

7.2.1_SIBMPune_Best Practice_2016-2017

Sr. No.	Name of the Event
1	Novartis BioCamp 2016
2	Ground Zero' by Future Group

Title:

Best B-School Title by participating in maximum competitions

Objective:

The aim of SIBM Pune has always been to not only impart knowledge to its students but to make them industry leaders. In order to do so, we encourage our students to participate in B-school competitions and prove their mettle against their contemporaries from the older IIMs and other top b-schools in the country. This move towards creating industry-ready students has multi-fold objectives. They are as follows

- To create higher order thinking amongst SIBM Pune students
- To develop the skill of application of theory to the practical world
- To help them analyze problems related to corporate world and provide viable solutions for the same
- To leverage the capability of faculty with industry experience as mentors to competitions
- To win placement offered through these competitions
- To implement projects in organizations based on solutions they provide through these competitions

Context:

Despite the presence of large numbers of b-schools in India, industry has a dearth of skilled and able leaders. While most b-school graduates have bookish knowledge, their ability to apply them to real world scenarios on their job is lacking. Bridging this industry-academia gap has been a challenge for both academicians and practitioners. It has been raised as an issue in several forums and various stakeholders like industry, academia and even the government are trying their best to tackle this problem.

Practice:

As a strategic best practice, it is the culture at SIBM Pune to participate and win in corporate competitions. The Faculty at SIBM Pune often mentor students for these competitions. Through discussions, brain storming sessions and evaluation of student presentations, they help polish their work. Several competitions like Loreal Brandstorm and HUL Lime expect faculty members to do the first level of screening of student entries.

Most of the prestigious competitions are by invite. This is so, because the corporate spend a lot of time effort and money on these competitions and want to attract the best talent in the country. Students from SIBM Pune who participate in these competitions

and win them, have brownie points to add their CV. They also have a chance to win pre-placement offers or pre-placement interviews as one of the incentives of the competition. These students are provided exemptions from attending class when they travel or participate in the competition. In addition to this, they are also provided reimbursement when they win.

Evidence of Success:

Over the years, SIBM Pune has risen to one of the few private b-schools that are invited to prestigious b-school competitions in the country, namely HUL LIME, Mahindra War Room, Bajaj Off Road Challenge etc. We have been consistent winners and are the reigning 3rd Best Competitive B School in the country for 2019 in the prestigious Dare2Compete Awards. Every year our students participate on an average of 50 business competitions run by B-schools and corporates. Out of these competitions, almost 50 percent are corporate competitions

Problems Encountered:

Many a times, while students go out and win competitions, on return they do not submit copies of their certificate for our records. So, while their win is captured in mails and media, many a times it is a challenge to file their certificates for record.

LIST OF PARTICIPTION INEVENTS (NATIONAL/INTERNATIONAL)

Sr. No.	Host Institute /Company	Event	Description	Participant	Position Secured
1	India bulls home loans	Sports	International Participation, Vasai Virar Mayor's Marathon, India bulls home loans, 2016	Utkarsh Chheda	Participated
2	Standard Chartered	Sports	Institute Participation, Standard Chartered Mumbai marathon, Standard Chartered, 2017	Utkarsh Chheda	Participated
3	University sports board	Sports-1500m	Second runner up, Inter-Institute championship 1500M, University sports board, 2017	Utkarsh Chheda	Second runner up
4	SIBM Pune	Case Study Competition	Winner, MockStock, SIBM Pune, 2018	Akash Sultania	Winner
5	SIBM Pune	Case study	National Finalist, cHRySalis , Loyola Institute of Business Administration, 2017	Deotima Saha	Winner
6	TAPMI, Manipal	Case Study, Presentation	National Winner, SHrishti, TAPMI, Manipal, 2017	Sandhini Nagvekar	Winner
7	Godrej	Presentation	National Winner, Godrej LOUD, Godrej Industries Ltd., 2016	Sourav dutta	Winner
8	World archery	Sports	Representing Indian Team, World cup, World Archery, 2016	Sourav dutta	Representing Indian team
9	Dabur	Presentation, Video	National Winner, Dabur Real VOLO, Dabur, 2017	Sourav Dutta	Winner
10	RELIANCE INDUSTRIES LIMITED	"Reliance-The Ultimate Pitch"	Campus Winners, THE ULTIMATE PITCH, RELIANCE INDUSTRIES LIMITED, 2016	NIPUN SARIN	Campus Winner
11	SIBM Pune	Case Study	National Winner, cHRySalis , SIBM Pune, 2017	Prateek Gupta	Winner
12	TAPMI, Manipal	Flagship HR Event	National Winner, SHrishti, TAPMI, Manipal, 2017	Sampurna Ray	Winner
13	TAPMI, Manipal	Flagship HR Event	National Winner, SHrishti, TAPMI, Manipal, 2017	Sandhini Nagvekar	Winner
14	HUL	Leadership Competition	National Winner, Hindustan Unilever Limited, 2017	Sourav Dutta	Winner
15	Nestle	Case Study Competition	National Winner, Nestle Ingenium, Nestle, 2017	Abhineet Tyagi, Sohana Kamath, Purba Das	Winner
16	Avery Dennison	Case Study Competition	First Runners-up, Campus Connect, Avery Dennison, 2017	Sourav Dutta, Ayushi Gupta	Winner

17	Mahindra & Mahindra	Case Study Competition	National Finalist, Mahindra War Room, 2017	Sampurna Ray, Salkhan Sekhar Besra, Sachin Kumar, Nipun Sarin	Finalist
18	Aviva	Tweetathon	National Winner, Aviva Next Big Idea Tweetathon, 2017	Sourav Dutta	Winner
19	SIBM Pune	Award	Winner, Student of the Year, 2017	Sampurna Ray	Winner
20	Deloitte India	NA	National Winner, Be the one- Campus Maverick, Deloitte India, 2016	Akriti Agrawal	Winner
21	Great Lakes Chennai	NA	Campus Winner, SCinnovatia, Great Lakes Chennai, 2017	Ishaan Bahree	Winner
22	SIMC Pune	NA	Institute First Runner up, Cut to 24, SIMC Pune, 2017	Srinath Bharadwaj	First runner up
23	SIBM Pune	Case Study	National Winner, PROelio, SIBM Pune, 2017	Srinath Bharadwaj	Winner
24	SIBM Pune	NA	Institute Second Runner up, Hourglass 2.0, SIBM Pune, 2017	Srinath Bharadwaj	Second runner up
25	Samsung India Electronics Pvt. Ltd.	NA	National Finalist, Samsung E.D.G.E, Samsung India Electronics Pvt. Ltd, 2017	Ishan Dobriyal	Finalist
26	Accenture and LinkedIn	NA	National Finalist, Hackfest, Accenture and LinkedIn, 2016	Ishaan Bahree	Finalist
27	Vodafone	Business Plan Competition	National Winners, Vodafone Voyage, Vodafone, 2018	Prateek Bansal, Pooja Mohta	Winner
28	Nestle	Case Study Competition	National Winners, Nestle 4P's Challenger, Nestle, 2017	Preet Mehta, Pooja Mohta, Saskshi Kothari	Winner
29	Tata Steel	Case Study Competition	First Runners-up, Tata-Steel-a-Thon, Tata Steel, 2017	Anushrav Gulati, Sagar Kashyap, Snehil Nigam, Swapnil Deshpande	First Runners-up
30	SIBM Pune	Case Study Competition	Winner, Showcase-HR Conclave, SIBM Pune, 2017	Pooja Mohta, Sarbari Bhakta, Preet Mehta	Winner
31	Mahindra & Mahindra	Case Study Competition	National Finalist, Mahindra War Room, Mahindra & Mahindra, 2017	Sharad Kabra, Ashutosh Kumar, Naman Tandon, Raksha Iyengar	Finalist
32	Pepsico	Case Study Competition	National Finalist, Pepsico Change the game, 2017	Sharad Kabra, Anirudh Shishodia	Finalist

33	Pepsico	Case Study Competition	National Semi-Finalist, Pepsico Change the game, 2017	Anushrav Gulati, Aarushi Mittal	Finalist
34	Hindustan Unilever Limited in association with CNBC TV 18	Case Study Competition	Campus Winner, HUL L.I.M.E, 2017	Akriti Agarwal, Anirudh Shishodia, Vageesha Tripathi	Winner
35	Marico Ltd.	Case Study Competition	National Finalist, Marico Over the Wall, 2017	Akriti Agarwal, Anirudh Shishodia, Akshat Sharma	Finalist
36	Johnson and Johnson	Case Study Competition	Campus Winner, Johnson and Johnson Quest, 2017	Rahul Grover, Prateek Bansal, Sarbari Bhakta	Winner
37	Cummins	Award	Best Student Award, Cummins, 2017	Rahul Grover	Winner
38	Godrej Group	Award	Best Internship Project Award, Godrej, 2017	Rahul Grover	Winner
39	Mahindra & Mahindra	Case Study Competition	National Finalist, Mahindra War Room, 2017	Akshat Sharma, Mukesh Chhabra, Saanya Mehra	Finalist
40	SIBM Pune	Case Study Competition	Winner, Whiplash 2.0, 2017	Anirudh Shishodia, Aarushi Mittal	Winner
41	Deloitte	Story Telling Competition	National Winner, Maverick - Be the one, Deloitte, 2016	Akriti Agarwal	Winner
42	Hindustan Unilever Limited	Case Study Competition	National Finalist, Carpe Diem, HUL, 2016	Sharad Kabra, Naman Tandon, Raksha Iyengar	Finalist
43	SCMHRD Pune	Flagship Business Event	National First Runner up, Ranniti, SCMHRD Pune, 2016	Saanya Mehra and Mukesh Chhabra	First runner up
44	SIOM Nasik	Business Simulation Game	National First Runner up, Dionysian Mysteries, SIOM Nasik, 2016	Mukesh Chhabra	First runner up
45	IIM Udaipur	Case Study and Presentation	National Winners, SKEIN SCM Summit, IIM Udaipur, 2017	Saanya Mehra and Mukesh Chhabra	Winner
46	Yes Bank	Yes Bank Transformation Series	Winner, IBM Case Study Award, Yes Bank, 2017	Saanya Mehra, Bhupinder Singh, Mukesh Chhabra	Winner

47	Mahindra & Mahindra	Case Study Competition	Campus Finalist, Mahindra War Room, Mahindra & Mahindra, 2017	Saanya Mehra, Akshat Sharma, Mukesh Chhabra	Finalist
48	Mahindra & Mahindra	Presentation	Campus Finalist, Logiquest, Mahindra & Mahindra, 2016	Saanya Mehra, Debashish Chatterjee	Finalist
49	SIBM Pune	Scholarship	Merit Scholarship, SIBM Pune, 2017	Saanya Mehra	Scholarship
50	IIM Udaipur	Case Study Competition	Winner, Skein, IIM Udaipur, 2017	Saanya Mehra, Mukesh Chhabra, Debashish Chatterjee	Winner
51	Mahindra & Mahindra	Presentation	Campus Finalist, Logiquest, Mahindra & Mahindra, 2016	Saanya Mehra, Debashish Chatterjee	Finalist
52	SCMHRD Pune	Case Study Competition	First Runners Up, Ranniti, SMHRD Pune, 2016	Saanya Mehra, Mukesh Chhabra	First Runners-Up
53	SIBM Pune	Panel Discussion	Winner, Legacy, SIBM Pune, 2016	Saanya Mehra, Sandhini Nagvekar	Winner
54	SIOM Nashik	Business Event	First Runners-up, Dionysian Mysteries, SIOM Nashik, 2016	Saanya Mehra, Mukesh Chhabra, Vinayak Mendhegiri	First Runners-Up
55	Ness wadia college of commerce	Quiz	State Second runner up, Indo-sweden nobel quiz, Ness Wadia College of Commerce, 2016	Ritesh benedict	Second runner up
56	Toastmasters club ,SIBM PUNE	Article writting	Institute Winner, Article Writing Competition, Toastmasters club ,SIBM PUNE, 2016	Ankit Taneja	Winner
57	SECC, SIBM PUNE	Marketing event	Participated, Jugaad, SECC, SIBM PUNE, 2016	Ankit Taneja	Participated
58	ART	Video making / Vlog competition	Institute Winner, ADVENT, ART, SIBM PUNE, 2016	Ankit Taneja	Winner
59	GREAT LAKES INSTITUTE OF MANAGEME NT	CASE STUDY	National Second runner up INVADER, GREAT LAKES INSTITUTE OF MANAGEMENT, 2016	Ankit Taneja	Second runner up

60	UBER , INTERNSHAL A	CASE STUDY	National Participation, INTERNSHALA BUSINESS CASE STUDY, UBER, INTERNSHALA, 2016	Ankit Taneja	Participated
61	KJ SOMAIYA INSTITUTE OF MANAGEME NT	QUIZ	National Second runner up, K.B.C (KURUKSHETRA BATTLE QUIZ), KJ SOMAIYA INSTITUTE OF MANAGEMENT, 2017	Ankit Taneja	Second runner up
62	KJ SOMAIYA INSTITUTE OF MANAGEME NT	CASE STUDY	National Participation, GAME THEORY, KJ SOMAIYA INSTITUTE OF MANAGEMENT, 2017	Ankit Taneja	Participated
63	KJ SOMAIYA INSTITUTE OF MANAGEME NT	CASE STUDY	National First Runner up, CORPORATE RANBHOMI, KJ SOMAIYA INSTITUTE OF MANAGEMENT, 2017	Ankit Taneja	First runner up
64	GOA INSTITUTE OF MANAGEME NT	QUIZ	National Winners, WIZBIZ DAY 2, GOA INSTITUTE OF MANAGEMENT, 2017	Ankit Taneja	Winner

Report

Making SIBM,Pune Proud: Mamta Bhatia, student at SIBM Pune is International Winner of Novartis BioCamp 2016 held at Basel, Switzerland

I am delighted to inform you that Ms.Mamta Bhatia from SIBM Pune is now the global winner of the Novartis biotechnology leadership camp, organized by Novartis at Basel, Switzerland.

Ms.Mamta Bhatia from SIBM Pune was among the 3 students who represented India, by winning the competition at country level held at Hyderabad during Aug 2016.

At Biocamp2016, Basel- Switzerland, 60 participants (from leading universities across the globe) spanning across 17 countries were competing to win. Ms.Mamta Bhatia from the batch of 2015-2017 of SIBM Pune emerged as the global individual winner of Novartis BioCamp2016.

She now gets an opportunity to intern with Novartis and this internship will be individualized for her. She was also voted the best candidate by co-participants who took part in the event.

BioCamp has positively impacted the lives of many young minds. It provides a great opportunity for a broad range of students to interact with leaders in the pharmaceutical industry. BioCamp is open to post-graduate students and young researchers in natural sciences, medicine, biotechnology, bioinformatics, pharmacy, business administration or law (specialisation in Intellectual Property Rights) interested in pursuing a career in the pharmaceutical or biotechnology industry. Selected students have the opportunity to learn from and network with leaders in the respective sector as well as hone their team building skills.

Its indeed a proud moment for SIBM Pune and hence sharing this news with all of you!

Dr R Raman

Director – SIBM, Pune

and

Dean – Faculty of Management – SIU



Photos of the competition



Making SIBM Proud: Mamta Bhatia, student at SIBM Pune is International Winner of Novartis BioCamp 2016 held at Basel, Switzerland



Winners of ‘Ground Zero’ by Future Group.

Ground Zero, by Future Group, is a competition open to select B Schools in India. The challenge is to innovate and create something disruptive, and transform the landscape of the consumption and demand.

Ground Zero, gives the opportunity to create disruptive innovation. Future Group is capitalizing on Ground Zero, as a platform to urge this generation of “thinkers” to come forward and show what the future of retail will look like.

Team Stark Zero **Kitty Basumatary, Mohammed Kagdi, Navdeep Tuli, Surbhi Prasad** and **Swar Agrawal** have emerged as the winners of **Ground Zero- Future Group**.

Congratulations to the team for making [SIBM Pune](#) proud.

Dr R Raman

Director – SIBM Pune

Photo: Winners of ‘Ground Zero’ by Future Group.

