



# ANNUAL REPORT

## 2018-19

This document highlights the major events conducted by the Social, Entrepreneurship and Consulting Cell of SIBM Pune during the academic year 2018-2019

## **SECC Annual Report 2018-19**

The Social, Entrepreneurship and Consulting Cell (SECC) is a student-driven body at Symbiosis Institute of Business Management (SIBM), Pune and one of the nine teams of the student council. The team functions under three wings - Social, Entrepreneurship and Consulting. The main aim of the SECC is to:

1. Bring about a change in the minds of students, inspire them to take up entrepreneurial activities, build the start-up ecosystem in the campus and bring the students in line to the country's start-up culture.
2. Instil a social responsibility in the minds of the students and contribute their part to the society.
3. Assist budding start-up through student consulting and thereby provide exposure to the students in various industries.

SECC conducts various events as part of their three wings over the year and works in the single intention to promote the student culture at SIBM Pune.

The major activities conducted as part of SECC during 2018-19 are:

### **Entrepreneurship:**

- Entrepreneurship Summit 2018
- Sponsorship Workshop

### **Social:**

- Prerna 8.0
- Winter is Coming
- Umang
- Joy of Giving
- Book Donation Drive
- Tree Plantation Drive
- Matri-bhasha Diwas

### **Consulting:**

- Winter Internship
- Consulting Fair 4.0

## Entrepreneurship Summit 2018

Entrepreneurship Summit 2018

3<sup>th</sup>, 4<sup>th</sup>, 5<sup>th</sup> August 2018



# E-SUMMIT 18

The Entrepreneurship Summit 2018 from 3rd, 4th and 5th August, 2018 was truly one of the biggest events that took place on the scenic campus at Lavale of SIBM, Pune. Organised by the

Social, Entrepreneurship and Consulting Cell (SECC) of SIBM Pune, the **Entrepreneurship Summit 2018** Sponsored by TFS Ltd; Co-Sponsored by PFC Ltd. and Skerion Renewables brought in participants and start-ups from diverse domains and geographies across India. A whopping amount prize money worth 4.3 Lakhs was given as prize money across all events. Among 15+ events that took place over the 3 days of the Entrepreneurship Summit,

### Pride & Passion

A Guest Speaker Session was one of the most widely anticipated and successful events.

The guests for the day were: **Mr. Amey Mashelkar**, Head of JioGenNext, **Mr. Vikram Kumar Limsay**, the Founder and CEO of Helicon Consulting and **Mr. Ankit Aggarwal**, Founder of Dare2Compete. The esteemed speakers addressed an enthusiastic audience and shared their life stories with them. Mrs. Poornima Tapas, Faculty-in-charge, SIBM Pune, graced the event.



## Udaan- The Business Plan Competition

An event where the Executive Summary entries by the participants were first screened by **Prof. Vimal Babu** and Prof. Amresh Kumar , Faculty at SIBM. The participants were then mentored by **Mr. Arjun Panchal**, an Entrepreneur, Author & Founder of PapaZapata, Prof. Yogesh Brahmkar, Faculty-in-charge, Innovation and Entrepreneurship, SIBM Pune. In the Final Round the participants were evaluated by an esteemed panel of judges comprising Mr. Shyamal Dave, Partner at Scale Factor Consulting lab and **Mr. Saurabh Chaturvedi**, a TEDx Speaker, Founder & CEO of InnoLabZ Ventures. The participants were judged on their scalability, feasibility and originality of their business ideas, amongst other factors.



## Conquest

Powered by HootOut, Conquest was a live case study competition, testing passion and perseverance of participants to come up with innovative solutions to real business problems. **Dr. Shoma Shrivastava**, **Mr. Sagar Patil** and **Mr. Dheeraj Chowdhury** judged the event.

## Prayaas

Prayaas is a case study challenge presented by Healthy Home India, a Nashik based health care start-up and **Mr. Jignesh Narang**, Founder of Art Creation and an associate at Healthy HomeIndia judged the event. **Dr. Jayaseelan** gave his valuable inputs while judging the participants on their pitching skills which they used further for **Jugaad- The Fund Raiser**, an event where the finalists had to sell their products in the city.



## RunBhoomi

A strategy based virtual IPL auction was a thrilling event which concluded in a nailbiting finish where the teams contested closely till the very last round.



## Merge It

once again a newly conceptualized event was a Merger and Acquisitions based strategy simulation. It demanded participants to analyse and present the case study in a limited time frame, much like a real world business environment. This was judged by Mrs. Mahima Mishra and Mrs. Shubhra Anand, Associate Faculty, SIBM Pune.

## Investor Speed Dating

A brand new event under the E-Summit banner, gave an opportunity to the participants to pitch their business ideas directly to the investors. Mr. Vivek Shrivastav from Mumbai Angels, Mr. Kapil Suyal from Orios Ventures and Mr. Sameer Gupta from Innovitas.



Entrepreneurship Summit 2018 also witnessed the Special Interest Groups (SIGs) of SIBM collaborate and organise various national level competitions. They are as follows:  
Mark-O-Polo, the Marketing Society, organized the final round of its flagship National Level



### MindSpark

A case Study Competition where the presentations were judged by a panel consisting of the founders of Lazyroofs, the title sponsor for the event. Impressed by the quality of presentations and competition, the panelists and the participants left great feedback for this successful competition.

### Case-latte

SIBM.Caf-fin, the Finance Club conducted a national level presentation competition called Case-latte on Stressed Assets. The event was presided over by Mr. Nachiket Naik, Managing Director at IREP Capital and Mr. Ritesh Khatwani, Assistant Professor, SIBM Pune.

### SymbiHaat

The most popular attraction during the three-day event was however the **SymbiHaat – Symbi’s own flea market**. With eight food stalls and four non – food stalls for participants, students and attendees had an area to eat, enjoy and have fun. Some of the food served was pizzas, burgers, momos, waffles, shawarma, chaat and sweets. The event went on for all three days and the team also organized **Haat Nights** for the last two days that included Karaoke, Live match screening and DJ Night to keep the attendees entertained.

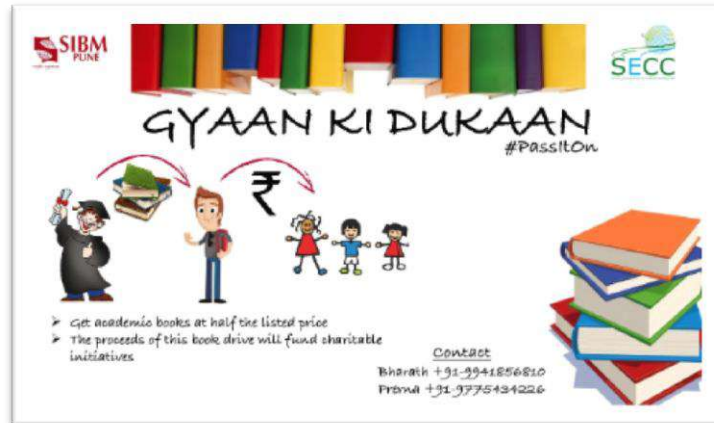
With such a diverse range of competitions and events, the Entrepreneurship Summit 2018 helped inspire and spread the culture of entrepreneurship, innovation and problem solving among the participants present at the beautiful Lavale Campus.



### Book Donation Drive

The Social, Entrepreneurship and Consulting Cell (SECC) upheld this tradition by conducting an event, Gyaan Ki Dukaan, on the 3<sup>rd</sup> of July 2018. As a part of this initiative, SECC collected old syllabus books from the senior batches to help the current batch by giving away these academic course books at half the listed price.

The proceeds of the book drive was donated as funds for various charitable causes. There was a positive response where students bought these academic books and were a part of this benevolent cause.



## Tree Plantation Drive 2018

Amidst the hustle and bustle of daily assignment's submissions, tests and classes, we here at SECC realize the significance of giving back to the nature. Hence, we organized a tree planting drive early last month adding another feather to our hat. Around evening, we had some of team members, students and faculty volunteer for the event. Dr. V.V. Kumar Sir was also present during the drive. As our campus is already lush with greenery, it was a task for us to identify a right spot to place the samplings. After spotting the apt location outside the Z block, we got all the equipment necessary for planting. Two of our friends brought the water sprinklers as well. All set, time for us to start digging the first few holes and our friends planted the samplings, sprinkled water. We took turns and all of us got to plant at least a sampling. Mother Nature also blessed us, it started drizzling. We continued till all the samplings were rooted. After a couple of clicks here and there, the event came to an end. All of us were happy after the act, however it was the first time of planting for some of us. We had to get back to our dorms to continue studying leaving behind the samplings where they belonged to.



## Winter Internship 2018

Winter Internship 2018  
November 2018

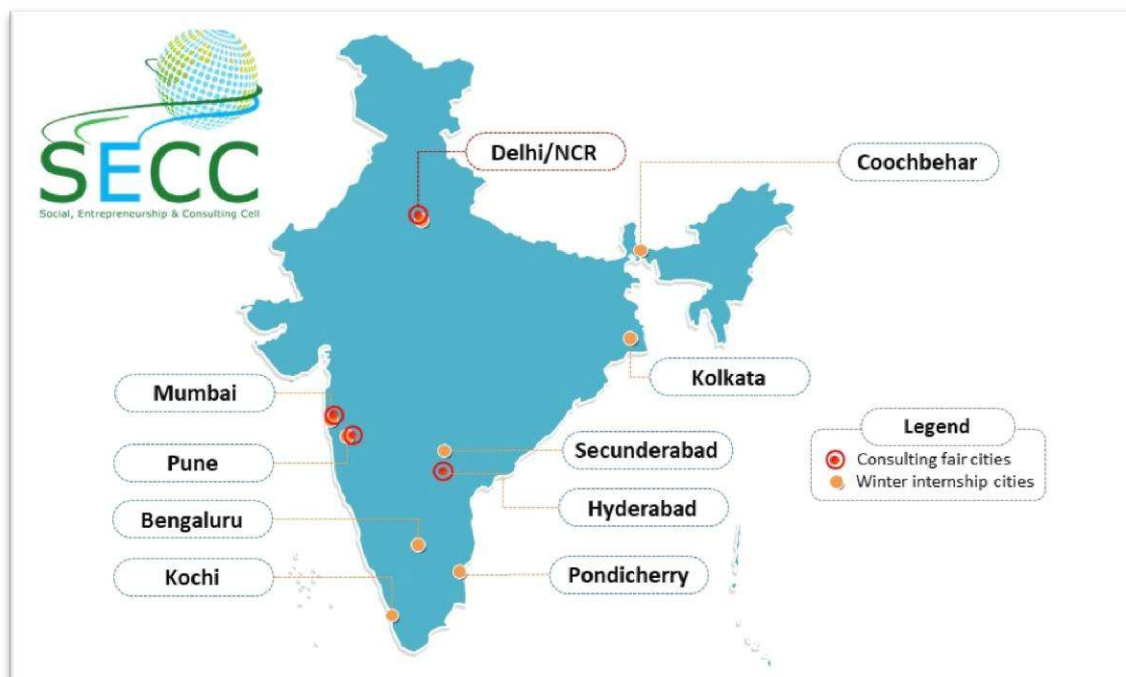
The curriculum of the Innovation & Entrepreneurship course requires the students to complete a mandatory winter internship. SECC assisted the students of MBA I&E in securing internships at various NGOs across the country, where the objectives of the Internship were:

1. To sensitize towards India's social sector, issues and challenges faced by masses
2. To create understanding of the role of NGOs and their contribution to the society
3. To understand NGOs' functioning as a social venture and identify several aspects pertaining to effective functioning of NGOs

The internships were for a period of 2 weeks in the month of November 2018.

Some of the NGOs that came on board across India are:

- Samarthanam Trust for the Disabled (*Bangalore, Mumbai, Kochi, Secunderabad*)
- Sarvahitey Foundation (*NCR region*)
- Sneh Foundation (*Pune*)
- Sharon Society of Pondicherry
- Hope Foundation (*Kolkata*)
- Tufanganj Anwasha Welfare Society (*Coochbehar*)







## Winter Is Coming

Winter is Coming  
14<sup>th</sup> November 2018

On the **20th of November 2018**, members of SECC distributed blankets to the underprivileged people on the streets of Pune. By doing this, SECC helped them weather the cold nights during this winter season. 100 blankets were distributed across the streets of **Kasba Peth, Babajan Chowk, Bhuddawar Peth, Pune Railway Station, Swargate bus terminal and Chattusingh temple.**

The funds to sponsor this initiative were raised through Jugaad- the fundraiser event of Entrepreneurship Summit 2018.



## Sponsorship Workshop

Sponsorship Workshop

7<sup>th</sup> October 2018

Sponsorship Workshop was successfully conducted on 6th October, 2018 in joint collaboration with Symbiosis Centre for Entrepreneurship & Innovation (SCEI) and the Social, Entrepreneurship & Consulting Cell (SECC), SIBM Pune. The workshop had participants from different Symbiosis colleges like Symbiosis Institute of Business Management, Pune, Symbiosis Institute of Technology and Symbiosis Center for Management Studies, Pune and received a positive response in terms of the learning and experiences that they had. **Ms. Hemani Goswami** coordinated the event on behalf of the SCEI. The event started with a warm welcome and a brief introduction about the purpose of the workshop which saw the esteemed presence of **Mr. Dilip Thosar, CEO of SCEI**.

The First Half of the session of event was taken up by the SECC and Co-curricular teams of SIBM Pune where they shared their tips and tricks to raise sponsorship funds for their events.

The Post lunch session included a case study competition where the students were expected to ideate on new and innovative ways of raising funds for events. The event was judged by **Mr. Arjun Panchal, Founder, Papazapatta** and **Mr. Abhishek Kawitkar, Founder Director, Tree Public Foundation**. The event concluded with one team winning the competition, followed by felicitation of the judges and a brief address by them on some vital tips on fund raising and effective pitching to the potential investor.



## Consulting Fair 4.0

Consulting Fair 4.0  
24<sup>th</sup> November 2018

The Consulting Wing of the Social, Entrepreneurship and Consulting Cell (SECC), SIBM Pune organized the Consulting Fair 4.0 on the 24<sup>th</sup> of November 2018. This event was designed to create an opportunity for the students to work on real life business challenges and enhance their management skills.

It was a one-day event, which invited numerous start-ups and companies from across the country to the sprawling Lavale campus, where these organizations had the opportunity to identify some of the brightest minds in the country to work on their consulting assignments.

In the fourth edition of the Consulting Fair, **14 companies** offered **19 profiles** across all disciplines. The impressive line-up for the day included companies like Reliance Jio, Toppr, Klarify, Fitsperts and many others.

The Consulting Fair 4.0 received a total of **120 applications** out of which **109 got shortlisted** for the second round and finally more than **60 students** were offered consulting assignments. All the companies were extremely satisfied with the quality of the students and look forward to association with SIBM Pune for future events.



## Umang

Umang  
25<sup>th</sup> December 2018

The Social wing of the Social, Entrepreneurship and Consulting Cell (SECC) organised 'Umang' wherein Christmas was celebrated with the children of an orphanage “Saraswati Anath Shikshan Ashram”, Pune.

With the generous donations of students, staff and faculty, more than 40 children experienced the joy of playing a variety of games and felt special this Christmas.

Further, the orphanage was provided with their monthly requirement of ration which included necessities like, rice, wheat, sugar, salt etc. which was bought from the funds raised by us.

We also bought gifts for the children as per their wish list, which included books, toys, remote control cars, clothes, watches, stationery and shoes.

There was an overwhelming response from the children, staff at the orphanage and the student volunteers for the noble cause. The event was specially appreciated by the Student President for its success.



## Prerna 8.0

Prerna 8.0  
December – January 2018-19

1 Event, 5 Sessions, 100 Volunteers, A Thousand lives

Conceptualized in 2011, the objective of this event is not only to teach, but to instill a passion in people to learn new things. This year taking into consideration the prevailing social and economic conditions, SECC organized a diverse range of awareness programs for the residents of **villages nearby** and for the **mess and housekeeping staff at the Hilltop Campus**. The event began on the **18th of December 2018** and was conducted over 5 weekends.

The theme for this year is around Self-development for Community development. Some of the components that were to be covered during the five sessions were as follows;

1. Self defense
2. Mental health
3. Women health and hygiene
4. Nutrition for kids
5. Crisis and Disaster Management
6. Good Touch-Bad Touch

- The first session was held at Ambervad village for primary school children. The topics of “**Nutrition**” and “**Self Defense**” were covered for the children through an interactive session consisting of multiple activities. The students and school faculty found it extremely enriching and they look forward to more sessions like these in the future.
- With the second session of Prerna 8.0, we took an opportunity to give back to the mess and the housekeeping staff on campus. The topics, “**Crisis Management**”, “**Mental Health**” and “**Menstruation**” were covered for the staff which were received with great enthusiasm and interest.
- The third session was conducted at “**New English School**” at Sus Gaon. Students of 8<sup>th</sup> and 9<sup>th</sup> grade were sensitized about “**Good touch, Bad touch**”, “**Menstruation**” and “**Nutrition for teenagers**”.
- Keeping in mind the tough schedule that the nature of their work entails, the 4<sup>th</sup> session of Prerna 8.0 was conducted for the Security Staff on campus. It was well received by the staff and they participated eagerly by posing multiple questions.
- The last session was conducted at Rihe Village at **Zila Parishad Prathmik Shala for primary students**. They were enlightened on similar topics that were covered with great zeal and passion.



Through these five sessions, we were fortunate to touch multiple lives, spread smiles and create an impact in the society.

Creating a culture of community service and importance of social welfare among the students, we had more than 100 volunteers who designed the content, customized it for the audience and conducted the sessions.

We were humbled by the response from the entire batch and the director’s appreciation.

*‘Some valuable comments,*

*“We welcome SIBM students every year to our school, to hold such value-added sessions and spend some quality time with our students”- Faculty, Zila Parishad School, Sus Gaon*

*“Things nobody talks about, but are important to discuss! We are thankful to have an interactive session where we solved all our doubts”- Housekeeping staff member*



## Matribhasha Diwas

Matribhasha Diwas

21<sup>st</sup> Febuary 2019

International Mother Language Day is commemorated worldwide to recognize linguistic diversity and promote multiculturalism, which is observed in India as Matribhasha Diwas.

The Social, Entrepreneurship and Consulting Cell (SECC) upheld this tradition by conducting an event to celebrate “Matribhasha Diwas” on 21st February 2019.

This event aimed at spreading awareness about the importance of our mother tongue and sensitizing people about the use of the same.

A set of volunteers addressed the gathering by narrating folk tales and traditional songs in their respective mother tongues such as Hindi, Bengali, Marathi amongst others. This was followed by an interactive session and an activity. The end goal was to highlight the unity that communities can attain despite linguistic diversity.

More than 40 students attended the event with great zeal and enthusiasm.



## Joy of Giving

Joy of Giving  
February - March 2019

Joy of Giving, was an initiative by the Social Wing of SECC where old clothes, books and anything that might be of use to the underprivileged were collected with the belief that old, unused products can make someone's life better.

Boxes were placed at all hostel entrances. Students, alumni and staff donated generously towards this cause.

The drive was extended between 20th February 2019 to 6<sup>th</sup> March 2019 as End of the Year Collection Drive. Donations were received in large numbers. The proceeds from this initiative were donated to various NGOs in Pune.

### The Team

#### **S Team**

- Ankish Handa
- Bharath N Mandhyan
- Garvit Bhandari
- Himanshu Agarwal
- Prerna Toshniwal
- Priyadharshini J
- Sucharita Aneja
- Vikash Immanuel Dang

#### **J Team**

- Arfa Afsar
- Atishay Sinha
- Budhaditya Roy
- Poojit Popli
- Sahil Vats
- Simran Nasir
- Sourabh Chatterjee
- Sreshtha Agarwal

#### **I Team**

- Atishay Sinha
- Budhaditya Roy
- Jewel James
- Rajasee Chatterjee
- Sahil Vats
- Shivani Deshmukh
- Sourabh Chatterjee
- Sreshtha Agarwal