



BATCH OF 2018-20

**CAMPUS
RECRUITMENT
PROGRAMME
2019**



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FOREWORD

SIBM Pune is among the first premier B-Schools in the country to have concluded its final placements for the year 2019. The institute has yet again crossed new milestones, reaching greater heights with the successful Campus Recruitment Programme for the Batch of 2018-20. The institute's unique student-driven culture, robust corporate engagement model and planned academic rigour have secured us the unwavering confidence of a bevy of the top corporate houses year after year.

This year, **over 90 organizations** from across sectors such as Automobile/Automotive, BFSI, Consulting, FMCG/FMCD, Information Technology, Infrastructure, Manufacturing, Pharmaceutical, Retail, and Telecom inter alia confirmed their participation for the Campus Recruitment Programme 2019 which saw participation from over 180 students. The participating companies made a total of **186 offers** across functions of Finance, General Management, HR, Operations, Sales & Marketing, Consulting and Strategy. The students of SIBM Pune shone through their performance during their Summer Internship and at various Corporate Competitions securing a whopping cumulative of **87 Pre-Placement Offers**. The students have been offered positions in some of the most elite management programmes in the country such as *Aditya Birla Group Leadership Programme, Aditya Birla Fashion Retail Limited STRIDE, Accenture Talent Accelerator Programme, Airtel Young Leaders Programme, Axis Ahead, Bajaj Finserv GYLP, Bajaj Auto Flying Start Programme, Cipla Young Managers Program, Cisco Project Specialist Programme, Dabur YMDP, Adani Accelerated Leaders Program, Godrej Industries Limited Gallop Program, Hexaware Technologies HFL Program, ICICI Prudential Business Leadership Programme, Lenovo Future Leaders Program, Reliance Industries Limited RALP, Tata Global Beverages Emerging Leaders Plus, Vodafone Shared Services India Discover Graduate, Whirlpool Young Leaders Program*, along with the most sought-after Management Trainee Programmes with organizations such as American Express, Asian Paints Limited, Diageo India, Flipkart, ITC Limited, RB, Shell India Markets Pvt. Ltd. among many others.

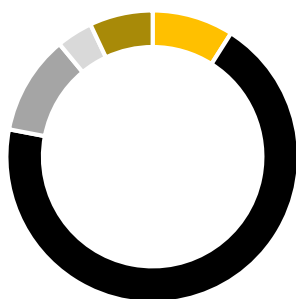
We are grateful to our esteemed recruiting partners who reinforced their faith in the talent of SIBM Pune by opening up coveted roles for the students. We are also honored to have forged new associations with a host of top names in the industry such as the Adani Group, American Express, Anheuser-Busch InBev, Armstrong Machine Builders Pvt. Ltd., Axis Bank, Bridge i2i Analytics Solutions Pvt. Ltd., Bridgestone India Pvt. Ltd., Diageo India, Flipkart, KPMG India Private Limited, PricewaterhouseCoopers U.S Advisory, Whirlpool Corporation to name a few. The average CTC offered to the students saw a **15.21%** increase over the previous year from INR 17.48 LPA to **INR 20.14 LPA**. The total participants comprised of **31% females** who have grabbed some of the top offers from prominent recruiters like American Express, Bajaj Finserv Limited, Cisco Systems India Pvt. Ltd. among others.

BATCH PROFILE

The well-balanced batch comprises of professionally experienced individuals as well as freshers, among both the genders, coming from various domains such as Arts, Commerce, Engineering, Management, and Medicine leading to a more conducive learning environment.

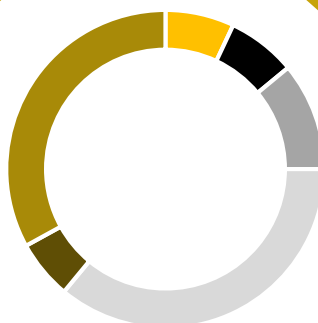
AVG. AGE: 24.50 Years

AVG WORK EX: 25 months



ACADEMIC BACKGROUND

- Commerce – 9%
- Engineering – 69%
- Management – 11%
- Science – 4%
- Others – 7%



PROFESSIONAL BACKGROUND

- Analytics – 7%
- BFSI – 7%
- Engg./ Mnfg. – 11%
- IT/ ITES – 36%
- Sales/ Marketing – 6%
- Others – 33%



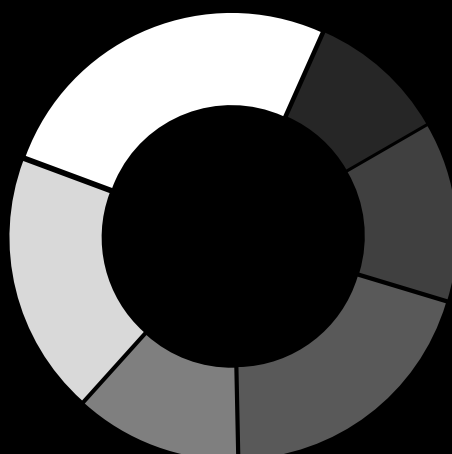
WORK EXPERIENCE

- Freshers – 29%
- 1-12 Months – 10%
- 13-24 Months – 27%
- 24+ Months – 34%

69% MALE

31% FEMALE

The management students of SIBM Pune had a spectrum of roles to choose from across functions such as Analytics, Consulting, Sales and Marketing, General Management, Finance, HR, Operations and Strategy.



- Auto/ Mnfg. – 13%
- BFSI – 20%
- Consulting – 12%
- FMCG/ FMCD – 19%
- IT/ ITES – 26%
- Others – 10%

RECRUITERS' PROFILE

CRP 2019 HIGHLIGHTS

₹ 34.26 LPA
HIGHEST
CTC

87
PRE-PLACEMENT
OFFERS

₹ 20.27 LPA
AVERAGE CTC OF
FEMALE
STUDENTS

▲ 15.21%
₹ 20.14 LPA
AVG CTC

₹ 20.08 LPA
AVERAGE CTC OF
MALE
STUDENTS

90+
RECRUITERS

186
OFFERS

28%

OFFERS IN FORTUNE
LISTED COMPANIES

₹ 18.50 LPA
MEDIAN
CTC

AVERAGE CTC
OF TOP OFFERS

₹ 27.18 LPA
TOP 50

₹ 23.59 LPA
TOP 100

₹ 21.44 LPA
TOP 150

CORPORATE COMPETITIONS – 2019-20

 HR Case Study NATIONAL WINNERS	 Campus Innovathon NATIONAL WINNERS	 LOUD NATIONAL WINNERS	 Over The Wall NATIONAL WINNERS	 4Ps Challenger NATIONAL WINNERS
 Stratethon NATIONAL WINNERS	 iCreate NATIONAL RUNNERS-UP	 HR Live Project Championship NATIONAL RUNNERS-UP	 Hustle NATIONAL RUNNERS-UP	 Global Challenge NATIONAL RUNNERS-UP
 logiquest NATIONAL RUNNERS-UP	 Canvas NATIONAL FINALISTS	 BLoC Boardroom Challenge NATIONAL FINALISTS	 Carpe Diem NATIONAL FINALISTS	 WiRED NATIONAL FINALISTS
 Interrogang?! NATIONAL FINALISTS	 War Room NATIONAL FINALISTS	 Ingenium NATIONAL FINALISTS	 The Catalyst NATIONAL FINALISTS	 CEO Challenge NATIONAL FINALISTS
 Steel-a-Thon NATIONAL FINALISTS	 The B.U.D Challenge NATIONAL SEMI-FINALISTS	 T.U.P NATIONAL SEMI-FINALISTS	 Transcend REGIONAL FINALISTS	 ATOM REGIONAL FINALISTS
 E^3 REGIONAL FINALISTS	 L.I.M.E REGIONAL FINALISTS	 E.D.G.E REGIONAL FINALISTS	 MindRover REGIONAL FINALISTS	 Research Challenge ZONAL FINALISTS

OTHER PROMINENT CORPORATE COMPETITIONS ON CAMPUS

 HeadstaRt II Stratos	 Ace Challenge	 Business Case Challenge	 The IB League	 Ideation Challenge
 Brandstorm	 Campus Connect Challenge	 Dare To Do More	 ThinkUp Challenge	 Transformation Series

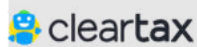
MARKETING

A focussed course structure equips those interested in this field with the skill set needed to understand, interpret and apply marketing concepts in live corporate scenarios. The students learn the practical applications of marketing principles through case studies, seminars, workshops, guest lectures and research projects.

₹ 34.26 LPA

HIGHEST
CTC OFFERED

46%
STUDENTS
OFFERED
PPOs



HUMAN RESOURCES

₹ 34.26 LPA

HIGHEST CTC OFFERED

This course provides students with the skills required for successful human capital management. It familiarizes them with current corporate practices in the line. The course focuses on interpersonal, Talent Management and people management skills, to enable students to transcend the scope of Human Resource Management.

24% STUDENTS OFFERED PPOs

accenture

adani



ADITYA BIRLA GROUP



AMERICAN EXPRESS

ABInBev



AVIVA



BAJAJ FINSERV



Capgemini

Cipla

CISCO



DIAGEO INDIA



Hero

HEXAWARE

ICICI Bank

IDFC BANK



JPMORGAN CHASE & CO.

kotak life

KPMG

LTI Let's Solve

MARSH & MCLENNAN COMPANIES

must MOVING THE NEEDLE

praktice.ai



RELIANCE NIPON LIFE INSURANCE

Tech Mahindra



UPL



vedanta transforming elements



Whirlpool



FINANCE

This specialization is designed to provide students with a strong base in applied financial management. It helps them in sound financial decision-making, providing a deep understanding of the financial aspects of the economy and the corporate world. The quantitative and analytic skills of the students are enhanced in the process.

₹ 20.00 LPA
HIGHEST
CTC OFFERED

48%
STUDENTS
OFFERED
PPOs

AMERICAN EXPRESS

ABInBev

ASPECT RATIO

AXIS BANK

BAJAJ FINSERV

BARCLAYS

birlasoft
© CK BIRLA GROUP

Capgemini

CISCO

COMPASS GROUP

CREDIT SUISSE

CRISIL
An S&P Global Company

genpact

Goldman Sachs

HDFC BANK

HEXWARE

HSBC

IBM

ICICI Bank

JD

JPMORGAN CHASE & CO.

KALZOOM ADVISORS

kotak life

KPMG

LTI
Let's Solve

praktice.ai

TATA GLOBAL BEVERAGES

Tech Mahindra

TRAFIGURA

TresVista

varroc EXCELLENCE

Whirlpool

wipro

ZYCUS

OPERATIONS

Supply Chain Management, Logistics and Distribution networks have become huge differentiating factors for an organization as it competes in the market. The course structure at SIBM Pune ensures that technological knowhow in these lines is integrated with current industrial practices to equip students to deliver beyond standard service levels for the businesses to grow further.

₹ 23.00 LPA

HIGHEST
CTC OFFERED

32%
STUDENTS
OFFERED
PPOs

accenture

AMERICAN
EXPRESS

ABInBev

ASPECT
RATIO

AVIVA

BAJAJ
FINSERV

birlasoft
BIRLA GROUP

BRIDGEi2i
INFORMATION-INSIGHT-IMPACT

Capgemini

CISCO

COMPASS
GROUP

Cummins

genpact

IBM

ICICI Bank

ICICI PRUDENTIAL
LIFE INSURANCE

KALZOOM
ADVISORS

kotak life

KPMG

L7
L7 Technology Services

MARSH & MCLENNAN
COMPANIES

METRO

ninjacart

Reliance
Industries Limited

SAR

Tech
Mahindra

UPL

vedanta
transforming elements

varroc
EXCELLENCE



Whirlpool

wipro

ZYCUS



DIRECTOR'S NOTE

““ I would like to thank all our recruiters for their continued faith in SIBM Pune for campus engagements and placements. I am also grateful to our illustrious alumni, who have extended an overwhelming support to our students by conducting various interactive sessions and guest lectures wherein the students not only gained a practical industrial perspective but also received guidance to prepare for the recruitment process. I am sure that SIBM Pune will scale new heights in the time to come. A special mention to the ex-members of the Placement Advisory Team for their continuous guidance and support. ””

- DR. R. RAMAN