

PLACEMENT REPORT

CAMPUS RECRUITMENT
PROGRAMME 2021



FOREWORD

SIBM Pune, the flagship institute of Symbiosis International University, is proud to announce the successful completion of the Campus Recruitment Programme 2021 for the MBA Flagship and MBA Leadership & Strategy batch of 2020-2022. The institute witnessed record-breaking numbers this year. Leading organizations and brands continued to place their trust and confidence in the institute's unique student-driven culture, strong corporate engagement model, and academic rigor. More than **100** organizations participated in the recruitment drive across sectors like Automotive, BFSI, Consulting, FMCG/FMCD, Healthcare & Pharmaceuticals, IT/ITES, Manufacturing, among others.

The cycle witnessed **210+** offers made to the students in the fields of Finance, General Management, Human Resources, Sales & Marketing and Supply Chain & Operations. This year's highlight was the increase in participation from the Consulting sector, with **30%** of the total offers, a true testament to the talent at SIBM Pune. The students also proved their mettle through an exceptional performance during their summer internships, live projects and at various corporate competitions, through which a total of **97** students secured Pre-Placement Offers. Students bagged roles in the most sought-after management leadership programs like Accenture Talent Accelerator Program, Asian Paints LEAP Program, Axis AHEAD Program, Bajaj Auto Flying Start Program, Cipla ALIVE Program, Cisco Project Specialist Program, Dabur Young Managers Development Program, Dr. Reddy's Laboratories Young Leaders Program, Godrej Industries GALLOP Leadership Program, GSK Future Leaders Program, Hexaware Future Leaders Program, Mahindra GMC Program, Marico IGNITE Program, Reliance Emerging Leaders Program, Tata Consumer Products Emerging Leaders Plus Program, Whirlpool Young Leaders Program, among many others. The highest CTC this year stood at INR **45.50** LPA, a significant increase of **49.77 %** from last year while the average CTC was INR **23.06** LPA, a **17.89 %** rise from last year.









We are immensely grateful to all our esteemed recruiting partners who have reaffirmed their faith in the students of SIBM Pune by providing them with coveted roles and opportunities. Our heartfelt gratitude to all the new recruiters including Aditya Birla Capital, Amazon India, Bain & Company, BNY Mellon, Deloitte, Flipkart, Grasim Industries, Infosys Consulting, Jio Platforms, Michelin India and Whatfix, among many others. We are also thankful to the Director, our revered Faculty, Alumni and X-PATs along with the entire fraternity of SIBM Pune for their constant support and guidance to the institute and its students.

We congratulate all the students for their exceptional performance and wish them all the best in their future endeavors.

CORPORATE COMPETITIONS

 B-School Champ National Winner	 LOUD LOUD Catalyst	 Elevator Pitch National Winner	 Battlefield National Winners	 ABGLP AVANCE National Runner-up	 BoardRoom Challenge National 1st Runners-Up
 ACE Challenge National 2nd Runners-Up	 Avant-Garde National Finalists	 CANVAS National Finalists	 Redefine National Finalists	 Case Challenge National Finalist	 E^3 Challenge National Finalists
 Rise Challenge National Finalists	 CEO Challenge National Finalists	 Product Spotlight National Finalists	 Bottoms Up Season 2 National Finalists	 TORQ Challenge National Finalists	 E.P.I.C. Season 3 National Finalists
 Disruptor National Finalists	 i-Create National Semi-Finalists	 Transcend National Semi-Finalists	 BESPIRITED National Semi-Finalists	 WiRED 5.0 National Semi-Finalists	 GAMEPLAN Season 11 National Semi-Finalists
 Quest National Semi-Finalists	 Stylbiz National Semi-Finalists	 Steel-a-thon National Semi-Finalists	 Elevate National Semi-Finalists	 Vantage National Semi-Finalists	 Interrogang Regional

OTHER CORPORATE COMPETITIONS ON CAMPUS

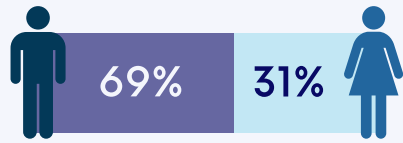
 Case Challenge	 L.I.M.E Season XII	 IB League	 Stratethon Season 3	 Bond With Pidilite	 Global Challenge	 T.U.P Challenge	 MI Summit 3.0
--	--	---	---	--	--	---	---

PARTICIPATING COMPANIES



BATCH PROFILE

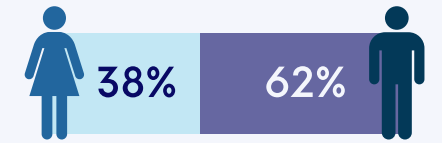
FLAGSHIP



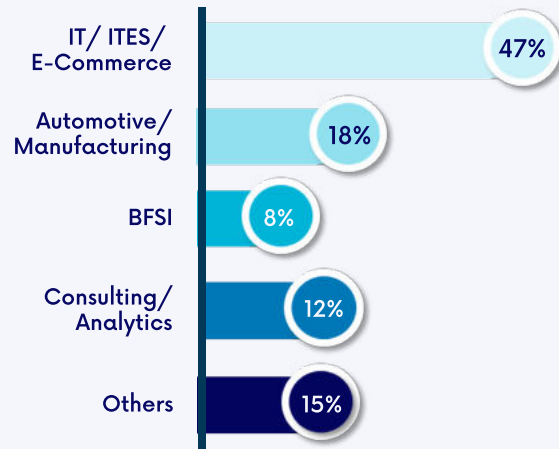
GENDER DIVERSITY



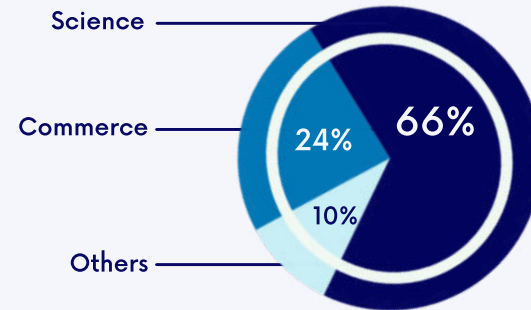
LEADERSHIP & STRATEGY



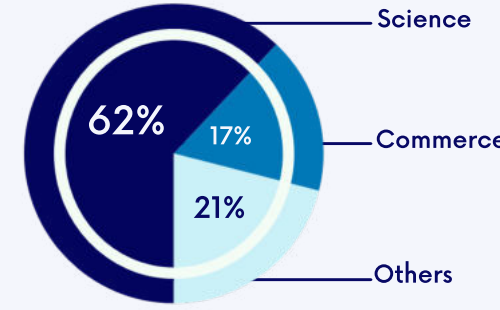
GENDER DIVERSITY



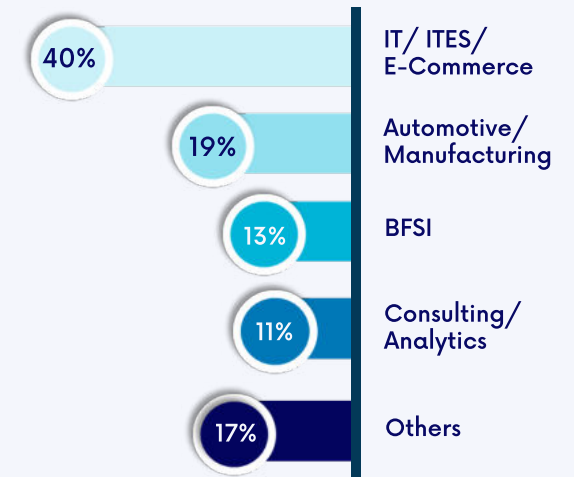
SECTOR WISE WORK - EX



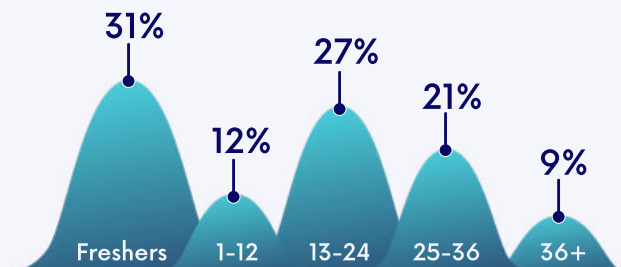
ACADEMIC BACKGROUND



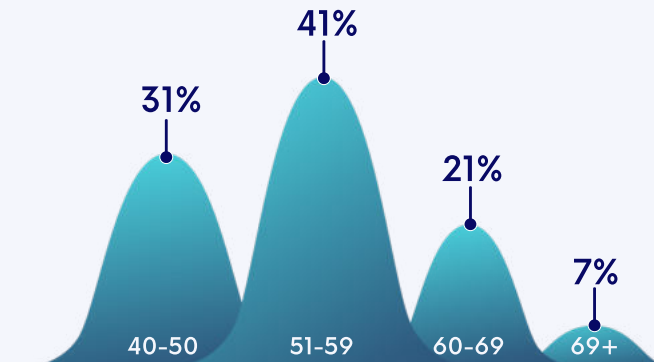
ACADEMIC BACKGROUND



SECTOR WISE WORK - EX



WORK EXPERIENCE (in Months)



WORK EXPERIENCE (in Months)

PLACEMENT HIGHLIGHTS

45.50*

HIGHEST

23.06*

AVERAGE



20.80*

MEDIAN

97

PPOs

217

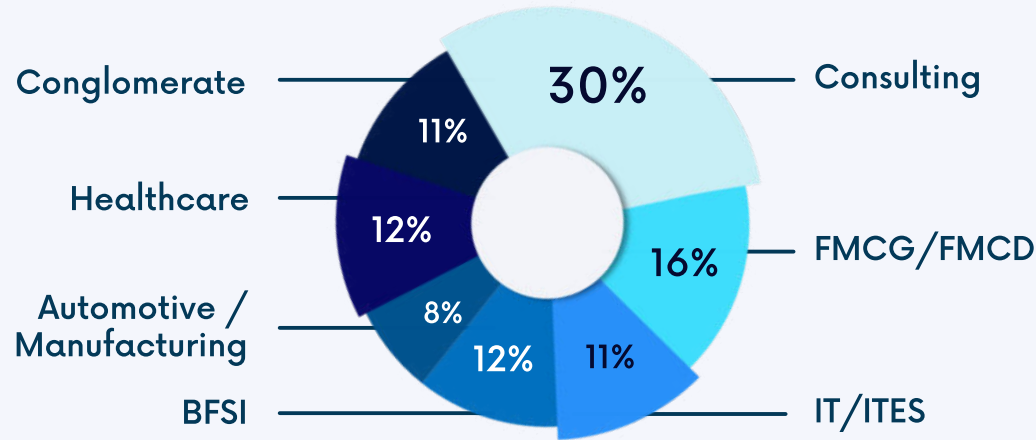
OFFERS

100+

COMPANIES VISITED

43

NEW RECRUITERS



SECTOR WISE OFFERS

32.78*

TOP 50

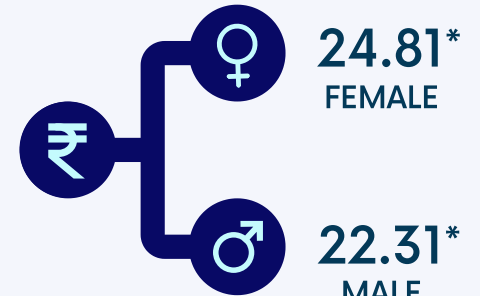
28.07*

TOP 100

25.43*

TOP 150

AVERAGE



*The above mentioned figures are in INR Lakhs per annum

FINANCE

The institute offers an extensive curriculum that enables students to develop an intuitive understanding of financial principles in order to better comprehend the market and to cultivate an understanding of how financial decisions can create value.

This year, well-renowned recruiters including AB InBev, Accenture Strategy & Consulting, Accolite Digital, Aditya Birla Capital, Aventus Capital, Bain & Company, Barclays, BMW Group, BNY Mellon, Cisco, Citi, Emkay, Gartner, GE Aviation, Genpact, HSBC STG, ICICI Bank, IDFC First Bank, InCred, Infosys Consulting, Jio Platforms, LogiNext, McKinsey & Company, Nexdigm, Ninjacart, PayU, PwC, Relaxo, Thoucentric, Vedanta, Whatfix, among others, put their trust in the SIBM Pune brand.

Highest CTC
INR 24.00 LPA

HUMAN RESOURCES



The Human Resources curriculum equips the students with strategic decision-making and workforce management skills. The course offers a practical approach, integrating behavioural science with the technical requirements of implementing HR in the real world.

The Human Resources domain had premium recruiters such as AB InBev, Accenture Solutions, Accenture Strategy & Consulting, Aditya Birla Capital, Aequs Group, Bajaj Auto, Cisco, ClearTax, Dr. Reddy's Laboratories, Gartner, Gilbarco, GMM Pfaudler, Godrej Properties, Google, GreyOrange, Infosys Consulting, JPMorgan Chase & Co., Landmark Group, LogiNext, Marico, Metro Cash & Carry, Nestlé, Ninjacart, Procter & Gamble, Relaxo, Reliance Industries, Reliance Nippon Life Insurance, Searce Consulting, Shadowfax, Tata Steel, Varroc, Wipro, WNS and Zetwerk among others, that participated in the recruitment programme.

Highest CTC
INR 30.06 LPA

MARKETING

With a strong focus on Consumer Behaviour, Marketing Analytics, Market Research and Sales & Distribution, SIBM Pune has built a well-rounded program for its Marketing specialization. The course aims to balance the myriad of theoretical concepts with the necessary industry skills required to flourish in the constantly evolving domain of Marketing.

This year, the marketing domain saw a surge of premium recruiters like Accenture Strategy & Consulting, Aditya Birla Group, Amazon, Apparel Group, Asian Paints, Axis Bank, Bain & Company, Bajaj Auto, Castrol, ClearTax, Dabur, Deloitte, Flipkart, InCred, Infosys Consulting, GlaxoSmithKline Pharmaceuticals, ITC, Marico, McKinsey & Company, Morris Garages, Mindtree, Nexdigm, Phablecare, PhonePe, Pidilite, Titan, Varroc, Vodafone Idea, Wipro and Zydus Wellness, among others, in the recruitment programme.

Highest CTC
INR 45.50 LPA



OPERATIONS

ABInBev



accenturestrategy

AEQUS
ecosystems of efficiency

BAIN
& COMPANY

BMW
GROUP

BRISTLECONE

Capgemini

chainalytics

CISCO



DIAGEO

EY

Gartner

Hashedin
by Deloitte

ICICI Bank

Indegene

Jio

JSW

LOGINEXT

METRO

mirketa

Nexdigm

ninjacart

OPTUM

OYO

PayU

pwc

rapido
BIKE TAXI

RELAXO

Reliance
Industries Limited

Rockwell
Automation

salesforce

SKF

TATA
CONSUMER
PRODUCTS

thouCentric

Vassar
LABS

vedanta
transforming for good

whatfix

wipro

SIBM Pune has designed a unique curriculum for the Operations specialization with an aim to nurture industry-ready professionals. The course equips the students with the necessary skillset required to achieve success in this domain through an in-depth understanding of subjects, like Supply Chain Management, Operational Analysis & Research, Inventory & Warehouse Management and Logistics & Distribution.

The Operations specialization witnessed participation of premium recruiters including AB InBev, Accenture Strategy & Consulting, BMW Group, Bristlecone, Capgemini, Cisco, Diageo, Ernst & Young, Gartner, ICICI Bank, Indegene, Jio Platforms, LogiNext, Ninjacart, PayU, PwC, Relaxo, Reliance Industries, Rockwell Automation, Salesforce, Thoucentric Consulting, Vedanta and Whatfix, among others.

Highest CTC
INR 28.50 LPA

MBA LEADERSHIP & STRATEGY

With an aim to foster zealous leaders, the Leadership & Strategy course offers the students a diverse array of challenging subjects. The program offers a customized learning experience to the students which translates into superior strategy making and managerial abilities.

Well-renowned recruiters including AB InBev, Accenture Strategy & Consulting, Aditya Birla Capital, Bain & Company, BMW Group, BNY Mellon, Castrol, Chainalytics, Cisco, Deloitte, Gartner, Gilbarco, Google, GreyOrange, HashedIn, Infoedge, Infosys Consulting, LogiNext, Media.Net, Metro Cash and Carry, Michelin India, Mindtree, Mirketa, Nexdigm, Ninjacart, Optum, PayU, Phablecare, PwC, Rapido, Rockwell Automation, Societe Generale, Tech Mahindra, Total Energies, Whatfix and Xiaomi, among others, showed trust in the SIBM Pune brand.

Highest CTC
INR 36.83 LPA

DIRECTOR'S MESSAGE



“Building upon the legacy of 44 years of excellence, SIBM Pune has once again carried out a triumphant final placement for the batch of 2022.

The imprint that SIBM Pune has left on the minds of recruiters was noticeable throughout the placement process, as they sought the finest skills in an intensely competitive environment. I would like to express my utmost gratitude to all our recruiters for their constant faith in our students and continual engagements with our institute.

The illustrious alumni base engaged with the students through guest lectures and interactive sessions to make them industry-ready. The ex-members of the Placement Advisory Team contributed to the overwhelming success of the placement season by guiding us throughout. My heartfelt gratitude to them for their unwavering support to their Alma Mater.

I am optimistic that SIBM Pune will attain greater heights in the imminent future.”

Dr. Ramakrishnan Raman

Placement Advisory Team

Meenal Agrawal (Placement Coordinator) | Naveen Shankar (Student President)
Aditya Gupta | Akshay Karthik | Anurag Goel | K S Vijay Balaji | Kartika Bang
Nandan Chouda | Rishabh Tikoo | Siddharth Patel | Souvik Purkayastha

Prof. Sandeep Bhattacharya
Head of Corporate Relations

