



Programme Director

Dr. Anugamini Priya Srivastava

Dr. Vimal Babu

Dates

29-30 Sept 2018 (2 days)

Research methods and Academic writing workshop

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29-30 Sept 2018 (2 days).

OVERVIEW

“Research is to see what everybody else has seen and to think what nobody else has thought”

-Albert Szent- Gyorgyi

Research is a process and requires extensive and in-depth study by the researchers to come up with a new and innovative idea. Therefore, this two days workshop is an attempt to provide comprehensive knowledge about the research, process, methods and finally completing a research paper.

Faculty members, researchers and management students find Data Analysis or Statistical Analysis as an integral part of their contents for discussion/learning. This FDP is intended to help faculty members, managers, researchers, management students in sharpening their analytical skills through SPSS (Statistical Package for the Social Sciences) and other computerized tools.

PROGRAMME OBJECTIVE

This program is aimed for the scholars, academicians and corporate executives with academic/ research orientation. The main purpose of this workshop is to provide extensive knowledge to the participants to understand varied aspect of research ranging from quantitative research to qualitative research and penning it down into high quality research papers. The workshop will contribute to craft the knowledge of the participants from basic to advance level of research awareness. This program is designed to benefit the researchers who are just beginning their career and need comprehensive knowledge of the research methods that they can use in their Ph.D.

PEDAGOGY

All concepts will be explained with the help of Data Sets with the application of SPSS, AMOS & SAS along with decoding of interpretations. Exercises will be included for practicing the discussed concepts and applications. Participants are encouraged to bring their live data and queries for discussion and solutions.

CONTENT (Topics to be covered)

- Basics of Research Methodology
- Selection Criterion of appropriate Statistical Technique.
- Quantitative methods
- Basic Concepts of Statistics for Hypothesis testing
- Preparation on SPSS and AMOS files
- Factor analysis, PLS & SEM
- Qualitative research and its relevance
- Phenomenology, Grounded Theory, Ethnography & Case Study: Uses and Application
- Common mistakes in academic writing
- Plagiarism, quoting and paraphrasing
- Referencing
- Writing high-quality research papers

WHO SHOULD ATTEND

Business decision makers, Faculty members of academic institutes, Research scholars, Research Associates and Management students



VENUE:

SIBM, Pune



LAST DATE FOR REGISTRATION:

27th September 2018



PROGRAMME FEE AND PAYMENT*

Fee for the Program: Rs 25,000 +18% GST

*Discounts are offered for more than one participants from same organization.

For Discount please contact on Mobile: 9159897597/9214028682

E-mail: stmdp@sibmpune.edu.in



DISCOUNT

Early Bird Discount: 15th September 2018

PROGRAMME DIRECTOR



Dr. Anugamini P. Srivastava is working as an Assistant Professor in the Symbiosis Institute of Business Management Pune, Symbiosis International (Deemed University). She has completed her PhD thesis in the area of HRM from Department of Management Studies, IIT Roorkee. She is an alumnus of University of Allahabad and has been a Gold medalist in her MBA. Prof Anugamini is a recipient of Junior Research Fellowship (JRF) and National Eligibility Test (NET) certificate awarded by University Grants Commission, Government of India. She has teaching and research experience of more than 7 years. Prof Srivastava's teaching interest include leadership, job performance, optimism, efficacy and behavior, research methodology, business statistics, performance management and Employment related laws. Her research paper On doctoral thesis titled “Authentic leadership as a predictor of school teachers’ extra role behavior” was given “Best Conference Doctoral Research Paper” award at PAN IIM 2016 organized at IIM Ahmedabad, India. Her research papers has been published in Current Psychology (Springer, USA), Tourism Management Perspectives (Elsevier), European Journal of Training and Development (Emerald, UK), International Journal of Management in Education (Inderscience, UK) and International Journal of Productivity and Performance Management (Emerald, UK) to name a few. She has been actively involved in giving guest lectures and corporate training on different topics. She has seven international conference proceedings to her credit and contributed book chapters on attrition risk management, authentic leadership and SPSS and data analysis in different publication houses.



Dr. Vimal Babu is an academic in the area of HR and Strategic Innovations in Business Management. Presently, he is in service with Symbiosis Institute of Business Management (SIBM Pune), Symbiosis International (Deemed University), Pune. He has earned his PhD in Leadership from Dept of Management, Jamia Millia Islamia Central University, New Delhi. Consulting, training, research and learning innovations have been the major focus of Dr. Babu over the last 15 years. He is an author, painter, singer, and sportsman as well. He imparts training in behavioural improvisation and leadership development of employees in corporate, SMEs and emerging startups. Some of his current areas of interests are, building high-performing team, leadership development, enriching org culture, design thinking for innovation, HRM for line managers, change management, negotiation Skills for executives in MNCs, inter alia. Research in social science has always fascinated him. He is intrigued in the intersection of arts-based leadership and business, especially in the context of people, employee experience management and cyborg anthropology.

SIBM, Pune

Symbiosis Institute of Business Management, Pune is a premier B-School of India recognized for its excellence in academics, high quality management programme and its valuable contributions to industry, society and students. SIBM Pune was established in 1978. SIBM Pune currently offers the following programs:

- A two years full time MBA programme giving the options to specialize in Marketing, Finance, Operations and Human Resources (Admission through SNAP)
- A two year full time MBA programme in Innovation and Entrepreneurship. (Admission through SNAP)
- Executive MBA programme and One year Post Graduate Diploma Programmes for the working professional offered during the weekends
- Executive Post Graduate Diploma programmes for corporates, as per the requirements of the corporate houses.

The essential strong pillars of SIBM Pune are its illustrious alumni, exemplary students, full time faculty and numerous visiting faculty members from the corporate and industry. SIBM Pune is a student driven institute. The students' council consists of nine teams, which you could check out under the Students' Council tab.

The students' council organizes a number of events, management competitions as well as cultural and sports activities like Coffee with SIBM, Arcturus, Imperio, National Alumni Meet, Transcend, The Blueprint, Entrepreneurship Summit, Sports Conclave, PROelio and many more. SIBM Pune ensures that its alumni stays well connected with the college. Several events are organized wherein the alumni interact with the students and share their corporate experiences.

Symbiosis International (Deemed University)

Prof. Dr. S.B. Mujumdar established Symbiosis in 1971 on the principles of Vedic thought of 'World as One Family' and is resplendent of the activities and students of several countries. SI(DU) has established need based institutes across the 7 faculties of Law, Management, Computer Studies, Health & Biomedical Sciences, Media, Communication & Design, Humanities & Social Sciences and Engineering. The University offers 109 programmes at Diploma, Under/post graduate and Doctoral levels. The University has 31 Institutes spread across campuses located in Pune, Nasik, Bengaluru, Noida and Hyderabad.

A vibrant, Multi – ethnic, Multi - cultural environment, smart classrooms all positively impact the delivery of world class education. Student and Faculty diversity, service learning projects, internships and value added activities lead to a more holistic development of students.

With collaborative networks with several universities from different parts of the world, SI(DU) provides a very conducive, interactive and inspiring environment to create true global citizens. The University aims to participate in the task of inculcating knowledge and hone skills which are vital to the students who pass out from the University.

SI(DU) continues to grow.... Evolving by benchmarking itself against the best in the world.

Contact Us

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