

Unlock Your Business Potential: Join Our Lean Entrepreneurship Workshop and Pitch Competition (First Prize- INR 40,000 + many prizes)

Are you an entrepreneur ready to transform your business idea into a successful venture? Do you want to learn cutting-edge strategies to streamline your operations, minimize waste, and maximize value for your customers? Our Lean Entrepreneurship Workshop is designed just for you!

Why Attend?

- **Master Lean Principles:** Learn the core principles of Lean methodology
- **Expert Guidance:** Benefit from the insights and mentorship of seasoned Lean experts
- **Network Opportunities:** Connect with like-minded entrepreneurs and grow your network.
- **Pitch Competition** – Opportunity to pitch your business to a panel of start-up experts.

Who Should Attend?

- Aspiring entrepreneurs in advanced stages, Early-stage startup founders, Established business owners looking to innovate, and Small business owners looking to grow should attend workshop
- We encourage entrepreneurs and aspiring entrepreneurs from underprivileged backgrounds and women with an existing venture and business idea to apply.

Workshop Highlights:

- **Lean Startup Essentials:** Understanding Lean Startup concepts and their application.
- **Minimum Viable Product (MVP):** How to develop and test your MVP effectively.
- **Pivot or Persevere:** Making informed decisions based on real market feedback.
- **Metrics that Matter:** Identifying and tracking key performance indicators.

Pitch Competition:

- Each participant would have the **opportunity** to present a video pitch of their business idea to a panel of start-up experts for feedback.
- The best video pitches would be selected for pitch competition. The **first prize** of the pitch competition would be awarded **INR 40000**. There would be multiple other prizes

Event Details:

- **Date:** 7th November to 8th November; **Time:** 9 AM – 5 PM
- **Location:** SIBM Pune
- **Cost:** INR 20,000 (*Subsidised to **only INR 750** by a research grant if participants take part in a research initiative that requires 3-4 hours of your time prior to the workshop.*)
- **Certification:** All participants would receive a workshop completion certificate

Register Today! Don't miss out on this opportunity to revolutionize your business approach. Spaces are limited, so secure your spot now! Registration closes 1st October 2024

[Register now](#)

For more information, contact us at entrepreneurship.workshop@sibmpune.edu.in.