



ANNUAL REPORT



**THE ALUMNI TEAM
SIBM PUNE**

2020-2021

IN THIS REPORT

03

The Team

04

*Event
Calendar*

05

*Database
Updation*

06

Alumspeak

07

*Leadership
Talk*

08

Showcase

10

AlumKonnect

11

Rendezvous

12

Ask Your Alum

14

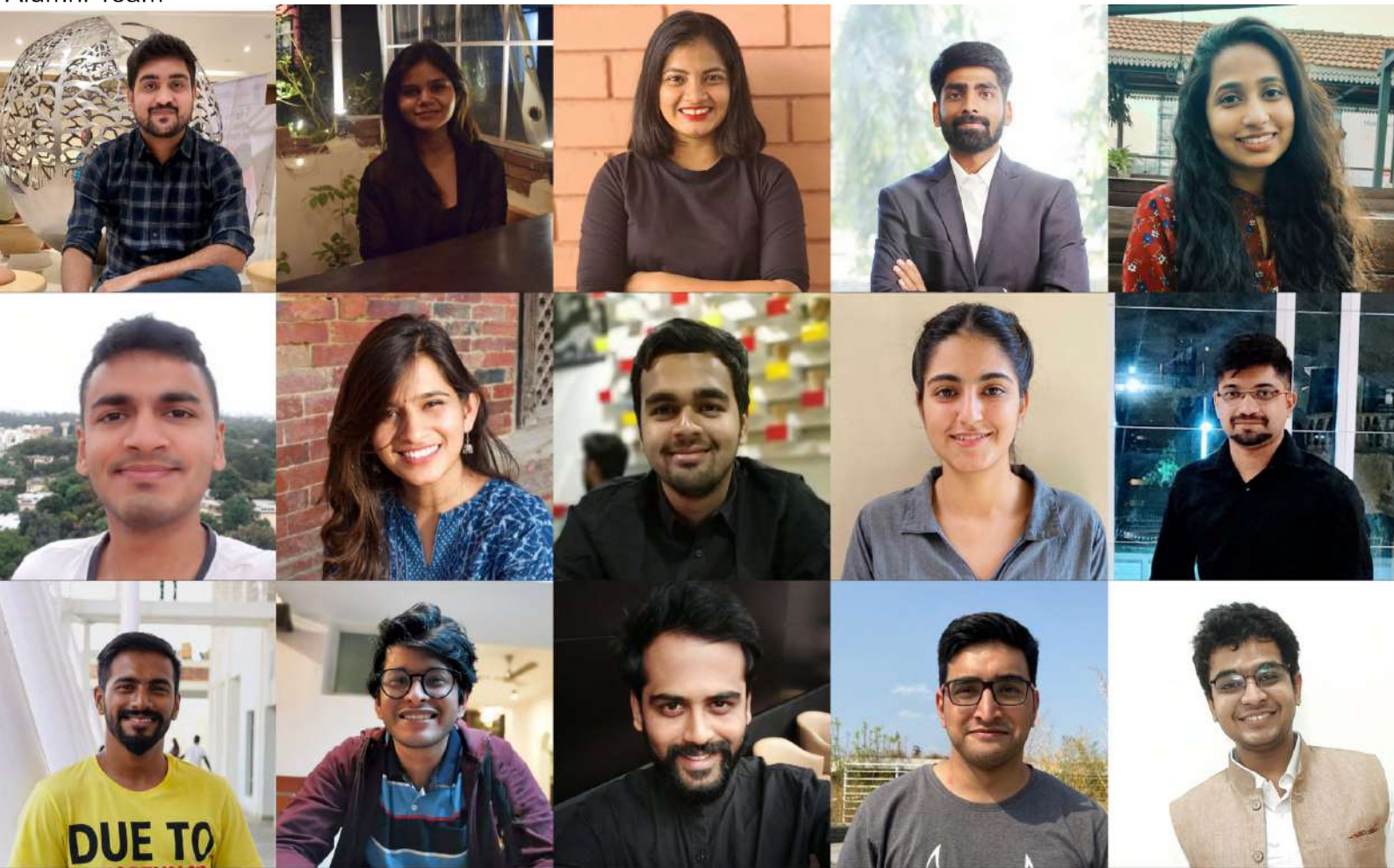
*Collaborations
with teams*

15

Yearbook

16

*Social Media
& other
Activities*



[I Row | L to R : Varun, Sidhi, Saniya, Saksham, Saranya | II Row | L to R : Nirav, Nikita, Devendra, Yasmeen, Amogh | III Row | L to R : Abhijeet, Ganesh, Ajinkya, Vishal, Aman]

THE TEAM

The Senior team for the year 2020-21 consisted of the following members

- Abhijeet Mukherji
- Amogh Koundinya
- Devendra Karoshikar
- Sai Saranya Ayyalasomayajula
- Saniya Chitnis
- Varun Dave
- Yasmeen Singh

The Junior team for the year 2020-21 consisted of the following members

- Ajinkya Ambatkar
- Aman Agarwal
- Ganesh A
- Nikita Chitlangia
- Nirav Badani
- Saksham Garg
- Sidhi Singh
- Vishal Bisht



EVENT CALENDAR

The Year 2020-21, was for lack of a better word, UNPRECEDENTED. The Coronavirus pandemic unexpectedly put a stop to the way the world worked, setting a perfect example for a VUCA world and all the challenges that it brings. The Alumni Team rose to the challenges and endeavored to meet all obligations. The Team took various new initiatives and carried out our traditional tasks with the singular objective to create a closely-knit community of our alumni and the college.

The following activities were carried out by the Alumni Team in the year 2020-21.

- Alumni Database Updation Drive
- AlumSpeak 2020-21
- Leadership Talk 2020
- The Alumni Showcase Series
- AlumKonnnect with Prof. Sandeep Bhattacharya
- Rendezvous 2020
- Ask Your Alum 2021
- Yearbook 2021
- Social Media and Other Activities



ALUMSPEAK

Date: Throughout the Year

AlumSpeak, is a platform for sharing of rich, valuable knowledge and experience between the Alumni and the students. It is a voluntary exercise and any alumni can volunteer to take a guest lecture, share knowledge of current industry happenings and even informal student-interactions. This is a year-round engagement activity and any alumnus who wishes to take a session for the students can connect with us on the Alumni Portal, as well as e-mail or call us. The initiative has seen great enthusiasm by the Alumni who have lauded the team for the AlumSpeak series.

Objectives

- Creating a connection between the students and the Alumni
- Involving the Alumni in creating a new generation of Business Leaders and Managers
- Engaging with the Alumni on a micro-academic level

Speakers for the Alumspeak series 2020-21 include

- **Mr Varun Raina** - Batch of 2008 - Lead, Consumer & Brand Marketing (WhatsApp), India at Facebook
- **Ms Basuri Dutta** - Batch of 2002 - Vice President at Great Place to Work Institute
- **Mr Diptarup Chakraborti** - Batch of 1995 - Chief Marketing Officer at L&T NXT
- **Mr Anirban Basu** - Batch of 2007 - Innovation Director at Danone
- **Mr Amit Chand** - Batch of 2013 - Zonal Business Head at Udaan| Coach & Mentor at AKChand.com
- **Mr Rohit Shenoy** - Batch of 2004 - Associate Director - Global Learning and Leadership Development at DXC Technology





LEADERSHIP TALK

Date: Throughout the Year

Leadership Talk, is a platform for sharing the wisdom and experiences of the senior Alumni and the students. It is an opportunity for the students to interact and learn from alumni who are far ahead of them in their corporate journey but had once been in their very positions.

Objectives

- Creating a connect between the students and the Alumni
- Inspiring the students with the success stories of distinguished Alumni
- Involving the Alumni in creating a new generation of Business Leaders and Managers
- Involving with the Alumni on a micro-academic level

Speakers for the Leadership Talks 2020-21 were

- **Mr Johnson Varghese** - Batch of 1983 - Managing Director, Fossil India - 7th July 2020
- **Mr Rohit Suri** - Batch of 1998 - Chief HR & Talent Officer - South Asia at GroupM India - 17th August 2020



"Customer experience is about keeping the customer engaged. The fashion business does so through a high level of customization, for a 'one-size-fit-all' approach doesn't work in today's fashion world"

*Mr Johnson Varghese
Managing Director, Fossil India
Alumnus - Batch of 1983*

LEADERSHIP TALK 2020



**August 17,
2020**

LEADERSHIP TALK 2020

ROHIT SURI

*Batch of 1998, SIBM Pune
Chief HR & Talent Officer - South Asia - GroupM*



SHOWCASE



Alumni Team



Ms Navnita Kedar
Trainer and Storyteller at Storywallahs, and an SIBM Pune Alumna from the Batch of 2004

Head to the portal for full post - link in our bio!

SIBM PUNE ALUMNI SHOWCASE



Alumni Team



Ms Poornima Parameswaran Batish
Inclusion & Diversity Leader, Facilitator, and Startup Founder
ThinkEqual & MadeByHer
SIBM Pune Alumna from the Batch of 1998

Head to the portal for full post - link in our bio!

SIBM PUNE ALUMNI SHOWCASE



Alumni Team



Mr Amit Kochrekar
Vice President - Personnel, Bennett Coleman and Co. Ltd. (Times Group), and an SIBM Pune Alumnus from the Batch of 1988

Head to the portal for full post - link in our bio!

SIBM PUNE ALUMNI SHOWCASE



Alumni Team



Mr Amit Kumar
Managing Director - Global Lead for Industry X & North America South Market Unit at Accenture, and an SIBM Pune Alumnus from the Batch of 2000

Head to the portal for full post - link in our bio!

SIBM PUNE ALUMNI SHOWCASE



ALUMKONNECT

Date: 3rd November 2020

AlumKonnnect, an initiative by the Alumni Team, aims to engage our illustrious alumni and impart industry-relevant knowledge to the students, assisting them in their placements. For this specific edition, the focus was on field sales as many students find it quite demanding. The session helped bridge the gap between classroom learning and on-field experience.

Speaker: Mr N Chandrahas Rao - Batch of 2014 - Strategy Manager at Pidilite Industries Ltd.

The poster features a geometric design with orange and red triangles. It includes the Alumni Team logo, SIBM Pune logo, and a portrait of Prof Sandeep Bhattacharya. The main title is 'AlumKonnnect 2020 with Prof Sandeep Bhattacharya'. Below this, it features the name 'N Chandrahas Rao' in large red font, followed by his title 'Strategy Manager at Pidilite Industries Limited' and 'SIBM Alumnus from the Batch of 2014'. A circular portrait of N Chandrahas Rao is shown to the right. A quote is displayed in italics: "Marketing is about ability, capability and being at the right place at the right time. Question whatever you are doing. Largely enjoy what you are doing." The date '3rd November, 2020' is at the bottom.

AlumKonnnect
with Prof Sandeep Bhattacharya

2020

N Chandrahas Rao
Strategy Manager at Pidilite Industries Limited
SIBM Alumnus from the Batch of 2014

"Marketing is about ability, capability and being at the right place at the right time. Question whatever you are doing. Largely enjoy what you are doing."

3rd November, 2020



RENDEZVOUS

Date: 20th November 2020

The Alumni Team organised the Degree Distribution Ceremony for the Batch of 2018-20 of SIBM Pune virtually where the students of the Batch of MBA and MBA Innovation and Entrepreneurship became a part of the Alumni Community. The Degrees had been dispatched by SIU and softcopies were sent out by the Director, SIBM Pune.

Event Activities:

- Welcome Speech by Alumni Team
- Directors Address- Speech and Unveiling the Goodies
- Address by Prof. Sandeep Bhattacharya
- Address by Col. Sunil Brijkrishnan
- Speeches by Batch Representatives Mr. Sujith C Ninan and Mr. Rahul Pant
- Unveiling the Batch Video.
- Unveiling Batch Felicitation Videos





ASK YOUR ALUM 2021

Date: 27th March 2021

Ask Your Alum, a new initiative by the Alumni Team, is a platform for sharing rich, valuable knowledge and experience between the young Alumni and the students. The basic idea of the session was to assuage the anxieties of the students regarding the upcoming summer internships. The idea was to have panels of each specialization with every panel having members from various industries. The session saw an active participation of students of each specialization with the panel members. The initiative was appreciated by students and panelists alike.



ASK YOUR ALUM 2021

Speakers

Finance: Ms Raji Joshi, Credit Specialist at DBS bank - Batch of 2016

Operations: Ms Ashwini Waghmare, Project Manager at Cisco - Batch of 2016

Human Resources

- Ms Shilpi Burman, Assistant Manager - Organisation Capability Development at Wipro Limited - Batch of 2017
- Mr Yogesh Lakhiwal, Assistant Manager - HR at Mother Dairy Fruit & Vegetable Pvt. Ltd - Batch of 2018

Marketing

- Mr Dhruv Bhanot, Brand Manager at Jawa Motorcycles - Batch of 2015
- Mr Kushagra Tayal, National Key Account Manager at Pidilite Industries Ltd - Batch of 2015
- Mr Shashank Gupta, Strategic Alliances and Partnerships at Capgemini -Batch of 2017
- Mr Ashutosh Kumar, Brand Manager at Abbott - Batch of 2018
- Ms Drishti Rana, Product Manager at Standard Chartered Bank - Batch of 2018



Ask Your Alum

Raji Joshi
Credit Specialist | DBS Bank
Batch of 2016

Ashwini Waghmare
Project Manager | Cisco
Batch of 2016

Shilpi Burman
Assistant Manager - Organisation
Capability Development | Wipro Limited
Batch of 2017

Yogesh Lakhiwal
Assistant Manager - HR | Mother Dairy
Fruit & Vegetable Pvt. Ltd.
Batch of 2018



Ask Your Alum

Dhruv Bhanot
Brand Manager | Jawa
Motorcycles
Batch of 2015

Kushagra Tayal
National Key Account Manager |
Pidilite Industries Limited
Batch of 2015

Shashank Gupta
Strategic Alliances &
Partnership | Capgemini
Batch of 2017

Ashutosh Kumar
Brand Manager | Abbott
Batch of 2018

Drishti Rana
Product Manager | Standard
Chartered Bank
Batch of 2018



COLLABORATION WITH OTHER TEAMS

Date: Throughout the Year

The Alumni team works hand in hand with the Councils and SIGs of the college with a goal of helping SIBM Pune reach new heights and having greater visibility and connection for the Alumni Community. With these goals in mind, the Alumni team has worked to support the other councils to our fullest capabilities. Some of the activities in this direction are:

- **Learn from Home Webinar Series:** A Collaboration with iSMART, PAT & CIT, the initiative was started in the lockdown to provide the students with an opportunity to learn from industry leaders and experts. Alumni Speakers in the series included:
 - Mr Nachiket Naik (Batch of 1996)
 - Mr Vijay Pratap Singh (Batch of 2003)
 - Mr Jitendra Paturkar (Batch of 1994)
 - Mr Pradeep Gidwani (Batch of 1986)
- **Induction program for Batch of 2020-2022:** Supported college & iSMART with alumni speaker profiles and introductions for all Alumni Interaction Sessions
- **HR Conclave 2020:** The Alumni Team was involved in reaching out and converting alumni for the panelist and moderator positions and was also involved in planning and final day execution.
- **Connecting Alumni to Councils:** The Alumni Team provides the Councils and SIGs with the contact information and potential list of Alumni that they should target. Notable instances of the same are :
 - Connecting SMT with Mr Vikram Sathaye for The Gravitas Launch Event.
 - Providing RSDT with a list of Alumni for probable panelists in The Alum SEED
 - Providing ART with List of Illustrious Alumni for the Admissions Process
 - Providing Innovation Club with the list of Alumni Entrepreneurs



YEARBOOK

Date: February - March 2021

The Yearbook is an initiative by the Alumni Team to record the memories of the graduating batch. Traditionally it is handed out to the graduating class on Scribbling Day, which has the most important details about each student including their best moments on Campus, photographs with their friends, and their recollections. It serves not only as a trip down the memory lane but also as a time capsule of memories from the 2 best years of student life on the Hilltop, few years down the line. The data collection and planning were done over a month with the help of student volunteers selected from the junior batch, with another 2 weeks for editing the responses. Another 2 weeks were used for finalizing the layout and then handed over for printing.

A collage of various campus photographs, including a road, a building entrance, a large hall, and a view of the hilltop, overlaid with semi-transparent geometric shapes in shades of teal, orange, and purple.

OUR SPACE IN TIME

YEARBOOK 2021




SOCIAL MEDIA & OTHER ACTIVITIES

Date: Throughout the Year

The year 2020 came with a very unique set of challenges wherein the pandemic and the subsequent lockdown changed the way things were done traditionally and the world as a whole embraced the digital transformation which was before considered a distant future reality. The Alumni team also embraced the digital transformation and actively engaged the alumni on the various platforms available to us.

During the lockdown various initiatives were taken to engage both the alumni and the student communities by means of various activities, some of them being Quarantine & A for Alumni on Instagram for Social Media Engagement with the Alumni Community.

We have carried on with our efforts to keep our social media presence in the limelight by posting about alumni achievements and accolades, institute events as well as student achievements. We also share articles, interviews and other relevant news related to our alumni. Through the year we also launched the LinkedIn group for SIBM Pune Alumni and a WhatsApp group for MEA and APAC Regions.



Alumni Team

SIBM PUNE

Alumni Team

Hearty congratulations to
Mr Anoop Kamat

SIBM Pune Alumnus from the Batch of 2003, on his new role as Head of Human Resources, India at Takeda



SIBM PUNE

Alumni Team

Hearty congratulations to
Sakshi Sood

HR Business Partner, Merck Sharp & Dohme Corp, and an SIBM Pune Alumna from the Batch of 2010, has successfully made it to HR 100under40 2020 by Jombay



SIBM PUNE

Alumni Team

Hearty congratulations to
Ms Priya Nair

Executive Director, Beauty and Personal Care at Hindustan Unilever, and an SIBM Pune Alumna from the Batch of 1994, has been featured in Business Today's prestigious list of India's Most Powerful Women



SOCIAL MEDIA & OTHER ACTIVITIES

This activity has been hugely successful with 5100+ likes and followers on Facebook, 1007 members on the LinkedIn group, 1385 followers on Instagram, and 770 followers on Twitter. The Alumni Team also ensured that all the platforms are linked with the Official Alumni Portal of SIBM Pune. Throughout the year, the Alumni team has also engaged the alumni base by making birthday and congratulatory calls. We have also continued Alumni outreach through regional alumni groups on WhatsApp and Telegram, where job postings & college updates are shared regularly.

The Alumni Team has this year migrated from the SIBM Pune Alumni Portal to the new SIU Alumni Portal, the domain: <https://alumni.symbiosis.ac.in/>. It has also become easier to invite Alumni to events with the RSVP feature in the Events section. This has been used to invite alumni to events. The features of the portal are:

1. Events - to make sure that the Alumni are a part of all the activities that happen across the SIU campuses
2. Newsroom - To keep the Alumni updated about the professional achievements
3. Mobile Notifications - to never miss any update of the SIU Alumni base
4. Real-time messaging - a mobile-based platform for you to interact with your colleagues
5. Discussion Forum - to catch up and interact with other Alumni by sharing files, pictures, and many more.
6. Business Directory - to enlist your company and mutually benefit through better Alumni reach
7. Birthday Notifications - to engage the Alumni in such personal celebrations and help them network



We, the Senior Alumni Team 2020-21, would like to thank the Director and SIBM Pune for the continued support and encouragement. We hope that the Alumni Team in the future would continue the endeavour to nurture an alumni community where each and every member feels connected with the alma mater and with each member of the SIBM Pune family.



L to R : Devendra Karoshikar, Varun Dave, Sai Saranya Ayyalasomayajula, Yasmeen Singh, Saniya Chitnis, Abhijeet Mukherji, Amogh Koundinya

The End