



**MBA (Executive)
Programme Structure 2024-26**

Semester I

Title of the Courses	Credits
Generic Core Courses	
Economics for Managers	3
Marketing Management	3
Human Resource Management	3
Management of Operations	2
Management Accounting	2
Research Methodology	2
Legal Aspects of Business	2
Introduction to Financial Management	2
Management Information Systems	2
Total	21



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Semester II

Title of the Courses	Credits
Fundamentals of Innovation	3
Supply Chain Management	2
Organizational Behaviour	2
R Programming	2
Introduction to Financial Markets and Institution	2
Management of Diverse Work Force	2
Project Management	2
Data Driven Decision Making	2
Basic Business Statistics for Data Analysis	2
Business Analytics	2
Project-I	7
Total	28



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Semester III

Title of the Courses	Credits
Specialization Core Courses: Marketing Major	
International Marketing	2
Business to Business Marketing	2
Sales Force and Channel Management	2
Customer Relationship Management	2
Retail Marketing	2
Sports and Entertainment Marketing	2
Brand Management	2
Marketing Strategy	2
Total	16
Specialization Core Courses: Finance Major	
Security Analysis and Portfolio Management	2
Derivative Markets	2
Advanced Corporate Finance	2
International Finance	2
Investment Banking	2
Mergers and Acquisitions	2
Fixed Income Markets	2
Financial Analytics	2
Total	16



MBA (Executive)

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Specialization Core Courses: Operations and Supply Chain Management Major	
Operations Strategy and Control	2
Technology in Supply Chain	2
Logistics Management	2
Procurement Management	2
Operations Analytics	2
Supply Chain Strategy	2
Service Operations Management	2
Warehouse Management	2
Total	16
Specialization Core Courses: Analytics and IT Major	
Machine learning	2
Data Mining	2
Internet of Things	2
Mobile Analytics	2
Data Visualization and modeling	2
Security Management through VAPT	2
IT Business Analysis	2
Social Media Analytics	2
Total	16



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Semester IV

Title of the Courses	Credits
Generic Core Courses	
Research Project	20
Strategic Management	3
Leadership and Capacity Building	2
Indian Ethos and Values for Management	2
Total	27
Specialization Core Courses: Marketing Minor	
International Marketing Communication	2
Consumer Behaviour	2
Services Marketing	2
Digital Marketing	2
Total	8
Specialization Core Courses: Finance Minor	
Corporate Valuation	2
Behavioral Finance	2
Wealth Management	2
Commercial Banking	2
Total	8



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Specialization Core Courses: Operations and Supply Chain Management Minor	
Lean Six Sigma	2
Operations Research	2
Quality Management	2
Enterprise Risk Management	2
Total	8
Specialization Core Courses: Analytics and IT Minor	
Information Risk Management	2
Digital Transformation	2
ERP Modules and their Integration	2
IT Consulting	2
Total	8

*Subject to change. *Subject to university approval.