



# PLACEMENT REPORT

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# CAMPUS RECRUITMENT PROGRAMME

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2020



# FOREWORD

SIBM Pune takes immense pride in declaring the successful completion of the Campus Recruitment Programme 2020 for the MBA Flagship batch of 2019-21. The institute steered through the challenging times by adapting to the changing needs and modes of recruitment. The institute's strong student-driven culture, structured academic rigour and firm corporate engagement model have ensured the students' excellence, thereby, securing them premium roles across top organizations despite the odds of the pandemic. Over **100 organizations** from various sectors, including, Automobile, BFSI, Consulting, FMCG/FMCD, Healthcare & Pharmaceuticals, Information Technology, Manufacturing, among others participated in the Campus Recruitment Programme 2020, which had a participation of over **180 students**.

Premium organizations across sectors made a total of **192 offers** in the Consulting & Strategy, Finance, General Management, Human Resources, Operations, Sales & Marketing domains offering an **average CTC of INR 19.56 LPA**. Students of the institute were successful in securing a cumulative of **66 Pre-Placement Offers**, by virtue of the excellent performance of the students in Summer Internships, Corporate Competitions, and Live Projects.

Students have been offered roles in some of the most elite management programs in the country including **Accenture Talent Accelerator Program, Adani Accelerated Leadership Program, Aditya Birla Group Leadership Program, Asian Paints LEAP, Bajaj Auto Flying Start Program, Cisco Project Specialist Program, Dabur Young Managers Development Program, Godrej Industries Limited Gallop Program, Hexaware Future Leaders Program, Marico IGNITE Program, Reliance Emerging Leaders Program, Tata Consumer Products Emerging Leaders Plus, \_VOIS Discover Graduate, Whirlpool Young Leaders Program**, along with the most sought-after roles of organizations such as **AB InBev, Goldman Sachs, GSK Pharmaceuticals, ITC, P&G, Pidilite, Vodafone Idea, Wipro** among many others.

We express our immense gratitude to our recruiters for their faith in the talent of SIBM Pune. We are also honored for initiating new associations with premium organizations including **Accenture Strategy & Consulting, Adidas, Alfa Laval, Everest Industries, Foxconn, HashedIn Technologies, Indegene, LogiNext, Michael Page, PhonePe, Spencer's Retail, Synchrony Financial, Tata AIA Life Insurance Company, Thermo Fisher Scientific, Thoucentric Consulting, Total Oil India, Xiaomi India, Yum Restaurants** to name a few. We appreciate the contribution of the entire SIBM Pune fraternity for their sustained assistance throughout the placement process. We look forward to carrying this momentum with the continued support from our students, recruiters, alumni, staff and management.

# CORPORATE COMPETITIONS 2020-21

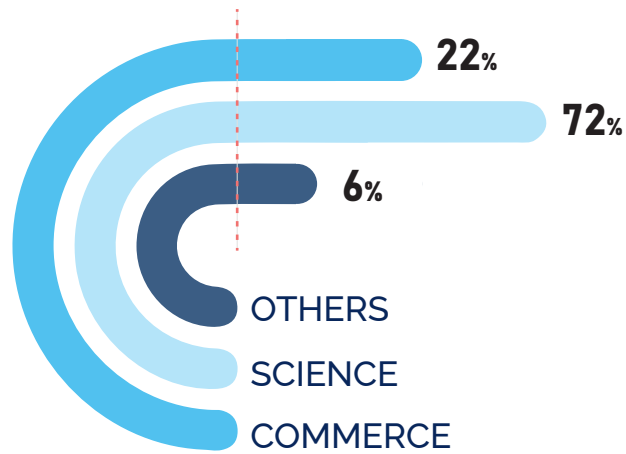
 ADITYA BIRLA GROUP	Avant-Garde NATIONAL WINNERS	 BusinessLine	BloC Boardroom Challenge NATIONAL WINNERS	 Godrej	LOUD NATIONAL WINNERS	 HSBC	IB League NATIONAL WINNERS	 Hindustan Unilever Limited	TechTonic NATIONAL WINNERS	 VI	Battlefield NATIONAL WINNERS
 asianpaints	CANVAS NATIONAL RUNNERS-UP	 GILBARCO VEEDER-ROOT	Campus Innovathon NATIONAL RUNNERS-UP	 3M	CII Young Innovators Challenge NATIONAL FINALISTS	 gsk	E^3 NATIONAL FINALISTS	 Johnson & Johnson	Quest NATIONAL FINALISTS	 NOMURA	HR Case Study Contest NATIONAL FINALISTS
 PHILIPS	ThinkUp Challenge NATIONAL FINALISTS	 Pidilite	Bond With Pidilite NATIONAL FINALISTS	 reckitt	Global Challenge NATIONAL FINALISTS	 Reliance	T.U.P. NATIONAL FINALISTS	 SAMSUNG	E.D.G.E. NATIONAL FINALISTS	 Shell	Energy Day NATIONAL FINALISTS
 TATA STEEL	Steel-a-Thon NATIONAL FINALISTS	 mi	Mi Summit NATIONAL FINALISTS	 Transcend	NATIONAL SEMI-FINALISTS	 Hero	Campus Challenge NATIONAL SEMI-FINALISTS	 Stylbiz	NATIONAL SEMI-FINALISTS	 OPTUM	Stratethon NATIONAL SEMI-FINALISTS
 PEPSICO	Dare to Do More NATIONAL SEMI-FINALISTS	 TITAN COMPANY	Elevate NATIONAL SEMI-FINALISTS	 CFA Institute	Research Challenge ZONAL FINALISTS	 ITC Limited	Interrobang?! CLUSTER WINNERS	 marico	Over the Wall CORPORATE ROUND WINNERS	 airtel	iCreate REGIONAL FINALISTS
 BAJAJ FINSERV	ATOM REGIONAL FINALISTS	 _VOIS	Vantage REGIONAL FINALISTS	 Schneider Electric	Go Green REGIONAL SEMI-FINALISTS						

## OTHER COMPETITIONS ON CAMPUS

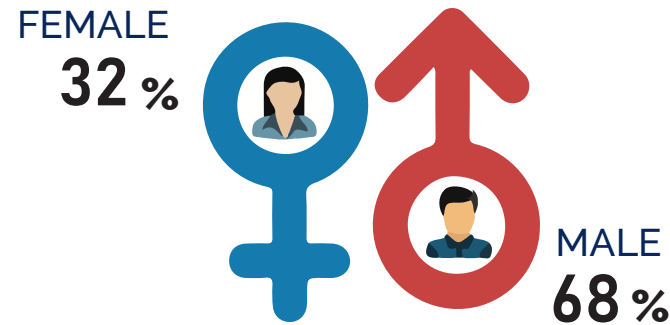


# BATCH PROFILE

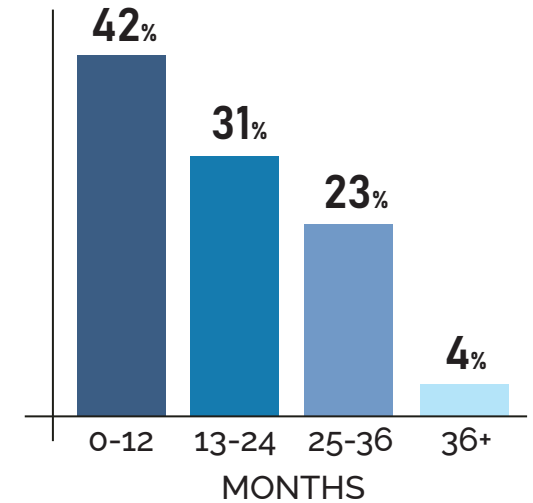
## ACADEMIC BACKGROUND



## GENDER RATIO



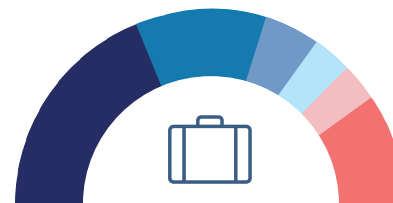
## WORK EXPERIENCE



## SECTOR-WISE WORK EXPERIENCE

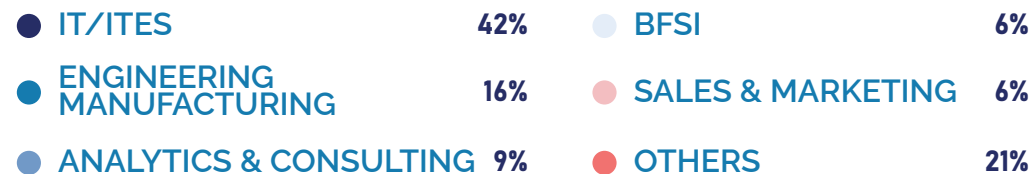
AVERAGE AGE

**25.1** YEARS



AVERAGE WORK EXPERIENCE

**24.17** MONTHS



# HIGHLIGHTS

192 OFFERS

100+ COMPANIES

35 NEW RECRUITERS

19.22  
AVERAGE\*

20.28  
AVERAGE\*

HIGHEST\*

30.38

19.56

AVERAGE\*

18.00

MEDIAN\*

66

PPOs

## SECTOR WISE OFFERS



- FMCG/HEALTHCARE 23%
- IT/ITES 20%
- AUTO/MANUFACTURING 19%
- BFSI 18%
- CONSULTING 12%
- OTHERS 8%

27.11

TOP 50\*

24.12

TOP 100\*

21.30

TOP 150\*

\*The above mentioned figures are in INR lakhs per annum

# COMPANIES PARTICIPATED



# FINANCE

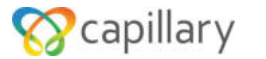
The program provides students with knowledge of financial business operations and their practical application. Niche roles such as Financial Analyst, Corporate Banking, Credit Risk, Financial Advisory, Investment Banking among others were offered to the students.

The Finance function had coveted recruiters such as AB InBev, Bank of America, Bharti AXA LIC, Credit Suisse India, Goldman Sachs, HDFC Bank, HSBC STG, ICICI Bank, JPMorgan Chase & Co., Thermo Fisher Scientific, \_VOIS among others.



HIGHEST CTC

₹ 22.00 LPA



# HUMAN RESOURCES

The course equips students with the skills to enable strategic workforce and human capital management. The program attempts to groom holistic Human Resource managers with the ability to manage uncertainty & complexity while driving innovation in people practices.

The Human Resources domain witnessed the participation of top recruiters such as Accenture Solutions, Accenture Strategy and Consulting, Adani Enterprises, ClearTax, Foxconn, JPMorgan Chase & Co., Marico, PricewaterhouseCoopers, Procter & Gamble, Reliance Nippon LIC, SAR Group, Synchrony Financial, \_VOIS among others.

HIGHEST CTC  
₹ 30.38 LPA





# MARKETING

The institute offers a well-grounded curriculum with focus across Digital Marketing, Marketing Analytics, Marketing Research, and Sales & Distribution. The programme has sculpted itself over the years to the needs of the dynamic marketing industry focusing on system based out of experiential learning.

The Marketing domain had premium recruiters such as Accenture Strategy and Consulting, Adidas, Aditya Birla Group, Asian Paints, Bajaj Auto, Becton, Dickinson & Co., Dabur, Godrej Industries Limited and Associate Companies, GlaxoSmithKline Pharmaceuticals, ITC, Mahindra & Mahindra, Marico, PepsiCo, Philips Healthcare, Pidilite Industries, Reliance Industries, Tata Consumer Products, Wipro among others, participated in the recruitment programme.

HIGHEST CTC

₹ 30.38 LPA

accenturestrategy



asianpaints



BRIDGESTONE



Cargill



Collabera



IDECOR



dyson

EgonZehnder

everest

EXIDE



Hashedin  
by Deloitte

HDFC BANK

Hero



ICICI Bank



Incture



Infosys



Mahindra  
Rise.



Michael Page

Mindtree



PEPSICO

Persistent

PHILIPS  
Healthcare

PhonePe



RELAXO



REXNORD



Schlumberger



SKF

spencer's

SUTHERLAND

TATA AIA  
LIFE INSURANCE

TATA  
CONSUMER  
PRODUCTS



Tech  
Mahindra



TRAFIGURA



Whirlpool



Wipro Consumer  
Care and Lighting





# OPERATIONS

The institute offers a distinct curriculum and pedagogy in the field of Operations, integrated with current industrial practices to equip students to deliver beyond standard service levels for the businesses to grow further. The curriculum focuses on areas like Supply Chain Management, Inventory & Warehouse Management, Logistics, and Distribution networks that have become huge differentiating factors for an organization as it competes in the market.

The Operations specialization witnessed participation of premium recruiters including, AB InBev, Accenture Strategy and Consulting, Adidas, Bridgestone, Bristlecone, Capgemini, Cisco Systems India, DCM Shriram, Hexaware Technologies, ICICI Bank, LogiNext Solutions Inc., Michael Page, Spencer's Retail, Tata Steel, Total Oil India, Ultratech Cement, Vedanta and Xiaomi India.

HIGHEST CTC  
₹ 22.00 LPA



# DIRECTOR'S MESSAGE



SIBM Pune has successfully stood up to the challenges of a pandemic year, by securing top-notch opportunities for the students. In this regard, I would like to thank all our recruiters for their continued faith in SIBM Pune for campus engagements and placements. I am also grateful to our illustrious alumni, who have extended overwhelming support to our students by conducting various interactive sessions and guest lectures wherein the students not only gained a practical industrial perspective but also received guidance to prepare for the recruitment process. I am sure that SIBM Pune will scale new heights in the time to come. A special mention to the ex-members of the Placement Advisory Team for their continuous guidance and support.

**Dr. R. Raman**

# PLACEMENT ADVISORY TEAM



L-R: Swapneel Saha, Tanmay Porwal, Devang Shandilya, Shashank Mandlekar, Prateek Sharma (Placement Coordinator), Bhuvan Deepak Chada (Student President), Shubham Manocha, K Sri Harsha  
Not in the photo: Surya Rau RVKM, Yuvraj Yeole

