

Overview-RSDT 2013-2014 session

Inclusivity, Collaboration and Knowledge enhancement were the highlights of the RSDT's work for the academic year 2013-14. This year's work involved students from MBA-2 and MBA-1 collaborating together with a strong view on the placement season, as well as a record number of live projects being offered to students.

The session for 2013-14 began with the release of "Beacon Summers" – a comprehensive document on the Summer internship experiences of the second year students. The report was able to guide the first year students on the nature of work related to each specialisation, thus helping them choose the right specialisation.

The "Beacon Sector Report- Volume 5" provided an in-depth review of IT, Telecom, FMCG, Auto and the Banking sectors. The report provided students as well as industry representatives a thorough review of all the sectors for the Financial Year 2013-14 with extensive data being collected and analysed by our team.

The team had an addition to its usual SEED program on preparing the first year batch to face their summer internship interviews. The team collaborated with the Placement Advisory Team and conducted a series of lectures under a program named Student Mentorship Program 2013. The program involved students of MBA-2 taking lectures on specializations for students of MBA-1 based on the knowledge gained during the first year as well as the cues taken from the industry during the Summer Internship Program 2013. An extension of the Student Mentorship Program was the CV mentorship wherein the RSDT appointed mentors from MBA-2 to review the CVs of the students of MBA-1 in order to help them fine tune their CVs for the SIRP 2013.

SEED, which is a mock GDPI exercise on the lines of the actual SIRP process, was started early this year with a view on giving the students of MBA-1 additional preparation time for their SIRP. The SEED was held in two rounds, one in July and the other in August, with both rounds being judged by a very highly competent set of students from MBA-2. The RSDT also provided the customary preparatory checklist based on feedback from the industry and the senior MBA batch, listing important topics which students are expected to know. A comprehensive list of GD topics that had been given last year at time of Summer Internship Recruitment Process and a few more based on current affairs were also included.

Scholastic development is incomplete without hands on experience on live projects and this year, the RSDT has floated a record 11 live projects, with the highest stipend of Rs.10,000 being offered per student for the duration of the project. The RSDT got projects from both well established companies and start-ups to give hands on experience to students. Big names included GE India, Schaeffler, Sears Holdings, Cummins and the Garware Group. Among start-ups, we had Plobal Tech, Cachapa, Career Anna to name a few. Projects ranged from market research to sector analysis and feasibility study of launching a service.

A highlight of the team's efforts this year was an event 'Divided Hues of India' organised by the RSDT during Transcend 2014, SIBM Pune's Annual Management and Cultural Festival. 'Division of states in India', a topic that became a rage in the month of November inspired the theme of the event. The event had 2 online rounds, 6 shortlisted teams came on campus and were faced with 2 more challenging rounds.

Campus Round 1: An auction of Indian States with the aim of creating a portfolio of states having the highest value (we ranked states on 14 parameters)

Campus Round 2: A presentation of a tourism plan pitch to the central govt. from the state govt. (the teams played the role of state govt. tourism ministry)

To continue with our aim of scholastic development, the RSDT will be organising live screening of the Interim Union Budget 2014 along with academic, industry and political experts to help students understand implications of union budget on the Indian Economy.

The RSDT will be proudly launching the Beacon Management Review (BMR), Volume IV which is an exclusive annual research publication of SIBM Pune, on Management Day 2014. This year's issue will include research articles on wide range of topics ranging from strategy and finance to human resource and marketing management to economics and development.