

[Constituent of Symbiosis International (Deemed University) - Established under section 3 of the UGC Act, 1956 Re-accredited by NAAC with "A" grade 3.58/4 | Awarded Category - I by UGC]

BROCHURE

MBA (Executive)

(2023-25 Batch)

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I. Symbiosis International (Deemed University)

SIU was built on the principles of Vedic thought "Vasudhaiva Kutumbakkam" meaning "World is one Family". Symbiosis is a family of 38 constituents, imparting quality education since 50 years. It is host to over 20,000 Indian and International students on campus. These campuses epitomize the Symbiosis vision, 'Promoting International Understanding through Quality Education' and are a beehive of international students from all across the globe, being privy to Indian culture and hospitality.

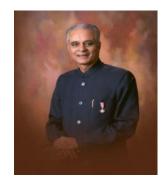
The University also has MOUs/ collaboration with several renowned universities of the world and encourages students & faculty to participate in its programmes. It was given "Deemed to be University" status by the Ministry of Human Resource Development in 2002. The university is awarded the Category-I status by UGC, and an 'A' grade by NAAC with a score 3.58 on 4. The university is also ranked 32nd in the Universities Category of NIRF 2022.

Vision

Promoting international understanding through quality education.

Mission

- to inculcate spirit of 'Vasudhaiva Kutumbakam' (the world is one family)
- to contribute towards knowledge generation and dissemination
- to promote ethical and value-based learning
- to foster the spirit of national development
- to inculcate cross cultural sensitization
- to develop global competencies amongst students
- to nurture creativity and encourage entrepreneurship
- to enhance employability and contribute to human resource development
- to promote health and wellness amongst students, staff, and community
- to instill sensitivity amongst the youth towards the community and environment
- to produce thought-provoking leaders for the society



II. From the Chancellor's Desk

Dear Students,

For years together, SIBM has been a launchpad of the top-notch careers in various fast-growing sectors of India Inc. As an educational enterprise, it is contributing to make our nation an economic superpower and I am proud to be a part of this progressive journey. Quality education has not been the only attribute of SIBM's character, as every student learning here is exposed to 360 degrees grooming for overall leadership development. Why SIBM's alumni are highly placed corporate tycoons today is because of the solid foundation of their career. The institute encourages you to think differently and to chisel your persona as a composed human being of values, ethics and principles. This is a unique SIBM advantage you will benefit from. It's an absolute metamorphosis! It's an era of cut-throat competition wherein businesses have to struggle to stay afloat and compete with the best. It is inevitable to arm oneself with the latest know-how to innovate and stay ahead of the competition.

I wish you great success in the future!

With best wishes,

Prof. Dr. S. B. Mujumdar

Chancellor, Symbiosis International (Deemed University)



III. From the Pro Chancellor's Desk

Dear Students,

Today's management skills require qualities to handle more responsibilities, think quickly, strategically and analyse critically. The MBA Executive offered at SIBM Pune attracts professionals from varied sectors creating a cohort of rich, experienced and mature batch of experienced working executives, managers, entrepreneurs, and other business leaders which in turn create an intellectually stimulating and challenging environment in the class. A rigorous curriculum and non-traditional teaching methods, inculcating right values and beliefs, create foundation not only for enhancing careers but demonstrates the University's commitment to inculcating the values of social entrepreneurship and community engagement.

All the specializations focus on imparting knowledge and skill set needed to understand, interpret and apply the concepts in the real world. Having reached this stage wherein you hold a considerable position in your respective organization, SIBM's weekend programmes can be the launchpad for your future career which will empower the leader within you and expand your perspective on life. I am confident that this program will allow you to develop a personal leadership philosophy that reflects greater knowledge, capabilities, and insights in an environment which is cross-cultural and diverse.

I welcome you to Symbiosis and wish you the best for the future!

Dr. Vidya Yeravdekar

Pro Chancellor, Symbiosis International (Deemed University) & Principal Director, Symbiosis



IV. From the Vice-Chancellor's Desk

Dear Students,

Greetings from Symbiosis Institute of Business Management, an institution that provides opportunities for self-exploration and future-readiness!

Despite enormous career opportunities available to you, the credibility of each new idea & initiative has to pass through stringent tests of environmental uncertainties. On the backdrop of this scenario, ambitious people who can think beyond the horizon emerge as paragons of success stories. They accept every challenge as an opportunity. What you must be sure of, is the fact that to join such a league, you must succeed beyond your expectations. This is the time to raise the bar. Don't hold your dreams back. If you are confident about an action you are about to take, put your best foot forward.

I wish you great success in the future!

Dr. Rajani GupteVice-Chancellor
Symbiosis International (Deemed University)



V. From the Director's Desk

MBA (Executive) that SIBM Pune offers for working executives, is designed to develop talent in contemporary Indian settings. The programme will help participants to acquire the managerial knowledge and skills, required for a successful corporate career. Our pedagogy integrates the best of Indian and Western practices and theories. The classroom sessions for intensive programmes are conducted over the weekends and we aim to bridge the gap between the prevailing industry practices and expected industry standards, by creating industry-specific curriculum.

While MBA (Executive) programme helps participants add value to themselves by learning all subjects core to the business, including marketing, strategy, finance, operations, analytics, and human resources; they learn the art of solving real-time business problems. Hence, we are confident that the programme delivers great returns on investment for individuals.

If you wish to look beyond the obvious, enhancing the knowledge and leadership skills, learn the latest management techniques by managing your work and academics, then these programmes are best suited for you. Enroll and get empowered to make a difference.

Dr. R. Raman

Director – SIBM, Pune
Dean, Faculty of Management
Director- Strategy & Development

Symbiosis International (Deemed University)

VI. About SIBM, Pune

Symbiosis Institute of Business Management (SIBM), Pune is Constituent of Symbiosis International (Deemed University) - SIU. Established in 1978, a premier B- School in India, SIBM Pune is consistently ranked among the top five Private B- Schools in India. SIBM Pune is recognized for its excellence in academics and its valuable contributions to industry, society and students. SIBM Pune is a member of EFMD & EFMD Global network.

(a) Infrastructure

Located among lush hills of Lavale, SIBM offers a chance to co-exist with nature as it stands over a valley surrounded by clouds and greenery at its best. Powered by solar sources, its eco-friendly functioning makes for a perfect setting for contemplative and incisive study far from the worries and bustle of the city.

Designed to conserve natural resources, the Lavale campus incorporates a rainwater harvesting project to conserve water and re-use it effectively for various purposes. The facilities provided on the sprawling 300-acre campus go a long way in ensuring productive campus life and a perfect ambiance for academic pursuits.

- (b) **Library:** The students of SIBM Pune have access to the Central Library of Symbiosis International (Deemed University) which has a splendid reference and lending facilities for books, reports, journals, periodicals, CDs and video cassettes. Moreover, the Library has an impressive subscription to Online Databases like EBSCO, Emerald, Scopus, JSTOR, Frost and Sullivan, EMIS etc. SIU Library Website visit https://www.siu.edu.in/library/
- **(c) IT infrastructure & Resources:** A fully Wi-Fi enabled campus allows students to excel in today's information age by advanced pedagogy like live lectures, experiential learning, video streaming and online project. Also, it allows a smooth flow of information among different stack holders in the ecosystem.

Computer Lab: The campus has a fully air-conditioned computer lab with more than 140 computers and high-speed intranet leased line connectivity. All the computers are equipped with latest and highly advanced software applications for providing students diverse learning opportunities.

SIBM Pune campus is one of the very few campuses in India having both Bloomberg Lab and the Marketing & Behavioural Lab. Access to these rare resources allows students to work on the real and authentic data and enhances their research projects.

- (d) Classrooms: All classrooms are well equipped with the latest audiovisual facilities.
- (e) Cafeteria & Mess: A multi-cuisine all-day cafeteria and a mess located on campus serve both veg and non-veg food of high quality to ensure refreshments for busy minds.
- **(f) Shopping Complex & ATM:** These are located on campus to take care of items of everyday need and for withdrawing cash.

(g) Faculty, SIBM Pune

SIBM's faculty is a rich mix of experience from industry professionals, consultants, and academicians. Their different backgrounds and experience provide valuable insights into the dynamic and challenging world of business. These faculty members contribute greatly to shape the students into SIBMites by introducing them to different perspectives and guiding them to think beyond just the curriculum.

VII. MBA (Executive): Weekend Programme (Non- residential)

Degree Programme: 24 months

- * All admissions are purely on merit basis.
- * No capitation is charged for admission to any course, at any institute of Symbiosis.
- * All disputes subject to Pune Jurisdiction only.

Introduction

True Leaders are those who dare to dream and live to lead. In today's economic climate, a future leader faces a unique set of challenges. A future corporate leader needs in-depth knowledge, strategic thinking, seasoned judgment, international perspective, adaptability, and integrity.

MBA for Working Executives at SIBM Pune is an intensive programme with SIX specialisations: Marketing Management, Financial Management, Human Resource Management, Operations & Supply Chain Management, Analytics & IT, and Innovation & Entrepreneurship {subject to a minimum number of students (10) joining the specialization}. This programme focuses on creating industry- specific programme. It is designed to build on current knowledge and skill set. It gives an edge by providing the knowledgeful insights on all the aspects of management and boosts the confidence of students to be successful in the corporate career and to be the leader.

Objectives

- Increase the business skills and leadership capabilities of managers
- Improve capacity for strategic decision making, faster thinking and becoming more creative
- Deepen understanding of organizational dynamics to improve the design and implementation of new initiatives
- Build capabilities for leading cross-border and cross-functional teams
- Develop knowledge in core areas of business, finance, marketing, and strategy, based on current research and best practices

Duration 24 months

(Saturday and Sunday) 9:00 am to 5:00 pm at Lavale campus

Intake: 60 seats

Eligibility for Admission:

- Graduate from any recognized University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45 % marks or equivalent grade for Scheduled Caste/ Scheduled Tribe) at graduation level.
- Graduation through Distance Education is accepted provided it is approved/recognized by UGC or AICTE.
- Minimum 1-year full time work experience (as on 31.05.2023) after graduation in a registered firm/ company / industry/ educational/ government, autonomous organisations.

Important Dates: (Tentative)

Admission Process	Dates
Online Registration begins	Oct 01, 2022
Last Date of Registration	July 15, 2023
Personal Interview	Will be communicated through mail
Results	Will be communicated through mail
Last date for paying fees	Will be communicated through mail
Commencement of the Programme	June 24,2023

Selection Procedure for MBA (Executive): The selection of students shall be based on Personal Interview.

Fee Structure for Batch 2023-25

Instalments for MBA	1st Year (A	amount in ₹)	2nd Year (Amount in ₹)		
(Executive) (Indian students)	1st Instalments	2nd Instalments	3rd Instalments	4th Instalments	
Academic Fees (Per Annum)	165,000	165,000	165,000	165,000	
Institute Deposit (Refundable)	10,000	-	-	-	
Instalments	1,75,000	1,65,000	1,65,000	1,65,000	
Instalments pay by date	At the time of Admission	25-Nov-2023	25-Jun-2024	25-Nov-2024	

^{*}Note: The fee mentioned above is **not FINAL** and will most probably be revised. However, the fee is inclusive of examination and convocation, but it does not include the backlog examination fee.

Procedure for CANCELLATION/ WITHDRAWAL OF ADMISSION:

i) A student shall apply for the cancellation of admission in the prescribed format to the Constituent Institute / Department.

- ii) The Constituent Institute/ Department, after following due procedure, will cancel the admission of the applicant and shall refund fees to the student within 15 days from the date of his / her application.
- iii) The Constituent Institute/ Department shall cancel the admission of the student in the following situations:
 - a) Non payment of fees for more than 1 semester.
 - b) Non reporting to the institute for more than 30 days, without prior intimation in writing to the concerned authority.

Refund Rules for MBA (Executive):

If a student applies to withdraw/ cancel his/ her admission from the programme of study in which he/ she is enrolled, the Constituent Institute/ Department concerned shall follow the below mentioned five-tier system for the refund of fees remitted by the student.

S.No.	Percentage of Refund of Aggregate fees	Point of time when notice of withdrawal of admission is served to the institute
1	100 %	15 days before the formally-notified last date of admission
2	90 %	Less than 15 days before the formally-notified last date of admission
3	80 %	15 days or less after the formally- notified last date of admission
4	50 %	30 days or less, but more than 15 days, after formally-notified last date of admission
5	00%	More than 30 days after formally-notified last date of admission

NOTE:

- i) In case of (1) in the table above, the University shall deduct an amount not more than 5% of the fees paid by the student, subject to a maximum of Rs. 5,000/- as processing charges from the refundable amount.
- ii) Fees shall be refunded by the University to an eligible student within fifteen days from the date of receiving a written application from him/her in this regard.
- iii) In case of (2) in the table above, the University shall deduct an amount of 10% of the academic fees paid by the student as processing charges

MBA (Executive) - Programme Structure*

Catalog Course Code	Course Code	Course Title	Credit	Internal Marks	External Marks	Total Marks				
Semester: 1										
		Generic Core C			.					
T6069	0201480101	Economics for Managers	3	90	60	150				
T2116	0201480102	Marketing Management	3	90	60	150				
T2280	0201480103	Human Resource Management	3	90	60	150				
T2528	0201480104	Management of Operations	2	60	40	100				
T2777	0201480105	Management Accounting	2	60	40	100				
T2225	0201480106	Research Methodology	2	60	40	100				
T1140	0201480107	Legal Aspects of Business	2	60	40	100				
T2035	0201480108	Introduction to Financial Management	2	60	40	100				
T3088	0201480109	Management Information Systems	2	100	0	100				
			21	670	380	1050				
Catalog Course Code	Course Code	Course Title	Credit	Internal Marks	External Marks	Total Marks				
		Semester: 2								
		Generic Core Co	urses							
T2657	0201480201	Fundamentals of Innovation	3	90	60	150				
T2827	0201480202	Supply Chain Management	2	60	40	100				
T2573	0201480203	Organizational Behaviour	2	60	40	100				
T3531	0201480204	R Programming	2	60	40	100				
T2015	0201480205	Introduction to Financial Markets and Institution	2	60	40	100				
T2289	0201480206	Management of Diverse Work Force	2	60	40	100				
T2193	0201480207	Project Management	2	60	40	100				
T3154	0201480208	Data Driven Decision Making	2	100	00	100				
T3071	0201480209	Basic Business Statistics for Data Analysis	2	60	40	100				
T2227	0201480210	Business Analytics	2	60	40	100				
	0201480211	Project-I	7	350	00	350				
			28	1020	380	1400				

Catalog Course Code	Course Code	Course Title		Credit		ternal arks	External Marks	Total Marks
		Semo	ester: 3					
		Specialization Core Cou	rses- M	arketing	Maj	or		
T2153	0201480301	International Marketing	Marke	eting	2	60	40	100
T2152	0201480302	Business to Business Marketing	Marke	eting	2	60	40	100
T2136	0201480303	Sales Force and Channel Management	Marke	eting	2	60	40	100
T2121	0201480304	Customer Relationship Management	Marke	eting	2	100	00	100
T2148	0201480305	Retail Marketing	Marke	eting	2	60	40	100
T2144	0201480306	Sports and Entertainment Marketing	Marke	eting	2	60	40	100
T2130	0201480307	Brand Management	Marke	eting	2	100	00	100
T2125	0201480308	Marketing Strategy	Marke	eting	2	60	40	100
					16	560	240	800

Catalog Course Code	Course Code	Course Title		Credit	Internal Marks	External Marks	Total Marks
		Seme	ster: 3				
	Spe	ecialization Core Courses	- Human Res	ource Ma	ajor		
T2291	0201480309	International Human Resource Management	Human Resource	2	60	40	100
T2638	0201480310	Labour Laws	Human Resource	2	60	40	100
T2283	0201480311	Talent Management	Human Resource	2	60	40	100
T2583	0201480312	Assessment Centres and HRD Instruments	Human Resource	2	100	00	100
T2286	0201480313	Industrial Relations	Human Resource	2	100	00	100
T2295	0201480314	Strategic Human Resource Management	Human Resource	2	60	40	100
T2578	0201480315	Organizational Development and Change	Human Resource	2	60	40	100
T2284	0201480316	Learning and Development	Human Resource	2	60	40	100
				16	560	240	800

Catalog Course Code	Course Code	Course Title		Credit	Internal Marks	External Marks	Total Marks
		Semes	ter: 3				
		Specialization Core Co	urses- Finan	ice Majoi	r		
T2043	0201480317	Security Analysis and Portfolio Management	Finance	2	60	40	100
T2013	0201480318	Derivative Markets	Finance	2	60	40	100
T2059	0201480319	Advanced Corporate Finance	Finance	2	60	40	100
T2073	0201480320	International Finance	Finance	2	100	00	100
T2674	0201480321	Investment Banking	Finance	2	60	40	100
T2047	0201480322	Mergers and Acquisitions	Finance	2	60	40	100
T2019	0201480323	Fixed Income Markets	Finance	2	60	40	100
T2684	0201480324	Financial Analytics	Finance	2	10	00	100
				16	560	240	800

Catalo g Course Code	Course Code	Course Title		Credit	Internal Marks	Extenal Marks	Total Marks
	1	Sem	ester: 3		·	1	1
	Specialization C	ore Courses- Operation		ain Mana	gement M	<u>lajor</u>	
T2189	0201480325	Operations Strategy and Control	Operations and Supply Chain Management	2	60	40	100
T2182	0201480326	Technology in Supply Chain	Operations and Supply Chain Management	2	100	00	100
T2527	0201480327	Logistics Management	Operations and Supply Chain Management	2	60	40	100
T2176	0201480328	Procurement Management	Operations and Supply Chain Management	2	60	40	100
T2687	0201480329	Operations Analytics	Operations and Supply Chain Management	2	100	00	100
T2181	0201480330	Supply Chain Strategy	Operations and Supply Chain Management	2	60	40	100
T2187	0201480331	Service Operations Management	Operations and Supply Chain Management	2	60	40	100
T2169	0201480332	Warehouse Management	Operations and Supply Chain Management	2	60	40	100
				16	560	240	800

Catalog Course Code	Course Code	Course Title		Credit	Internal Marks	External Marks	Total Marks
	l		nester: 3		L	l	
	Speci	alization Core Course	es- Analytics a	nd IT Ma	ajor		
T3532	0201480333	Machine learning	Analytics and IT	2	60	40	100
T3445	0201480334	Data Mining	Analytics and IT	2	60	40	100
T3492	0201480335	Internet of Things	Analytics and IT	2	60	40	100
T3398	0201480336	Mobile Analytics	Analytics and IT	2	100	00	100
T3451	0201480337	Data Visualization and modeling	Analytics and IT	2	60	40	100
T3045	0201480338	Security Management through VAPT	Analytics and IT	2	60	40	100
T3350	0201480339	IT Business Analysis	Analytics and IT	2	60	40	100
T2692	0201480340	Social Media Analytics	Analytics and IT	2	100	00	100
				16	560	240	800

Catalog Course Code	Course Code	Course Title		Credit	Internal Marks	External Marks	Total Marks
		S	emester: 3				
Spec	cialization Core	Courses-Innovat		neurship	Major		
T2633	0201480341	Global and Indian Mega Trends	Innovation and Entrepreneurship	2	60	40	100
T2645	0201480342	Lean Startup	Innovation and Entrepreneurship	2	100	00	100
T2156	0201480343	Marketing Innovation	Innovation and Entrepreneurship	2	60	40	100
T2246	0201480344	Technology Innovation	Innovation and Entrepreneurship	2	60	40	100
T2087	0201480345	Business Modeling and Planning	Innovation and Entrepreneurship	2	100	00	100
T2248	0201480346	Service and Process Innovation	Innovation and Entrepreneurship	2	60	40	100
T2607	0201480347	Venture and Private Equity Funding	Innovation and Entrepreneurship	2	60	40	100
T2617	0201480348	Product Design	Innovation and Entrepreneurship	2	60	40	100
				16	560	240	800

Catalog Course Code	Course Code	Course Title		Credit	Internal Marks	External Marks	Total Marks
		Sem	ester: 4	L	l	· L	
		Generic (Core Cours	ses			
T2857	0201480401	Research Project	Core	20	600	400	1000
T2569	0201480402	Strategic Management	Core	3	150	0	150
T2290	0201480403	Leadership and Capacity Building	Core	2	100	0	100
T2729	0201480404	Indian Ethos and Values for Management	Core	2	100	0	100
				27	950	400	1350

Catalog Course Code	Course Code	Course Title		Credit	Internal Mark s	External Marks	Total Marks
		Sen	nester: 4				
	;	Specialization Core C	Courses- Mar	keting M	inor		
T2127	0201480405	Integrated Marketing Communication	Marketing	2	60	40	100
T2118	0201480406	Consumer Behaviour	Marketing	2	60	40	100
T2143	0201480407	Services Marketing	Marketing	2	60	40	100
T2139	0201480408	Digital Marketing	Marketing	2	60	40	100
				8	240	160	400

Catal og Cour se Code	Cour se Cod e	Course Title		Credit	Internal Marks	External Marks	Total Marks
			Semester: 4				
		Specialization Core C	Courses- Human R	Resource	Minor		
T2296	0201480409	Compensation and Reward Management	Human Resource	2	60	40	100
T2576	0201480410	Performance Management System	Human Resource	2	60	40	100
T2636	0201480411	Cross Cultural Management	Human Resource	2	60	40	100
T2300	0201480412	HR Analytics	Human Resource	2	60	40	100
				8	240	160	400

Catalog Course Code	Course Code	Course Title		Credit	Internal Mark s	External Marks	Total Marks
		Se	mester: 4				
		Specialization Cor	e Courses- I	Finance M	inor		
T2045	0201480413	Corporate Valuation	Finance	2	60	40	100
T2015	0201480414	Behavioural Finance	Finance	2	60	40	100
T2502	0201480415	Wealth Management	Finance	2	60	40	100
T2011	0201480416	Commercial Banking	Finance	2	60	40	100
				8	240	160	400
Catalog Course Code	Course Code	Course Title		Credit	Internal Mark s	External Marks	Total Marks
	1	Se	mester: 4	l .			
	Specializatio	n Core Courses- Ope	erations and	Supply C	hain Mana	gement Mi	nor
T2165	0201480417	Lean Six Sigma	Operatio ns and Supply Chain Manage ment	2	60	40	100
T2220	0201480418	Operations Research	Operatio ns and Supply Chain Manage ment	2	60	40	100
T2163	0201480419	Quality Management	Operatio ns and Supply Chain Manage ment	2	60	40	100
T2800	0201480420	Enterprise Risk Management	Operatio ns and Supply Chain Manage ment	2	60	40	100
				8	240	160	400

Catalog Course Code	Course Code	Course Title		Credit	Internal Mark s	External Marks	Total Marks	
Semester: 4								

	Sį	oecialization Core Co	ourses- Analy	tics a	nd IT	Minor		
T3036	0201480421	Information Risk Management	Analytics and IT	2		60	40	100
T3504	0201480422	Digital Transformatio n	Analytics and IT	2		60	40	100
T3130	0201480423	ERP Modules and their Integration	Analytics and IT	2		60	40	100
T3082	0201480424	IT Consulting	Analytics and IT	2		60	40	100
				8		240	160	400
Catalog Course Code	Course Code	Course Title		Cred	it	Internal Marks	External Marks	Total Marks
		\$	Semester: 4					<u> </u>
	Specializa	tion Core Courses- l	Innovation and	d Enti	epre	eneurship l	Minor	
T2658	0201480425	Design Thinking	Innovation Entrepreneurs	and ship	2	60	40	100
T2245	0201480426	Creativity and Innovation	Innovation and Entrepreneurship		2	60	40	100
T2643	0201480427	Innovation and Entrepreneurship in India	Innovation and Entrepreneurship		2	60	40	100
T2354	0201480428	Social Entrepreneurship	Innovation and Entrepreneurship		2	60	40	100
					8	240	160	400

*Subject to final approval

Projects: Students have to undertake two research projects, one in semester II and the other in semester IV. Project in semester IV, is an integrated project for which students will be required to do research, preferably in the area of their specialization. They would be required to submit a report on the same.

Project Guidelines:

- The project preferably should be a primary research project
- The project should include conceptualization of the topic, proposal writing, research, analysis, and drafting the report
- Students must do their projects under the guidance and supervision of the mentor faculty
- Interim project progress reports have to be submitted to the mentor faculty
- The project report has to be submitted to the faculty (mentor from SIBM) before end of the semester.

• The project report will be evaluated for 600 marks (Internal evaluation) and 400 marks as (External evaluation). Total 1000 marks.

Blended Learning:

Considering the students' profile and their work experience, classroom teaching will be supplemented by:

- 1. Course assignments
- 2. Fieldwork
- 3. Integrated projects
- 4. Workshops
- 5. Industry Guest Lectures
- 6. Hands-on experience in research
- 7. Experiential Learning
- 8. Supplementary subjects for each sector to develop Business / Managerial/ Personal competencies

Examination Rules and Standard of Passing

The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10.000 corresponding to A+. For all courses, a student is required to pass both internal and external examinations separately, with minimum Grade Point of 4.000 corresponding to Grade D. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4.000 out of a maximum of 10.000 for the programme.

Backlog

A student of first-year (Sem I & II) will be allowed to go to next year irrespective of backlogs in the first year. However, he/she will be permitted to take Sem III examination only when Sem I has been cleared. Similarly, Sem IV examination can be given only if the student has cleared Sem I & II. If there is a backlog, the student has to reappear for the exam and extra fees shall be charged per subject (course).

Award of Degree

Masters of Business Administration, **MBA** (Executive) Degree will be awarded at the end of Semester IV, taking into consideration the performance of all 4 semester examinations, after obtaining minimum 4.000 CGPA out of 10.

VIII. Application Procedure for MBA (Executive)

Candidates applying to 24-month MBA (Executives) Programme need to apply online and pay the application fee (non-refundable) of Rs. 1000/-.

Application Procedure is as follows:

- Candidates must register themselves online by filling the Online Application Form
- Online payment can be made using Credit Card/Debit Card or NEFT/RTGS.

Code of conduct:

- If found at a later stage that the admission is taken by resorting to fraudulent means or illegal gratification, it shall lead to cancellation of admission at any point in time.
- Every student is expected to attend 100% lectures. However, with work obligation, special case would be considered for 75% mandatory attendance.

Help Desk:

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