



SIBM
PUNE



RESEARCH AND SCHOLASTIC DEVELOPMENT TEAM

ANNUAL REPORT 2018-19



Introduction

- Vision _____ 1
- Mission _____ 1
- Team Members _____ 1

Overview | RSDT 2018-2019

CORPORATE CONNECT

- Industry Consulting Live Projects _____ 2
- Economics Conclave 2018 _____ 2
- Budget Symposium 2019 _____ 3

ACADEMIC ENDEAVOURS

- Specialization Orientation Session _____ 3
- Beacon Almanac: Indian Economy 2018 _____ 4
- Beacon Sector Special 2018 _____ 4
- Summer Internship Effectiveness and Efficiency Development Program (SEED) _____ 4
- Beacon Summers 2018 _____ 4
- Campus Recruitment program (CRP) Preparatory Kit and Alumni Session _____ 5
- Beacon Management Review 2019 _____ 5
- Workshops _____ 5
- Inheritance _____ 5
- Lumière _____ 5
- #RSDTRecommends _____ 6

RSDT is the research and business consulting cell of SIBM Pune. We are concerned with preparing research publications of SIBM Pune, equipping students for placement processes, bringing about scholastic development of students through thought-provoking events and workshops, and identifying and executing live projects that have the potential to contribute to the ever-changing landscape of business management.

VISION

To make SIBM Pune the center for building thought leadership and a research hub among the leading business schools in India.

MISSION

To create opportunities for students to acquire knowledge and apply it through industry projects, research initiatives and to promote an environment for management consulting.

TEAM MEMBERS

Senior Team (MBA-II)

Aditya Rishi	Marketing
Apratim Mukhopadhyay	Marketing
Chinmay Tadwalkar (Co-ordinator)	Marketing
Manika Gandhi	Human Resources
Shruthi Viswanathan	Operations
Sreejan Tharad	Finance
Tushar Chib	Marketing

Junior Team (MBA-I)

Abhishek P.	Marketing
Aditi Agrawal	Finance
Anushka Srivastava	Human Resources
Kuhu Mehrotra	Marketing
Rohit Sahay	Marketing
Shivani Saxena	Marketing
Shrijoo Kanoria	Marketing
Sujith C. Ninan	Marketing

RSDT provides a platform for both academic and corporate exposure that helps students develop a holistic understanding of what management truly is.

CORPORATE CONNECT

INDUSTRY CONSULTING LIVE PROJECTS

Continuing the legacy of bringing live projects each year for the students, RSDT got projects from both well-established companies and start-ups to give hands-on experience to the students. These are real life Industry Consulting Live Projects that help students relate theoretical knowledge to contemporary business issues. These also enable students to connect with corporates and get a flavour of the corporate world. Some of the companies which have offered Live Projects at SIBM Pune in the past include: Accenture Management Consulting, Citigroup, Cummins India, GE India, SBI Mutual Fund, Jio Infocomm Ltd, Hindustan Coca Cola Beverages Pvt. Ltd., Mahindra First Choice Services, Mother Dairy, Reliance Industries Limited, Schaeffler, KPMG, Kirloskar Capital Limited and many more.



ECONOMICS CONCLAVE 2018

RSDT organized 'The Economics Conclave 2018', on 28th July 2018, a gathering of the best and brightest minds from the fields of economics, public policy and finance, research and commerce. The topic for the Economics Conclave was "**The Current Economic Outlook: Reforms, Technology and Growth**". The event began with a keynote speech by Mr. Nachiket Naik, MD, IREP Credit Capital, which was followed by a panel discussion. The esteemed guests for the panel discussion were Ms. Kavita Kulkarni, COO CRO Change (APAC), Credit Suisse, Mr. Sumit Srivastav, Partner & Leader, PwC India and Dr. Sunder Ram Korivi, Senior Consultant, NIFM. The discussion was moderated by Mr. Biharilal Deora, FCA, CFA, Director, Abakkus Asset Manager LLP.



BUDGET SYMPOSIUM 2019

RSDT conducted the 'Budget Symposium, 2019' on 23rd February 2019, wherein an analysis and discussion on the Union Budget 2019 was hosted at SIBM Pune. The panel discussion comprised of eminent industry stalwarts and economists who share their valuable insights about the Union budget and expectations about the future route to be followed by the government with respect to key policies, all in light of the Union Budget. The event began with a keynote speech by Mr. Charanjit Attra, Partner, Ernst and Young, which was followed by a panel discussion. The esteemed guests for the panel discussion were Mr. Pankaj Sharma, Internal Financial Advisor, President's Secretariat, Rashtrapati Bhavan, Ms. Sangeeta Shroff, Professor and In-Charge, Agro-Economic Research Centre, Gokhale Institute of Politics and Economics and Mr. Pankaj Thadani, Ex-CFO, Bajaj Finserv Limited. The discussion was moderated by Mr. Ritesh Khatwani, Faculty, SIBM Pune.



ACADEMIC ENDEAVOURS

The new academic year saw various initiatives being taken by RSDT with a heavy focus on overall academic growth of the students. The academic session for 2018-19 began with the launch of the presentation competition for the students of MBA batch 2018-20 prior to their joining the college. This was aimed at preparing the students for the rigorous academic schedule of SIBM Pune and to hone their opinions on key specialization topics. The students were provided with one topic from each specialization (including I&E), and had the liberty of choosing their own area of interest. The best presentations were awarded certificates of appreciation once the academic session started.

SPECIALIZATION ORIENTATION SESSIONS

The aim of these sessions was to familiarize the students with the kind of job roles and profiles that are offered in each specialization and the work that is expected out of them. The session was conducted by a highly competent set of students from MBA-II who shared their own invaluable experiences and knowledge with the junior batch. A lot of pertinent queries of the new batch got resolved during these sessions and they were able to choose the correct stream for themselves.

BEACON ALMANAC: INDIAN ECONOMY 2018

We incorporate a **holistic report on the health of the Indian economy** over the previous fiscal, wherein, the various important macros pertaining to the Indian economy in particular and the global economy at large are studied and trend analyses performed. It contained a brief analysis of all the broad segments of the Indian economy. Along with these segments there was a mention of all major economic developments in the Indian economic space over the past one year be it the trade wars, crude oil prices, minimum support prices and most importantly how the global political and economic environment is shaping the Indian economy. This journal aided the students of MBA-I in their Summer Internship Recruitment Process (SIRP) preparation and was widely appreciated by students of both batches. It also helped the MBA-II batch for their final Campus Recruitment Process.

BEACON SECTOR SPECIAL 2018

The 'Beacon Sector Special 2018' provided an in-depth review of

- Banking
- Manufacturing
- Pharma
- Telecom
- Automobile
- IT & ITES
- Real Estate and Logistics
- Fast Moving Consumer Goods (FMCG) & Fast Moving Consumer Devices (FMCD)

SUMMER INTERNSHIP EFFECTIVENESS AND EFFICIENCY DEVELOPMENT PROGRAM (SEED)

RSDT continued its rigorous work on the SIRP preparatory front through the Summer Internship Effectiveness and Efficiency Development (SEED) program. The team collaborated with the Placement Advisory Team and conducted a series of preparatory sessions and lectures under a program named Student Mentorship Program 2018. The program involved students of MBA-II taking specialization-wise lectures for students of MBA-I based on the knowledge gained during the first year as well as the cues taken from the industry during the previous Summer Internship Program. An extension of the Student Mentorship Program was the **CV and HR blanks mentorship** wherein RSDT appointed mentors from MBA-II to review the CVs of the students of MBA-I in order to help them fine tune their CVs for SIRP 2018. In addition to the CVs, RSDT also floated across HR blanks which included a set of commonly asked HR questions during interviews.

BEACON SUMMERS 2018

To aid the junior batch in their summer internship placement process, RSDT launched the 'Beacon Summers' – a **comprehensive document on the summer internship recruitment and summer internship experiences of the Second Year (MBA-II) students**. The senior batch students share experiences from their internships regarding the kind of work they were involved in, the challenges they faced and their learnings from this. The report is aimed at providing insights into the kind of jobs each specialization offers, for the students of MBA-I, so that they can make the most of their summer internship opportunities.

CAMPUS RECRUITMENT PROGRAM (CRP) PREPARATORY KIT AND ALUMNI SESSION

To aid the senior batch for the preparation of their final campus placements, a **comprehensive kit** was prepared with the support of all Special Interest Groups (SIGs) to provide preparatory help on specific specializations as well as on topics of current and general importance. Further, MBA-II students were also mentored by alumni to aid in their preparation.

BEACON MANAGEMENT REVIEW 2019

RSDT proudly launched the Annual Research Journal of SIBM Pune - **Beacon Management Review (BMR), Volume IX** on Management Day 2019. The journal has been conceptualized as a platform to showcase the research abilities of the students of SIBM, Pune on important management and global issues that are relevant in today's dynamic corporate environment. The theme for this year's issue was – **'The Evolving Business Space: People, Profits & Planet'**. Awards in various categories were announced for the articles published.

WORKSHOPS

RSDT facilitated a workshop by Goldstone Technologies on **Tableau Training** so as to render genuine skill development and an enterprising mindset, especially since both the batches would soon step into the corporate world as young business leaders. The workshop lent the students the necessary skills needed to conduct data fetching, carry out visual analytics and steps in report building.

INHERITANCE

SIBM Pune has carved out a name for itself in the field of B-School and corporate competitions. Its students have constantly bagged top positions at major competitions. To ensure that the upcoming batches have the right guidance and resources to follow the path of their winning seniors, RSDT has come up with 'Inheritance', wherein **winning presentations from various competitions** will be collated and posted on a single portal. This will help the next generation of students to take a cue from their seniors on preparing winning solutions and presentations for competitions in the future

LUMIÈRE

Lumière, a series of guest lectures from our illustrious alumni and eminent corporate leaders, seeks to provide students with current and industry-relevant knowledge of topics beyond the regular curriculum and equip them better for their future. These sessions aim to increase the intellectual capital of the student body through interaction with stalwarts from the industry and the academia.

Students from Marketing, HR, Finance and Operations specializations had an opportunity to learn nuances, contemporary practices and trends in the industry via case study discussions, lectures and interactions with guest lecturers. The guest lecturers and topics covered are as follows:

- Rohan Kulkarni, Proctor and Gamble, Go-To-Market Manager on Consumer Behaviour
- Siddharth Sawant, Mahindra Group, Strategy and Operations Manager on Strategic Management
- Bhupesh Garg, Citibank, AVP Sears Risk Policy on Business Statistics
- Sumit Mehta, Capgemini, Head, Sales Center Strategy for Europe on Relationship Based Selling
- Ankur Garg, GCPL, Category Trade Marketing Manager on Rural Marketing

- Yash Sanghvi, Reliance, General Manager, Supply Chain Transformation at Reliance Industries Limited on Transportation and Warehouse Optimization
- Pradeep Lokhande, Rural Relations, Founder and CEO on Rural Marketing
- Mr. Vivek Gadgil, L&T Metrorail (Hyderabad), ex-Chief Executive and Managing Director on Project Management
- Mohan Vamshi, Bajaj Auto, General Manager HR on Industrial Relations
- Abhishek Sinha, Britannia Industries Limited, National Sales Development Manager on Marketing Management
- Navjot Multani, Reliance, Senior Manager - Lead HR Academy at Reliance Industries Limited on Organizational Behaviour

Students were greatly enriched by these sessions which immensely aided them in developing a real-world perspective in a problem scenario.

#RSDTRECOMMENDS

RSDT, from its social media page on Facebook, shares insightful articles on strategy, business, consulting, HR, Marketing, Operations, Finance and interesting current developments in the industry regularly. These articles and videos help the page's followers stay informed and abreast with current industry trends.