

7.2.1_SIBMPune_Best Practice_2019-2020

Sr. No.	Name of the Event
1	Dare2Copmete 2019
2	BLoC Boardroom Challenge
3	Bajaj Finserv Atom Season 2
4	RB Global Challenge
5	ITC Interrobang Season 9
6	Nestlé 4Ps Challenger
7	Flipkart WiRED 3.0
8	Fortive India's Campus Innovathon 2019



Title:

Best B-School Title by participating in maximum competitions

Objective:

The aim of SIBM Pune has always been to not only impart knowledge to its students but to make them industry leaders. In order to do so, we encourage our students to participate in B-school competitions and prove their mettle against their contemporaries from the older IIMs and other top b-schools in the country. This move towards creating industry-ready students has multi-fold objectives. They are as follows

- To create higher order thinking amongst SIBM Pune students
- To develop the skill of application of theory to the practical world
- To help them analyze problems related to corporate world and provide viable solutions for the same
- To leverage the capability of faculty with industry experience as mentors to competitions
- To win placement offered through these competitions
- To implement projects in organizations based on solutions they provide through these competitions

Context:

Despite the presence of large numbers of b-schools in India, industry has a dearth of skilled and able leaders. While most b-school graduates have bookish knowledge, their ability to apply them to real world scenarios on their job is lacking. Bridging this industry-academia gap has been a challenge for both academicians and practitioners. It has been raised as an issue in several forums and various stakeholders like industry, academia and even the government are trying their best to tackle this problem.



Practice:

As a strategic best practice, it is the culture at SIBM Pune to participate and win in corporate competitions. The Faculty at SIBM Pune often mentor students for these competitions. Through discussions, brain storming sessions and evaluation of student presentations, they help polish their work. Several competitions like Loreal Brandstorm and HUL Lime expect faculty members to do the first level of screening of student entries.

Most of the prestigious competitions are by invite. This is so, because the corporate spend a lot of time effort and money on these competitions and want to attract the best talent in the country. Students from SIBM Pune who participate in these competitions and win them, have brownie points to add their CV. They also have a chance to win pre-placement offers or pre-placement interviews as one of the incentives of the competition. These students are provided exemptions from attending class when they travel or participate in the competition. In addition to this, they are also provided reimbursement when they win.

Evidence of Success:

Over the years, SIBM Pune has risen to one of the few private b-schools that are invited to prestigious b-school competitions in the country, namely HUL LIME, Mahindra War Room, Bajaj Off Road Challenge etc. We have been consistent winners and are the reigning 3rd Best Competitive B School in the country for 2019 in the prestigious Dare2Compete Awards. Every year our students participate on an average of 50 business competitions run by B-schools and corporates. Out of these competitions, almost 50 percent are corporate competitions

Problems Encountered:

Many a times, while students go out and win competitions, on return they do not submit copies of their certificate for our records. So, while their win is captured in mails and media, many a times it is a challenge to file their certificates for record.



TOP 100 D2C COMPETITIVE LEADERS 2020



AKASH MANDAL



APOORV VOHRA



BUDHADITYA ROY



5 students from SIBM – Pune are among the TOP 100 B Schools leaders list published by Dare2Compete

I am delighted to share that 5 students from SIBM – Pune are among the TOP 100 B Schools leaders list published by Dare2Compete .



Akash Mandal, Apoorv Vohra, Budhaditya Roy, Ritabrata Chakraborty and Sourabh Chatterjee are the students from SIBM Pune who secured their place in the top 100 competitive B School leaders.

Dare2Compete took into consideration all B-School students who won competitions organized by several corporate and created a list of 100 competitive B School leaders.

Dare2Compete took into consideration those students who secured winning position (National/International) in corporate competition and those who secured 1st runners-up position (National/International) in corporate competition gave them specific set of points. They also took into consideration the 2nd runners-up position and finalists in (National/International) corporate

competition and also took those who were Campus Winners in a corporate competitions **gave them specific set of points.** They then arrived at the set of **100 competitive B School leaders.**

Students from only **22 B Schools** could make it into this list. And only **11 B- Schools** could get more than **5 students in the list of TOP 100 B Schools leaders list** and SIBM Pune is one among them.

The list is given below

Sl no	Number of leaders	Name of the B School
1	14	Indian Institute of Management (IIM), Bangalore
2	9	Indian Institute of Management (IIM), Kozhikode
3	6	Indian Institute of Management (IIM), Shillong
4	6	Mudra Institute of Communications (MICA), Ahmedabad
5	6	National Institute of Industrial Engineering (NITIE), Mumbai
6	5	Indian Institute of Management (IIM), Ahmedabad
7	5	Indian Institute of Management (IIM), Kashipur
8	5	Indian Institute of Management (IIM), Lucknow
9	5	Jamnalal Bajaj Institute of Management Studies (JBIMS), Mumbai
10	5	Management Development Institute (MDI), Gurgaon
11	5	Symbiosis Institute of Business Management (SIBM), Pune
12	4	Faculty of Management Studies (FMS), Delhi
13	3	Indian Institute of Foreign Trade (IIFT)
14	3	Indian Institute of Management (IIM), Indore
15	3	Institute of Management Technology (IMT), Ghaziabad
16	3	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
17	3	Shailesh J. Mehta School of Management (SJMSOM), Indian Institute of Technology (IIT), Bombay
18	3	SP Jain Institute of Management and Research (SPJIMR), Mumbai
19	3	Xavier School of Management (XLRI), Jamshedpur

20	2	T. A. Pai Management Institute (TAPMI), Manipal
21	2	Xavier Institute of Management (XIMB), Bhubaneswar
22	1	Indian School of Business (ISB)

Further details is available at

<https://dare2compete.com/awards/competitive-business-leaders-of-the-year-2019>

Dr R Raman



Featured AUTHOR: **DR. R RAMAN** - SEPTEMBER 21, 2019

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SIBM Pune sweeps semi-final of BLoC Boardroom Challenge

Symbiosis Institute of Business Management, Pune (SIBM) emerged as the winners of the Pune semi-finals of the BLoC Boardroom Challenge, which took place on Friday, at the **SIBM Pune** campus in Lavale. Participants in the victorious team were Geetesh Makkar, Nikhil Shukla, Shivam Aggarwal and Shivani Deshmukh.

The runners-up team — comprising Jayraj Dashani, Ameya Prabhudesai, Neel Chokshi and Vaibhav Chitalia — was also from **SIBM Pune**

BusinessLine is a part of one of the best-selling newspaper Hindu which exclusively focuses on major developments in the world of economy and business as on the information needs of students pursuing higher education. There are very few competitions which emulate the rich and responsibility-laden lifestyle of business leaders and being a part of a boardroom is a dream of every corporate leader; while not all business leaders have the privilege and liberty to get the boardroom experience while being in office, however, it has been made possible for the students of B-schools by Hindu BusinessLine in the form of BLoC Boardroom Challenge 2019.

The corner office, presentations, discussions, data analysis, ideation, problem-solving, troubleshooting, team-building — this is the daily life of most CXOs. **This contest aims to put B-schoolers in the shoes of a CXO for a day and tackle a challenging business problem.** Their objective is to solve it with fellow board members, compete with other equally capable teams and come out on top as a winner. BLoC Boardroom Challenge 2019 was open for students **of all the top B-schools, including the IIMs of the country.**



Five teams competed to grab a spot in the final, **which is scheduled for 14th October 2019** in Chennai. The students had to come up with a financially sound game plan to revive revenue growth for a detergent company.

The jury comprised **Shailendra Dixit, Zonal Head, Investor Education, West Zone, Aditya Birla Sun Life Asset Management Company; Prof VV Ravi Kumar, Deputy Director, SIBM, Pune; and S Sivakumar, specialist, human resources/learning and development.**

This has been covered by Business Line in their all India edition dated 21 Sep 2019

<https://tinyurl.com/boardroom-sibm>

DR R Raman

Director – SIBM Pune

and

Dean – Faculty of Management – SIU



Posted by: **Dr. R Raman**

Featured AUTHOR: [DR. R RAMAN](#) - SEPTEMBER 16, 2019

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Business Case Challenge – Flipkart WiRED 2019

We heartily congratulate the Flipkart WiRED Challenge 2019 Campus Winner for the Business Case – Team Bizdom comprising Joseph Yejarla, Nikhith Vvs and Kuhu Mehrotra and the Campus Runner-Up – Team Flipstones comprising Ameya Prabhudesai, Richa Grover and Vaibhav Chitalia. The Flipkart WiRED platform gave the students a chance to use their treasure trove of business acumen and a first-hand experience of navigating challenges in the Indian e-commerce ecosystem. The campus round was judged by Ms. Neha Kumar, Director, 2Gud, Flipkart and Mr. Saurabh Pandey, Associate Director – Fashion, Flipkart who critically evaluated the campus finalists. The Campus Winners will represent SIBM Pune at the National Round of Flipkart WiRED 2019. We wish the team the best for the upcoming challenge!

Dr R Raman

Director – SIBM Pune

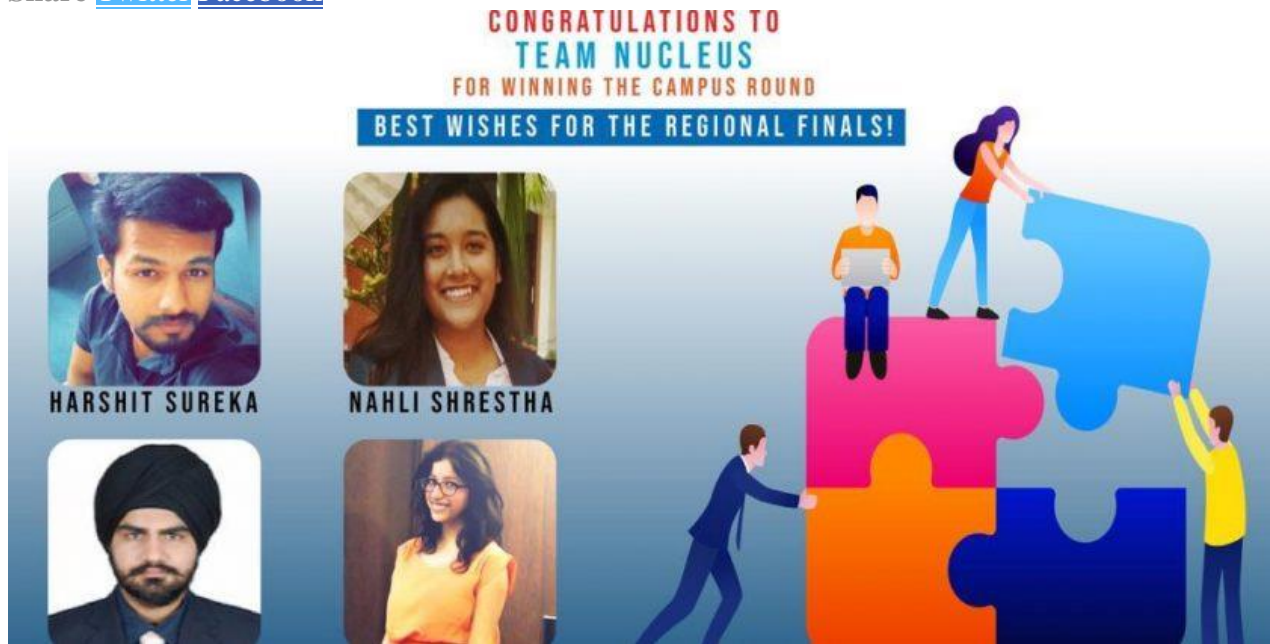
and

Dean – Faculty of Management – SIU



Featured AUTHOR: **DR. R RAMAN** - SEPTEMBER 20, 2019

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Bajaj Finserv Atom Season 2 Campus Winners

We heartily congratulate the Bajaj Finserv Atom Season 2 Campus Winner – Team Nucleus comprising of Harshit Sureka, Nahli Shrestha , Gunprabh Chadha and Aastha Sharma.

ATOM un-case study is an atypical B-school competition where students use scenario planning and design thinking to create a disruptive solution for the future. The idea is to predict the direction of the financial products and service sector for an open banking era, and create solutions for citizens of the future. The Campus Winners will represent SIBM Pune in the Regional Round of Atom 2019. We extend our best wishes to the team for the upcoming round.

Dr R Raman

Director – SIBM Pune

and

Dean – Faculty of Management – Pune





Posted by: **Dr. R Raman**

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RB

Global Challenge 2019 – SIBM Pune enters National Finals

RB Global Challenge is a unique and prestigious B-school competition organized by Reckitt and Benckiser(RB), which looks for path breaking and self-sustaining ideas with significant social impact from the brightest minds across the globe.

After acing a series of challenging rounds, two teams from SIBM Pune have entered into the National Finals of RB Global Challenge 2019.

We extend our heartiest congratulations to the team titled

The Germ Busters – comprising of Apoorv Vohra, Anshul Bhadouria and Malaika D'Sa

and

Third Degree – comprising of Debayan Ghosh, Ritabrata Chakraborty and Budhaditya Roy

for their commendable achievement and wish them the best in their journey ahead.



Dr R Raman

Director – SIBM Pune

and

Dean – Faculty of Management – SIU

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SIBM Pune wins ITC Interrobang Season 9

SIBM Pune had the privilege to host Team ITC who came back to our campus with a bang! Interrobang Season 9, a unique campus engagement initiative by ITC Limited, started with Interrojam where



leaders from the organization Mr. Navneet Damani, Divisional Manager – ER and Mr. Aswath Manohar, Divisional Manager – HR, addressed the audience and shared their insights on Employee Relations and Talent Management practices at ITC Ltd. The event also featured Interrogues Stalls, where students won freebies by participating in ITC brand games.

In the Interrobang Case Challenge – Campus Round, the top two teams from SIBM Pune and SCMHRD presented their case analysis in front of the esteemed panel comprising Mr. Damani and Mr. Manohar. The team from SIBM Pune – Wizards at Work, comprising second-year students – Atishay Sinha, Sayali Chandwadkar, Poojit Popli, and Pallavi Singh, emerged as the winning team. We heartily congratulate the winning team and wish them luck for their future endeavors.

Dr R Raman

Director – SIBM Pune

Featured AUTHOR: **DR. R RAMAN** - SEPTEMBER 14, 2019

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Campus Challenge Round of Flipkart WiRED 3.0

Our heartiest congratulations to Team HRumans – Sayali Chandwadkar, Atishay Sinha and Poojit Popli on winning the Campus Challenge Round of Flipkart WiRED 3.0, a unique initiative by one of the leading e-commerce marketplaces in the country!

The jury members for this round were Ms. Rammya Nair, Associate Director – HR and Mr. Sandeep Nainwal, Senior Manager – HR at Flipkart.

The Campus Winners will represent **SIBM Pune in the National Round of Flipkart WiRED 2019**. We wish the team the best for the upcoming challenge.

Dr R Raman

Director – SIBM Pune

and

Dean – Faculty of Management – SIU



Akash Mandal, Gunprabh Chadha and Geetesh Makkar win campus round of Nestlé 4Ps Challenger

Team “SIBM MAGGICIANS” of SIBM Pune has won the Campus Round of Nestlé 4Ps Challenger which challenged the participants to bring out the marketer in them and believe in the power of the brand.

The winning team comprised of Akash Mandal, Gunprabh Chadha and Geetesh Makkar.

SIBM Pune heartily congratulates the winners and wishes them success in their journey ahead!



Dr R Raman

Director – SIBM Pune



SIBM Pune wins the Fortive India's Campus Innovathon 2019

Delighted to share that SIBM Pune has bagged the winners and runners up positions of **Fortive India's Campus Innovathon 2019**, a B-school case study competition.

Fortive India's Campus Innovathon 2019, is open to students you are pursuing a full time MBA (1st or 2nd Year) from

- IIM Ahmedabad
- IIM Bangalore
- IIM Calcutta
- XLRI Jamshedpur
- TISS Mumbai
- SIBM Pune
- SCMHRD Pune
- SP Jain Mumbai
- NITIE Mumbai
- SJMSOM Mumbai
- MDI Gurgaon
- ISB Hyderabad



Our heartiest congratulations to

Winners – Team Hilltop Hustlers comprising Kuhu Mehrotra, Abhishek Palteru, and Budhaditya Roy
and

Runners up – Team Weekend Warriors comprising Sourabh Chatterjee, Priyashi Mathur and Rahul Pant.



Dr R Raman

Director – SIBM Pune

and

Dean – Faculty of Management – SIU





SIBM Pune bags the Runners up title at National Finals of the RB Global Challenge 2019

SIBM Pune bagged the Runners-up title in the National Finals of India's one of the most sought after B-school events, the **RB Global Challenge 2019**.

Heartiest congratulations to Debayan Ghosh, Budhaditya Roy, and Ritabrata Chakraborty for this well-deserved victory. Wishing them the best in all of their future endeavors.

Dr R Raman



Director – SIBM Pune

and

Dean – Faculty of Management – SIU

MARICO
make a difference

OTW
SEASON 7

Campus Round Winners



RISHABH KODWANI



VARTIKA JARWAL



HARSHIT SUREKA

CONGRATULATIONS

Campus Winners – Marico : Over The Wall Season 7

We are delighted to share that Team Lightspeed comprising Rishabh Kodwani, Harshit Sureka, and Vartika Jarwal have emerged as winners of the Campus Round of ” Marico: Over The Wall, Season 7 “.

In this unique challenge, the participants had to don the hat of a business leader and come up with ideas that would create an impact. Heartiest congratulations to the winners and wish them success for the journey ahead!

Dr R Raman



Director – SIBM Pune

and

Dean – Faculty of Management – SIU



Campus Finale of Tata Steel – Steel-a-Thon Season 6 at SIBM Pune

Tata Steel’s Steel-a-Thon is an annual business challenge for premier B-schools which gives the students an opportunity to experience and work on diverse, cross- functional, real life business challenges. We were delighted to host Mr. Ajay K Mishra, Chief Sales Manager – West, Mr. Siddharth Mishra, Chief Sales Manager – West and Mr. Karan Malik, Sales Manager at Tata Steel for the Campus Finale of Season 6 of Tata Steel-a-thon.



All teams put forth their creative ideas and made their case. Team **Third Degree** comprising Sourabh Chatterjee, Debayan Ghosh, Shantanu Chakraborty, and Budhaditya Roy emerged as the **Campus Winners**.

Team **ShowSteelerz** comprising **Sayali Chandwadkar, Atishay Sinha, and Poojit Popli** were declared Campus Runners-up.

Heartiest congratulations to the winners and we wish them success in their journey ahead.

Dr R Raman

Director – SIBM Pune

and

Dean – Faculty of Management – SIU

ZONAL FINALISTS



Punyachi Jain



Samarth Gupta



Aditi Agrawal



Shubham Bansal

SIBM Pune enters the CFA Research Challenge – Zonal Round

SIBM Pune is elated to be a part of the prestigious annual CFA Research Challenge this year. The educational initiative developed by the New York Society of Security Analysts is designed to promote best practices in equity research among the next generation of analysts.

Four students of our university – Aditi Agrawal, Punyachi Jain, Shubham Bansal, and Samarth Gupta have been shortlisted for Zonal Round based on their submissions. Their team is among the top five teams that made it to this round from the West region and they will be representing SIBM Pune in the forthcoming rounds. Our best wishes to these students for the journey ahead.

Dr R Raman

Director – SIBM Pune

and

Dean – Faculty of Management – SIU



NATIONAL WINNERS

(TEAM SIBM MAGGICIANS)



**GEETESH
MAKKAR**



**GUNPRABH
CHADHA**



**AKASH
MANDAL**

SIBM Pune wins the Nestlé 4Ps Challenger – National Finals

We are exhilarated to announce that SIBM Pune has won the Nestlé 4Ps Challenger – National Finals. Our heartiest congratulations to Team “**SIBM MAGGICIANS**” comprising Geetesh Makkar, Gunprabh Chadha and Akash Mandal for this achievement!

Wishing them the best for the future!

Dr Raman

Director – SIBM Pune

and

Dean – Faculty of Management – SIU





Campus Round Winners of GE Healthcare Case Study Competition

I am delighted to share the results of the Campus Round of GE Healthcare's case study competition with all of you .

Team Freakies comprising Budhaditya Roy, Sekhar Chowdhury and Ritabrata Chakraborty emerged as winners while team Delta Force comprising Aayush Modi, Anshul Bhadouria and Rahul Banerjee were the runners-up.

SIBM Pune extends its heartiest congratulations to the teams and best wishes for the future!

Dr R Raman



Director – SIBM Pune
and
Dean – Faculty of Management – SIU



SIBM Pune – National Runners – Grand Finale of Mahindra Logiquest, Season 4

Team Mystic Marketers comprising **AMAN S.** and **Aparna Tiwari**, emerged as National Runners up at the National Finale of Mahindra Logiquest, Season 4.

The competition, an initiative by **Mahindra Logistics**, was a great learning experience for the students as it gave them the opportunity to look into the real time business issues at the ground level in the logistics sector.

SIBM Pune congratulates the team members for their success and wishes them best for their future endeavors.

Dr R Raman

Director – SIBM Pune

and

Dean – Faculty of Management – SIU



NATIONAL RUNNERS - UP TEAM WANDERLUST



Joycee Khanna



Amit Awasthi



Sai Shivani Pabbineedi



SIBM Pune – National Runners up in the HR Live Case Study Championship 2019 by Accenture, India

We are proud to share that Team Wanderlust comprising Joycee Khanna, Sai Shivani Pabbineedi, and Amit Awasthi has emerged as the National Runners up in the HR Live Case Study Championship 2019 by Accenture, India. The students got the opportunity to deal with real-time business use cases and come up with unique solutions to the problems faced in the industry.

SIBM Pune congratulates the team for this achievement and wishes them the best for the future.

Dr R Raman

Director – SIBM Pune

and

Dean – FOM – SIU

NATIONAL FINALISTS
TEAM THE REALTY CATALYZERS



**Ankit
Mohapatra**



Vijeth K



**Aseem
Raje**

OYO – The Catalyst 2019 – Team from SIBM Pune advances to the National Finals

With great pride we share that out of the **16826 entries for OYO – The Catalyst 2019** from all over India, a team from SIBM Pune, The Realty Catalyzers has been **selected as one of the top 10 teams that made it to the National Finals.**

Our heartfelt wishes to the team members, Ankit Mohapatra, Vijeth K and Aseem Raje for the Grand Finale !

Dr R Raman
Director SIBM Pune
and
Dean – FOM – SIU

Corporate Round Winners



RISHABH KODWANI



VARTIKA JARWAL



HARSHIT SUREKA

CONGRATULATIONS

Marico – Over The Wall – Season 7 – SIBM Pune emerges as Corporate Round Winner

We extend our heartiest congratulations to Rishabh Kodwani, Vartika Jarwal, and Harshit Sureka for emerging as winners in the Corporate Round of Marico Over The Wall 2019.

The students got the opportunity to present their ideas to the CXO Panel at Marico.

SIBM Pune wishes the students the very best for further rounds.

Dr R Raman

Director – SIBM Pune

and

Dean- Faculty of Management – SIU



SIBM Pune shines at National B-Plan Competition by XIME, Bengaluru

I take immense pleasure to share that Ms. Vartika Tripathi, our student from MBA Innovation & Entrepreneurship has emerged as the **winner at the National Business Plan competition organized by Xavier Institute of Management and Entrepreneurship.**



Her unique online platform ‘Go-to care partner’ stood out among the myriad of innovative ideas and helped her ace the game. She is also the founder of the startup “PawshBox” that aims at a hassle-free

and cost-effective pet-keeping experience. SIBM Pune is extremely proud of Ms. Tripathi's accomplishment and wishes her success in her future endeavors.

Dr Raman

Director – SIBM Pune

and

Dean- Faculty of Management – SIU



Campus Finale of Reliance TUP 5.0

The campus round of Reliance TUP 5.0 was held at SIBM Pune. Reliance conducts this competition for select few top ranked Indian B-Schools to celebrate the spirit of innovation and entrepreneurial zeal.

Five teams battled it out to make it to the semifinal round, where top teams from the best B-schools across India will compete against one another and showcase their grit.

Team 'Crack It' comprising Shubhankar Jain, Subodh Khurana, Roshni Agarwal, and Swati Mehta were crowned the **Campus Winners**.



Team 'Annihilators' comprising Rakesh Achanta, Neeraj Aditya, and Sachin Phogat emerged as the Campus Runners Up.



Best wishes to the winning team for the future rounds!

Dr R Raman

Director – SIBM Pune

and

Dean – Faculty of Management – SIU