

# PLACEMENT REPORT

CAMPUS RECRUITMENT  
PROGRAMME  
2023



## VISION

Building domestic and global capabilities through quality education to promote international understanding.

## MISSION

- To boost the employability quotient of students
- To develop domestic and global competencies amongst students to take up national and international roles
- To develop a sense of social responsiveness amongst internal stakeholders
- To instill cross cultural sensitivity through student mobility
- To promote ethical and value-based learning for producing global citizens
- To build a culture of original knowledge creation, and dissemination to all stakeholders

## PROGRAM EDUCATIONAL OBJECTIVES

- To gain contemporary knowledge of the Business Concepts and their application in problem solving.
- To apply different tools for decision-making required for solving complex managerial problems with a passion to innovate.
- To develop leaders who are able to adapt to the needs of the dynamic; domestic and global Business contexts.
- To develop students who are competent to take up independent entrepreneurial ventures.
- To produce industry ready graduates having the highest ethical standards and concern for environment.

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# FOREWORD

SIBM Pune, the flagship institute of Symbiosis International University, proudly announces the successful completion of the **Campus Recruitment Programme 2023** for the MBA Batch of **2022-24**. This year witnessed outstanding success with a record-breaking number of more than **99** recruiters in sectors like **Automotive, BFSI, Consulting, FMCG/FMCD, Healthcare & Pharmaceuticals, IT/ITES, Manufacturing** and more.

The institute attributes this success to its unique student-driven culture, strong corporate-academia engagement, academic rigor and the dedicated efforts of students. Premier organizations offered coveted roles in **Consulting & Strategy, Finance, General Management, Human Resources, Operations & Supply Chain, and Sales & Marketing**. The **highest CTC** this season reached **INR 49.00 LPA**, with an **average CTC** of **INR 28.16 LPA** and a **median CTC** of **INR 25.00 LPA**.

Exceptional performances during summer internships, case competitions, and live projects resulted in an impressive **96 Pre-Placement Offers**. Students secured entry into renowned management programs like **Accenture Talent Accelerator Program, Asian Paints IMPRINTS Program, Bajaj Finserv Group Young Leadership Program, Cipla ALIVE Program, Godrej Industries GALLOP Leadership Program, Marico STAMP Program, Reliance Emerging Leadership Program** and others.

We extend gratitude to our legacy recruiters and welcome new associations with esteemed organizations like **Airtel, Air India, ASK Wealth Advisors, Avery Dennison, British Petroleum, HCCB, Mastercard, Petronet, Purple.com, Seclore, TATA AIA Life Insurance, TATA Capital, Varroc, Waterfield Advisors** and more. We also thank our Director, our Faculty, former members of the Placement Advisory Team and our alumni for their exceptional support to us and the entire SIBM Pune fraternity. Congratulations to all students for their outstanding performance, and best wishes for all their future endeavors.

# CORPORATE COMPETITIONS

## NOTABLE STUDENT ACHIEVEMENTS



NATIONAL WINNER  
ACTapult



NATIONAL WINNER  
Bond with Pidilite  
2022



NATIONAL WINNER  
Marico  
OVER THE WALL Season 10



NATIONAL WINNER  
NOMURA  
Nav Nirmaan



NATIONAL RUNNERS-UP  
INDUS VALLEY PARTNERS  
Fin Valley 7.0



NATIONAL RUNNERS-UP  
TCPL The FNB Challenge  
Season 2



NATIONAL FINALIST  
ABG  
Headstart



NATIONAL FINALIST  
Reliance T.U.P. 9.0



NATIONAL FINALIST  
TATA Imagination Challenge



NATIONAL SEMI- FINALISTS  
boAt Wavemaker's  
Challenge



NATIONAL SEMI- FINALISTS  
DS Group TrenDSetter  
B-School competition



NATIONAL SEMI- FINALISTS  
GSK E-Cube



NATIONAL SEMI- FINALISTS  
HCCB Disrupt



NATIONAL SEMI- FINALISTS  
R.P.G. Blizzard

## PROMINENT CASE COMPETITIONS



AIR India  
S.O.A.R.



Asian Paints  
CANVAS 2023



Bajaj Finserv ATOM  
CEO's Challenge



Cummins  
REDEFINE 2023



Flipkart  
WIRED 7.0



HSBC  
IB League



ITC Interbang  
Season 13



The JSW Challenge  
2023



L'Oréal Sustainability  
Challenge 2023



Mondelēz  
Maestros 2023



Samsung  
E.D.G.E. Season 8



TATA Steel  
Steel-a-thon Season X



Wipro  
B-PRO 3.0



XIAOMI  
Summit 5.0

# PARTICIPATING COMPANIES



# BATCH PROFILE



Average Age

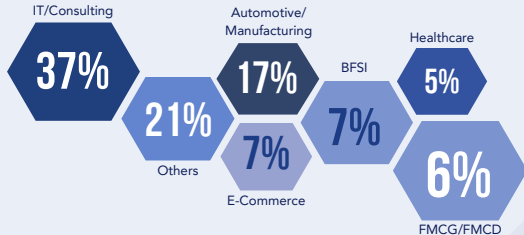
Average Work Exp.



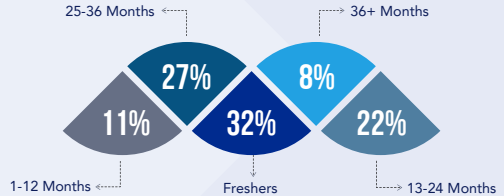
33%

Female Students

## Professional Experience



## Professional Background

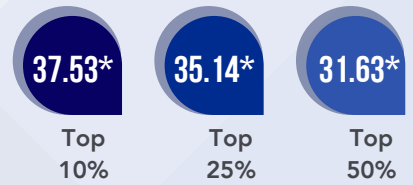
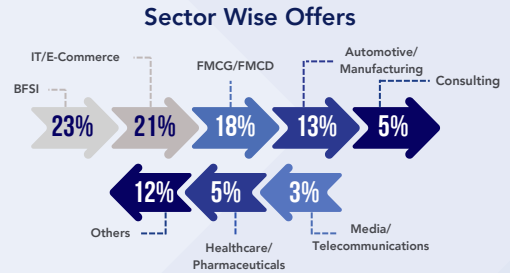
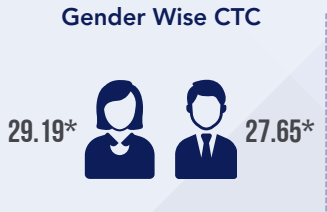


## Academic Background





# PLACEMENT HIGHLIGHTS



\*all figures are in INR lakhs

# CONCLAVES

## An Odyssey of the Industry-Academia Connect



Symbiosis Institute of Business Management, Pune, shines as a beacon of collaboration between industry and academia, vividly demonstrated through four remarkable conclaves organized in the academic year 2023-24. **Genesis 2023 – The Product Management Conclave, Manthan BFSI Conclave, Manthan Consulting and Strategy Conclave, Senate 2024 - Flagship Management Conclave** underscore SIBM Pune's unwavering commitment to nurturing future business leaders through a dynamic blend of knowledge exchange and innovation.

With the overarching theme of '**Product Disruption: Navigating Technologies and Emerging Markets,**' **Genesis 2023** illuminated the path to navigating the challenging terrain of product management. **Manthan BFSI Conclave** delved deep into the realms of finance with its theme '**BFSI 6.0: Re-thinking Money, Redefining Finance**' reshaping financial paradigms and prompting discussions beyond conventional norms. The **Manthan Consulting and Strategy Conclave** centered around '**New Age Consulting: Enabling Business Growth and Performance Excellence**' enriched the discourse on strategic business transformation. **Senate 2024 - Flagship Management Conclave**, under the broad theme of '**Accelerating Business with Digital Transformation**' witnessed leaders discussing Change Management practices, Tech-driven success, Digital Transformation and other topics.

The four conclaves, boasting over **50+** speakers and **25+** sessions, offered students an unparalleled platform to extract insights from **industry stalwarts** and **thought leaders**, a testament to **SIBM Pune's** dedication to bridging the **academia-industry gap**. SIBM Pune propels students towards **excellence**, equipping them with the **knowledge** and **perspective** to thrive in diverse professional settings, all facilitated through the **innovative hybrid format** of these conclaves.

# FINANCE



The SIBM Pune Finance curriculum is highly comprehensive and skill-focused, complemented by preparatory sessions, workshops, live projects, and weekly finance newsletters. Balancing theoretical expertise with hands-on practical exposure, the program ensures a thoroughly well-rounded education. This approach positions students as highly sought-after professionals, catering to recruiters across various sectors.

### Roles offered:

- Credit Risk Management
- Financial Analytics and Change Management
- Investment Banking
- Project and Product Management
- Wealth Management, and many more

**25.52** LPA

**AVERAGE CTC\***

\*all figures are in INR lakhs

# HUMAN RESOURCES



SIBM Pune's Human Resources specialization is thoughtfully crafted to cultivate proficient HR professionals capable of navigating the complexities of people management within dynamic organizational landscapes. The program features a thorough curriculum, seamlessly blending theoretical knowledge with immersive practical experiences. To enhance student preparation, SIBM Pune offers preparatory sessions, mock interviews, guides, and weekly newsletters.

### Roles offered include:

- General Management
- HR Business Partner
- HR Generalist
- HR Recruitment Lead
- Management Consultant, and many more

27.14 LPA

AVERAGE CTC\*

\*all figures are in INR lakhs

# MARKETING



The Marketing specialization at SIBM Pune is a vibrant and comprehensive educational program strategically designed to propel students into various roles within the dynamic marketing arena. Meticulously crafted, this learning experience integrates academic insights with hands-on applications and includes case studies, guides, lectures, events, and competitions, thereby cultivating a well-rounded education.

### Roles offered include:

- Business Consulting
- Consumer Marketing
- General Management
- Product Management
- Product Specialist, and many more

28.74 LPA

AVERAGE CTC\*

\*all figures are in INR lakhs

# OPERATIONS



SIBM Pune's Operations specialization provides a holistic program, catering to industry needs with an emphasis on efficiency and process optimization. Graduates are prepared for challenges in supply chain management, logistics, and process improvement. The learning experience involves student interaction with industry leaders, staying updated with industry briefs, and analyzing real-world scenarios through case studies.

### Roles offered include:

- General Management
- Management Consulting
- Operations Specialist
- Project Management
- Supply Chain Management, and many more

**30.55** LPA

**AVERAGE CTC\***

\*all figures are in INR lakhs

## DIRECTOR'S NOTE



The final placement for the MBA Batch of 2022-24 is a testament that SIBM Pune has achieved unprecedented heights year after year. This placement season was a resounding reaffirmation of our esteemed recruiters' trust in the exceptional talent pool nurtured at SIBM Pune. Our graduates showcased their abilities effectively, securing successful placements in various roles and industries and highlighting their adaptability to different professional settings.

A heartfelt thank you goes out to our distinguished alumni, whose invaluable mentorship played a pivotal role in shaping the success of our graduates. Their guest lectures, preparatory sessions, and guidance were instrumental in equipping our students with the skills and confidence they need to thrive in the professional world.

I also want to express my appreciation for the Placement Advisory Team. Their dedication, expertise, and tireless efforts in navigating the complexities of the placement season were instrumental in securing these outstanding outcomes. Special praise goes to the ex-members of the Placement Advisory Team, whose constant support and contributions have immensely added to the success of this placement season.

As we celebrate this achievement, SIBM Pune remains firmly committed to building upon its legacy of excellence. The collaborative spirit continues to drive the institute's success in shaping future business leaders and contributing meaningfully to academia and industry.

**Dr. Shrirang Altekar**

# PLACEMENT ADVISORY TEAM



L-R: Mobashshir Siddiqui, Rishi Chandra, Prajwal Manoj, Vrinda Nambiar, Chaitanya Kumar, Vandan Soni (Student President), Dr. Shirang Altekar (Director), Aditya Prakash (Placement Coordinator), Akash Patel, Pooja Vaidya, Anirudh Tiwari, Vipul Garg and Joshua Sinate





 **SIBM**  
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