

The Corporate Interface Team

# ANNUAL REPORT

2021-22



# CONTENTS

Annual Report 2021-22

Overview SIBM Pune .....	01
Overview Corporate Interface Team .....	02
Message from the Director .....	03
Message from the Corporate Head .....	04
Partner Organisations .....	05
Key Highlights .....	06
Event Timeline .....	07
Imperio .....	09
Godrej LOUD .....	13
Genesis .....	15
Panel Discussion on AI & ML .....	18
Arcturus .....	19
Senate .....	21
Social Media Campaign .....	25
Meet the Team .....	26
Closing Note .....	29





# SIBM Pune

---

## Overview

Symbiosis Institute of Business Management, Pune (SIBM, Pune) is a premier business school in India with a 44-year history. It was founded in 1978 and is known across the world for academic quality, multicultural solidarity, and substantial contributions to business, society, and students.

SIBM Pune is a student-driven institute where students try to learn via difficult and thought-provoking scenarios in addition to academics. The institution also organizes various events across the year where students meet with industry leaders and learn from them. SIBM Pune's distinguished alumni, all of whom are linked to their alma mater, also contribute to its success. SIBM Pune's world-class facilities, located on a hilltop campus at Lavale, provide a comprehensive learning and development environment.



# Corporate Interface Team

---

## Overview

SIBM Pune is represented in the business world via the Corporate Interface Team, a student-run initiative. The team has always worked to strengthen, maintain, and improve the 'SIBM Pune' brand and the institution's relationship with the Indian business sector. The team's main purpose is to plan, design, and execute events that complement the institute's pedagogy, such as guest lectures, symposiums, and seminars.

CIT attempts to improve students' comprehension of academic subjects by allowing them to connect with industry professionals and gain an industrial viewpoint. The team presented a practical view on several areas of management and business to students through a series of events in the academic year 2021-2022, and attempted to guarantee that students were kept up to date with the newest management trends and developments in the market.

## Message from the **DIRECTOR**

Despite the challenges of a hybrid model that the last academic year presented, the Corporate Interface Team of SIBM Pune has not only overcome them but has set a higher benchmark of excellence. CIT has brought invaluable corporate exposure throughout the academic calendar by hosting business leaders from some of the biggest brands and inaugurating the conclave on the theme of Product Management. The interaction with corporates will keep continuing in both virtual and in-person modes and CIT will continue to take the legacy of strengthening the relationship with the corporate honchos ahead which will immensely help the future leaders of SIBM Pune.





Message from the

# CORPORATE HEAD



In this academic year, I am delighted to state that we have had the privilege of engaging with many prestigious organizations through a series of guest lectures and business conclaves. Our students were given the platform to learn first-hand from industry experts, which is essential for the growth of any business graduate. A new initiative, the Product Management Conclave, provided a platform for various product leaders to discourse on the quintessential learning in this domain. Going forward, we look to engage with corporates that have made a difference, and hold events that bring theory to practice.

# PARTNER ORGANISATIONS



# Key Highlights

**3** CONCLAVES

**IMPERIO** **14**  
SESSIONS

**15** FORTUNE 500  
COMPANIES

**30** HRS OF  
SPEAKER SESSIONS

IT 10  
BFSI 9  
E-COMMERCE 6  
HEALTHCARE 6  
AND MANY MORE...  
**51** COMPANIES  
HOSTED



# Event Timeline

## July 2021

**Imperio** - A series of guest lectures on diverse themes to dissect the evolving business landscape.



## August 2021

**Godrej LOUD** - A corporate competition by Godrej to create catalysts for change with a purpose to shape a better tomorrow.

## August 2021

**Imperio** - Continuing corporate engagements through Imperio sessions



## August 2021

**Genesis** - Inaugural initiative on the theme of Product Management to bring various product leaders to a common platform.





## January & February 2022

**Imperio** - Keeping the momentum of Imperio Guest Lecture series to continue imparting insights on business developments



## December 2021

**Arcturus** - Flagship leadership conclave bringing together industry leaders to discourse on the imminent disruptions in the coming decade.



## March 2022

**Senate** - Flagship management conclave to host various leaders and pioneers from the industry to delve deep into thought provoking topics of the business society.



# IMPERIO

2021-22

CREATING EXCELLENCE

Imperio is a guest lecture series wherein **stalwarts** from **various industries** enhance the **corporate exposure** of students by conveying their **thoughts, experiences, and wisdom** on different **relevant** and **pertinent** topics. Along with helping the batch connect further with the corporate world, this is a platform for them to learn how to be better **business executives**. This year, CIT proudly conducted **14 Imperio sessions**, each **garnering positive feedback** and proving to be **enormous successes**.

On 6th February 2022, Ms. Shah elaborated on **brand building** and emphasized **client experience** and **employee experience**. She exemplified the role of **purpose** in marketing campaigns and businesses through various personal examples. Moreover, she broke down how a leader should **lead by example**, along with celebrating the people that drive one's business.



**Sharmila Shah**

Vice-President, Marketing  
Fractal Analytics



**Deepti Rao**

Managing Director  
Goldman Sachs

On 5th February 2022, Ms. Rao believed that for students entering the corporate world for the first time from a management perspective, they should be made aware of certain **lessons** and **non-negotiable traits** that she has learned from her own experiences. Through the session, students not only gained **incredible insights** but also understood certain **critical values** that will help them survive in their careers.

On 28th January 2022, through his rich and diverse career, Mr. Mittal had a treasure trove of **knowledge and wisdom** that he wished to share with the batch in the best way possible. By giving a chance to students to **ask him anything** related to his **corporate experience**, he instilled **motivation** within students to **explore and push** themselves so that they can get an **all-round perspective** of different verticals.



**Avdesh Mittal**

Managing Director, Digital  
Practice, APAC  
Korn Ferry



### Prashant Sehgal

Managing Director & Head of  
Aladdin Product Group, India  
BlackRock

On 27th January 2022, Mr. Sehgal stressed being a **global citizen** and **understanding the human world** with a sense of **cohesiveness to better leadership**. He expanded on how **being a student for life** will help us learn better and have a **more fulfilling career**. He described how a leader should be able to **communicate** about the **benefits their product** gives to a consumer in a **clear and concise manner**.

On 21st January 2022, Mr. Chhabra lay emphasis on how **customer experience is critical** in this **digital age**. Any firm can be customer-centric if they generate **deep insights** that are  **fueled by data**. He gave amazing insights on the **changing customer needs** and the **creation of new customer segments** every day. He further gave **practical examples** of **re-inventing** instead of tweaking for better customer experiences.



### Manish Chhabra

Vice-President  
Sprikler



### Vishwanath Prasad

Head of alliance and  
International Business  
Eli Lilly

On 15th January 2022, Mr. Prasad provided **deep knowledge** on the **pyramid of Public and Private Healthcare** in India. He spoke about healthcare schemes with respect to their **depths, the scale of their beneficiaries**, and the **impact** that these schemes are having on **improving Indian Healthcare**. He also drew focus on how **Indian corporate hospitals** are playing their part in attracting **medical tourism** to our country and the **potential heights** it can scale.

On 14th August 2021, Ms. Ghose gave immense knowledge about how Microsoft is driving to **bridge the gap** between the **India we know** and the **India we don't** in **agriculture, education**, and the **other sectors**. She elaborated on many interrelated subjects such as **cloud computing, cloud smart strategy, learning quotient** among others. She also covered the breadth of her learnings on **Cloud Adoption** and **Digital Transformation** at Microsoft.



### Irina Ghose

Executive Director Cloud  
Solutions  
Microsoft India

On 12th August 2021, Ms. Bapna spoke about how **challenges can inspire** us in life and the advertisements that showed a more **inclusive way to break stereotypes**. She also threw light on the different **steps taken by WPP** to change the current narrative. She discoursed the **need and the course of action** for the **advertising narrative** to become more **gender-sensitive**.



**Apoorva Bapna**  
Chief Culture Officer  
WPP India



**Vivek Rajukumar**  
Head of International  
Partnership  
Landmark Group

On 7th August 2021, Mr. Rajukumar provided **examples of different business models**, their **comparative study in different geographical regions**, and the stories behind their growth. He presented different perspectives on the **evolution of the e-commerce industry**. He also elucidated the **reasons behind the shift** we are currently at the center of in the e-commerce industry.

On 30th July 2021, Mr. Narayanan enlightened us on **growing career capital** as well as developing skills that lie at the **intersection of valuable and exceptional**. He provided **valuable lessons** on the **power of learning** and how it has a **compounding effect** on an individual's growth. His career stood as an inspiration for students to enhance their own corporate experience.



**Harish Narayanan**  
Chief Marketing Officer  
Myntra



**Preet Dhupar**  
Chief Financial Officer  
IKEA India

On 13th July 2021, Ms. Dhupar enriched us with how IKEA went about **understanding India's life at home** as it prepared for launch and its commitment towards **sustainability as a brand**. She elucidated further upon the various roles that she held and how she got the **outside-in perspective of business** which broadened her horizons. She generously shared her own learnings from her corporate journey as well.



### **Bharat Melag**

Head, Consumer Solutions India  
and South Asia  
VISA

On 10th July 2021, Mr. Melag helped the students understand how payments must meet buyers and sellers wherever they choose to transact and **how payment trends have evolved in recent times** through the fintech revolution. He also provided a wholesome perspective on extending the **online payments to the B2B domain** and bringing **user confidence** at the **grassroots level**.

On 9th July 2021, Mr. Harbola expanded on the challenges on the way and the strategies that led to **Spotify's far-reaching penetration and adoption**. He spoke on how Spotify researched the **Indian market** and the **concept of the India 123 strategy**. He provided the batch with **various strategies** such as the **personalization concept** with the **playlist recommendations of Spotify**.



### **Akshat Harbola**

Head of Market Strategy &  
operations for India  
Spotify



### **Sarthak Seth**

Head Vice President and Chief  
Marketing Officer  
TATA Realty & Infrastructure  
Limited

On 8th July 2021, Mr. Seth provided excellent observations on the **evolution of brand funnels** from **traditional to linear** over the period of time. He extended knowledge about the **key turning points** that have made digital a part of the **mainstream marketing mix**. He further went on to prove that the **innovative and powerful concept of building a community** around one's brand is the way forward.



2021-22

CREATING EXCELLENCE

# Speakers Hosted



**Viraf Heerjee**

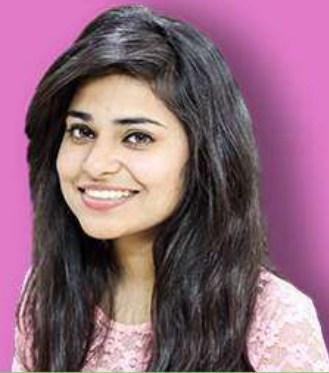
Digital Marketing Manager  
Godrej Properties Ltd.

Season 6 winner

**Richa Grover**

Category Manager  
Flipkart

Season 7 winner



**Shubham Manocha**

Season 8 winner

The Corporate Interface Team successfully launched **Godrej LOUD, Season 10**, for the second time virtually on 2nd August 2021.

On the occasion of celebrating **10 years of Godrej LOUD**, Ms. Vandana Scolt, VP and Head - Communication Design and Campus Recruitment, Godrej Consumer Products, launched the event by delivering a heartfelt speech on her inspirations and journey at Godrej and how it emphasizes on nurturing purposeful people, bringing innovation and growth to the organization and to the society at large. Season 10 saw a shift in the premise of the competition to create **catalysts for change** with a purpose to shape a better tomorrow.



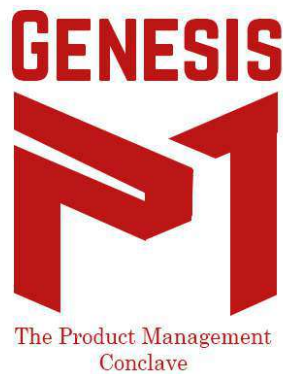


At SIBM Pune, Godrej LOUD had a motivational and insightful session with past year winners. The Corporate Interface Team proudly hosted Viraf Heerjee (2017 Winner), Richa Grover(2018 Winner) and Shubham Manocha (2019 Winner), who passed on the baton of LOUD and valuable tips from their Godrej LOUD journey.

Season 10 witnessed enormous cheer and active engagement from a large audience, who eagerly participated for becoming a **#CatalystForChange**.







## Building products from ground up

The Corporate Interface Team of SIBM Pune for the first time conducted, **Genesis - Flagship Product Management Conclave**, virtually on **29th August 2021**.

Genesis in its inaugural year focused on hosting various product leaders and pioneers from the industry to discourse on the quintessential role of Product Management in achieving business goals across the product life-cycle. The conclave successfully provided a platform for leaders from organizations like Silicon Valley Product Group, Amazon, Google, Adobe, Uber, MakeMyTrip, Flipkart, PayU, HashedIn, Broadridge, NextLeap and Comviva to share insights on the theme.

The conclave started with an Ask Me Anything session with Product Guru, Mr. Marty Cagan, Partner at Silicon Valley Product Group on the topic, "**Lessons from a Product Leader: Pillars to build a great product**". Mr. Cagan provided valuable insights on what goes behind planning, building and developing a product. This was followed by a Panel Discussion on "**Consumer Centricity: Tying Product with the Principles of Consumer Psychology**" in the presence of Mr. Ashish Mishra, Group Product Manager, Adobe, Ms. Namrata Keshwala, Product Manager - Global Rider Growth and Funnel, Uber, Mr. Pranav Chug, Senior Vice President & Head of Product, MakeMyTrip, Mr. Sameer Bora, Product Manager, Google as panelists and moderated by Ms. Monica Jasuja, Head of Product Management, Mahindra Comviva.

# Partner Organisations and Speakers



comviva

Monica Jasuja  
Head of Product Management



Sameer Bora  
Product Manager



Marty Cagen  
Founder, Silicon Valley Product Group



Shalini Sankarshana  
Head - International & Asset Management



Pranav Saxena  
VP Product and Engineering



Ashish Mishra  
Group Product Manager



Pranav Chug  
Senior Vice President and Head of Product



Naveen Athresh  
Senior Director of Product Management



Harshit Singhal  
Vice President



Namrata Keshwala  
Product Manager Global Rider Growth

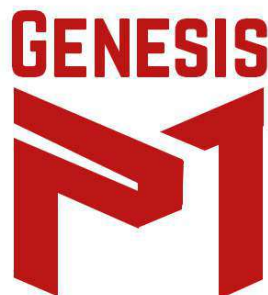


Arindam Mukherjee  
Co-Founder and CEO



Rajesh Apparao  
Product Management and Strategy Leader

Next we had a Masterclass session by Mr. Arindam Mukherjee, Co-Founder and CEO, NextLeap on the topic, **"Power your Product Strategy: From the Lens of a Product Leader"** wherein he took a deep dive into building roadmaps and strategies for a product. The conclave concluded with another informative Panel Discussion pivoted around the theme, **"Product Management Renaissance: 2021 and Beyond"** with Mr. Naveen Athresh, Senior Director of Product Management, PayU, Mr. Harshit Singhal, Vice President, HashedIn by Deloitte, Mr. Rajesh Apparao, Head - Product Management & Tech Strategy, Amazon, Mr. Praveen Saxena, VP Product & Engineering, Flipkart as panelists and moderated by Ms. Shalini Sankarshana, Head, International and Asset Management, Broadridge Financial Solutions India.



The Product Management Conclave

# In the Limelight

SIBM  
PUNE

# MARTY

29<sup>th</sup>  
AUGUST  
2021

The Product  
Management  
**guru**

# CAGAN

GENESIS  
M

CIT

On 29th August 2021, we had the absolute honour of hosting Mr. Marty Cagan, revered by many as the guru of product management.

# Panel Discussion on AI and ML



**DR. R. VENKATESWARAN**  
Chief Information Officer



**MR. BISWAJIT MOHAPATRA**  
Partner and Executive Director



**DR. R. RAMAN**  
Director - SIBM Pune  
Dean - Faculty of Management, SIU  
Director - Strategy and Development, Symbiosis



**DR. YOGESH DWIVEDI**  
Professor of Digital Marketing & Innovation  
School of Management



**DR. KETAN KOTECHA**  
Director - SIT Pune  
Dean of Faculty of Engineering - SIU



**PROF. SANDEEP BHATTACHARYA**  
Head - Corporate Relations  
SIBM Pune



## Demystifying AI and ML: Creating Opportunities and Navigating Challenges to Deliver Value



The Corporate Interface Team, SIBM Pune in collaboration with the Placement Advisory Team, conducted the season's first offline panel discussion on the 9th of December, 2021 on the topic, **Demystifying AI and ML: Creating Opportunities and Navigating Challenges to Deliver Value**, in the presence of the esteemed panelists, Dr. Venkateswaran, Chief Information Officer, Persistent Systems, Mr. Biswajit Mohapatra, Partner & Executive Director, IBM, Dr. Yogesh Dwivedi, Professor of Digital Marketing & Innovation, School of Management, Swansea University, Dr. Ketan Kotecha, Director - SIT Pune, Dean - Faculty of Engineering, SIU, and Dr. R. Raman, Director - SIBM Pune, Dean - Faculty of Management SIU, Director - Strategy and Development, Symbiosis.





The Corporate Interface Team, SIBM Pune conducted its flagship leadership conclave, **Arcturus 2021** virtually on **19th December 2021**, revolving around the theme '**The Disruptive Decade: Technology pushing the Business Envelope**'.

**Business** and **technology** have long been inextricably linked. **Breakthroughs** have always led to new approaches in trade and product development. Knowing about technologies is no longer enough to stay ahead of the curve. **Forecasting** and **reacting** quickly to them is essential. Embarking on a new journey in the world of business will begin at the **intersection of disruption and feasibility**. Understanding the synergy between emerging technologies and their application in sectors like finance, biotechnology, and human capital, among others, need the knowledge of visionaries who were part of the wave.

Through Arcturus 2021, we wanted to get insights into **how technology will assist** the next generation of managers, entrepreneurs, and business leaders to be a part of the transformation that awaits them in the coming decade.

The event was a successful platform, bringing together leading organizations including Gartner, DBS Bank, Medtronic, Dr. Reddy's, Biocon, Zydus Cadila, SiCureMi, Baker Hughes, Kimberly Clark, Avery Dennison, and Paytm to delve deeper into the theme.

Arcturus 2021 started with a Keynote session from Mr. Sumit Mundra, Director HR, Gartner on the topic **'Conjunction of Human Capital and Technology'**. Mr. Mundra provided crucial insights on how technology is making its way into the world of Human Capital and affecting HR practices. This was followed by a Hot Seat session with Mr. Manish Gadia, National Head - Global Transaction Banking SME - CMB, DBS Bank pivoted around the theme **'Decentralized Finance: Fundamentally re-shaping the Financial system'**. Mr. Gadia expanded on how technologies like Blockchain are making way for Cryptocurrencies, NFTs, ICOs, etc, essentially creating a different finance ecosystem altogether.

This way followed by a Round Table Discussion on **'Bio Revolution: The merger of Bio-Tech and Info-Tech'** in the presence of Mr. Prateek Tiwari, Director - Strategy, BD & Emerging Market Group, Medtronic, Mr. Vinoth Kumar, Head - Strategic Sourcing, Dr. Reddy's, Mr. Atanu Roy, Group CIO, Biocon, Mr. Amrut Medhekar, Senior Vice President, Zydus Cadila as panelists and moderated by Mr. Tarun Gupta, Founder and CEO, SiCureMi.

Arcturus 2021 ended with an Industry Opinion discussion on **'The Next Turn: What to expect tomorrow when you're in business today'** in the presence of Mr. Shashank Jha, Country Manager, Oil Field Equipment, Baker Hughes, Mr. Venkatesh Kidambi, Global Head Digital Marketing Platform & CRM, Kimberly Clark, Mr. Pankaj Bhardwaj, Vice President Of Marketing Asia Pacific & Sub Saharan Africa, Avery Dennison and moderated by Mr. Satyam Manohar, Vice President Business, Paytm.

## Partner Organisations and Speakers



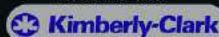
Amrut Medhekar  
Senior VP and Cluster Head



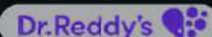
Sumit Mundra  
Director HR



Venkatesh Kidambi  
Global Head Digital Marketing Platform & CRM



Vinoth Kumar  
Head- Strategic sourcing



Prateek Tiwari  
Director - Strategy, BD & Emerging Market Group



Satyam Manohar  
Vice President Business



Shashank Jha  
Country Manager, Oil Field Equipment



Atanu Roy  
Group CIO



Tarun Gupta  
Founder and CEO



Manish Gadia  
National Head - Global Transaction Banking SME - CMB



Pankaj Bhardwaj  
Vice President Of Marketing Asia Pacific & Sub Saharan Africa



Leadership Style of leading Model Positive Team Organisation Memebers Situation Theory Practice  
 Practical Effective Individual Power Attributes Personal Skills Situation Empower authentic aware  
 Work Holidays Human Capital consistency approachable assertive assiduous attentive authentic aware  
 calm candid capable careful caring challenger challenging charisr atic diplomatic direct diverse dper  
 driven empathetic empowe ina encouragin enragring enracer ingaing enlightening fair fearless  
 focused forward-thinker e... us... ful guider helpful honest  
 honorable hopeful humt... ational inspiring integrity  
 integrous interested intuitive... logical loyal mentor mindful  
 modest moral motivating... original passionate persistent  
 persuasive pioneer plan... it pc... ve... al... nc... proactive problem-solver  
 realistic receptive reliable recient respectfu responsible respa sive serv... g skilled smart steady stern  
 steward straight-shooter strategic strong supportive tactful teacher thankful thinker timely tireless  
 transformative transparent trusting trustworthy unique upbeat uplifting valuable vigilant vision



on the theme of

# Total Leadership



## A step beyond Management

The Corporate Interface Team, SIBM Pune successfully organized its flagship management conclave, Senate 2022 on 12th March 2022. Leadership is at the forefront of every business. In a world where people are at the center of everything, the need for a good leader cannot be overstated. Being a leader surmounts everything from assessing your own talents to facing obstacles and working together with a team to solve them.

Aside from internal considerations, there are various external constructions that alter one's perception of leadership on a regular basis. All of these distinct perspectives combine to form the notion of "Total Leadership," which encompasses the internal, external, business, and social aspects of leadership. Looking at it through the lens of leadership will assist us in applying this concept in the future, aiding us in the journey of becoming good to great. Keeping this in mind, this year's theme was titled '**Total Leadership: The Journey from Good to Great**'.

**Senate**  
 Management Conclave 2022

The event was a successful platform, bringing together leading organizations including RPG Group, Mastercard, AON, American Express, Kraft Heinz, Taproot Dentsu, Mars, Beam Suntory, Adobe, Prione Business Services, IQVIA, Atria, FMC Corporation, Natwest Group and Netflix.

Through Senate 2022, the aim was to provide key insights and lessons about various aspects of leadership and what Total Leadership would encapsulate going forward in a rapidly evolving business environment. The leaders of prominent organizations put across their perspectives as to what would encapsulate a Total Leader.

## Praveen Gandhi

Group Head - Total Rewards,  
HR Policy & Process  
RPG Group



Keynote Speaker - 

Senate 2022 commenced with a Keynote session from Mr. Praveen Gandhi, Group Head - Total Rewards, HR Policy & Process, RPG on the topic '**Shaping Instincts: The right sum of gut and data**'. Mr. Gandhi expanded on how the increase in reliability on data is impacting the way businesses function and also elaborated on the approach to finding an optimum balance between gut and data while decision making.

This was followed by three-panel discussions. The first-panel discussion was on the theme 'Innovating Brand Experience: Delivering more than just a product' with Ms. Manasi Narasimhan, Vice President & Head, Marketing & Communications, South Asia, Mastercard, Mr. Roopank Chaudhary, Global Partner and Indian Chief Commercial Officer, India, AON, Ms. Shilpi Kapoor, Director Marketing, American Express, and Mr. Saumil Mehta, Director and Country Manager, Kraft Heinz. The session was moderated by Ms. Snigdha Bose, Associate Vice President - Planning, Taproot Dentsu.





**Roopank Chaudhary**  
Global Partner and Indian  
Chief Commercial Officer  
AON



**Saumil Mehta**  
Director and Country Manager  
The Kraft Heinz Company



**Manasi Narasimhan**  
Vice President & Head, Marketing &  
Communications, South Asia  
Mastercard



**Shilpi Kapoor**  
Director Marketing



**Snigdha Bose**  
Associate Vice President - Planning  
Taproot Dentsu



Panel 1 -



The second-panel discussion was pivoted around the topic **'The Business Concord: Looking at business models in a new way'**. The event was graced by Ms. Richa Singh, CFO, Mars, Mr. Pankaj Joshi, Sales Director, Beam Suntory, Mr. Raghuram Krishnan, Director Finance, Adobe, Mr. Pankaj Jathar, CEO, Prione Business Services as panelists and was moderated by Mr. Jinu Jose, Vice President, R&DS, IQVIA.



**Raghuram Krishnan**  
Director Finance  
Adobe



**Pankaj M Joshi**  
Sales Director  
Beam Suntory



**Jinu Jose**  
Vice President, RDS  
IQVIA



**Pankaj Jathar**  
Chief Executive Officer  
Prione Business Services



**Richa Singh**  
Chief Financial Officer  
Mars



Panel 2 -



Senate 2022 was concluded with another panel discussion on the topic '**C Suite Leadership: Creating shared culture in a distributed office**' in the presence of Ms. Shikha Singhal, Head - People Practices, Axtria, Mr. Satender Sighadia, CHRO, FMC Corporation, Ms. Tania Chatterjee, Director HR; India Lead - Inclusion, Wellbeing and Culture, NatWest Group, India as panelists and was moderated by Mr. Atma Godara, Production HR, Netflix.



**Shikha Singhal**  
Head-People Practices  
Axtria



**Satender K. Sighadia**  
Chief Human Resource Leader  
FMC Corporation



**Tania Chatterjee**  
Director HR; India Lead - Inclusion, Wellbeing  
and Culture  
NatWest Group



**Atma Godara**  
Production HR  
Netflix

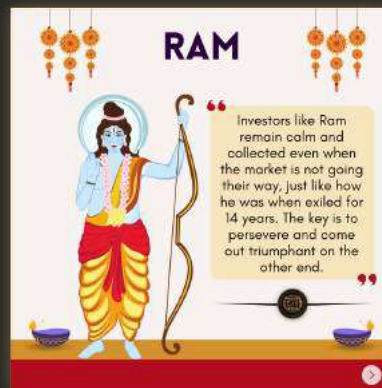
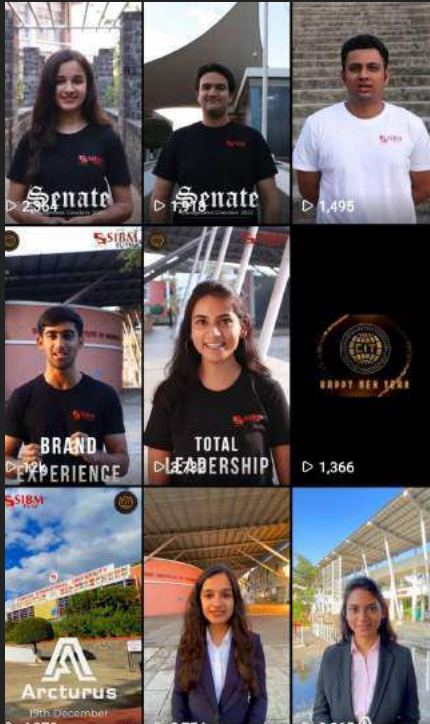


Panel 3 -



**Senate**  
Management Conclave 2022

# SOCIAL MEDIA CAMPAIGNS





**Awarded as Outstanding Student Council 2021-22**



## Meet the Team

# Senior team



Rehajeet Kaur



Tanisha Jain



Vanshita Agrawal



Kartik Thakur



Moksh Porwal

# Junior team



Aditya Ramachandran



Daksh Vala



Ishan Garg



Mahek Pundir



Sorach Sabharwal



Utkarsh Manchanda



Varsha Priyadarshini



# Interim team



Aditya Ramachandran



Aishwarya A R



Ishan Garg



Mahek Pundir



Ram Chandan Murmu



Sorach Sabharwal



Varsha Priyadarshini



# Closing Note

---



The academic year 2021-2022 was shaped by unexpected disruptions, inspiring lessons and triumphs. In this time of uncertainty, it was a delight to see how the various Student Councils & SIGs at SIBM Pune grew stronger to meet the challenges, displaying their unwavering commitment and achieving new standards of excellence.

For the Corporate Interface Team, the year brought great success and tremendous growth, as we moved to the hybrid mode and facilitated a wide range of dynamic corporate engagements which added to the business acumen of the students.

Going forward, the team's vision is to continue hosting firms from various sectors & industries, strengthen the corporate relationship and further the academic and professional growth of the students. This year we intend to focus on facilitating domain-based guest lectures and on-boarding live projects in Product, Data analytics, Consulting etc.

Reflecting on the successful initiatives and our vision ahead, we would like to thank the institute for its constant support. We extend our gratitude to Dr. R. Raman - Director, Prof. V.V. Ravi Kumar - Deputy Director, Dr. Madhura Bedarkar - Associate Professor & Deputy Director, Prof. Sandeep Bhattacharya - Head - Corporate Relations, Mr. Anand Singh - Administration Head, faculty members and staff for steering us ahead with their counsel.

Looking ahead with optimism!

**Rehajeet Kaur,**

Coordinator, Corporate Interface Team 2021-22

## ADDRESS

### CORPORATE INTERFACE TEAM

Symbiosis Institute of Business Management (SIBM), Pune  
Symbiosis Knowledge Village, Gram: Lavale via Sus Road  
Tal: Mulshi, District: Pune  
Maharashtra, Pune

## CONTACT

Telephone: +91 8240722498  
Email: [cit@sibmpune.edu.in](mailto:cit@sibmpune.edu.in)

## FOLLOW US AT

Corporate Interface Team

