



**Programme Director**

Dr. Shailesh Rastogi & Dr. Santosh Gopalkrishnan

**Dates**

27-28 October 2018

# Finance for Non Finance Executives

## Dates

27 & 28 October 2018

### OVERVIEW

Finance is the Lifeblood of every organization. Creating wealth for stakeholders has been and shall remain at the forefront of every organization running a business. Hence, knowing and understanding the world of Finance becomes very important. In order to get our best men out there to succeed and grow our organization – it is imperative that they undergo a complete, hands-on yet uncomplicated exposure at this Finance for Non-Finance Module. It addresses some of the most important knowledge areas in the world of Finance – from all its three streams – Financial Accounting, Management Accounting and Financial Management.

### PROGRAMME OBJECTIVE

This Programme shall be a hands-on experience to delve into the world of Finance. It takes you through some of the most important concepts in Finance – that becomes a need to know basis for every executive; every professional who has always shied away from the world of numbers. This Programme also is aimed at those professionals who need answers to various situation based analytical decision making originating from Financial Statements, Business Decisions, Budgets, Project Evaluation, Time Value of Money apart from Personal Finance concepts like Investments, Risk and Return, Budgeting and Retirement Planning.

### PEDAGOGY

Numericals, Exercises, Lectures and Group Participation

### CONTENT (Topics to be covered)

Financial Accounting, Management Accounting, Financial Management, Personal Finance

### WHO SHOULD ATTEND

Industry Professionals, Members from the Corporate World and Academia as well



#### VENUE:

SIBM, Pune



**LAST DATE FOR REGISTRATION:**  
**20th October 2018 (Early Bird Discount till 30th September 2018)**



**PROGRAMME FEE AND PAYMENT\*** Fee for the Program: Rs 25,000  
+18% GST

\*Discounts are offered for more than one participants from same organization.

For Discount please contact on Mobile: 9159897597/9214028682

E-mail: stmdp@sibmpune.edu.in



#### DISCOUNT

**Early Bird Discount:** 30th september 2018

## PROGRAMME DIRECTOR



### Dr. Shailesh Rastogi

Dr. Shailesh Rastogi is presently Professor at SIBM Pune. He has more than 17 years of experience of industry and academics. He is Ph.D in management (Finance) from MJP Rohilkhand University, Bareilly. He is a management graduate from National Institute of Technology, Allahabad (MNNIT). His areas of interest for teaching are Derivatives, Risk Management, Investments, Corporate Finance and Business Statistics. His areas of interest for research are Risk Management, Derivatives, Financial Inclusion, Behavioral Finance and Corporate Governance.

Prior to SIBM, he was Dean of MBA Program at Thiagarajar School of Management, Madurai. Before that he has served several prestigious institutions including Jaipuria Institute of Management Jaipur, GLA University Mathura and Invertis University Bareilly. Dr. Rastogi has been instrumental and headed sponsored consultancy projects for Velammal Medical College & Hospital Madurai, RUIDP Government of Rajasthan Jaipur, IFFCO Bareilly and J K Sugar Mills Bareilly to name a few. His areas of expertise include conducting MDPs & FDPs on Advanced MS Excel, Analysis of Financial Statement using Prowess and Data Analysis using SPSS/AMOS/Smart PLS3 and EViews; Dr. Rastogi has got published more than 35 research papers in international and national journals of repute.



### Dr. Santosh Gopalkrishnan

Dr. Santosh Gopalkrishnan has received his Ph.D. in Finance from Dr. D.Y. Patil University, Pune for his research in the area of Banking. He also has a Junior Research Fellowship from the University Grants Commission, New Delhi. He is a SEBI Certified Resource Person for Financial Education; apart from his MBA in Finance. His work experience spans both the Academic and the Corporate worlds for a total period of about 12 years; with companies like IBM, HDFC Bank and Indiabulls on the Corporate front and Universities such as University of Pune and Dr. D. Y. Patil University, Pune on the Academic front.

Dr. Santosh has been a Resource Person for various Corporate Training and MDP Programmes with reputed organisations such as Larsen and Toubro, John Deere, Hindustan Petroleum, Unichem, Godrej, Wipro, Amdocs, Avaya etc. His sessions have taken him around the globe to places such as Sultanate of Oman and United Arab Emirates as well. He has also been invited by the Royal University of Bhutan for conducting a course in their MBA Programme.

His teaching and research interest areas lie in the fields of Banking and Finance; with specific thrusts on Credit Risk, Mergers and Acquisitions, Personal Finance apart from others.

## **SIBM, Pune**

Symbiosis Institute of Business Management, Pune is a premier B-School of India recognized for its excellence in academics, high quality management programme and its valuable contributions to industry, society and students. SIBM Pune was established in 1978. SIBM Pune currently offers the following programs:

- A two years full time MBA programme giving the options to specialize in Marketing, Finance, Operations and Human Resources (Admission through SNAP)
- A two year full time MBA programme in Innovation and Entrepreneurship. (Admission through SNAP)
- Executive MBA programme and One year Post Graduate Diploma Programmes for the working professional offered during the weekends

- Executive Post Graduate Diploma programmes for corporates, as per the requirements of the corporate houses.

The essential strong pillars of SIBM Pune are its illustrious alumni, exemplary students, full time faculty and numerous visiting faculty members from the corporate and industry. SIBM Pune is a student driven institute. The students' council consists of nine teams, which you could check out under the Students' Council tab. The students' council organizes a number of events, management competitions as well as cultural and sports activities like Coffee with SIBM, Arcturus, Imperio, National Alumni Meet, Transcend, The Blueprint, Entrepreneurship Summit, Sports Conclave, PROelio and many more. SIBM Pune ensures that its alumni stays well connected with the college. Several events are organized wherein the alumni interact with the students and share their corporate experiences.

## **Symbiosis International (Deemed University)**

Prof. Dr. S.B. Mujumdar established Symbiosis in 1971 on the principles of Vedic thought of 'World as One Family' and is resplendent of the activities and students of several countries. SI(DU) has established need based institutes across the 7 faculties of Law, Management, Computer Studies, Health & Biomedical Sciences, Media, Communication & Design, Humanities & Social Sciences and Engineering. The University offers 109 programmes at Diploma, Under/post graduate and Doctoral levels. The University has 31 Institutes spread across campuses located in Pune, Nasik, Bengaluru, Noida and Hyderabad. A vibrant, Multi – ethnic, Multi - cultural environment, smart classrooms all positively impact the delivery of world class education. Student and Faculty diversity, service learning projects, internships and value added activities lead to a more holistic development of students. With collaborative networks with several universities from different parts of the world, SI(DU) provides a very conducive, interactive and inspiring environment to create true global citizens. The University aims to participate in the task of inculcating knowledge and hone skills which are vital to the students who pass out from the University. SI(DU) continues to grow.... Evolving by benchmarking itself against the best in the world.

### **Contact Us**

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