



BATCH OF 2018-20

**CAMPUS
RECRUITMENT
PROGRAMME
2019**



020-28116071/ 73 

placements@sibmpune.edu.in 

FOREWORD

SIBM Pune is among the first premier B-Schools in the country to have concluded its final placements for the year 2019. The institute has yet again crossed new milestones, reaching greater heights with the successful Campus Recruitment Programme for the Batch of 2018-20. The institute's unique student-driven culture, robust corporate engagement model and planned academic rigour have secured us the unwavering confidence of a bevy of the top corporate houses year after year.

This year, **over 90 organizations** from across sectors such as Automobile/Automotive, BFSI, Consulting, FMCG/FMCD, Information Technology, Infrastructure, Manufacturing, Pharmaceutical, Retail, and Telecom inter alia confirmed their participation for the Campus Recruitment Programme 2019 which saw participation from over 180 students. The participating companies made a total of **186 offers** across functions of Finance, General Management, HR, Operations, Sales & Marketing, Consulting and Strategy. The students of SIBM Pune shone through their performance during their Summer Internship and at various Corporate Competitions securing a whopping cumulative of **87 Pre-Placement Offers**. The students have been offered positions in some of the most elite management programmes in the country such as *Aditya Birla Group Leadership Programme, Aditya Birla Fashion Retail Limited STRIDE, Accenture Talent Accelerator Programme, Airtel Young Leaders Programme, Axis Ahead, Bajaj Finserv GYLP, Bajaj Auto Flying Start Programme, Cipla Young Managers Program, Cisco Project Specialist Programme, Dabur YMDP, Adani Accelerated Leaders Program, Godrej Industries Limited Gallop Program, Hexaware Technologies HFL Program, ICICI Prudential Business Leadership Programme, Lenovo Future Leaders Program, Reliance Industries Limited RALP, Tata Global Beverages Emerging Leaders Plus, Vodafone Shared Services India Discover Graduate, Whirlpool Young Leaders Program*, along with the most sought-after Management Trainee Programmes with organizations such as American Express, Asian Paints Limited, Diageo India, Flipkart, ITC Limited, RB, Shell India Markets Pvt. Ltd. among many others.

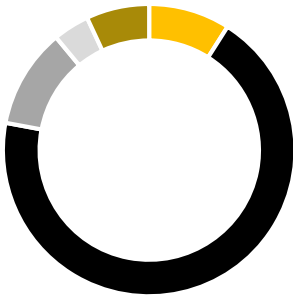
We are grateful to our esteemed recruiting partners who reinforced their faith in the talent of SIBM Pune by opening up coveted roles for the students. We are also honored to have forged new associations with a host of top names in the industry such as the Adani Group, American Express, Anheuser-Busch InBev, Armstrong Machine Builders Pvt. Ltd., Axis Bank, Bridge i2i Analytics Solutions Pvt. Ltd., Bridgestone India Pvt. Ltd., Diageo India, Flipkart, KPMG India Private Limited, PricewaterhouseCoopers U.S Advisory, Whirlpool Corporation to name a few. The average CTC offered to the students saw a **15.21%** increase over the previous year from INR 17.48 LPA to **INR 20.14 LPA**. The total participants comprised of **31% females** who have grabbed some of the top offers from prominent recruiters like American Express, Bajaj Finserv Limited, Cisco Systems India Pvt. Ltd. among others.

BATCH PROFILE

The well-balanced batch comprises of professionally experienced individuals as well as freshers, among both the genders, coming from various domains such as Arts, Commerce, Engineering, Management, and Medicine leading to a more conducive learning environment.

AVG. AGE: 24.50 Years

AVG WORK EX: 25 months



ACADEMIC BACKGROUND

- Commerce – 9%
- Engineering – 69%
- Management – 11%
- Science – 4%
- Others – 7%



PROFESSIONAL BACKGROUND

- Analytics – 7%
- BFSI – 7%
- Engg./ Mnfg. – 11%
- IT/ ITES – 36%
- Sales/ Marketing – 6%
- Others – 33%



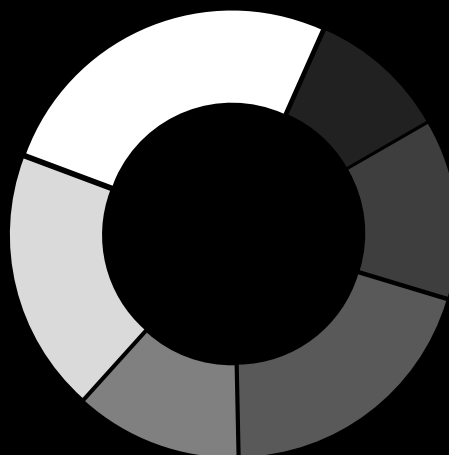
WORK EXPERIENCE

- Freshers – 29%
- 1-12 Months – 10%
- 13-24 Months – 27%
- 24+ Months – 34%

69% MALE

31% FEMALE

The management students of SIBM Pune had a spectrum of roles to choose from across functions such as Analytics, Consulting, Sales and Marketing, General Management, Finance, HR, Operations and Strategy.



- Auto/ Mnfg. – 13%
- BFSI – 20%
- Consulting – 12%
- FMCG/ FMCD – 19%
- IT/ ITES – 26%
- Others – 10%

RECRUITERS' PROFILE

CRP 2019 HIGHLIGHTS

₹ 34.26 LPA
HIGHEST
CTC

87
PRE-PLACEMENT
OFFERS

₹ 20.27 LPA
AVERAGE CTC OF
FEMALE
STUDENTS

▲ 15.21%
₹ 20.14 LPA
AVG CTC

₹ 20.08 LPA
AVERAGE CTC OF
MALE
STUDENTS

90+
RECRUITERS

186
OFFERS

28%

OFFERS IN FORTUNE
LISTED COMPANIES

₹ 18.50 LPA
MEDIAN
CTC

AVERAGE CTC
OF TOP OFFERS

₹ 27.18 LPA
TOP 50

₹ 23.59 LPA
TOP 100

₹ 21.44 LPA
TOP 150

CORPORATE COMPETITIONS – 2019-20

 HR Case Study NATIONAL WINNERS	 Campus Innovathon NATIONAL WINNERS	 LOUD NATIONAL WINNERS	 Over The Wall NATIONAL WINNERS	 4Ps Challenger NATIONAL WINNERS
 Stratethon NATIONAL WINNERS	 iCreate NATIONAL RUNNERS-UP	 HR Live Project Championship NATIONAL RUNNERS-UP	 Hustle NATIONAL RUNNERS-UP	 Global Challenge NATIONAL RUNNERS-UP
 logiquest NATIONAL RUNNERS-UP	 Canvas NATIONAL FINALISTS	 BLoC Boardroom Challenge NATIONAL FINALISTS	 Carpe Diem NATIONAL FINALISTS	 WiRED NATIONAL FINALISTS
 Interrogang?! NATIONAL FINALISTS	 War Room NATIONAL FINALISTS	 Ingenium NATIONAL FINALISTS	 The Catalyst NATIONAL FINALISTS	 CEO Challenge NATIONAL FINALISTS
 Steel-a-Thon NATIONAL FINALISTS	 The B.U.D Challenge NATIONAL SEMI-FINALISTS	 T.U.P NATIONAL SEMI-FINALISTS	 Transcend REGIONAL FINALISTS	 ATOM REGIONAL FINALISTS
 E^3 REGIONAL FINALISTS	 L.I.M.E REGIONAL FINALISTS	 E.D.G.E REGIONAL FINALISTS	 MindRover REGIONAL FINALISTS	 Research Challenge ZONAL FINALISTS

OTHER PROMINENT CORPORATE COMPETITIONS ON CAMPUS

 HeadstaRt II Stratos	 Ace Challenge	 Business Case Challenge	 The IB League	 Ideation Challenge
 Brandstorm	 Campus Connect Challenge	 Dare To Do More	 ThinkUp Challenge	 Transformation Series

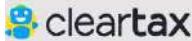
MARKETING

A focussed course structure equips those interested in this field with the skill set needed to understand, interpret and apply marketing concepts in live corporate scenarios. The students learn the practical applications of marketing principles through case studies, seminars, workshops, guest lectures and research projects.

₹ 34.26 LPA

HIGHEST
CTC OFFERED

46%
STUDENTS
OFFERED
PPOs



HUMAN RESOURCES

₹ 34.26 LPA

HIGHEST CTC OFFERED

24% STUDENTS OFFERED PPOs

This course provides students with the skills required for successful human capital management. It familiarizes them with current corporate practices in the line. The course focuses on interpersonal, Talent Management and people management skills, to enable students to transcend the scope of Human Resource Management.



FINANCE

This specialization is designed to provide students with a strong base in applied financial management. It helps them in sound financial decision-making, providing a deep understanding of the financial aspects of the economy and the corporate world. The quantitative and analytic skills of the students are enhanced in the process.

₹ 20.00 LPA
HIGHEST
CTC OFFERED

48%
STUDENTS
OFFERED
PPOs

AMERICAN EXPRESS

ABInBev

ASPECT RATIO

AXIS BANK

BAJAJ FINSERV

BARCLAYS

birlasoft
© CK BIRLA GROUP

Capgemini

CISCO

COMPASS GROUP

CREDIT SUISSE

CRISIL
An S&P Global Company

genpact

Goldman Sachs

HDFC BANK

HEXWARE

HSBC

IBM

ICICI Bank

JD

JPMORGAN CHASE & CO.

KALZOOM ADVISORS

kotak life

KPMG

LTI
Let's Solve

praktice.ai

TATA GLOBAL BEVERAGES

Tech Mahindra

TRAFIGURA

TresVista

varroc EXCELLENCE

Whirlpool

wipro

ZYCUS

OPERATIONS

Supply Chain Management, Logistics and Distribution networks have become huge differentiating factors for an organization as it competes in the market. The course structure at SIBM Pune ensures that technological knowhow in these lines is integrated with current industrial practices to equip students to deliver beyond standard service levels for the businesses to grow further.

₹ 23.00 LPA

HIGHEST
CTC OFFERED

32%
STUDENTS
OFFERED
PPOs



42nd
MBA BATCH
2019-21



SUMMER
PLACEMENT REPORT

placements@sibmpune.edu.in ●

020-28116071/ 73 ●

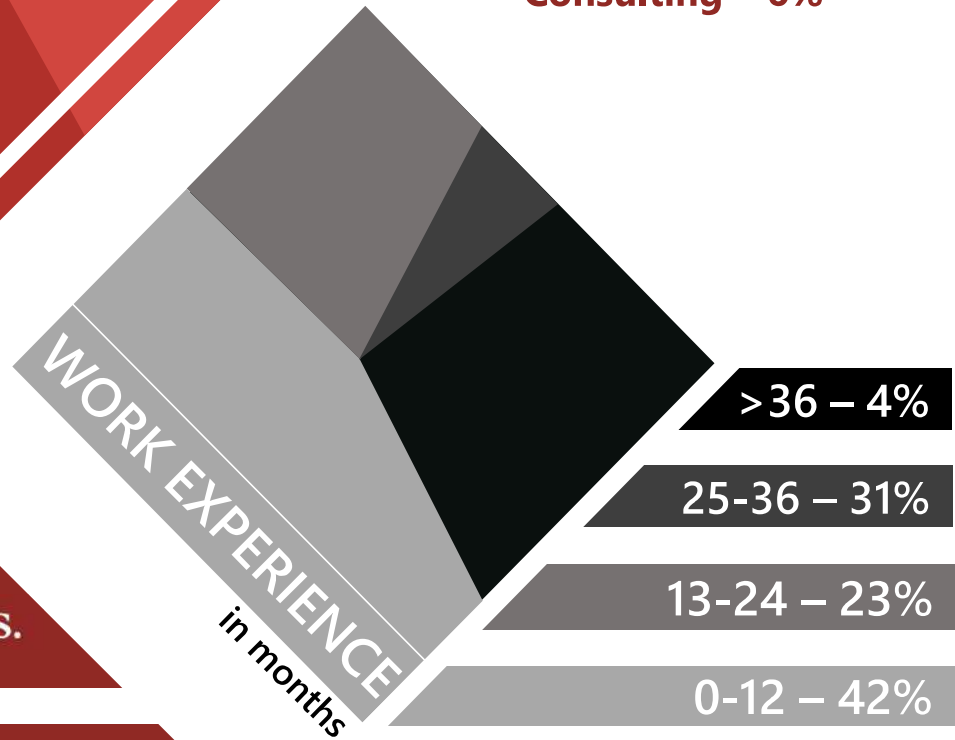
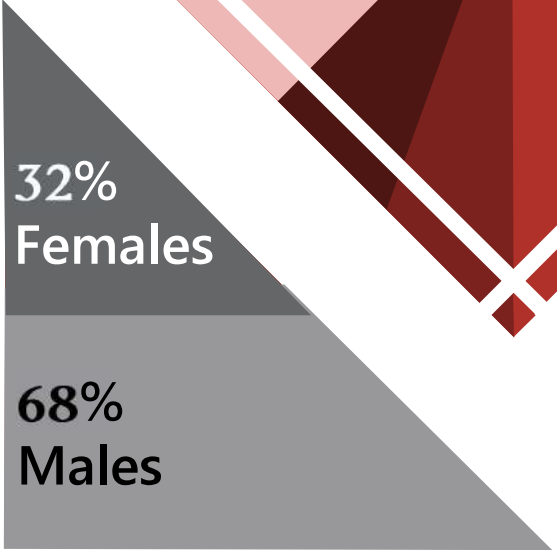
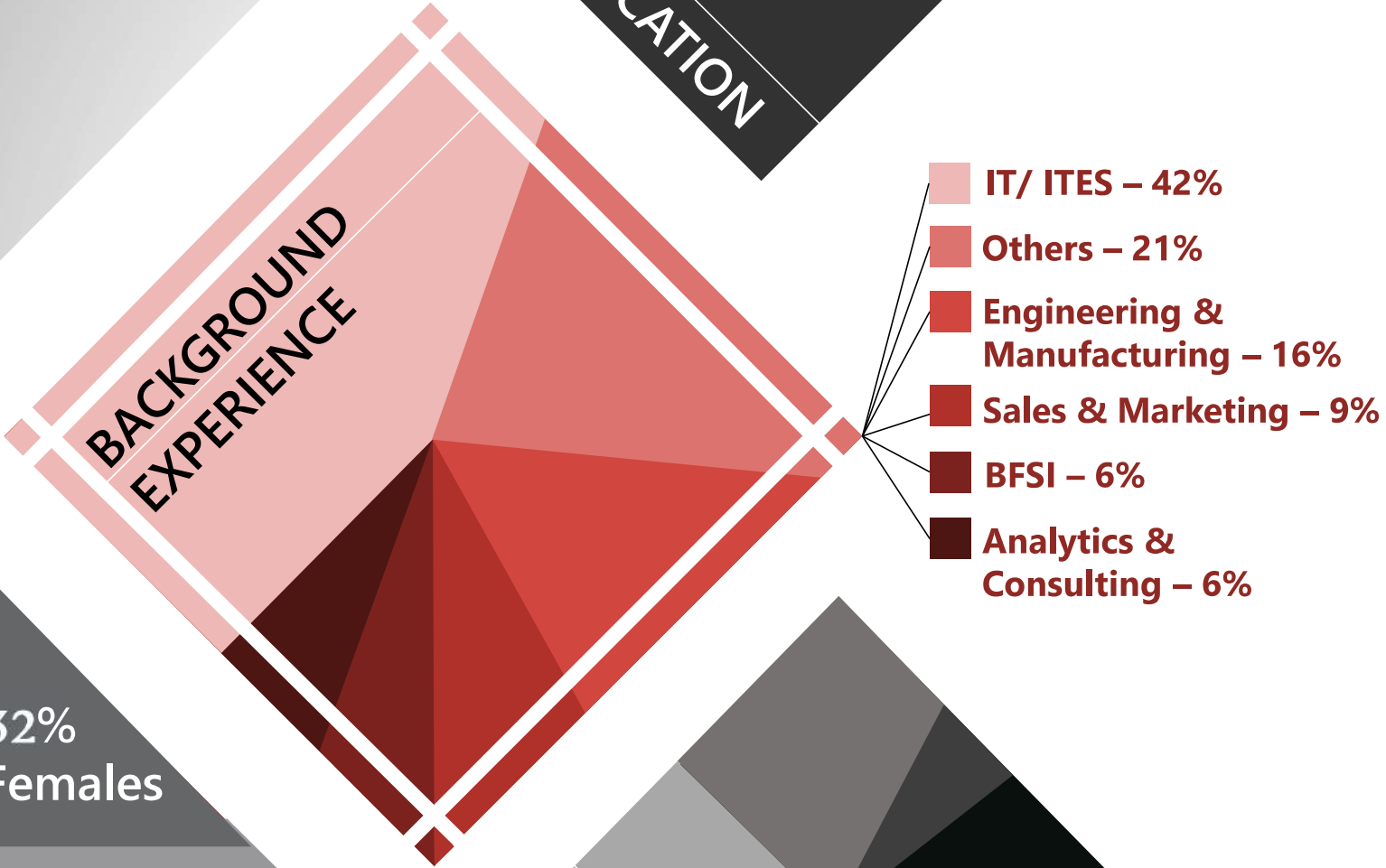
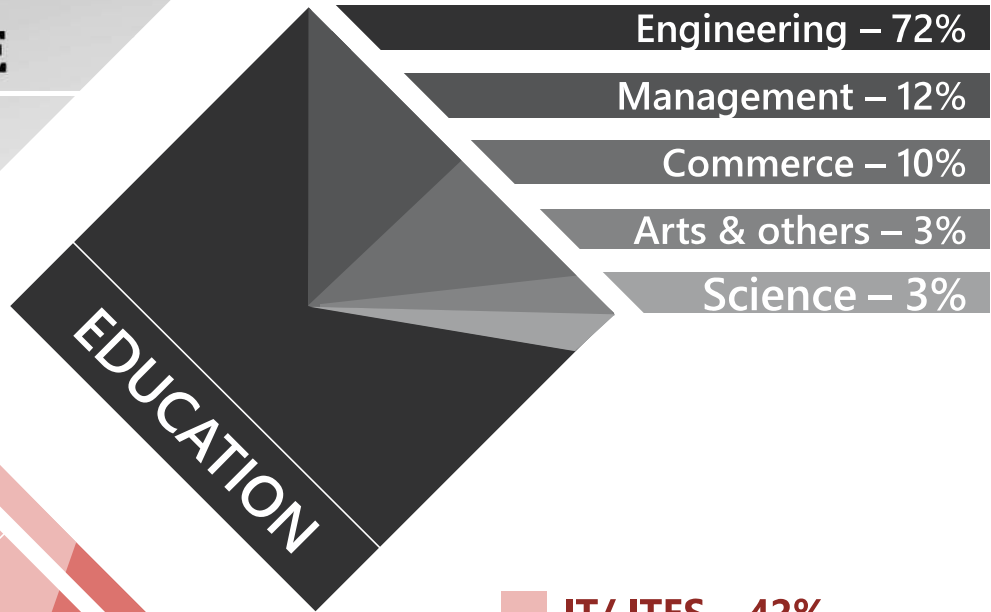
FOREWORD

It is with great pride that SIBM Pune announces the successful completion of the Summer Internship Recruitment Programme 2019 for its **42nd MBA Batch (2019-21)**. Being the first premier B-School in the country to have completed the process, the institute had the privilege of hosting some of the biggest brands in the industry. Continuing the strong upward trend over the past few years, it has, yet again, set a new milestone by clocking in one of the most successful summer placements with **average stipend crossing the 2 lakh** benchmark for the two-month internship.

We would like to thank our recruiters for evincing faith and confidence in the caliber of the students of SIBM Pune and express our heartfelt gratitude for the unparalleled support and assistance shown by our distinguished alumni. **Over 65 organisations** were a part of the process and spanned across a miscellany of sectors including Automobile, BFSI, Consulting, FMCG/FMCD, Information Technology, Infrastructure, Manufacturing, Pharmaceutical, Retail and Telecom inter alia, making **195 offers to over 180 students** across domains. The average stipend for the process stood at **INR 2.01 Lakh** with an increment of **21%** over the last year. SIBM Pune had the opportunity to host some of the most coveted brands in the industry for the very first time such as Anheuser-Busch InBev, Aon Consulting Pvt. Ltd., Compass Group India, Diageo India, Lear Corporation, Ninjacart, Nutanix Technologies India Pvt. Ltd., PepsiCo India, PricewaterhouseCoopers US Advisory, Sanofi and more. We are extremely grateful for the immense confidence reposed in us by our regular recruiters Bajaj Auto Ltd., Godrej Industries and Associate Companies, ITC Limited, Mahindra and Mahindra Ltd., Pidilite Industries Ltd., Reliance Industries Limited and many more.

We would like to congratulate the students for their phenomenal performance in the process that has led to the institute adding another feather to its cap.

BATCH PROFILE



AVERAGE AGE : 23.85 Yrs.

AVERAGE WORK EX. - 24.17 Months

3.0

HIGHEST
STIPEND
in lakhs

2.01

AVERAGE
STIPEND
in lakhs

21%

RISE IN AVG.
STIPEND
over last year

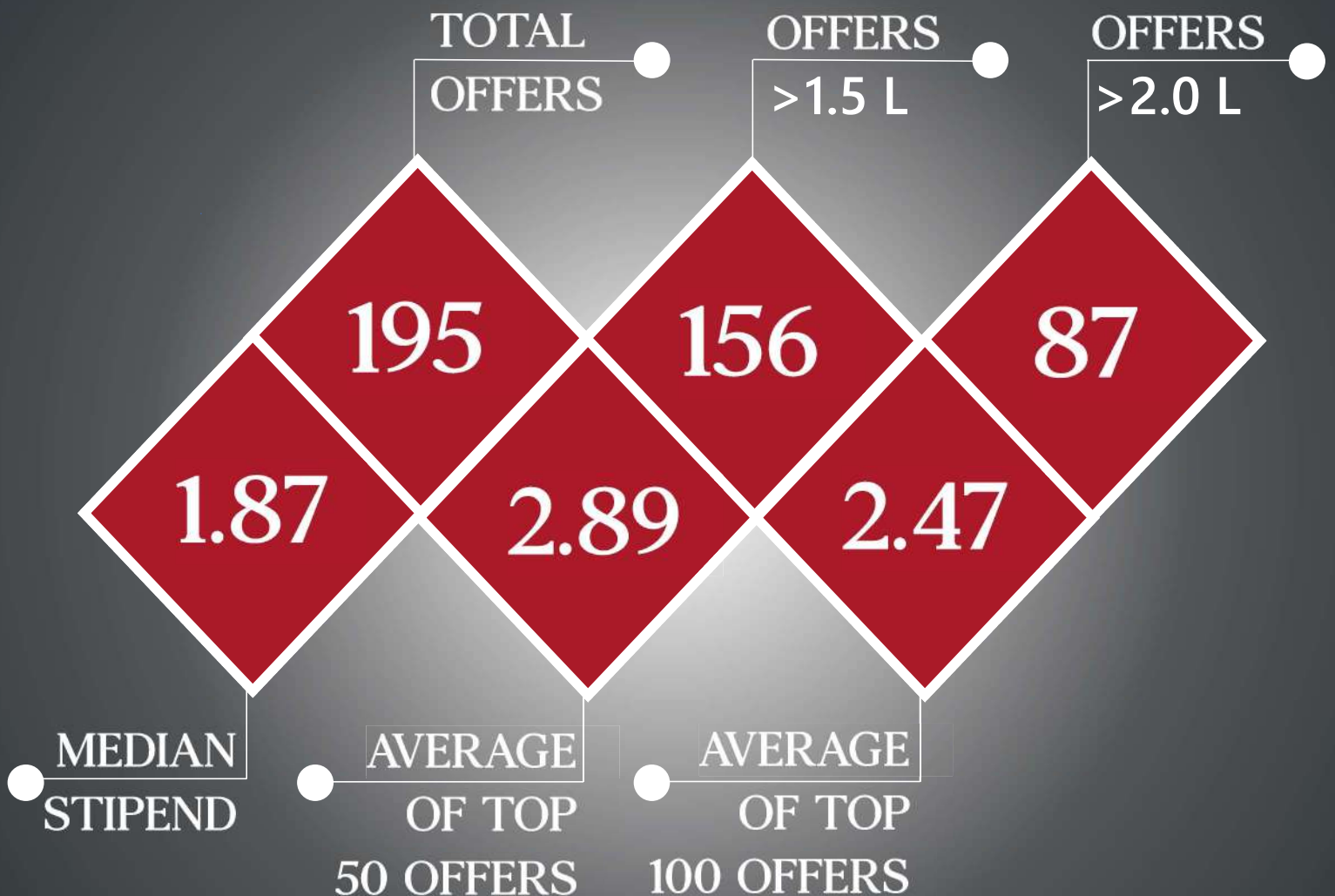
Record-Breaking

03

Days Process

HIGHLIGHTS

OF SUMMER PLACEMENTS 2019



All stipend figures are in INR (lakhs)

SECTOR-WISE HIGHEST STIPEND OFFERED

AUTO/ MANUFACTURING / 2,50,000

BFSI / 2,00,000

CONGLOMERATE / 3,00,000

CONSULTING/ IT/ TECHNOLOGY / 2,00,000

FMCG/ FMCD / 3,00,000

HEALTHCARE/ PHARMACEUTICAL / 2,50,000

OTHERS / 1,50,000

43.8%

Students placed in the
Fortune Global 500
Companies

HIGHLIGHTS OF SUMMER PLACEMENTS 2019



All stipend figures are in INR (lakhs)

OUR RECRUITERS

AUTO/ MANUFACTURING



The organisations from the Automobiles and Manufacturing sector which visited the campus for the summer process included the likes of Bajaj Auto Ltd., Becton Dickinson India Pvt. Ltd., Cummins India Limited, Exide Industries Ltd., Lear Corporation, Tata Steel Limited and Texas Instruments (India) Pvt. Ltd. The institute continued to harness its relationship with regular recruiters while adding new brands to its palette.

BFSI



The Banking, Financial Services and Insurance sector saw participation of reputed organisations such as Aviva Life Insurance Company India Ltd., Bajaj Finserv Limited, Credit Suisse Services Private Limited, Fidelity Business Services India Pvt. Ltd., HSBC Ltd., J.P. Morgan Chase and Co., Marsh & McLennan Companies and Nomura Services India Private Limited. These organisations have placed immense trust in the institute and offered various key roles to the students from the batch.

OUR RECRUITERS

CONGLOMERATES



Large conglomerates that have placed trust in our institute through the years and have visited the campus this year are Godrej Industries Limited and Associate Companies, ITC Limited, Mahindra & Mahindra Ltd. and Reliance Industries Limited.

CONSULTING/ IT/ TECHNOLOGY



The IT and Technology sector saw the presence of Accenture Solutions Private Limited, Capgemini Technology Solutions India Limited, Cisco Systems India Pvt. Ltd., Genpact, Honeywell Technology Solutions Lab Pvt. Ltd., Lenovo India Private Limited, Nutanix Technologies India Pvt. Ltd., Ola, Vodafone Idea Limited, Vodafone Shared Services India and Wipro Limited were also a part of the process. Students were also offered key roles by top consulting firms like Aon Consulting Pvt. Ltd. and PricewaterhouseCoopers US Advisory.

OUR RECRUITERS

FMCG/ FMCD

ABInBev



DIAGEO



A host of marquee recruiters from the FMCG/FMCD sector such as Anheuser-Busch InBev, Dabur India Limited, Diageo India, Hindustan Unilever Limited, Marico Limited, Nestle India Ltd., PepsiCo India, Perfetti Van Melle India Pvt. Ltd., Pidilite Industries Ltd., Procter & Gamble, Signify India and Tata Global Beverages Limited visited the campus for summers this year.

HEALTHCARE/ PHARMACEUTICAL



The Pharmaceutical and Healthcare sector saw participation from leading organisations such as Abbott Healthcare Pvt. Ltd., GE Healthcare, GlaxoSmithKline Consumer Healthcare Ltd., GlaxoSmithKline Pharmaceuticals Ltd, Philips India and Sanofi, establishing the growing recognition of the talent pool in the institute.

OTHERS



METRO

ninjacart



Other eminent organisations include Aditya Birla Fashion and Retail Limited, AkzoNobel India Ltd., Compass Group India, METRO Cash and Carry India Pvt. Ltd., Ninjacart and Shell India Markets Pvt. Ltd.



"I would like to thank all our recruiters for their continued faith in SIBM Pune for campus engagements and placements. I am also grateful to our illustrious alumni, who have extended an overwhelming support to our students by conducting various interactive sessions and guest lectures wherein the students not only gained a practical industrial perspective but also received guidance to prepare for the recruitment process. I am sure that SIBM Pune will scale new heights in the time to come. A special mention to the ex-members of the Placement Advisory Team for their continuous guidance and support."

- DR. R. RAMAN

**NOTE
FROM THE
DIRECTOR**