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Editorial

SIBM is pleased to release Volume VII of Samvad, a bi-annual journal of the institute. Samvad serves as a medium for dissemination of research for the institute's faculty and other academicians/ professionals. We are happy to inform you that the popularity of Samvad is achieving new heights and we are receiving good number of research articles for publication in Samvad. However, this has increased our responsibility to give space to rigorously researched and then reviewed articles in our journal.

Similarly we are also planning to come up with an e-edition of Samvad with a separate ISSN to make it accessible to the management fraternity. We have already initiated the process and we hope to achieve it from the forthcoming issues.

Regards, **Editorial Team**SAMVAD
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