



Programme Director
Prof. Yogesh Brahmkar

Dates
1st to 3rd August with Free
Enrollment to E-Summit 2018
at SIBM, Pune on 4th and 5th
August 2018.

Entrepreneurship and Intrapreneurship Development

Dates

1st to 3rd August with Free Enrollment to E-Summit 2018 at SIBM, Pune on 4th and 5th August 2018.

OVERVIEW

Do you want to practice innovative ideas and also inspire others? Then this programme is for YOU. This programme aims at developing intrapreneurs and entrepreneurship trainers who have interest in working on new ideas and inspire others at the same time. The primary goals of the programme is to understand how to become entrepreneurial within your own organization and to inspire others to work on entrepreneurial ideas. Indian Innovation and entrepreneurship eco-system is also changing positively and it's very important to connect well to this ecosystem and tap the opportunities as mentors or trainers/teachers in the start-up world.

PROGRAMME OBJECTIVE

1. To enable participants to design and develop Entrepreneurship Management Course Curriculum.
2. To empower participants to practice innovative ideas and apply principles of intrapreneurship in their respective work area.
3. To motivate participants to nurture entrepreneurial thinking within the organization.

PEDAGOGY

The Programme is designed on the basis of andragogy principles and the delivery will be mix of case study based approach and experiential learning aiming at developing participant for higher levels of Bloom's taxonomy of learning.

CONTENT (Topics to be covered)

- 1. Entrepreneurship Management Course– Entrepreneurial Motivation, Business Model canvas, Business plan, Doing Business in India, Indian Innovation and Entrepreneurship Eco-system, etc.
- 2. Designing the course in the field of Entrepreneurship with learning Objectives, Outcomes, Assessment tools with Andragogy Principals. Use of Various Learning Taxonomies for Course Development.
- 3. Innovation and Intrapreneurship Management – Case Studies in Innovation, Developing Class room activities on Product and Process Innovations, Enablers and Inhibitors of Intrapreneurship.

• WHO SHOULD ATTEND

1. Teachers from Various Engineering/BBA/BMS/ Commerce/ MBA Institutes.
2. Corporate Trainers/ HR Executives/ Innovation Managers in corporates.



VENUE:

SIBM, Pune



LAST DATE FOR REGISTRATION:

30th July



PROGRAMME FEE AND PAYMENT

Fee for the Program: Rs 35,000 +18% GST



DISCOUNT

Early Bird Discount: 15th July

PROGRAMME DIRECTOR



Prof. Yogesh Brahmkar is Programme In-Charge for MBA (Innovation & Entrepreneurship) at SIBM, Pune. He holds a Post Graduate degree in Management from Mumbai University with Bachelor's Degree in Mechanical Engineering from Pune University. Exposure to Entrepreneurship: Currently On Panel of CII under India Innovation Initiative as a Start Up Mentor/ Ambassador. Ministry of Corporate Affairs Certified Master Trainer for Start Ups. He is TRIZ Level-I Certified Professional. He is also certified trainer for Lean Six Sigma and ISO9001, ISO14001, 5S and TQM. Prof. Yogesh has a blend of industry and academic experience. He has worked with Department of Defence Production (Ministry of Defence, Govt. of India) in the field of Quality Assurance and Management. He has 11 years of industry experience in Quality Assurance and Process Improvement. Being Passionate towards teaching and training, he moved to academics and has been in full time academics for more than five years. His areas of interests include service innovations, intrapreneurship, business model innovations, etc.

SIBM, Pune

Symbiosis Institute of Business Management, Pune is a premier B-School of India recognized for its excellence in academics, high quality management programme and its valuable contributions to industry, society and students. SIBM Pune was established in 1978. SIBM Pune currently offers the following programs:

- A two years full time MBA programme giving the options to specialize in Marketing, Finance, Operations and Human Resources (Admission through SNAP)
- A two year full time MBA programme in Innovation and Entrepreneurship. (Admission through SNAP)
- Executive MBA programme and One year Post Graduate Diploma Programmes for the working professional offered during the weekends
- Executive Post Graduate Diploma programmes for corporates, as per the requirements of the corporate houses.

The essential strong pillars of SIBM Pune are its illustrious alumni, exemplary students, full time faculty and numerous visiting faculty members from the corporate and industry. SIBM Pune is a student driven institute. The students' council consists of nine teams, which you could check out under the Students' Council tab.

The students' council organizes a number of events, management competitions as well as cultural and sports activities like Coffee with SIBM, Arcturus, Imperio, National Alumni Meet, Transcend, The Blueprint, Entrepreneurship Summit, Sports Conclave, PROelio and many more. SIBM Pune ensures that its alumni stays well connected with the college. Several events are organized wherein the alumni interact with the students and share their corporate experiences.

Symbiosis International (Deemed University)

Prof. Dr. S.B. Mujumdar established Symbiosis in 1971 on the principles of Vedic thought of 'World as One Family' and is resplendent of the activities and students of several countries. SI(DU) has established need based institutes across the 7 faculties of Law, Management, Computer Studies, Health & Biomedical Sciences, Media, Communication & Design, Humanities & Social Sciences and Engineering. The University offers 109 programmes at Diploma, Under/post graduate and Doctoral levels. The University has 31 Institutes spread across campuses located in Pune, Nasik, Bengaluru, Noida and Hyderabad.

A vibrant, Multi – ethnic, Multi - cultural environment, smart classrooms all positively impact the delivery of world class education. Student and Faculty diversity, service learning projects, internships and value added activities lead to a more holistic development of students.

With collaborative networks with several universities from different parts of the world, SI(DU) provides a very conducive, interactive and inspiring environment to create true global citizens. The University aims to participate in the task of inculcating knowledge and hone skills which are vital to the students who pass out from the University.

SI(DU) continues to grow.... Evolving by benchmarking itself against the best in the world.

Contact Us

Symbiosis Institute of Business Management Symbiosis
Knowledge Village
Gram: Lavale, Tal: Mulshi
Dist: Pune-412115
Telephone: 020-39116000
Prasanna Pendke : stmdp@sibmpune.edu.in

