

### **7.3.1 SIBMP 2015-2016 Institutional Distinctiveness**

**Details of the initiative** Government has declared 2010-20 as 'India's Decade of Innovation' and the industry is increasingly expecting its employees to have an entrepreneurial mind-set. This has created a trigger in SIBM Pune to initiate in the field to align itself with the national policy. There is also an increase in the number of management graduates eventually taking the entrepreneurial plunge. It is becoming increasingly clear that managers who can conceive and execute innovative projects that add to the organisations' top and bottom lines will only be put in the leadership pipeline. Therefore, MBA Innovation and Intrapreneurship is launched.

**Objective of the initiative** To develop a course curriculum for **MBA based on innovation and Intrapreneurship.**

**Steps taken to implement the process** After the feedback received from the stakeholders and industry experts the proposal was presented to the Board of Management and the resolution was passed to start the programme. The first batch was 2014-15. The course is aimed at imparting theoretical as well as practical knowledge to the students and specialising in entrepreneurship/intrapreneurship.

This happened by **amalgamating Innovation with** entrepreneurship/intrapreneurship

**Challenges faced while implementation:** Financial and human resources like, class rooms, laboratories and qualified faculties for a naïve course. The programme had no placements, and so to attract the students. Time constrain in implementation.

**Time taken to implement the initiative:** It was a well thought step by the SIBM PUNE. Which took around a year. From the inception to the implementation.

**Role model:** Dr. Maselkar is a key mentor to the program and is headed by Mr. Arvind Chinchure.

**The measurable impact and outcome** A two-year full time MBA programme in innovation and intrapreneurship, has been started in the year 2014. Dr. Maselkar is a key mentor to the program and is headed by Mr. Arvind Chinchure. Mentorship programme: SIBM has developed a unique system wherein the institute alumni act as mentors to the future business leaders. Groups of students are attached to select Alumni and the alumnus acts as a mentor to his group. He/she offers assistance, support and guidance to them, facilitating the realization of their career objectives.

**Distinctive Innovation** Since no institutes in India providing an MBA programme combining innovation and entrepreneurship/intrapreneurship, there is a huge opportunity for Symbiosis to fill this space.



### **Sustainability & scalability growth plan for the initiative**

The programmes help students acquire knowledge and develop practical business skills, relevant to today's competitive global marketplace. They can apply skills in own business ventures. The program started with 40 students now in 2019 the program has approx. 80 students.

**Other information about the initiative** – The program helped student to develop the thinking and understanding of starting a venture. Later in 2015 the name of the programme is changed to MBA Innovation and entrepreneurship.



7.2 d



# SYMBIOSIS INTERNATIONAL UNIVERSITY

ESTABLISHED UNDER SECTION 3 OF THE UGC ACT 1956, BY NOTIFICATION NO. F.9-12/2001-US GOVERNMENT OF INDIA  
ACCREDITED BY NAAC WITH "A" GRADE

SIU/U-6(a) BOM /2014/ 3088

20<sup>th</sup> May, 2014

To,  
The Director,  
Symbiosis Institute of Business Management  
Pune

Dear Sir,

A copy of resolution No. B1 passed by Board of Management in its meeting held on 9<sup>th</sup> May, 2014 is reproduced for your information and necessary action.

**Item No. B1:**

To consider the proposal received from the Director, Symbiosis Institute of Business Management, Pune (SIBM-P) for the introduction of the 'MBA- Innovation and Intrapreneurship' (2 year-full time) programme at SIBM-P under the Faculty of Management from the academic year 2014-15.

**Resolution No. B1: BoM : 9.5.2014**

Resolved that the proposal received from the Director, Symbiosis Institute of Business Management, Pune (SIBM-P) for the introduction of the 'MBA- Innovation and Intrapreneurship', a two years programme, be and is hereby approved and be commenced from the year 2014-15.

Further resolved that intake for this programme should be 40 seats and the assessment should be as per SIU norms. The assessment should involve some practical projects and be innovative in nature.

Further resolved that, experts from the industry be involved to develop a "Center for Innovation and Entrepreneurship" to advice and guide this programme.]

Thanking you,

Yours sincerely,

*Ajit Palekar*  
Col. Ajit Palekar (Retd.)  
Registrar

**Copy to:**

1. The Controller of Examinations
2. Asso. Dean, Student Affairs
3. Asst. Registrar

SIBM, Pune	
Inward No.:	14658
Date:	29/5/14
Sign:	<i>(Signature)</i>





**SYMBIOSIS**  
INTERNATIONAL UNIVERSITY

ESTD UNDER SECTION 3 OF THE UGC ACT 1956, BY REGULATION NO.F.9-12/2001-13, GOVERNMENT OF INDIA  
ACCREDITED BY NAAC WITH "A" GRADE

SIU/U-110(SIBM-P)/2014/5619

Date: 10/10/2014

To

The Director  
Symbiosis Institute of Business Management  
Pune

**Subject: Approval of the Program Structures of the Programs for the academic year 2014**

Dear Sir,

Please find attached the program structures of the following programs for the academic year 2014 duly approved by the Academic Council.

**Academic Year - 2014**

Sr. No.	Program
1	Master of Business Administration (Innovation and Intrapreneurship)

Thanking you.

Sincerely,

*Jagdeep Kaur*  
10/10/2014  
Dr. Jagdeep Kaur  
Associate Dean

Copy to: Controller of Examinations, SIU  
Assistant Registrar, SIU

  
सिंब्योसिस इंटरनॅशनल  
SIBM, PUNE

**director**

**From:** Raghunath Mashelkar <ram@ncl.res.in>  
**Sent:** Sunday, May 25, 2014 1:16 PM  
**To:** 'director@sibmpune.edu.in'  
**Subject:** RE: Invitation to inaugurate MBA in Innovation & Intrapreneurship

My dear Vivek,

Many thanks.

Unfortunately, on 7<sup>th</sup> of July, I have to be in Delhi to deliver a public lecture at National Defense College on the topic 'Tomorrow's world (Key Emerging Technologies)'. This commitment was made a few months ago. However, if the date gets changed, then, of course, I will be happy to be there.

The names suggested by you in your e-mail to be on the interview panel are just fine.

Warm regards,  
R.A. Mashelkar

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National Research Professor, Chancellor, AcSIR &  
President, Global Research Alliance  
CSIR-National Chemical Laboratory  
Polymer Science & Engineering Building  
Dr. Homi Bhabha Road  
Pune 411 008

Tel : +91 20 25902605 / 25902197  
Fax : +91 20 25902507  
Email : [ram@ncl.res.in](mailto:ram@ncl.res.in)

**From:** [director@sibmpune.edu.in](mailto:director@sibmpune.edu.in) [<mailto:director@sibmpune.edu.in>]  
**Sent:** Friday, May 23, 2014 2:55 PM  
**To:** Raghunath Mashelkar  
**Cc:** 'Vinod Shastri'  
**Subject:** Invitation to inaugurate MBA in Innovation & Intrapreneurship

Dear Dr. Mashelkar,

**Greetings from SIBM Pune!**

At the outset, I once again thank you for your consent to be the Mentor for the I<sup>2</sup>MBA programme. You will be pleased to know that the programme has received a wonderful response with 555 candidates registering. We conducted an online entrance test at 60 centres across India to shortlist around 250 students for the Personal Interview process.

I am now writing to you for two reasons. First and foremost, I request you to please make it convenient to inaugurate the first batch by addressing the students on Monday, 7<sup>th</sup> July 2014 at our Lavale campus at 10.30 am.

Secondly, I request you to please suggest us names of people who you believe should be on the interview panel to select the final 40 from the shortlist. We have already invited Dr. Abhay Jere, Dr. Myshkin Ingawale, Ms. Priya Kapadia, Gen. Girish, Ms. Parvati Menon, Mr. Prashant Girbani, Ms. Eithee Gupta, Mr. Vishwas Mahajan, Mr. Ashish Gawade, Prof. Cedric Serpes and a few others.

We look forward to your continued support.

1





**director**

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**From:** director@sibmpune.edu.in  
**Sent:** Thursday, July 03, 2014 4:04 PM  
**To:** 'Raghunath Mashelkar'  
**Cc:** k.radhakrishnan@ncl.res.in  
**Subject:** Invitation to inaugurate I2MBA batch on 8th July 2014 at 11.00am

Dear Dr. Mashelkar,

***Greetings from SIBM Pune!***

As decided earlier we request you to inaugurate our I<sup>2</sup>MBA batch on Tuesday, 8<sup>th</sup> July 2014 at 11.00am. Function will be followed by lunch.

Function will be attended by:

Mr. Pramod Chaudhari, Chairman, Praj as the Guest of Honour.  
Dr. S.B. Mujumdar, Founder & President Symbiosis will preside over the function.  
Dr. Vidya Yeravdekar, Principal Director, Symbiosis,  
Dr. Rajani Gupte, VC, SIU  
Dr. Rajiv Yeravdekar, Director, SIHS & SCHC &  
Dr. Aarvind Chinchure, Chair Professor, Innovation , Entrepreneurship & Intrapreneurship will grace the occasion.

Table programme will be sent to you on Saturday, 5<sup>th</sup> July.

With regards

**Dr. Vivek Sane**  
**Director**  
**SIBM Pune**



**SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT-PUNE  
MASTER OF BUSINESS ADMINISTRATION (INNOVATION AND  
INTRAPRENEURSHIP)  
PROGRAM STRUCTURE 2014-16**

- 1. OBJECTIVE** To prepare students for India's decade of Innovation, combining concepts with practice and classroom with field.
- 2. DURATION** 2 Years Full Time
- 3. INTAKE** 40 Students
- 4. RESERVATION** No Reservation
- 5. ELIGIBILITY** Graduate from any statutory/recognized university with a minimum of 50% marks at graduation level
- 6. SELECTION PROCEDURE** Online Aptitude Test Score and Personal Interaction
- 7. MEDIUM OF INSTRUCTION** English
- 8. PROGRAM PATTERN** Semester Pattern - 4 Semesters
- 9. COURSES & SPECIALIZATION** As per Annexure A
- 10. FEE**
- |                               |                     |
|-------------------------------|---------------------|
| <b>Indian Students</b>        |                     |
| Academic Fee (p.a.)           | Rs. 4,60,000        |
| Institute Deposit             | Rs. 10,000          |
| Pre Induction Course Fee      | Rs. 35,000          |
| <b>Total</b>                  | <b>Rs. 5,05,000</b> |
| <b>International Students</b> |                     |
| Academic Fee (p.a.)           | USD 1150            |
| Institute Deposit             | USD 170             |
| Pre Induction Course Fee      | USD 585             |
| <b>Total</b>                  | <b>USD 1225</b>     |
- 11. ASSESSMENT** All courses will have continuous evaluation (100 % internal) with no semester end examination. The assessment will be based on projects, assignments and field work.
- 12. STANDARD OF PASSING** The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 4.000 corresponding to A+. For all courses, a student is required to pass internal examination with a minimum Grade Point of 2.000 corresponding to Grade D.



Annexure A  
Semester I

Temporary Course Code	Course Code	Course Title	Credits	Continuous Evaluation	End Examination	Total Marks
T2657	020142101	Fundamentals of Innovation	3	90	60	150
T2656	020142102	Creativity and Problem Solving	2	60	40	100
T2633	020142103	Global and Indian Mega Trends	2	60	40	100
T2643	020142104	Innovation and Entrepreneurship in India	2	60	40	100
T2642	020142105	Fundamentals of Entrepreneurship and Intrapreneurship	3	90	60	150
T2631	020142106	Fundamentals of Management-I	3	90	60	150
T2632	020142107	Fundamentals of Management-II	3	90	60	150
T6371	020142108	Fundamentals of Economics	3	90	60	150
T2803	020142109	Project I	3	90	60	150
T2806	020142110	Project II	6	180	120	300
<b>Total</b>			<b>30</b>	<b>900</b>	<b>600</b>	<b>1500</b>

## Semester II

Temporary Course Code	Course Code	Course Title	Credits	Continuous Evaluation	End Examination	Total Marks
T2658	020142201	Design Thinking	2	60	40	100
T2659	020142202	Sectoral Innovation-I	3	90	60	150
T2660	020142203	Sectoral Innovation-II	3	90	60	150
T2253	020142204	Strategic Management	2	60	40	100
T2644	020142205	Introduction to Social Entrepreneurship	2	60	40	100
T2614	020142206	Innovative Marketing Communication	3	90	60	150
T2280	020142207	Human Resource Management	3	90	60	150
T2036	020142208	Financial Management	3	90	60	150
T2902	020142209	Winter Internship	3	90	60	150
T2806	020142210	Project III	6	180	120	300
<b>Total</b>			<b>30</b>	<b>900</b>	<b>600</b>	<b>1500</b>
T4005	020142211	*Integrated Disaster Management	-	-	-	Letter Grade



## Semester III

Temporary Course Code	Course Code	Course Title	Credits	Continuous Evaluation	End Examination	Total Marks
T2617	020142301	Product Design	2	60	40	100
T1259	020142302	Basics of Intellectual Property and Business Law	3	90	60	150
T2607	020142303	Venture and Private Equity Funding	2	60	40	100
T2645	020142304	Lean Start-up	2	60	40	100
T2618	020142305	Project Management	3	90	60	150
T2615	020142306	Marketing Strategy	3	90	60	150
T2616	020142307	Operations Strategy	3	90	60	150
T2606	020142308	Finance Strategy	3	90	60	150
T2902	020142309	Summer Internship	3	90	60	150
T2806	020142310	Project IV	6	180	120	300
<b>Total</b>			<b>30</b>	<b>900</b>	<b>600</b>	<b>1500</b>

## Semester IV

Temporary Course Code	Course Code	Course Title	Credits	Continuous Evaluation	End Examination	Total Marks
T2661	020142401	Innovation Lab-I	3	90	60	150
T2662	020142402	Innovation Lab- II (New Venture Planning)	3	90	60	150
T2804	020142403	Project V	4	120	80	200
<b>Total</b>			<b>10</b>	<b>300</b>	<b>200</b>	<b>500</b>

## Summary

Semester	Continuous Evaluation	End Examination	Total Credits	Total Marks
Semester I	900	600	30	1500
Semester II	900	600	30	1500
Semester III	900	600	30	1500
Semester IV	300	200	10	500
<b>Total</b>	<b>3000</b>	<b>2000</b>	<b>100</b>	<b>5000</b>

\*Integrated Disaster Management is mandatory for award of degree.




Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 2.000 out of maximum of 4.000 for the program.

**13. AWARD OF DEGREE**

**Master of Business Administration (Innovation and Intrapreneurship)** will be awarded at the end of semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum 2.000 CGPA out of 4.000.

Programme structure is approved by -  
Academic Council subject to its terms & conditions. Any Provision in the Programme structure which violates the basic rules & regulations is deemed to be termed "Null & Void".

  
Associate Dean  
Student Affairs



6/16/2020

Symbiosis Institute of Business Management Pune Mail - Fwd: Revised Programme Structure of MBA and MBA ( Innovation and Entrepreneurship) 2015 Batch



Arpita Sharma <arpitasharma@sibmpune.edu.in>

**Fwd: Revised Programme Structure of MBA and MBA ( Innovation and Entrepreneurship) 2015 Batch**

1 message

Director-SIBM,Pune <director@sibmpune.edu.in>  
To: V Kumar <vkumar@sibmpune.edu.in>  
Cc: faculty <faculty@sibmpune.edu.in>, staff <staff@sibmpune.edu.in>

Tue, Nov 8, 2016 at 3:16 PM

FYI

----- Forwarded message -----

From: Dr. Pravin Dange <head\_academics@siu.edu.in>  
Date: Tue, Nov 8, 2016 at 10:54 AM  
Subject: Revised Programme Structure of MBA and MBA ( Innovation and Entrepreneurship) 2015 Batch  
To: "Director-SIBM,Pune" <director@sibmpune.edu.in>  
Cc: coe siu <coe@siu.edu.in>



(Established under section 3 of the UGC Act 1956, by notification No.F9-12/2001-U3 Government of India)  
Accredited by NAAC with 'A' Grade  
Founder: Prof. Dr. S. B. Mujumdar, M.Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/U-110(SIBM-P)/2016/6031

Date: 08/11/2016

To

<https://mail.google.com/mail/u/0/?ik=f70d4f8465&view=pt&search=all&permthid=thread-f%3A1550422831943035546&siml=msg-f%3A1550422831943035546>

1/4

The Director

Symbiosis Institute of Business Management  
Pune

Dear Sir,

Reference to SIU letters SIU/U-110(SIBM-P)/2016/2924 dated June 24, 2016, SIU/U-110(SIBM-P)/2015/4533 dated September 24, 2015, SIU/U-110(SIBM-P)/2015/3613 dated July 20, 2015 and SIU/U-110(SIBM-P)/2015/2744 dated May 29, 2015 regarding programme structure of MBA batch 2015-17 and SIU/U-110(SIBM-P)/2015/2744 dated May 29, 2015 regarding programme structure of MBA(I&E) batch 2015-17

Please find attached the revised programme structures of MBA and MBA (I&E) for batch 2015-17.

The revised programme structures supersede the previously approved programme structures referred in the above letters.

Academic Year - 2015

Sr. No.	Program
1	Master of Business Administration
2	Master of Business Administration (Innovation and Entrepreneurship)

Thanking you.

