

[Constituent of Symbiosis International (Deemed University) - Established under section 3 of the UGC Act, 1956 Re-accredited by NAAC with "A" grade 3.58/4 | Awarded Category - I by UGC]

# BROCHURE

MBA-EXECUTIVE (2022-24 Batch)

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## I. Symbiosis International (Deemed University)

SIU was built on the principles of Vedic thought "Vasudhaiva Kutumbakkam" meaning "World is one Family". Symbiosis is a family of 38 constituents, imparting quality education for last 50 years. It is host to over 40,000 Indian and International students on campus. These campuses epitomize the Symbiosis vision, 'Promoting International Understanding through Quality Education' and are a beehive of international students from all across the globe, being privy to Indian culture and hospitality.

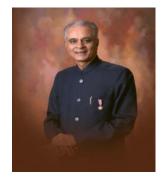
The University also has MOUs/ collaboration with several renowned universities of the world and encourages students & faculty to participate in its programmes. It was given "Deemed to be University" status by the Ministry of Human Resource Development in 2002. The university is awarded the Category-I status by UGC, and an 'A' grade by NAAC with a score 3.58 on 4. The university is also ranked 38th in the Universities Category of NIRF 2021.

## Vision

Promoting international understanding through quality education.

## Mission

- to inculcate spirit of 'Vasudhaiva Kutumbakam' (the world is one family)
- to contribute towards knowledge generation and dissemination
- to promote ethical and value-based learning
- to foster the spirit of national development
- to inculcate cross cultural sensitization
- to develop global competencies amongst students
- to nurture creativity and encourage entrepreneurship
- to enhance employability and contribute to human resource development
- to promote health and wellness amongst students, staff, and community
- to instill sensitivity amongst the youth towards the community and environment
- to produce thought-provoking leaders for the society



## II. From the Chancellor's Desk

Dear Students,

For years together, SIBM has been a launchpad of the top-notch careers in various fast-growing sectors of India Inc. As an educational enterprise, it is contributing to make our nation an economic superpower and I am proud to be a part of this progressive journey. Quality education has not been the only attribute of SIBM's character, as every student learning here is exposed to 360 degrees grooming for overall leadership development. Why SIBM's alumni are highly placed corporate tycoons today is because of the solid foundation of their career. The institute encourages you to think differently and to chisel your persona as a composed human being of values, ethics and principles. This is a unique SIBM advantage you will benefit from. It's an absolute metamorphosis! It's an era of cut-throat competition wherein businesses have to struggle to stay afloat and compete with the best. It is inevitable to arm oneself with the latest know-how to innovate and stay ahead of the competition.

I wish you great success in the future!

With best wishes,

# Prof. Dr. S. B. Mujumdar

Chancellor, Symbiosis International (Deemed University)



## III. From the Pro Chancellor's Desk

Dear Students,

Today's management skills require qualities to handle more responsibilities, think quickly, strategically and analyse critically. The MBA Executive offered at SIBM Pune attracts professionals from varied sectors creating a cohort of rich, experienced and mature batch of experienced working executives, managers, entrepreneurs, and other business leaders which in turn create an intellectually stimulating and challenging environment in the class. A rigorous curriculum and non-traditional teaching methods, inculcating right values and beliefs, create foundation not only for enhancing careers but demonstrates the University's commitment to inculcating the values of social entrepreneurship and community engagement.

All the specializations focus on imparting knowledge and skill set needed to understand, interpret and apply the concepts in the real world. Having reached this stage wherein you hold a considerable position in your respective organization, SIBM's weekend programmes can be the launchpad for your future career which will empower the leader within you and expand your perspective on life. I am confident that this program will allow you to develop a personal leadership philosophy that reflects greater knowledge, capabilities, and insights in an environment which is cross-cultural and diverse.

I welcome you to Symbiosis and wish you the best for the future!

## Dr. Vidya Yeravdekar

Pro Chancellor, Symbiosis International (Deemed University) & Principal Director, Symbiosis



## IV. From the Vice-Chancellor's Desk

Dear Students,

Greetings from Symbiosis Institute of Business Management, an institution that provides opportunities for self-exploration and future-readiness!

Despite enormous career opportunities available to you, the credibility of each new idea & initiative has to pass through stringent tests of environmental uncertainties. On the backdrop of this scenario, ambitious people who can think beyond the horizon emerge as paragons of success stories. They accept every challenge as an opportunity. What you must be sure of, is the fact that to join such a league, you must succeed beyond your expectations. This is the time to raise the bar. Don't hold your dreams back. If you are confident about an action you are about to take, put your best foot forward.

I wish you great success in the future!

**Dr. Rajani Gupte** Vice-Chancellor, SIU



## V. From the Director's Desk

MBA (Executive) that SIBM Pune offers for working executives, is designed to develop talent in contemporary Indian settings. The programme will help participants to acquire the managerial knowledge and skills, required for a successful corporate career. Our pedagogy integrates the best of Indian and Western practices and theories. The classroom sessions for intensive programmes are conducted over the weekends and we aim to bridge the gap between the prevailing industry practices and expected industry standards, by creating industry-specific curriculum.

While MBA (Executive) programme helps participants add value to themselves by learning all subjects core to the business, including marketing, strategy, finance, operations, analytics, and human resources; they learn the art of solving real-time business problems. Hence, we are confident that the programme delivers great returns on investment for individuals.

If you wish to look beyond the obvious, enhancing the knowledge and leadership skills, learn the latest management techniques by managing your work and academics, then these programmes are best suited for you. Enroll and get empowered to make a difference.

#### Dr. R. Raman

Director – SIBM, Pune Dean, Faculty of Management, SIU Director- Strategy & Development, Symbiosis

## VI. About SIBM, Pune

Symbiosis Institute of Business Management (SIBM), Pune is Constituent of Symbiosis International (Deemed University) - SIU. Established in 1978, a premier B- School in India, SIBM Pune is consistently ranked among the top 10 B Schools of the country. SIBM Pune is recognized for its excellence in academics and its valuable contributions to industry and society and students. SIBM Pune is a member of EFMD & EFMD Global network.

#### (a) Infrastructure

Located among lush hills of Lavale, SIBM offers a chance to co-exist with nature as it stands over a valley surrounded by clouds and greenery at its best. Powered by solar sources, its eco- friendly functioning makes for a perfect setting for contemplative and incisive study far from the worries and bustle of the city.

Designed to conserve natural resources, the Lavale campus incorporates a rainwater harvesting project to conserve water and re-use it effectively for various purposes. The facilities provided on the sprawling 300-acre campus go a long way in ensuring productive campus life and a perfect ambiance for academic pursuits.

(b) Library: The students of SIBM Pune have access to the Central Library of Symbiosis International (Deemed University) which has a splendid reference and lending facilities for books, reports, journals, periodicals, CDs and video cassettes. Moreover, the Library has an impressive subscription to Online Databases like EBSCO, Emerald, Scopus, JSTOR, Frost and Sullivan, EMIS etc. SIU Library Website visit https://www.siu.edu.in/library/

(c) IT infrastructure & Resources: A fully Wi-Fi enabled campus allows students to excel in today's information age by advanced pedagogy like live lectures, experiential learning, video streaming and online project. Also, it allows a smooth flow of information among different stack holders in the ecosystem.

**Computer Lab:** The campus has a fully air-conditioned computer lab with more than 140 computers and high-speed intranet leased line connectivity. All the computers are equipped with latest and highly advanced software applications for providing students diverse learning opportunities.

SIBM Pune campus is one of the very few campuses in India having both Bloomberg Lab and the Marketing & Behavioural Lab. Access to these rare resources allows students to work on the real and authentic data and enhances their research projects.

(d) Classrooms: All classrooms are well equipped with the latest audiovisual facilities.

(e) Cafeteria & Mess: A multi-cuisine all-day cafeteria and a mess located on campus serve both veg and non-veg food of high quality to ensure refreshments for busy minds.

(f) Shopping Complex & ATM: These are located on campus to take care of items of everyday need and for withdrawing cash.

#### (g) Faculty, SIBM Pune

SIBM's faculty is a rich mix of experience from industry professionals, consultants, and academicians. Their different backgrounds and experience provide valuable insights into the dynamic and challenging world of business. These faculty members contribute greatly to shape the students into SIBMites by introducing them to different perspectives and guiding them to think beyond just the curriculum.

## VII. MBA Executive Programme: Weekend Programme (Non- residential)

#### **Degree Programme**: 24 months - MBA (Executive)

- \* All admissions are purely on merit basis.
- \* No capitation is charged for admission to any course, at any institute of Symbiosis.
- \* All disputes subject to Pune Jurisdiction only.

#### Introduction

True Leaders are those who dare to dream and live to lead. In today's economic climate, a future leader faces a unique set of challenges. A future corporate leader needs in-depth knowledge, strategic thinking, seasoned judgment, international perspective, adaptability, and integrity.

MBA (Executive) at SIBM is an intensive programme with SIX specialisations: Marketing Management, Financial Management, Human Resource Management, Operations & Supply Chain Management, Analytics & IT, and Innovation & Entrepreneurship (\*subject to a minimum number of students joining the specialization). This programme focuses on creating industry- specific programme. It is designed to build on current knowledge and skill set. It gives an edge by providing the knowledgeful insights on all the aspects of management and boosts the confidence of students to be successful in the corporate career and to be the leader.

#### Objectives

- Increase the business skills and leadership capabilities of managers
- Improve capacity for strategic decision making, faster thinking and becoming more creative
- Deepen understanding of organizational dynamics to improve the design and implementation of new initiatives
- Build capabilities for leading cross-border and cross-functional teams
- Develop knowledge in core areas of business, finance, marketing, and strategy, based on current research and best practices

#### **Duration 24 months**

(Saturday and Sunday) 9:00 am to 5:00 pm at Lavale campus **Intake:** 100 seats

## **Eligibility for Admission:**

- Graduate from any recognised University / Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste/ Scheduled Tribe) at graduation level.
- Minimum 3 years full time work experience after graduation in a registered firm/ company / industry / educational / government, autonomous organisations.
- The reservation policy implemented for full time degree programmes with respect to Scheduled Caste / Scheduled Tribes and Differently Abled category be made applicable to MBA(Executive) Programme.

## **Important Dates: (Tentative)**

| Admission Process             | Dates                             |
|-------------------------------|-----------------------------------|
| Online Registration begins    | Nov 20, 2021                      |
| Personal Interview            | Will be communicated through mail |
| Results                       | Will be communicated through mail |
| Last date for paying fees     | Will be communicated through mail |
| Commencement of the Programme | June 11 ,2022                     |

Selection Procedure for MBA (Executive): The selection of students shall be based on Personal Interview.

## \*Fee Structure 2022-25- Tentative, subject to change

| MBA (Exe.)<br>Batch 2022-<br>25       | 1st<br>Installment<br>(Rs.)    | 2nd<br>Installment<br>(Rs.) Nov<br>2022 | Total Fees<br>for 1st<br>Year (Rs.) | 3rd<br>Installment<br>(Rs.) | 4th<br>Installment<br>(Rs.) | Total Fees<br>for 2nd<br>Year (Rs.) | Total<br>Fees for<br>MBA<br>(Exe.)<br>(Rs.) |
|---------------------------------------|--------------------------------|---|-------------------------------------|-----------------------------|-----------------------------|-------------------------------------|---|
| Programme<br>Fee                      | 1,65,000                       | 1,65,000                                | 3,30,000                            | 1,65,000                    | 1,65,000                    | 3,30,000                            | 6,60,000                                    |
| Institute<br>Deposit<br>(Refundable)  | 10,000                         |   | 10,000                              |                             |                             |                                     | 10,000                                      |
| Total Fees<br>for MBA<br>(Exe.) (Rs.) | 1,75,000                       |   | 3,40,000                            |                             |                             | 3,30,000                            | 6,70,000                                    |
| Installments<br>pay by date           | At the time<br>of<br>admission | Nov. 25,<br>2022                        |                                     | Jul 25,<br>2023             | Nov. 25,<br>2023            |                                     |   |

\*Note: The fee mentioned above is **not FINAL** and will most probably be revised. However, the fee is inclusive of examination and convocation, but it does not include the backlog examination fe

## Procedure for CANCELLATION/ WITHDRAWAL OF ADMISSION:

- i) A student shall apply for the cancellation of admission in the prescribed format to the Constituent Institute / Department.
- ii) The Constituent Institute/ Department, after following due procedure, will cancel the admission of the applicant and shall refund fees to the student within 15 days from the date of his / her application.
- iii) The Constituent Institute/ Department shall cancel the admission of the student in the following situations:
  - a) Non payment of fees for more than 1 semester.
  - b) Non reporting to the institute for more than 30 days, without prior intimation in writing to the concerned authority.

#### **Refund Rules for MBA (Executive) Programme:**

If a student applies to withdraw/ cancel his/ her admission from the programme of study in which he/ she is enrolled, the Constituent Institute/ Department concerned shall follow the below mentioned five-tier system for the refund of fees remitted by the student.

| S. No. | Percentage of Refund of<br>Aggregate fees | Point of time when notice of withdrawal of admission is served to the institute        |
|--------|---|--|
| 1      | 100 %                                     | 15 days before the formally-notified last date of admission                            |
| 2      | 90 %                                      | Less than 15 days before the formally-notified last date of admission                  |
| 3      | 80 %                                      | 15 days or less after the formally- notified last date of admission                    |
| 4      | 50 %                                      | 30 days or less, but more than 15 days, after formally-notified last date of admission |
| 5      | 00%                                       | More than 30 days after formally-notified last date of admission                       |

#### NOTE:

- i) In case of (1) in the table above, the University shall deduct an amount not more than 5% of the fees paid by the student, subject to a maximum of Rs. 5,000/- as processing charges from the refundable amount.
- ii) Fees shall be refunded by the University to an eligible student within fifteen days from the date of receiving a written application from him/her in this regard.
- iii) In case of (2) in the table above, the University shall deduct an amount of 10% of the academic fees paid by the student as processing charges

| Course Title                         | Credit    | Internal<br>Marks | External<br>Marks | Total<br>Marks |
|--------------------------------------|-----------|-------------------|-------------------|----------------|
| Semest                               | er 1      |                   |                   |                |
| Generic Core                         | e Courses |                   |                   |                |
| Economics for Managers               | 3         | 90                | 60                | 150            |
| Marketing Management                 | 3         | 90                | 60                | 150            |
| Human Resource Management            | 3         | 90                | 60                | 150            |
| Management of Operations             | 2         | 60                | 40                | 100            |
| Management Accounting                | 2         | 60                | 40                | 100            |
| Research Methodology                 | 2         | 60                | 40                | 100            |
| Legal Aspects of Business            | 2         | 60                | 40                | 100            |
| Introduction to Financial Management | 2         | 60                | 40                | 100            |
| Management Information Systems       | 2         | 100               | 0                 | 100            |
|                                      | 21        | 670               | 380               | 1050           |

# MBA (Executive) - Programme Structure\*

| Course Title                                      | Credit  | Internal<br>Marks | External<br>Marks | Total<br>Marks |
|---|---------|-------------------|-------------------|----------------|
| Semester  | r 2     |                   |                   |                |
| Generic Core                                      | Courses |                   |                   |                |
| Fundamentals of Innovation                        | 3       | 90                | 60                | 150            |
| Supply Chain Management                           | 2       | 60                | 40                | 100            |
| Organizational Behaviour                          | 2       | 60                | 40                | 100            |
| R Programming                                     | 2       | 60                | 40                | 100            |
| Introduction to Financial Markets and Institution | 2       | 60                | 40                | 100            |
| Management of Diverse Work Force                  | 2       | 60                | 40                | 100            |
| Project Management                                | 2       | 60                | 40                | 100            |
| Data Driven Decision Making                       | 2       | 100               | 0                 | 100            |
| Basic Business Statistics for Data Analysis       | 2       | 60                | 40                | 100            |
| Business Analytics                                | 2       | 60                | 40                | 100            |
| Project-I   | 7       | 350               | 0                 | 350            |
|   | 28      | 1020              | 380               | 1400           |

| <b>Course Title</b>                |                     | Credit      | Internal<br>Marks | External<br>Marks | Total<br>Marks |
|------------------------------------|---------------------|-------------|-------------------|-------------------|----------------|
|                                    | Semester: 3         | 1           | 1                 |                   |                |
| Specialization                     | n Core Courses-: Ma | rketing Maj | or                |                   |                |
| International Marketing            | Marketing           | 2           | 60                | 40                | 100            |
| Business to Business Marketing     | Marketing           | 2           | 60                | 40                | 100            |
| Sales Force and Channel Management | Marketing           | 2           | 60                | 40                | 100            |
| Customer Relationship Management   | Marketing           | 2           | 100               | 0                 | 100            |
| Retail Marketing                   | Marketing           | 2           | 60                | 40                | 100            |
| Sports and Entertainment Marketing | Marketing           | 2           | 60                | 40                | 100            |
| Brand Management                   | Marketing           | 2           | 100               | 0                 | 100            |
| Marketing Strategy                 | Marketing           | 2           | 60                | 40                | 100            |
|                                    |                     | 16          | 560               | 240               | 800            |

| Course Title                            |                    | Credit           | Internal<br>Marks | External<br>Marks | Total<br>Marks |
|---|--------------------|------------------|-------------------|-------------------|----------------|
|   | Semester: 3        |                  |                   |                   |                |
| Specialization Core                     | Courses-: Human Re | esource <b>N</b> | Aajor             |                   |                |
| International Human Resource Management | Human Resource     | 2                | 60                | 40                | 100            |
| Labour Laws                             | Human Resource     | 2                | 60                | 40                | 100            |
| Talent Management                       | Human Resource     | 2                | 60                | 40                | 100            |
| Assessment Centres and HRD Instruments  | Human Resource     | 2                | 100               | 0                 | 100            |
| Industrial Relations                    | Human Resource     | 2                | 100               | 0                 | 100            |
| Strategic Human Resource Management     | Human Resource     | 2                | 60                | 40                | 100            |
| Organizational Development and Change   | Human Resource     | 2                | 60                | 40                | 100            |
| Learning and Development                | Human Resource     | 2                | 60                | 40                | 100            |
|   |                    | 16               | 560               | 240               | 800            |

| Course Title                               |                      | Credit  | Internal<br>Marks | External<br>Marks | Total<br>Marks |
|--|----------------------|---------|-------------------|-------------------|----------------|
|  | Semester: 3          |         |                   |                   |                |
| Specialization (                           | Core Courses-: Finan | ce Majo | r                 |                   |                |
| Security Analysis and Portfolio Management | Finance              | 2       | 60                | 40                | 100            |
| Derivative Markets                         | Finance              | 2       | 60                | 40                | 100            |

| Advanced Corporate Finance | Finance | 2  | 60  | 40  | 100 |
|----------------------------|---------|----|-----|-----|-----|
| International Finance      | Finance | 2  | 100 | 0   | 100 |
| Investment Banking         | Finance | 2  | 60  | 40  | 100 |
| Mergers and Acquisitions   | Finance | 2  | 60  | 40  | 100 |
| Fixed Income Markets       | Finance | 2  | 60  | 40  | 100 |
| Financial Analytics        | Finance | 2  | 100 | 0   | 100 |
|                            |         | 16 | 560 | 240 | 800 |

| Course Title                    |  | Credit     | Internal<br>Marks | External<br>Marks | Total<br>Marks |
|---------------------------------|--|------------|-------------------|-------------------|----------------|
|                                 | Semester: 3                                  |            |                   |                   |                |
| Specialization Core Course      | es-: Operations and Supp                     | ly Chain N | lanagemer         | ıt Major          |                |
| Operations Strategy and Control | Operations and<br>Supply Chain<br>Management | 2          | 60                | 40                | 100            |
| Technology in Supply Chain      | Operations and<br>Supply Chain<br>Management | 2          | 100               | 0                 | 100            |
| Logistics Management            | Operations and<br>Supply Chain<br>Management | 2          | 60                | 40                | 100            |
| Procurement Management          | Operations and<br>Supply Chain<br>Management | 2          | 60                | 40                | 100            |
| Operations Analytics            | Operations and<br>Supply Chain<br>Management | 2          | 100               | 0                 | 100            |
| Supply Chain Strategy           | Operations and<br>Supply Chain<br>Management | 2          | 60                | 40                | 100            |
| Service Operations Management   | Operations and<br>Supply Chain<br>Management | 2          | 60                | 40                | 100            |
| Warehouse Management            | Operations and<br>Supply Chain<br>Management | 2          | 60                | 40                | 100            |
|                                 |  | 16         | 560               | 240               | 800            |

| <b>Course Title</b>              |                        | Credit    | Internal<br>Marks | External<br>Marks | Total<br>Marks |
|----------------------------------|------------------------|-----------|-------------------|-------------------|----------------|
|                                  | Semester: 3            | •         |                   |                   |                |
| Specialization C                 | Core Courses-: Analyti | cs & IT M | lajor             |                   |                |
| Machine learning                 | Analytics and IT       | 2         | 60                | 40                | 100            |
| Data Mining                      | Analytics and IT       | 2         | 60                | 40                | 100            |
| Internet of Things               | Analytics and IT       | 2         | 60                | 40                | 100            |
| Mobile Analytics                 | Analytics and IT       | 2         | 100               | 0                 | 100            |
| Data Visualization and modeling  | Analytics and IT       | 2         | 60                | 40                | 100            |
| Security Management through VAPT | Analytics and IT       | 2         | 60                | 40                | 100            |
| IT Business Analysis             | Analytics and IT       | 2         | 60                | 40                | 100            |
| Social Media Analytics           | Analytics and IT       | 2         | 100               | 0                 | 100            |
|                                  |                        | 16        | 560               | 240               | 800            |

| Course Title                       |                                    | Credit    | Internal<br>Marks | External<br>Marks | Total<br>Marks |
|------------------------------------|------------------------------------|-----------|-------------------|-------------------|----------------|
|                                    | Semester: 3                        |           |                   |                   |                |
| Specialization Core Course         | es-: Innovation and E              | ntreprene | eurship Ma        | ajor              |                |
| Global and Indian Mega Trends      | Innovation and<br>Entrepreneurship | 2         | 60                | 40                | 100            |
| Lean Startup                       | Innovation and<br>Entrepreneurship | 2         | 100               | 0                 | 100            |
| Marketing Innovation               | Innovation and<br>Entrepreneurship | 2         | 60                | 40                | 100            |
| Technology Innovation              | Innovation and<br>Entrepreneurship | 2         | 60                | 40                | 100            |
| Business Modeling and Planning     | Innovation and<br>Entrepreneurship | 2         | 100               | 0                 | 100            |
| Service and Process Innovation     | Innovation and<br>Entrepreneurship | 2         | 60                | 40                | 100            |
| Venture and Private Equity Funding | Innovation and<br>Entrepreneurship | 2         | 60                | 40                | 100            |
| Product Design                     | Innovation and<br>Entrepreneurship | 2         | 60                | 40                | 100            |
|                                    |                                    | 16        | 560               | 240               | 800            |

| Course Title                           |                    | Credit | Internal<br>Marks | External<br>Marks | Total<br>Marks |
|--|--------------------|--------|-------------------|-------------------|----------------|
|  | Semester: 4        |        |                   |                   |                |
| Ge                                     | neric Core Courses |        |                   |                   |                |
| Research Project                       | Core               | 20     | 600               | 400               | 1000           |
| Strategic Management                   | Core               | 3      | 150               | 0                 | 150            |
| Leadership and Capacity Building       | Core               | 2      | 100               | 0                 | 100            |
| Indian Ethos and Values for Management | Core               | 2      | 100               | 0                 | 100            |
|  |                    | 27     | 950               | 400               | 1350           |

| Course Title                           |           | Credit | Internal<br>Marks | External<br>Marks | Total<br>Marks |  |  |
|--|-----------|--------|-------------------|-------------------|----------------|--|--|
| Semester: 4                            |           |        |                   |                   |                |  |  |
| Specialization Group-: Marketing Minor |           |        |                   |                   |                |  |  |
| Integrated Marketing Communication     | Marketing | 2      | 60                | 40                | 100            |  |  |
| Consumer Behaviour                     | Marketing | 2      | 60                | 40                | 100            |  |  |
| Services Marketing                     | Marketing | 2      | 60                | 40                | 100            |  |  |
| Digital Marketing                      | Marketing | 2      | 60                | 40                | 100            |  |  |
|  |           | 8      | 240               | 160               | 400            |  |  |

| Course Title                       |                   | Credit     | Internal<br>Marks | External<br>Marks | Total<br>Marks |
|------------------------------------|-------------------|------------|-------------------|-------------------|----------------|
| Se                                 | mester: 4         |            |                   |                   |                |
| Specialization Group               | ): Human F        | Resource M | inor              |                   |                |
| Compensation and Reward Management | Human<br>Resource | 2          | 60                | 40                | 100            |
| Performance Management System      | Human<br>Resource | 2          | 60                | 40                | 100            |
| Cross Cultural Management          | Human<br>Resource | 2          | 60                | 40                | 100            |
| HR Analytics                       | Human<br>Resource | 2          | 60                | 40                | 100            |
|                                    |                   | 8          | 240               | 160               | 400            |

| Course Title                                       |         | Credit | Internal<br>Marks | External<br>Marks | Total<br>Marks |  |
|--|---------|--------|-------------------|-------------------|----------------|--|
| Semester: 4  |         |        |                   |                   |                |  |
| Specialization Group: Finance Minor                |         |        |                   |                   |                |  |
| Corporate Valuation                                | Finance | 2      | 60                | 40                | 100            |  |
| Introduction to Financial Markets and Institutions | Finance | 2      | 60                | 40                | 100            |  |
| Wealth Management                                  | Finance | 2      | 60                | 40                | 100            |  |
| Commercial Banking                                 | Finance | 2      | 60                | 40                | 100            |  |
|  |         | 8      | 240               | 160               | 400            |  |

| Course Title               |   | Credit   | Internal<br>Marks | External<br>Marks | Total<br>Marks |
|----------------------------|---|----------|-------------------|-------------------|----------------|
|                            | Semester: 4                               |          |                   |                   |                |
| Specialization Group-:     | <b>Operations and Supply</b>              | Chain Ma | anagement         | Minor             |                |
| Lean Six Sigma             | Operations and Supply<br>Chain Management | 2        | 60                | 40                | 100            |
| Operations Research        | Operations and Supply<br>Chain Management | 2        | 60                | 40                | 100            |
| Quality Management         | Operations and Supply<br>Chain Management | 2        | 60                | 40                | 100            |
| Enterprise Risk Management | Operations and Supply<br>Chain Management | 2        | 60                | 40                | 100            |
|                            |   | 8        | 240               | 160               | 400            |

| Course Title                      |                            | Credit    | Internal<br>Marks | External<br>Marks | Total<br>Marks |  |  |  |
|-----------------------------------|----------------------------|-----------|-------------------|-------------------|----------------|--|--|--|
|                                   | Semester: 4                |           |                   |                   |                |  |  |  |
| Speci                             | alization -: Analytics and | l IT Mino | r                 |                   |                |  |  |  |
| Information Risk Management       | Analytics and IT           | 2         | 60                | 40                | 100            |  |  |  |
| Digital Transformation            | Analytics and IT           | 2         | 60                | 40                | 100            |  |  |  |
| ERP Modules and their Integration | Analytics and IT           | 2         | 60                | 40                | 100            |  |  |  |
| IT Consulting                     | Analytics and IT           | 2         | 60                | 40                | 100            |  |  |  |
|                                   |                            | 8         | 240               | 160               | 400            |  |  |  |

| Course Title                             |                                    | Credit    | Internal<br>Marks | External<br>Marks | Total<br>Marks |
|--|------------------------------------|-----------|-------------------|-------------------|----------------|
|  | Semester: 4                        |           |                   |                   |                |
| Specialization G                         | roup-: Innovation & Ent            | trepreneu | rship Mino        | r                 |                |
| Design Thinking                          | Innovation and<br>Entrepreneurship | 2         | 60                | 40                | 100            |
| Creativity and Innovation                | Innovation and<br>Entrepreneurship | 2         | 60                | 40                | 100            |
| Innovation and Entrepreneurship in India | Innovation and<br>Entrepreneurship | 2         | 60                | 40                | 100            |
| Social Entrepreneurship                  | Innovation and<br>Entrepreneurship | 2         | 60                | 40                | 100            |
|  |                                    | 8         | 240               | 160               | 400            |

#### \*Subject to final approval

**Integrated Project:** During 4<sup>th</sup> semester, students will be required to complete a Research Project, preferably in the area of their specialization. They would be required to submit a report on the same.

## **Project Guidelines:**

- The project preferably should be a primary research project
- The project should include conceptualization of the topic, proposal writing, research, analysis, and drafting the report
- Students must do their projects under the guidance and supervision of the mentor faculty
- Interim project progress reports have to be submitted to the mentor faculty
- The project report has to be submitted to the faculty (mentor from SIBM) before end of the semester.
- The project report will be evaluated for 600 marks (Internal evaluation) and 400 marks as (External evaluation). Total 1000 marks.

## **Blended Learning:**

Considering the students' profile and their work experience, classroom teaching will be supplemented by:

- 1. Course assignments
- 2. Fieldwork
- 3. Integrated projects
- 4. Workshops
- 5. Industry Guest Lectures
- 6. Hands-on experience in research
- 7. Experiential Learning

8. Supplementary subjects for each sector to develop Business / Managerial/ Personal competencies

#### **Examination Rules and Standard of Passing**

The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10.000 corresponding to A+. For all courses, a student is required to pass both internal and external examinations separately, with minimum Grade Point of 4.000. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4.000 out of a maximum of 10.000 for the programme.

#### Backlog

A student of first-year (Sem I & II) will be allowed to go to next year irrespective of backlogs in the first year. However, he/she will be permitted to take Sem III examination only if SemI is cleared. Similarly, Sem IV examination can be given only if the student has cleared Sem I & II. If there is a backlog, the student has to reappear for the exam and extra fees shall be charged per subject (course).

#### Award of Degree

Masters of Business Administration (MBA - Executive) will be awarded at the end of Semester IV, taking into consideration the performance of all 4 semester examinations, after obtaining minimum 4.000 CGPA out of 10.

## VIII. Application Procedure for MBA Executive

Candidates applying to 24-month MBA (Executive) Programme need to apply online and pay the application fee (non-refundable) of Rs. 1000/-.

## **Application Procedure is as follows:**

- Candidates must register themselves online by filling the Online Application Form
- Online payment can be made using Credit Card/Debit Card or NEFT/RTGS.

## Code of conduct:

• If found at a later stage that the admission is taken by resorting to fraudulent means or illegal gratification, it shall lead to cancellation of admission at any point in time.

• Every student is expected to attend 100% lectures. However, with work obligation, special case would be considered for 75% mandatory attendance.

# Help Desk:

Write to: weekendprogramme@sibmpune.edu.in

Ms. Poorva Zende: 020-61936066 Mr. Rohit Rane: 020-61936058 Ms. Anuja Joshi: 020-61936010 Mr. Santosh Pise: 020-61936090 Mobile No. 8766837172

Faculty In-charge: Dr. Poornima Tapas: poornimatapas@sibmpune.edu.in

# IX. Symbiosis Committees

#### **Board of Management**

- Dr. Rajani Gupte, Vice Chancellor Chairperson
- Dr. Vidya Yeravdekar, Principal Director, Symbiosis Member
- Dr. Rajiv Yeravdekar, Director, SIHS Member
- Dr. Ruchi Jaggi, Dean Faculty of Media and Communication & Officiating Dean, Faculty of Architect & Design- Member
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- Dr. Bhama Venkataramani, Dean Academics and Administration, Symbiosis Member
- Dr. M. S. Shejul, Registrar Non-Member Secretary

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- Dr. R. Raman, Dean, Faculty of Management Member
- Dr. Dhanya Pramod, Dean, Faculty of Computer Studies Member
- Dr. Rajiv Yeravdekar, Dean, Faculty of Health & Biological Sciences Member
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- Dr. Ketan Kotecha, Dean, Faculty of Engineering Member
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- Dr. Sarfaraj Ahmed Khan, Director, SLS, Hyderabad- Member
- Dr. Sukhavindar Singh Dari, Director, SLS, Nagpur- Member
- Dr. Asmita Chitnis, Director SIIB, Pune-Member
- Dr. Pratima Sheorey, Director SCMHRD Member
- Brig. (Dr.) Rajiv Divekar (Retd.), Director, SIMS Member
- Mr. Abhijit Chirputkar, Director, SIDTM, Pune- Member
- Dr. Adya Sharma, Director SCMS, Pune Member
- Dr. Vandana Sonawane, Director, SIOM, Nashik- Member
- Dr. Manisha Ketkar, Director, SSBF, Pune- Member
- Dr. Venugopala Rao K, Director, SCMS, NOIDA- Member
- Dr. Ravi Kumar Jain Director, SIBM, Hyderabad Member
- Dr. Shrirang Altekar, Director, SIBM, Nagpur Member
- Dr. Jatinder Kumar R Saini, Director, SICSR, Pune Member

- Dr. Sharada Ramesh, Director, SCON, Pune- Member
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- Dr. Abhay Saraf, Director, SSODL, Pune- Member
- Dr. Parag Rishipathak, Director, SCHS, Pune- Member
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- Dr. Sheela Upendra, Associate Professor, SCON, Pune- Member
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- Dr. Arun Jamkar, Former Vice Chancellor, Maharashtra University of Health Sciences, Nashik-Member
- Dr. Uttam B. Bhoite, Former Vice Chancellor, BharatiVidyapeeth (Deemed to be University), Pune- Member
- Dr. Prince Augustin, Executive Vice President Group Human Capital & Leadership Development, Mahindra & Mahindra, Mumbai- Member
- Dr. Santosh Bhave, Director HR and IR, Bharat Forge Ltd., Pune- Member
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- Dr. Sanjay Pohekar, Professor and Head- Research Programme, SCRI, Pune- Member
- Mrs. Kavita Sahasrabudhe, Administrative Officer, SITM, Pune- Member
- Mr. Robert Rodrigues, Administrative Officer, SIT, Pune- Member
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- Head- Student Affaires- Member Secretary



