

ANNUAL REPORT

SOCIAL &
GOVERNANCE CELL

2022-23



SOCIAL AND
GOVERNANCE
CELL



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GOVERNANCE
CELL

ABOUT US

We are a student-driven body at Symbiosis Institute of Business Management (SIBM) Pune. Our council, formerly known as the Social, Entrepreneurship and Consulting Cell, was rebranded as the Social & Governance Cell in March 2023 as a result of numerous pivotal decisions made the previous year. Our group operated as SECC under the social, entrepreneurial, and consulting pillars. The three SECC wings' main goals were to change students' perspectives on entrepreneurship and intrapreneurship, motivate them to engage in their own entrepreneurial endeavors, create a startup ecosystem on campus, instill in them a sense of responsibility for the welfare of the community at large, and encourage resource sharing for the common good.

As the Social & Governance Cell, we intend to instill a sense of social responsibility in the minds of the students and contribute to the greater good of society and empower and inspire students to be effective future leaders by promoting good governance practices. Our vision is to develop socially responsible and ethically conscious business leaders who can create a positive impact on society and build a better future for all.



SOCIAL AND
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CELL



THE TEAM

Senior Team	Junior Team	Interim Team
Aman Upadhayay	Diya Thomas	Anushree Rungta
Aniket Dogra	Kunal Goel	Diya Thomas
Divyansh Tyagi	Manish Pujar	Harsh Singh
Manav Shah	Pragati Garudkar	Kunal Goel
Pranav Arora	Prasad Kulkarni	Ravneet Chhabra
Rishika Tibrewal	Ravneet Chhabra	Shradha Bapna
Sanchi Mehta	Shradha Bapna	Yagna Kanaparthi
	Yagna Kanaparthi	Yashvardhan Agarwal



Event Timeline

July

CHAI WITH
ENTREPRENEUR

**SAMAVESH- AN
ESG CONCLAVE**

August

September

**FIELD VISIT - BHAU
INCUBATION CENTRE**

JOY OF GIVING

October

Event Timeline

December

THE SHOW

E- SUMMIT'23

January

Feburary

**RUN FOR
INCLUSION**

**PRERNA
12.0**

March



CHAI WITH ENTREPRENEUR- SAURABH GARG

We hosted '**Chai with Entrepreneur**', a candid guest lecture series that helps students to learn from the entrepreneurial journey of established business owners. For this particular session of Chai with Entrepreneur, we had the honour of hosting **Mr. Saurabh Garg, Co-Founder and CBO of NoBroker**. This session was conducted online on the 12th of July, 2022 Through the session, Saurabh Sir shared some priceless learnings from his journey with our students. The session was full of insightful interactions and meaningful stories from his journey as an Entrepreneur. The session ended positively and enlightened students on how to take risks and follow their hearts to reach desired goals. Sir also empowered students by stating the importance of perspective and how adversities can be transformed into opportunities if one chooses to stay optimistic!

The screenshot shows a Zoom meeting interface. At the top left, it says "CHAI WITH ENTREPRENEUR" in red. Below this is a circular profile picture of Saurabh Garg. To the right of the profile picture, it reads "SAURABH GARG" in bold red, followed by "CO-FOUNDER & CBO" in black. Below that is the NoBroker logo (a red circle with a white percentage sign) and the text "NOBROKER" in bold black, with "INDIA'S FIRST PROPERTY TECH (PROPTech) UNICORN" in smaller black text underneath. At the bottom left, there is a Zoom logo and a red button that says "05:45 PM" above "12TH JULY 2022". On the right side of the screenshot, there is a grid of 20 small video thumbnails showing participants in the meeting. Below the grid, it reads "SAURABH GARG" in bold red, followed by "CO-FOUNDER & CBO" in black, and the NoBroker logo and name at the bottom right.



AN INSIDE VIEW OF THE LGBTQ+ COMMUNITY

Over the years, diversity, equity, and inclusion have become key focal points for organizations across different industries. This focus has been driven by the recognition that a diverse, equitable, and inclusive work environment is not only morally right but also good for business. When organizations are diverse and inclusive, they are more innovative, productive, and successful in achieving their goals.

As part of its commitment to promoting a diverse, equitable, and inclusive work environment, SECC conducted an educational session on the topic '**Individual contributions to make the corporate environment as an LGBTQ+ Ally**' under its Social Wing. The aim of the session was to create awareness among students about the different ways they can contribute to making the corporate environment more inclusive and diverse for LGBTQ+ individuals.

The session emphasized the need for individuals to become allies and support the LGBTQ+ community by actively listening, learning, and advocating for their rights. It also explored ways in which individuals can create a safe and inclusive environment for LGBTQ+ individuals, such as being mindful of language, using gender-neutral language, and avoiding making assumptions based on gender identity or sexual orientation. It provided students with valuable insights and practical strategies that they can implement in their future workplaces, helping to create an environment where everyone feels valued, respected, and included.





LIGHTS, CAMERA, PRIDE!

SECC celebrated Pride month and raised awareness about supporting the LGBTQ+ community by organizing a competition for students. The competition required the students to select an iconic scene from a movie or series and recreate it while highlighting LGBTQ+ support. The competition format allowed the students to submit their work in any form they prefer, whether as a poster, reel, meme, or video.

The objective of the competition was to encourage the students to think creatively and come up with innovative ways to express their support for the LGBTQ+ community. By asking the students to choose a scene from popular culture, SECC hoped to make the competition engaging and relatable for the students.

SECC believes that initiatives like this competition can help create a more inclusive and accepting environment on campus. By actively engaging the students and encouraging them to support the LGBTQ+ community, SECC hopes to make a positive impact on the campus community.

JANMASHTHAMI CELEBRATION



The Hare Krishna Movement organised the Sri Krishna Janmashtami Festival. With the help of enthusiastic volunteers, SECC provided additional assistance for the event by helping with activities like the Maha Abhishekam, Prasadam Distribution, Krishna Costume Contest, and Dahi Handi. Distinguished dignitaries from various walks of life joined more than 300 devotees in this festivity. This was an incredibly illuminating and unforgettable experience for everyone that could attend!



IIC REGIONAL MEET



The first-ever Regional Meet of the Institution's Innovation Council (IIC) was proudly hosted by SECC on August 1, 2022, on behalf of SIBM Pune (SIU).

Innovative thinking is the capacity to view change as an opportunity rather than a danger. Given the unpredictable and dynamic environment we live in, this event was both current and thought-provoking. During the meet, student entrepreneurs had the chance to present their ideas in the best light possible and receive advice from the jury on how to succeed during their formative years. Delegates from different universities were also given the chance to discuss innovation, entrepreneurship, and what their organisations are doing to support these concepts.



SAMAVESH - AN ESG CONCLAVE



In an attempt to spread awareness and enhance the understanding of ESG among the students, the Social, Entrepreneurship and Consulting Cell (SECC) of the Symbiosis Institute of Business Management, Pune organized its first ever '**ESG conclave - Samavesh**' from 4th -6th August, 2022.

The conclave aimed to introduce the next generation of business leaders to the various avenues of sustainable growth, its many elements, the current state of ESG in India, and the prospects that lay ahead for them. Adopting Environmental, Social and Governance measures is now more important than ever for businesses of all kinds to flourish in the present and also future-prove themselves due to the growing caution for climate action among us.



SAMAVESH - AN ESG CONCLAVE

KEYNOTE ADDRESS

SECC

SAMAVESH
An ESG Conclave

SIBM
PUNE

KEYNOTE SPEAKER
ESG: ZERO TO ONE

DR. MUKUND RAJAN

Chairman,
ECube Investment Advisors Private Limited

AUGUST 5TH, 2022 | TIME - 8:45 AM ONWARDS

Chairman of ECube Investment Advisors Private Limited, on 'ESG: Zero to One' provided excellent insights to the students on the idea of ESG, its importance, and effect it has on a corporate culture's future.

Dr. Rajan emphasized the importance of ESG factors, explaining how they can affect a company's bottom line and long-term success. He provided examples of companies that had failed to consider ESG factors, resulting in significant negative impacts on their business and reputation. He also discussed the positive impacts that companies can have when they prioritize ESG considerations in their decision-making processes, such as improved employee morale and retention, reduced environmental impact, and increased investor confidence.



SAMAVESH - AN ESG CONCLAVE

PANEL DISCUSSION

SECC | SAMAVESH An ESG Conclave | SIBM PUNE

PANEL DISCUSSION

WHY IS ESG IMPORTANT FOR CORPORATE FIRMS? DOES IT REALLY ADD VALUE?

Ms. SMITA PANDEY MISHRA
FOUNDER AND CEO
FANDORO TECHNOLOGIES

MR. RAHUL NENE
HEAD - SUSTAINABILITY
HUHTAMAKI

MR. CHANDRU BADRINARAYAN
FOUNDER
NEW AGE ESG & CLIMATE ACTION

CAPTAIN TAPAS MAJUMDAR
FOUNDER DIRECTOR
THE SUSTAINABILITY PRACTITIONERS

AUGUST 5TH, 2022 | TIME - 11:45 AM ONWARDS

The topic for the Panel Discussion was '**Why is ESG important for corporate firms?**' Does it really add value?. This featured eminent speakers namely **Capt. Tapas Majumdar, Chandru Badrinarayanan, Smita Pandey Mishra** and was moderated by **Rahul Nene**.

The speakers discussed the importance of sustainability risks, which are factors that could significantly harm a company's value, such as climate change, resource depletion, and human rights violations. They emphasized that addressing these risks is critical for companies to protect their long-term financial performance, reputation, and social license to operate. They also discussed the importance of considering opportunities that arise from sustainable practices, such as cost savings, brand differentiation, and access to new markets.



SAMAVESH - AN ESG CONCLAVE

FIRESIDE CHAT

Richa Pant and **Abhishek Ranjan's** Fireside Chat on '**Is developing India ready for ESG**' was a thought-provoking conversation that delved into the topic of whether India is ready to embrace the principles of environmental, social, and governance (ESG) for a better future. The discussion offered many insights into the current state of ESG in India and the challenges that need to be addressed to promote sustainable development.

The second Fireside Chat by **Satish Ramchandani** and **Dr. Nitin Dumasia** on '**Building Careers through ESG**' enlightened the MBA students on the career opportunities available world-wide in the fields of ESG and the skills that are required in order to be effective ESG leaders.

The session highlighted the growing demand for ESG professionals across the globe, as more and more organizations are recognizing the need for individuals who can help them navigate the complex landscape of sustainable and responsible business practices. The speakers emphasized that this is not just a passing trend, but a long-term shift that is here to stay, and therefore, presents a unique opportunity for aspiring professionals to build a rewarding career in this field.

SECC SAMAVESH An ESG Conclave SIBM PUNE

FIRESIDE CHAT
BUILDING CAREERS THROUGH ESG

DR. NITIN DUMASIA
PRESIDENT & CEO
GROWLITY, INC.

MR. SATISH RAMCHANDANI
CO-FOUNDER & CHIEF BUSINESS OFFICER
UPDAPT CSR PVT. LTD.

AUGUST 5TH, 2022 | TIME - 1:15 PM ONWARDS

SECC SAMAVESH An ESG Conclave SIBM PUNE

FIRESIDE CHAT
IS DEVELOPING INDIA READY FOR ESG?

MR. ABHISHEK RANJAN
DIRECTOR AND HEAD CSR
BRILLIO

MS. RICHA PANT
FOUNDER
HARMONY INC.

AUGUST 5TH, 2022 | TIME - 10:15 AM ONWARDS



SAMAVESH - AN ESG CONCLAVE - COMPETITIONS

The national-level competitions that were held under ESG conclave received participation from leading institutions around the country such as IIM Ahmedabad, IIM Bangalore, IIT Bombay, BITS Pilani, JBIMS and many more. The competitions featured, Model G-20 Summit; Reaching Net Zero Emissions by Mid-Century; where shortlisted participants were given a country to represent. They were also given an opportunity to frame policies and make alliances that would help them achieve their Net Zero targets. Enigma - an ESG estimation competition aimed at building sustainability policies keeping SDGs and budget constraints in mind. Lastly, Vikalp - a case study competition where participating teams had to come up with ESG strategies for corporates.

1. VIKALP



The competition required students to identify the problems related to ESG that companies face, and then propose various sustainable solutions that can be implemented with minimum investment. The case study provided to the students served as the foundation for the competition, with the case study detailing the various challenges faced by a company in terms of ESG.

The students were expected to think out-of-the-box and come up with innovative and sustainable solutions that would help the company address its ESG challenges. The focus was on finding solutions that were not only effective but also cost-efficient, considering that the solutions proposed would require minimum investment.



SAMAVESH - AN ESG CONCLAVE - COMPETITIONS

2. MODEL G-20

Model G-20 refers to a simulation of the annual G-20 (Group of Twenty) summit, where 20 selected participants represent their respective countries and engage in a simulated discussion on a particular agenda. In this case, the agenda for the Model G-20 discussion was centered around the topic of achieving net-zero carbon emissions by 2050.



The discussion at the Model G-20 would have focused on the challenges and opportunities presented by the goal of achieving net-zero carbon emissions by 2050. The participants, representing their assigned countries, would have engaged in a simulated debate, discussing policy solutions, and negotiating agreements to reach the goal.

3. ENIGMA

The Enigma competition was designed to challenge participants to address the critical issues of sustainable development by solving ESG investing case study. Each participant was assigned a unique case-study that required them to analyze the current growth trajectory of the business, identify areas of improvement, and devise strategies to enhance growth while minimizing their environmental footprint.

To succeed in this competition, participants had to demonstrate their expertise in eco-friendly operations and manufacturing facilities. They needed to develop a deep understanding of the importance of sustainable development and how it can be achieved through innovative business practices.





FIELD VISIT - BHAU INCUBATION CENTRE



Being in the startup environment, knowing the different elements that play a key role becomes crucial. One such element is an incubation center. To acquaint students with the scope of working of an incubator and the opportunities that it provides, SECC organized a field visit to **COEP's Bhau Institute of Innovation, Entrepreneurship and Leadership**. The visit included an overview of the center, knowledge sessions and the opportunity to interact with incubate startup owners.

The field visit helped students understand the importance and functioning of the incubation center and how it can help budding entrepreneurs to turn their dream ideas into reality by funding and incubation. Students engaged themselves in interacting with various startups from different domains such as manufacturing, retail, fin-tech and healthcare. The field visit ended with a facility tour where students saw how different startups operate and manage their working environment.



E-SUMMIT '23



We held the Entrepreneurship Summit in January 2023 intending to foster an entrepreneurial spirit and hone an enterprising attitude among students. This occasion included fascinating national-level competitions, instructive workshops, and enlightening guest sessions by industry stalwarts. Guided by the motto '**No Guts No Glory**', the Summit included talks and workshops on subjects that would empower, motivate, and prod students to think creatively and break through obstacles.



LAUNCH EVENT- MOVIE NIGHT

In an attempt to launch E-Summit, 2023 and inform them about the sub-events that would be organized under its banner, SECC organized a movie night on campus. This was conducted at the amphitheater on the 13th of December and was open to all students on the hilltop and hillbase campus. Movie Night received an overwhelming response with an audience running numbers over 150. Apart from spreading awareness about the event, students were also engaged in some quick ice-breakers before the movie in an attempt to nudge the entrepreneur in them!





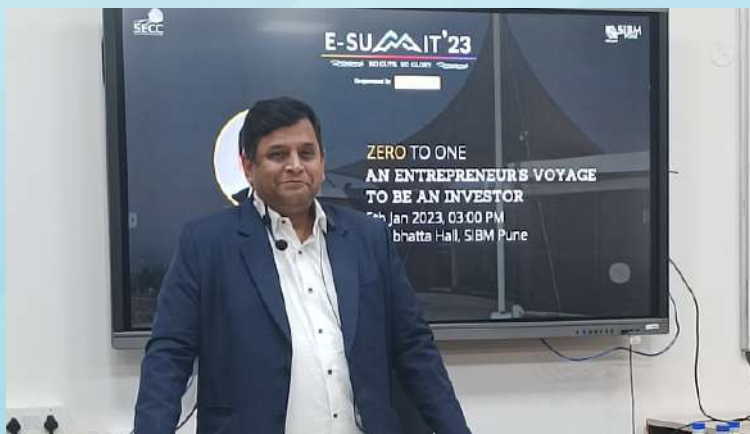
E-SUMMIT '23 - SESSIONS

1. CHAI WITH ENTREPRENEUR - KEYNOTE EDITION FT. HARSIMARBIR SINGH, CO-FOUNDER AT PRISTYN CARE:



On January 4th we had the privilege of hosting **Mr. Harsimarbir Singh, co-founder** of the unicorn health-tech company **Pristyn Care** as our keynote speaker for E-Summit, 2023. In addition to highlighting Pristyn Care's success, this open discussion also called students' attention to the startup failures that serve as defining stepping stones to success. This candid discussion also featured some astute anecdotes from his life and his journey in Pristyn Care.

2. ENSPIRE - ZERO TO ONE, FT. RAMANI IYER CO-FOUNDER OF JUSTDIAL LTD



Ramani Iyer, the co-founder of Justdial Ltd., who currently helps the entrepreneurial ecosystem as an angel investor, mentor, advisor, and strategist, was a valuable part of E-Summit, 2023. The discussion covered the many growth tactics that he had implemented in Justdial and the projects that were connected to him. He shared with students through an interactive and open discussion about the key values necessary for entrepreneurs to stand by in today's day and age.



E-SUMMIT '23 - COMPETITIONS

1. HEROES UNDER HAMMER



An innovative auction, conducted in an offline mode, where the students were required to build a team of the best superheroes to fight other teams. The auction revolved around team building, negotiation and strategic planning with a twist of Spin the wheel bringing in a surprise element.

2. ENTREPRENEUR'S MASTERCHEF

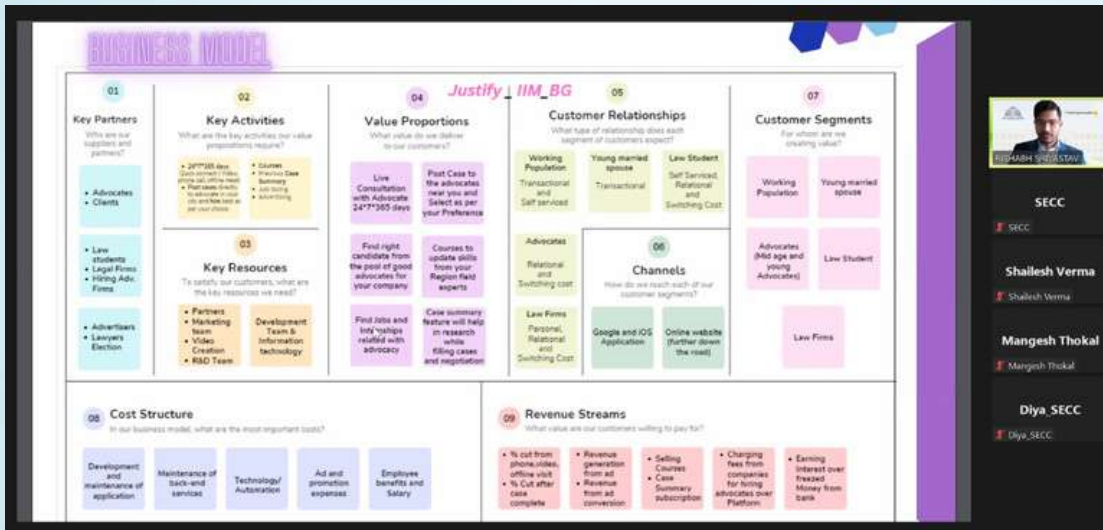


Entrepreneur's MasterChef is a challenging platform designed to evaluate the creativity, decision-making skills, and thought clarity of the participants. The competition aims to create a dynamic environment that encourages individuals to think critically, collaborate with others, and come up with innovative solutions to complex problems.



E-SUMMIT '23 - COMPETITIONS

3. METAVERSE



An online competition providing students the opportunity to create a strategic plan for a company planning to enter the virtual world, Metaverse. The competition was designed keeping in mind the continual growth of the world's presence in the digital space. It received highest registrations and extremely fascinating ideas for execution.

4. LET'S TALK BUSINESS



The competition is a great platform for students to showcase their innovative ideas and receive valuable mentorship and feedback to refine their ideas. It encourages students to think critically and come up with solutions that are practical, feasible, and innovative. The mentorship and feedback provided by experts in the field helps the students to refine their ideas and to develop the skills necessary.



E-SUMMIT '23 - COMPETITIONS

5. STOCKMANIA



An online competition hosted in collaboration with our platform partner Stockgro. Through the platform, participants received the opportunity to test their trading skills in a real-time platform eliminating the real fear of losing money and competing with others for the highest final portfolio valuation.

Among the various skills that one needs to ace their entrepreneurial journey, comes the art of trading. Stockmania was an online competition hosted in collaboration with our platform partner Stockgro. Through the platform, participants received the opportunity to test their trading skills in a real-time platform. Every participant was given token money and an opportunity to experience trading through a simulation.

The competition eliminated the real fear of losing money and gave participants confidence for competing with others for the highest final portfolio valuation.



E-SUMMIT '23 - SIGs COLLABORATION

1. INVESTOMANIA 1.0 - CAF-FIN

The student-driven body that aims to promote finance as a career option for SIBM students, organized Investomania 1.0, a webinar on financial literacy. We had the opportunity of hosting **Mr. Hemraj S. Joshi**, a qualified chartered accountant (CA) and company secretary (CS) who has also completed all levels of Chartered Financial Analyst (CFA), USA, and the Certificate Course in IFRS conducted by ICAI.

2. SYNOPSIS: OPCELLENCE

OpCellece organized SynOopsis - The Virtual Dilemma. This was a unique case study competition hosted in association with International Supply Chain Education Alliance (ISCEA), India, aimed to test participants on their problem-solving skills and judge their creative thinking abilities.

3. SPEED SELLING: MARK-O-POLO

The Marketing Society of SIBM Pune presented Speed Selling, an offline competition that provided students an opportunity to don the hat of a salesperson while unleashing their creativity and negotiation skills. It was an on-the-spot competition.

4. GAME OF THEORIES: QUOD

The Quizzing and Debating Society of SIBM Pune in collaboration with E-Summit presented Game of Theories, a national-level interactive situational competition. The participants were supposed to make decisions to test their communication skills and business acumen to deal with changing environments when given choices in a dynamic and rapid-paced environment.

5. HReplica: VITARKA

Vitarka organized a workshop through the event HReplica on the topic "The secret to a Non-linear career path"



SYMBIHAAT



As part of the Entrepreneurship Summit 2023, SECC organized an exciting event called Symbihaat. This event was Symbi's very own flea market, and it aimed to provide budding entrepreneurs with a chance to witness and experience a genuine marketplace, earn profits, and receive feedback on their products.

The event was held for two days, on the 7th and 8th of January, from 3 pm to 10 pm. The two days were complemented by captivating themes for Symbinights, which offered the perfect blend of entrepreneurship, entertainment, and adrenaline. The event hosted 20 stalls on the old convocation ground, which was established by the budding entrepreneurs of Symbiosis Institute of Technology.

The event received an audience of roughly 1000 students coming from different institutes established on the hilltop and hillbase campus. The students were able to interact with the entrepreneurs and test their products. This gave the entrepreneurs valuable feedback on their products and helped them expand their customer base.



JOY OF GIVING



The Joy of giving, donation drive is an opportunity to make someone else's life a little bit better. It is a chance to share your blessings with those who may be less fortunate, and to spread happiness and hope to those who may be struggling.

At SECC, we recognized the importance of giving back to our community and to those in need. For the same, we placed carton boxes in front of every hostel, encouraging students to donate any items that could be used by someone else. The response was overwhelming, with students generously giving clothing, books, stationary and other items. We collaborated with the Goodwill Foundation to ensure that they were distributed to those who needed them the most. Through this collaboration, we were able to give students the chance to make a difference in the lives of others, and to extend a helping hand to those in need across the nation.

READ A STORY

In collaboration with the organisation Read-a-Story, we had the opportunity to make a difference in the life of a child in rural India via reading stories to a child as per the teaching material.

With the help of students who are proficient in English, a one-on-one English reading and Spoken English sessions were held once a week for students hailing from tribal regions of Maharashtra on a telephone call. The sessions were held on the preferred date and time of the volunteers. All the teaching material along with guidance/training was provided by the Read-a-story team



RIHE VILLAGE - TOURISM DEVELOPMENT



With the assistance of **Symbiosis Community Outreach Programme and Extension (SCOPE)**, SIU we had undertaken the Rihe-Village Tourism Development Project. The research was in line with the Unnat Bharat Abhiyan which envisions a transformational change in rural development, in an attempt to boost the local economy by taking into consideration the needs and perspectives of the local community. Through this project, students were given an opportunity to work directly with the key opinion leaders of the village and help in the development of the village using on-field insights.

Through multiple field visits, the students gathered grassroots level insights, and suggested certain activities to enhance the visibility and popularity. All the plans were discussed in depth with the villagers through a brief presentation in order to provide them with ideas that they can actually implement through the different possibilities listed down. The research's findings were well received by the villagers. This proved to be an excellent source of experiential learning in the social, research, management and entrepreneurial domain.



RUN FOR INCLUSION

On the 20th of February, 2023, we organized a marathon intending to promote inclusivity and diversity. This event, which was named "Run for Inclusion," was conducted on our campus and spanned a distance of 4 kilometers. The marathon was organized in honor of the World Day of Social Justice, which is celebrated annually to raise awareness about social injustices and encourage people to work towards achieving social equity. Also, the event introduced the new edition of Prerna. Through the "Run for Inclusion" marathon, we hoped to promote awareness about celebrating differences and appreciating diversity. This event allowed students to unite and showcase their support for creating a more equitable society that embraces and celebrates diversity.





PRERNA 12.0



Perna is an initiative where we aim at conducting educational awareness sessions and drives for the underprivileged section of the society. This is an attempt towards uplifting society and sharing our privilege of the resources we have and use them to serve the underserved and the ones that have been victims of severe and undeniable exclusion. Perna 12.0, guided by the theme of 'Empowering Minds, Inspiring Change', aimed at conducting sessions and drives to serve the marginalized sections of the society and make a measurable positive impact in the society.



PRERNA 12.0



Dental Drive.

The importance of maintaining good oral health and hygiene cannot be overstated, as it can have a significant impact on one's overall well-being. Unfortunately, many people, particularly young adults, tend to overlook this aspect of their health. To address this issue, a dental drive was organised on March 5th, 2023, as part of the Prerna 12.0 initiative, to provide primary dental care and raise awareness about oral health among the villagers of Lavale Phata Sahakar Nagar, Pirangut. The event was a success, with more than 100 villagers receiving dental check-ups and valuable information on oral hygiene.



PRERNA 12.0

Career Opportunities and Skill Development

SECC organised a session on 'Career Opportunities and Skill Development' in the Z.P School of Nande village on March 4th, 2023 to provide accurate and valuable information to students coming from marginalised sections of society. The objective of the session was to equip these students with the necessary knowledge and skills required to excel in their careers. The session covered a range of topics, including scholarships, schemes, and avenues for skill development. The attendees gained insights on the available opportunities that could help them in their journey towards achieving their goals. Overall, the session was a success in providing the students with the necessary tools to explore and excel in various career paths, and it aimed to empower them to overcome the obstacles that come their way due to their socio-economic background.

It emphasised the various government schemes and scholarships that can aid the students in achieving their career goals. The students were made aware of the different schemes available to them and how they can apply for them. This information proved to be extremely valuable for the students who come from economically weaker sections. Apart from this, it also stressed the importance of developing certain skills that are essential to succeed in today's competitive marketplace. The students were given insights into skills such as communication, problem-solving, critical thinking, collaboration, and creativity. The session emphasised how these skills can help students excel in their careers and make a significant impact in the world. The session included various fun activities such as a Zumba session, experiential learning exercises, and an exciting quiz. These activities not only kept the students engaged but also helped them learn in a more interactive and enjoyable way. The Zumba session was particularly well-received, as it allowed the students to de-stress and have fun while learning.





PRERNA 12.0

Rural entrepreneurship and employment (Village session)

On March 6th, a session on Rural Entrepreneurship and Employment was conducted in the village of Chande, with the aim of promoting the spirit of entrepreneurship and self-sufficiency among the villagers. The session was organized by student facilitators who introduced the audience to different business ideas and real-life examples of successful rural entrepreneurs. The session started with a brief introduction to the concept of entrepreneurship and its significance in rural areas. The facilitators presented various business ideas that could be started in rural areas, such as organic farming, beekeeping, handicrafts, and more. They also shared real-life examples of successful rural entrepreneurs who had started their own businesses and were making a decent livelihood.

The facilitators also emphasized the importance of availing various schemes and subsidies provided by the government to support rural entrepreneurship. They briefed the audience about the schemes available and how they could avail them. The facilitators also highlighted the importance of women entrepreneurship and how women could play a significant role in boosting the rural economy.

To make the session more interactive and engaging, a small general awareness quiz was conducted, and a small manual was distributed amongst the villagers. The manual contained details and contact numbers of the schemes and startups mentioned in the session, so that the villagers could refer to it later.

Overall, the session was a great success and was appreciated by the villagers. The session helped the villagers understand the potential of entrepreneurship and how they could start their own businesses to become self-sufficient. The initiative was also praised by the local authorities, and there are plans to organize more such sessions in the future to promote rural entrepreneurship and employment.





PRERNA 12.0

SIU Staff session - Personal Excellence, Health & Wellness.

A session was organised for the Housekeeping and Security staff of SIU as a way of showing appreciation for their hard work and dedication on the 13th of March, 2023. The topic of the session was "Personal Excellence, Health & Wellbeing," and it was designed to help the staff identify their strengths and limitations. The session included a discussion on H3N2, a subtype of the influenza A virus, where the workers learned about its causes, symptoms, safety measures, and treatment. Stress management was also covered during the workshop, where the staff received guidance on handling daily tasks and maintaining a positive outlook. The aim was to provide the staff with practical tools to help them achieve personal and professional growth and to promote their overall health and well-being.





Thank you

3 flagship events, 7 stand-alone events, 14 sub-events, and 13 competitions. The year that has gone by has truly been eventful and unbelievable. We look forward to taking this council to a whole new level through this new season of transformation. Alone we can do so little but together we can do so much! We attribute a great portion of our success to the ones that continually support us through our endeavors. We extend our heartfelt gratitude to our Director, for his guidance and support in all of our initiatives. We would also like to thank the able administration team and encouraging faculty at SIBM Pune.

We look forward to this new year with sheer optimism and determination. We hope for another year of unstoppable growth, unbelievable learning and unforgettable memories!

Contact Details



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