will be able to examine as to how operational practices can be judged from different universal ethical guidelines.

PEDAGOGY

This two day programme is less on lecture, will be conducted in workshop mode through several real life case-lets.

CONTENT (Topics to be covered)

- 1. Overview of sustainability
- 2. UN Global compact principles
- 3. Overview of CSR
- 4. Different views of ethics and judging micro and macro level activities from ethical standpoint.

WHO SHOULD ATTEND

Senior and middle level executives from Core Sector Industry



VENUE:

SIBM, Pune



LAST DATE FOR REGISTRATION:

Dec. 31st, 2018



PROGRAMME FEE AND PAYMENT*

Fee for the Program: Rs 25,000 + 18% GST

*Discounts are offered for more than one participants from same organization. For

Discount please contact on Mobile: 9159897597/9214028682

E-mail: stmdp@sibmpune.edu.in



DISCOUNT

Early Bird Discount: Dec. 10th, 2018



PROGRAMME DIRECTOR

Dr. Prabir Kumar Bandyopadhyay

Dr. Prabir Kumar Bandyopadhyay has a long stint in management consultancy and training with National Productivity Council after which he turned to academics and went back to corporate and finally settled in academics. He worked with Ispat group and Hidusthan National Glass looking after various initiatives like TPM, Six sigma, Enterprise Risk management and Business excellence. At present he is a professor in Operation management at Symbiosis Institute of Business management, Pune. Before SIBM, Pune he taught in Goa Institute of Management, ICFAI and KIIT.

He is a Certified Lead Auditor in IATF16949:2016/ISO9001:2015 and Certified Sixsigma Black Belt Holder and Certified Management Consultant, CRC@. He is also Qualified Assessor on Business Excellence Model (EFQM, 2013 version)

He has published several papers in National and International Journal and rendered MDP/consultancy services in more than 80 organizations

He was involved in developing "Sultan Qaboos Award for Industrial Excellence 2015" and training assessors and was invited as a Jury Committee member for the "Sultan Qaboos Award for Industrial Excellence 2015" by the Ministry of Commerce, Sultanate of Oman. More information on Dr. Bandyopadhyay is available in www.pkb.co.in

SIBM, Pune

Symbiosis Institute of Business Management, Pune is a premier B-School of India recognized for its excellence in academics, high quality management programme and its valuable contributions to industry, society and students. SIBM Pune was established in 1978. SIBM Pune currently offers the following programs:

- A two years full time MBA programme giving the options to specialize in Marketing, Finance, Operations and Human Resources (Admission through SNAP)
- A two year full time MBA programme in Innovation and Entrepreneurship. (Admission through SNAP)
- Executive MBA programme and One year Post Graduate Diploma Programmes for the working professional offered during the weekends

- Executive Post Graduate Diploma programmes for corporates, as per the requirements of the corporate houses.

The essential strong pillars of SIBM Pune are its illustrious alumni, exemplary students, full time faculty and numerous visiting faculty members from the corporate and industry. SIBM Pune is a student driven institute. The students' council consists of nine teams, which you could check out under the Students' Council tab. The students' council organizes a number of events, management competitions as well as cultural and sports activities like Coffee with SIBM, Arcturus, Imperio, National Alumni Meet, Transcend, The Blueprint, Entrepreneurship Summit, Sports Conclave, PROelio and many more. SIBM Pune ensures that its alumni stays well connected with the college. Several events are organized wherein the alumni interact with the students and share their corporate experiences.

Symbiosis International (Deemed University)

Prof. Dr. S.B. Mujumdar established Symbiosis in 1971 on the principles of Vedic thought of 'World as One Family' and is resplendent of the activities and students of several countries. SI(DU) has established need based institutes across the 7 faculties of Law, Management, Computer Studies, Health & Biomedical Sciences, Media, Communication & Design, Humanities & Social Sciences and Engineering. The University offers 109 programmes at Diploma, Under/post graduate and Doctoral levels. The University has 31 Institutes spread across campuses located in Pune, Nasik, Bengaluru, Noida and Hyderabad. A vibrant, Multi – ethnic, Multi - cultural environment, smart classrooms all positively impact the delivery of world class education. Student and Faculty diversity, service learning projects, internships and value added activities lead to a more holistic development of students. With collaborative networks with several universities from different parts of the world, SI(DU) provides a very conducive, interactive and inspiring environment to create true global citizens. The University aims to participate in the task of inculcating knowledge and hone skills which are vital to the students who pass out from the University. SI(DU) continues to grow.... Evolving by benchmarking itself against the best in the world.

Contact Us

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