



# CAMPUS RECRUITMENT PROGRAMME 2017

# FOREWORD

SIBM Pune, one of the premier B-Schools in the country has concluded its final placements for the year 2017. Like every year, SIBM Pune continued to enjoy immense confidence from the corporate world as substantiated by the remarkable placement season for the Batch 2016-2018. The institute's unique student-driven culture, robust corporate engagement model and planned academic rigour have consistently resulted in a significant increase in the competency levels of the students. This value proposition has strengthened the confidence of the corporates in SIBM Pune. A total of 85 companies across the sectors such as Automobiles/Automotive, BFSI, Consulting, FMCG/FMCD, Information Technology, Infrastructure, Manufacturing, Pharmaceutical, Retail, and Telecom, amongst others confirmed their participation for the Campus Recruitment Programme 2017.

A total of over 180 students participated in the Campus Recruitment Programme this year. The students of SIBM Pune once again proved their mettle through quality performance during their Summer Internship and at various B-School Competitions; a total of 63 students accepted various Pre-Placement Offers extended to them through either of the routes. The regular recruiters at SIBM Pune reinforced their faith in the institute by opening newer, coveted roles for the students. The participating companies made a total of 191 offers spanning across functions such as Finance, General Management, HR, Operations, Sales and Marketing, and Strategy. The average CTC offered to the students saw a significant increase over the previous year, from 15.02 LPA in 2016 to 16.23 LPA in 2017.

# HIGHLIGHTS

## NUMBER OF OFFERS



191

## AVERAGE CTC



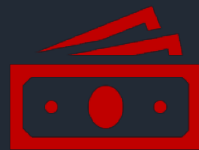
16.23  
LPA

## TOP 50 AVERAGE CTC



23.05  
LPA

## HIGHEST COMPENSATION



28  
LPA

## PARTICIPATING COMPANIES



85

## NUMBER OF PPOs



63

## TOP 100 AVERAGE CTC



20.07  
LPA

## NEW RECRUITERS

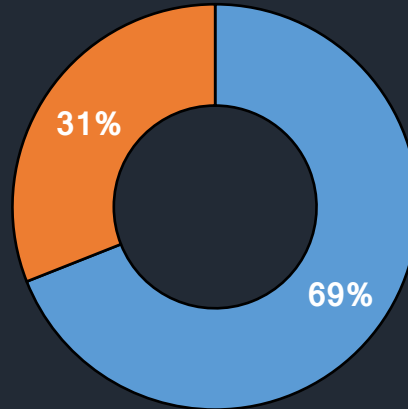


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# BATCH PROFILE

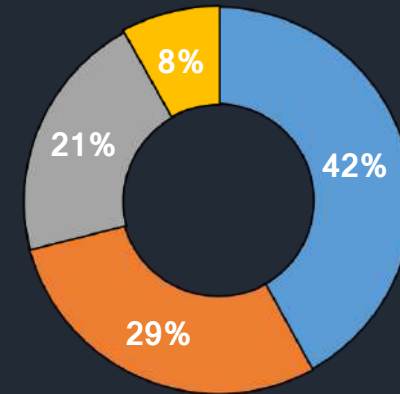
## GENDER DIVERSITY

■ Male ■ Female



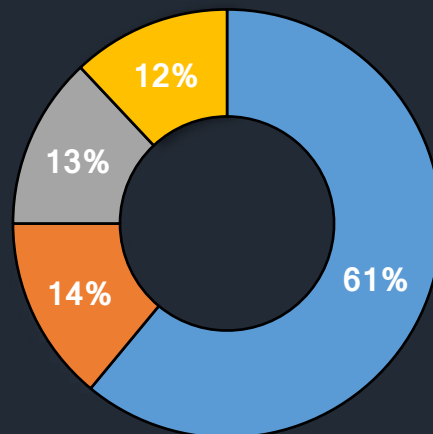
## BACKGROUND EXPERIENCE

■ IT/ITES ■ Others ■ Manufacturing ■ Consulting



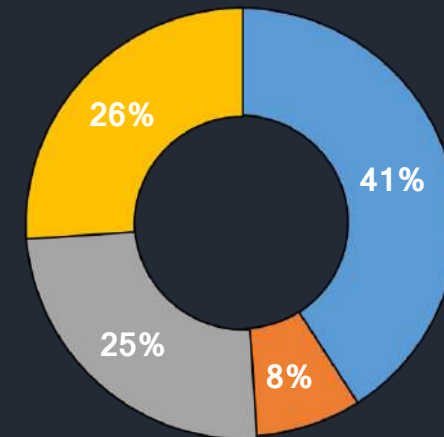
## EDUCATION

■ Engineering ■ Management  
■ Commerce ■ Others



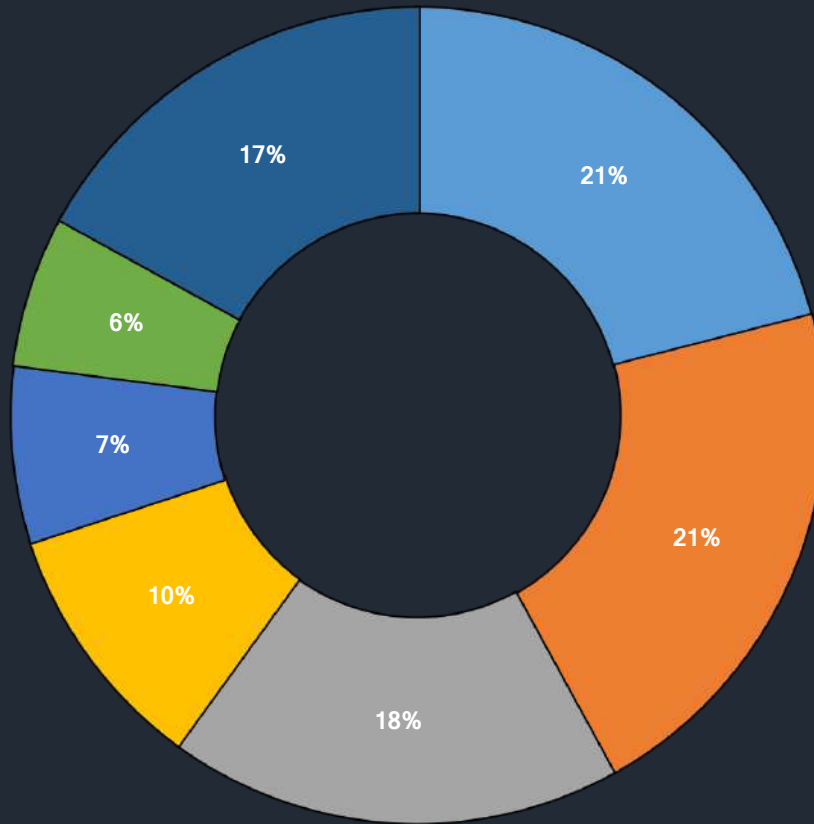
## WORK EXPERIENCE

■ Fresher ■ 0-11 months  
■ 12-24 months ■ > 24 months



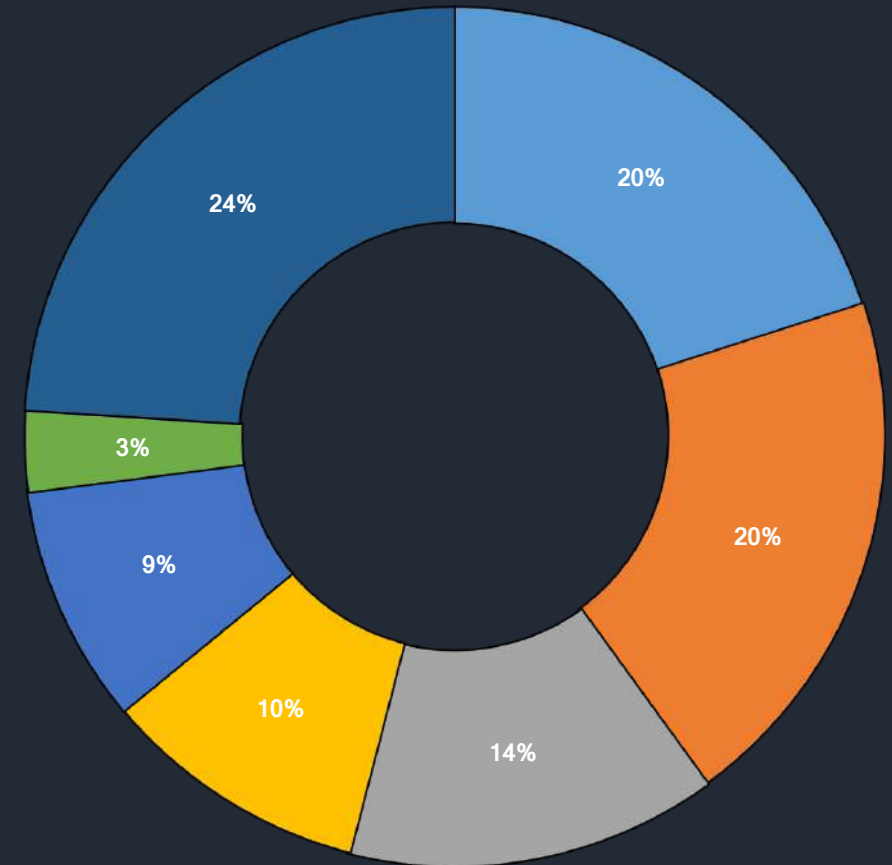
# RECRUITER PROFILE

### Sector Wise Company Distribution



- Technology
- BFSI
- FMCG/FMCD
- Conglomerate
- Manufacturing
- Consulting
- Others

### Sector Wise Offers Made



- FMCG/FMCD
- BFSI
- Technology
- Conglomerate
- Consulting
- Manufacturing
- Others



# KEY RECRUITERS

<b>FMCG/FMCD</b>	Abbott India Limited, Asian Paints Limited, Crompton Greaves Consumer Electricals Ltd., Dell EMC, GlaxoSmithKline Consumer Healthcare Ltd., Henkel Adhesives Technologies India Pvt. Ltd., L'Oréal India, Metro Cash & Carry India, Mother Dairy Fruit and Vegetable Limited, Nestle India Ltd., Nivea India Pvt. Ltd., Pidilite Industries Limited, Saint-Gobain India, Wipro Consumer Care & Lighting
<b>CONGLOMERATES</b>	Aditya Birla Group, GE India Industrial Pvt. Ltd., Godrej Industries Limited and Associate Companies, ITC Limited, Maersk GSC, Mahindra Group, Piramal Group, Reliance Industries Limited
<b>BFSI</b>	Aviva India, Goldman Sachs, HDFC Standard Life Insurance, HDFC Bank, HSBC India, Indegene, ICICI Bank Ltd., Indiabulls Housing Finance Limited, JP Morgan Chase & Co., Kotak Mahindra Bank Limited, Marsh India Insurance Brokers Pvt. Ltd., Morgan Stanley, RBL Bank Limited, SBI Cards
<b>TECHNOLOGY</b>	Accenture Services Pvt. Ltd., Capgemini Technology Services India Limited, Cisco Systems India Pvt. Ltd., Genpact India Pvt. Ltd., IBM India Pvt. Ltd., Infosys Ltd., Intellect Design Arena Ltd., Tech Mahindra Limited, Vodafone India Limited, Wipro Limited
<b>CONSULTING</b>	Accenture Solutions Private Limited, Bristlecone India Limited, Ernst & Young Services Pvt. Ltd., Michael Page International, PricewaterhouseCooper SDC Pvt. Ltd., SaaSfocus, ScaleFactor Consulting Labs Pvt. Ltd., ValueLabs, IBM India Pvt. Ltd.
<b>OTHERS</b>	Aircel Ltd., Aspect Ratio, Bajaj Auto Limited, Think & Learn Pvt. Ltd., Cipla Ltd., DLF Ltd., GroupM India, Hero MotoCorp Ltd., Jet Airways (India) Ltd., Maruti Suzuki India Limited, NeoNiche Integrated Solutions Pvt. Ltd., Ola, Sterlite Power, Tata Communications, Tata Motors Limited, Vedanta Limited, WNS Global Services Private Limited

# ACKNOWLEDGEMENT

Standing testimony to its 39-year long legacy, the footprint that SIBM Pune has impressed on the minds of recruiters was evident during the placement process wherein they participated in an intensely competitive atmosphere to pick up the best of talents. The enthusiasm, discipline and business acumen of the candidates ensured that SIBM Pune reinstated its position as a sought-after campus for the future as well.

## MESSAGE FROM THE DIRECTOR

“I would like to thank all our recruiters for their continued faith in SIBM Pune for campus engagements and placements. I am also grateful to our illustrious alumni, who have extended an overwhelming support to our students by conducting various interactive sessions and guest lectures wherein the students not only gained a practical industrial perspective but also received guidance to prepare for the recruitment process. I am sure that SIBM Pune will scale greater heights in the time to come. A special mention to the ex-members of the Placement Advisory Team for their continuous guidance and support.”



[placements@sibmpune.edu.in](mailto:placements@sibmpune.edu.in)



020-3911 6071/73