



ALUMNI TEAM

Annual Report for the year 2014-15



Alumni Team

Submitted by:

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The Senior Alumni team for the year consisted of the following members:

- Agalya Ram
- Angshuman Kar
- Hiteshi Langer
- Parikshit Singh
- Sachit Mathur
- Udit Pharasi

2014-15 was an eventful year for the Alumni Team. Many new initiatives were undertaken and most of these bore good results. Special efforts were taken to improve Alumni engagement at meets, increase personal connect with the Alumni and improve the quality of information on the Database.

Mentioned below are the activities carried out by the Alumni Team in the Year 2014-15.

Schedule of Events Hosted in 2014-15

Events	Pre – Activity Months	Event date
Database Updation Drive	June 2014	
Silver Jubilee	July 2014 – Aug 2014	14 th August 2014
Encore West 2014	Aug 2014 – Sept 2014	25 th September 2014
Legacy 2014	Oct 2014 – Nov 2014	23 rd November 2014
1999 Batch Reunion	Nov 2014 – Dec 2014	20 th December 2014
Achiever's Club Publication	July 2014 – Feb 2015	7 th March 2015
Jab We Met Publication	July 2014 – Feb 2015	7 th March 2015
SIBM Pune Premier League	Jan 2015 – Feb 2015	15 th February 2015
Yearbook 2015	Dec 2014 – Feb 2015	5 th March 2015
Scribbling Day	Feb 2015 – March 2015	5 th March 2015





Silver Jubilee Meet: Batch of 1989

In the silver jubilee celebrations, the batch that graduated 25 years prior to the current year are invited for a special reunion called the 'Silver Jubilee Reunion'. This is a major platform where alumni share their experiences and connect with the current batches. In the current year, Batch of 1989 completed their 25 years since graduation from SIBM Pune.

14th July 2014 was when Alumni from the Batch of '89 visited the SIBM Pune campus at Lavale. 23 enthusiastic members of the batch turned up for the day. Many were accompanied by their spouses and children

Mr. Arvind Narang and Mr. Raman Jairath were the point of contact for the event, and played an important role in getting the Alumni to campus. The event commenced at the guest house Vasishtha followed by lunch. The student's interaction with the alumni was a success which both the students and the Alumni enjoyed. The Alumni liked the interaction, because it gave them an opportunity to speak to the students and reminisce about their student life and their careers. The students enjoyed it since it gave them a free forum for open discussions and reflections with Alumni who had done well in the corporate world. Such an open platform to interact with corporate was a first for many of the students at SIBM Pune.

Some of the illustrious Alumni of the batch who attended the meet were:

- Mr. Samar Singh Sheikawat, Senior Vice President - United Breweries
- Mr. Yash Sinha, Vice President - GE Capital
- Mr. Sanjiv Navangul, President & Managing Director - Janssen India (Pharmaceutical Companies of Johnson & Johnson)
- Ms. Rema Deo, Director & Risk Technology Head, Citi Corp
- Ms. Geeta Raghav, Senior Vice President, Tata Consulting Services

What was different about the Silver Jubilee Meet of the Batch of 1989?

The batch celebrated the meet with Professor George Judah, Director of SIBM Pune during their time and their professor Dr. Inamdar SM.

The Alumni team staged a nostalgic montage with the help of old collections preserved with the team and some help from the point of contacts in the batch.

The Alumni also visited the stalls hosted by the Social Entrepreneurship and Consulting Cell, SIBM Pune, thereby adding vigour and elegance to the event and also raise funds at the stalls.

The Alumni who attended the meet were felicitated with Silver Coins and SIBM Pune customized merchandise.





Glimpses of the event:



Encore West '14: Mumbai Alumni Meet

Encore is an event organised by SIBM Pune for its alumni. What makes it different from the events organised by other colleges then? Encore is unique in various aspects. It combines the formal setting of an alumni meet with the informal environment of a batch reunion. Unlike reunions and alumni events, it involves attendees from every batch of SIBM Pune leading to an experience that cannot be achieved in any other format. It enhances the connection the alumni have with their alma mater whilst ensuring that the alumni have an entertaining evening and accumulate many new memories.

The Mumbai Meet was held on the 27th of September 2014 at ITC Maratha, Mumbai.

Publicity for the meet was done through:

- 3 rounds of calling
- 1 round of SMS
- 2 round of mails
- Extensive use of Social media (Facebook and Linked-In)

Official count for the meet was 170.



SIBM Pune was represented by:

- Dr. R. Raman : Director, SIBM Pune
- Mr. Vinod Shastri : Deputy Director, SIBM Pune
- Mr. Anand Singh, Administrative Officer, SIBM Pune
- Dr. Kaushik Mukerjee, Professor, SIBM Pune

The Alumni of SIBM Pune from batches ranging from 1980 to 2013 showed up at the ITC Maratha in Mumbai in numbers that made this Encore the most-attended alumni related event organised by SIBM Pune

Some of the Illustrious Alumni at the event were:

- Aditya Ahuja, Head HR, Henkel Group, India
- Alpa Bhatt, General Manager-HR, Symphony Limited
- Amar Pawar, Director & COO, Toyota Lakozy Auto Pvt. Ltd.
- Anant Mital, General Manager - West, Nokia India Sales Pvt Ltd
- Anjan Bhowmick, Director-HR, The Hershey Company
- Ankur Agrawal, VP- India Transmission and Access services, Tata Communications
- Anupama Vaidya, VP-HR, Saint Gobain
- Ashish Kumar, VP, HCL Avitas
- Ashwini Badhwar, Associate VP, ICICI Prudential
- Esha Ahuja, VP HR, Bank of America
- Ipsita AKS Ray, Head HR - Alliances and Technology Excellence & CIM, TCS
- Jatin Panchal, AVP – Modern Trade, Godrej Consumer Products Ltd.
- Kashinath Katakdhond, Vice President, National Stock Exchange of India Ltd.
- Nilesh Mazumdar, President S&M Fevicol, Pidilite
- Nishant Gehlot, Vice President, Yes Bank
- Pradip Kadam, VP, Barclays
- Rahul Vaidya, VP, DSP Merrill Lynch
- Rishi Kakar, Director-marketing, IDFC mutual fund
- Rupendra Soni, General Manager-West, GSK
- Saurabh Gutgutia, Vice President-HR, Accenture
- Shakti Sarangi, National Key Accounts Manager, Marico
- Sudhanshu Krishna, Head S&M, Nivea India
- Vikas Dimri, Vice President, Business Head, Deutsche Bank AG
- Vivek Subramaniam, Territory Development Manager, Pepsico International





Glimpses of the Event:





Engagement Activities at the Meet

The Team came up with an interesting idea to engage our audience at the meet better. For the first time, along with the formal presentations we had an exciting Pune quiz at the event which was a success. The alumni enjoyed it to the fullest

Merchandise Sale

This year the team designed merchandise for SIBM Pune. The merchandise that was designed were as follows:

- Polo T-shirts: Black, Maroon and Grey
- Round Neck T-shirts: Black
- Coffee Mugs : Word Cloud on SIBM specific words, phrases and memories
- SIBM Pune Badges
- Achiever's Club Part II
- Jab We Met Publications

SIBM Pune merchandise stall was set up at the Mumbai meet. The stall received a fantastic response with suggestion to include new items in the list of the merchandise. Consequently, merchandise has been sold at the convocation as well. Merchandise has also been gifted to Alumni visiting to the campus.

Reflections:

A lot of effort was put into the Mumbai Alumni Meet. We had 170 guests, which is a big number we have had in any of our previous Encores. This year we did not have sponsors for the event due to a new rule by GOI which does not allow part sponsorship of alcohol for events organised in hotels. This was a setback and ways to tackle this situation should be looked at one being sponsorship for the event other than beverage partners.

Legacy 2014

The Alumni Team constantly endeavors to have a very strong connect between its alumni and student. Legacy is a semi-formal event where we try to achieve this where we invite various alumni from different walks of life to share their learnings and experiences with student and is also gives an opportunity for alumni to stay connected to their alma mater. The event also helps in establishing a strong industry connection. This was the second year of legacy and the flow of the event was very different from last year. The theme for this year was **"Who we were, Who we are & What we want to be"**. The event consisted of three parts

1. **Keynote speaker** – Mr. Sandeep Kulkarni (batch of 1993), Sr. GM & head delivery center, Jaguar Land Rover and Tata Motors opened the event. He spoke very eloquently on the theme for the event. The students gained significantly from his address.

2. **Panel Discussion** – The format of the panel discussion was very different as the panelist also involved current students of SIBM Pune along with alumni form different companies. This was done in accordance to the theme of the event as stated above. The alumni gave their perspective about





where we were, the students spoke about where we are and both of them together contemplated and gave ideas about where we want to be. The alumni who were called for this event were:

1. Mr. Nishant Gehlot(batch of 2006) – Vice president marketing and corporate communication, Yes Bank
2. Mr. Anaswar Rajagopal(Batch of 2008) – Brand Manager, Oreo
3. Mr. Harshal Modi (Batch of 2008) – Manager community and content, Pagalguy
4. Mr Srinivas Kanchi (Batch of 2005) – Brand manager, Channel V

3. **Quiz** – A special quiz was conducted to make the event more fun and to promote connect between alumni and students. 5 teams of alumni and students were formed and the quiz revolved around general knowledge and about SIBM Pune. It was a fun experience both for the alumni and for the students as well. The alumni who came for this event were:

1. Mr. Keyur Manot (Batch of 2012) – Know ‘n act
2. Ms. Juhi Chauhan (Batch of 2014) – J.P. Morgan
3. Mr. Jimit Gosalia (Batch of 2014) – ICICI Bank
4. Mr. Ashish Unadkat (Batch of 2014) – Pidilite
5. Mr. Yash Sanghavi (Batch of 2014) – Reliance Industries Limited





Glimpses of the event:





1999 batch reunion

On 20th December 2104, we hosted reunion for the batch of 1999 on our campus. The event started in the evening with student interaction and the alumni were very enthusiastic to meet the current batch of SIBM Pune. The event went on for 2 hours where all the alumni shared their memories of SIBM Pune and their industry experience for the last 15 years. The students were delighted to have an opportunity to interact and learn from them. This was followed by high tea for our guests. A full campus tour was given to them and dinner was arranged at Vashishtha. The guests stayed at Vashishtha for the night and left the next morning after having breakfast. The guest who arrived on campus were:

- Abhijeet Rane – Procurement Head, LG Electronics India
- Anant Mital – Head - Experience Channel, Nokia Ltd.
- Chetan Potdar – Trade Mentor, Online Trading Academy
- Deep Sitlani – Head of fixed income sale – middle east, Commerzbank AG
- Girish Sannappanavar - CEO, Techvibrant Innovative Solution
- Kaushal Javadekar – Learning and Development specialists, Symantec
- Kedar Kulkarni – CEO, Ravisun Corporation
- Ninad Katkar - Director – Global alliance channel sales, Riverbed Technology
- Nitin Agarwal – Owner, Agarwal Raka Construction
- Pramod Tripathi - Stress Management Expert - Team Integration Facilitator and Coach, I-Health
- Pravin Raut – Vice President, Yes Bank
- Rajat Kapoor – CEO, Ascent Business Solution
- Sanjay Khorate – Vice President – Global HR, Vertex Software Pvt. Ltd
- Saurav Chakraborty – National Manager – Distribution Training, Tata AIG General Insurance
- Shambhavi Karnik – Head HR, HRS Process System
- Shankaranarayan p – General Manager – Service, Metlife India Insurance co.
- Shubhada Basuray – Founder, Brainologi.com
- Swapnal Chakrabarty - Lead - iON Assessment Support, Tata Consultancy Services
- Vijay Chaudhary - Sr. Director-Finance, HR & Export, Unicharm India
- Yoshita Sharma - Master Facilitator & Certified MBTI Practitioner, Pragati Leadership

Glimpses of the event:





SIBM Pune Publications

ACHIEVER'S CLUB PUBLICATION

SIBM Pune has two major publications to its name. It's an initiative taken by our team to connect better with our Alumni and to spread a positive word about their achievements by penning down all their accomplishments and stories in books that can be read across the nation. The first publication is 'Achiever's Club' which is due to be published and will be launched this year on the Management Day, i.e. 7th of March, 2015. Achiever's Club is in its third year of successful release and with its third edition we aim to cover the gems of SIBM Pune who are today adept in their fields. A dedicated team of volunteers was formed for this which was selected after rigorous interviewing. Two Project Managers- Kungumaraj Mohan and Prabha Nagar were selected from second year to head the team of first years- The team was mainly divided into the following categories:-

1. Interviewing Team
2. Writing Team
3. Editing Team
4. Creative Team

This year's edition in its first section aims to cover the alumni who are currently at the 'CXO level'. The other section covers the 'Fast Risers' who belong to relatively younger batches (2005 onwards) and have achieved great heights over a few years in the industry. For covering these 2 sections more than 30 alumni were reached who were willing to be interviewed by the 'Interviewing Team'. The teams did a tremendous job to reach the alumni to interview them and thus the interviews were conducted in cities like Delhi, Mumbai, Bengaluru, etc. For the alumni who are based outside India, interviews were conducted over the phone and Skype with their permission. This clearly shows how the team went global this year to cover our alumni and also proves the rising popularity of this publication. 22 confirmed stories have been captured by the team with a major focus on the Fast Risers who have emerged to their roles in such a short span of time.



JAB WE MET PUBLICATION

The other major publication is 'Jab we met' which is in its second year of publication. The 'Jab we met' publication is one of its kind and unique to SIBM Pune. The brilliant idea behind bottling the sweet memories in the form of an endearing story of how two SIBM Pune students met each other and ultimately married each other is unique. This year close to 45 couples agreed to get interviewed. A team for the publication was formed and the volunteers and project managers were again selected through an interview process.

Three Project Managers- Vasavadatta Singh, Nikhil Gokarn and Bhoomika Verma were chosen to guide and direct the team which was classified into the interviewing, writing, editing and creative classes. The interviewing team went to many cities to interview the couples and recorded their narrations which were converted to beautiful chronicles by the writing and the editing team. The number of stories recorded was 12 and this time online interviews were also conducted for the couples staying abroad. 'Jab we met' publication was to be unleashed on Valentine's Day but as the majority of the couples were based abroad or at distant places in India, the book will be released on Management Day on 7th of March, 2015 so that more stories can be captured and more such couples can make it to the campus and feel special here.

Yearbook 2015

The yearbook is an initiative by the Alumni Team to record the memories of the graduating batch. As the name suggests, it is a book, which has the most important details about each student including their likes and dislikes. It serves not only as a trip down memory lane for our prospective alumni but also as a way for recruiters to judge the character of the students. The data collection and planning is done over a month with the help of student volunteers selected from amongst the junior batch with another 2 weeks for finalizing the layout and printing.

It is made annually for the batch passing out that year.

Database Updation Drive

A huge amount of importance this year was given to updating the database with latest Alumni details. Currently Alumni are reluctant to come onto the portal and register themselves or update their current information. The team has managed to compile data this year for a wider platforms. Starting with the list of the graduation batch collected during the Yearbook. Lists were also taken from the PAT which they used during calling to include new Alumni. Dedicated calling for updation of batch of 1989 and 1999 was also carried out.

Registration records of most of the older batches were obtained from the record room and names of all the Alumni for these batches were thus obtained. Using these names on social media and through contacting known members from the batch, we tried to obtain their contact details.





New Alumni Portal

This year the Alumni Team recognized the need for a new Alumni Portal and worked towards it. The current portal is outdated, has bugs and is not visited by our Alumni.

Major Reasons for a new Alumni portal are mentioned below.

- The website user-interface is not user friendly
- The job search module which is one of the main modules on the Alumni Website needs reworking
- Weekly logs need to be added for security purposes
- Various data handling facilities at the backend
- Page mentioning Illustrious Alumni / Achievers
- Social networking angle

The Alumni Team went through many 'Alumni connect websites' of both Indian and international educational institutes and came up with a list of requirements and ideas that we felt would enhance the website of SIBM Pune.

Selection of the right vendor:

For selection of the right vendor, the Alumni Team collaborated with members of the Information Technology Team, for their inputs. In addition to this Mr. Sapan Shrimal and Dr. Mallika Srivastava were present to oversee the entire procedure. Also, Mr. Rajesh Bagewadi, Sr. Network Administrator, SIBM Pune, provided inputs regarding various technical details.

The Alumni Team at SIBM Pune along with those mentioned above had demo sessions and interactions with the following website solution developing agencies:

- Evonix Technologies
- Gaboli
- Alma Connect
- Dimakh Consultant

The portal needs to be revamped to reflect the changing times and stay abreast of advances in technology. Initial work on this has been started and proposals from vendors such as Evonix technologies, Dimakh consultants among others have been received. Detailed discussions are being held with them with assistance from Mr. Rajesh Bagewadi, Sr. Network Administrator at SIBM Pune to finalize and move ahead with the creation of a new alumni portal. The new portal with its added features will enable us to be more efficient in reaching our existing alumni database and connecting with them in a more meaningful way.





Social Media: Facebook & LinkedIn

The Alumni Team connects with SIBM Pune's alumni through different platforms such as LinkedIn and Facebook. This initiative has been hugely successful with 3400+ and 3000+ connections on Facebook and LinkedIn respectively. It helps us stay in touch with them in innovative ways – giving birthday and anniversary wishes and congratulations on successes. This year we hope to locate and add many more of our existing alumni to form a more wholesome network.

In addition to all the activities mentioned above, the Alumni Team has this year attempted to work in all ways possible for the best interests in the college. The team has strived to offer its assistance to other council teams, especially the Placement Advisory Team. Members of the Junior Team have been encouraged to volunteer and support other council teams.



Alumni Team: Annual Report 2013-14

We the Senior Alumni Team, would like to thank the Director and SIBM Pune, for their continued support and encouragement. We hope that the Alumni Team in future would continue in their endeavour to nurture an alumni community where each and every member feels connected with the alma mater and with each member of the SIBM family.



(From L to R: Sachit Mathur, Agalya Ram, Hiteshi Langer, Angshuman Kar, Udita Pharasi, Parikshit Singh)