

# PLACEMENT REPORT

**CAMPUS  
RECRUITMENT  
PROGRAMME 2022**

SIBM Pune, the flagship institute of Symbiosis International University, takes great pride in announcing the successful completion of the Campus Recruitment Programme 2022 for the MBA Batch of 2021-23. The institute witnessed unparalleled success this year with record-breaking figures in the final placements and over 105 recruiters across various sectors such as **Automotive, BFSI, Consulting, FMCG/FMCD, Healthcare & Pharmaceuticals, IT/ITES, Manufacturing** and others.

This exemplary performance has been a result of the institute's unique student-driven culture, corporate-academia engagement and academic rigor along with the students' efforts. Coveted roles were offered across domains such as **Consulting & Strategy, Finance, General Management, Human Resources, Operations & Supply Chain** and **Sales & Marketing** by premier organisations in the industry. The highest CTC this placement season stood at **INR 35.05 LPA**, with the average CTC being **INR 26.77 LPA** (an increase of **16.08%** from the last year) and the median CTC being **INR 24.00 LPA** (an increase of **15.38%** from the last year). Exceptional performance during summer internships, along with participation in various case competitions and live projects, helped students secure an unprecedented **111 Pre-Placement Offers**.

Some noteworthy management programs that our students have secured entry into include the **Accenture Talent Accelerator Program, Asian Paints IMPRINTS, Bajaj Finserv Group Young Leadership Program, Cipla ALIVE Program, Godrej Industries GALLOP Leadership Program, Mahindra Group Management Cadre, Marico IGNITE Program, Reliance Emerging Leaders Program** and the **Tata Consumer Products Emerging Leaders Plus Program**.

We wish to express our sincere gratitude to our legacy recruiters for continuing to put their trust in the talent of SIBM Pune. We are also proud to have built new associations with esteemed organisations such as **American Express, AON, Bajaj Finserv, Bosch, Colgate Palmolive, L'Oréal, Microsoft, Morgan Stanley, Samsung, The Coca Cola Company** and many others. We also express our gratitude to the Director, our esteemed Faculty, Alumni, X-PATs and the entire SIBM Pune fraternity for their support towards the institute and the students.

Congratulations to all the students for their exceptional performance! We wish them the best for their future endeavours.

# CORPORATE COMPETITIONS

<b>ACTapult 6.0</b> National Winners	<b>CANVAS 11.0</b> National Winners	<b>WiRED 6.0</b> National Winners	<b>LOUD 11.0</b> LOUD Catalyst	<b>Over The Wall 10.0</b> National Winners	<b>Maestros</b> National Winners	<b>Oxane Quest 10.0</b> National Winners	<b>Oxane Quest 10.0</b> National Winners	<b>Bond with Pidilite</b> National Winners
<b>The FNB Challenge</b> National 1st Runners-up	<b>Interrobang 12</b> National 2nd Runners-ups	<b>HeadstaRt</b> National Finalists	<b>ACE 12.0</b> National Finalists	<b>Boardroom Challenge</b> National Finalists	<b>ViDYARTHINI</b> National Finalists	<b>Imagivators</b> National Finalists	<b>JSW Challenge</b> National Finalists	<b>Brandstorm</b> National Finalists
<b>Product Spotlight</b> National Finalists	<b>CEO Challenge</b> National Finalists	<b>Global Challenge</b> National Finalists	<b>E.D.G.E. 7.0</b> National Finalists	<b>Elevate 9.0</b> National Finalists	<b>Stratos</b> National Semi-Finalists	<b>Transcend</b> National Semi-Finalists	<b>BESPIRITED</b> National Semi-Finalists	<b>E^3 Challenge</b> National Semi-Finalists
<b>Disrupt</b> National Semi-Finalists	<b>T.U.P. 8.0</b> National Semi-Finalists	<b>Cognoscenti</b> Campus Winners	<b>Atom 5.0</b> Campus Winners	<b>Gameplan 12.0</b> Campus Winners	<b>IB League</b> Campus Winners	<b>Beat The Curve</b> Campus Winners	<b>Rise Challenge</b> Campus Winner	<b>Summit 4.0</b> Campus Winners

# PARTICIPATING COMPANIES



# BATCH PROFILE

## Gender Diversity



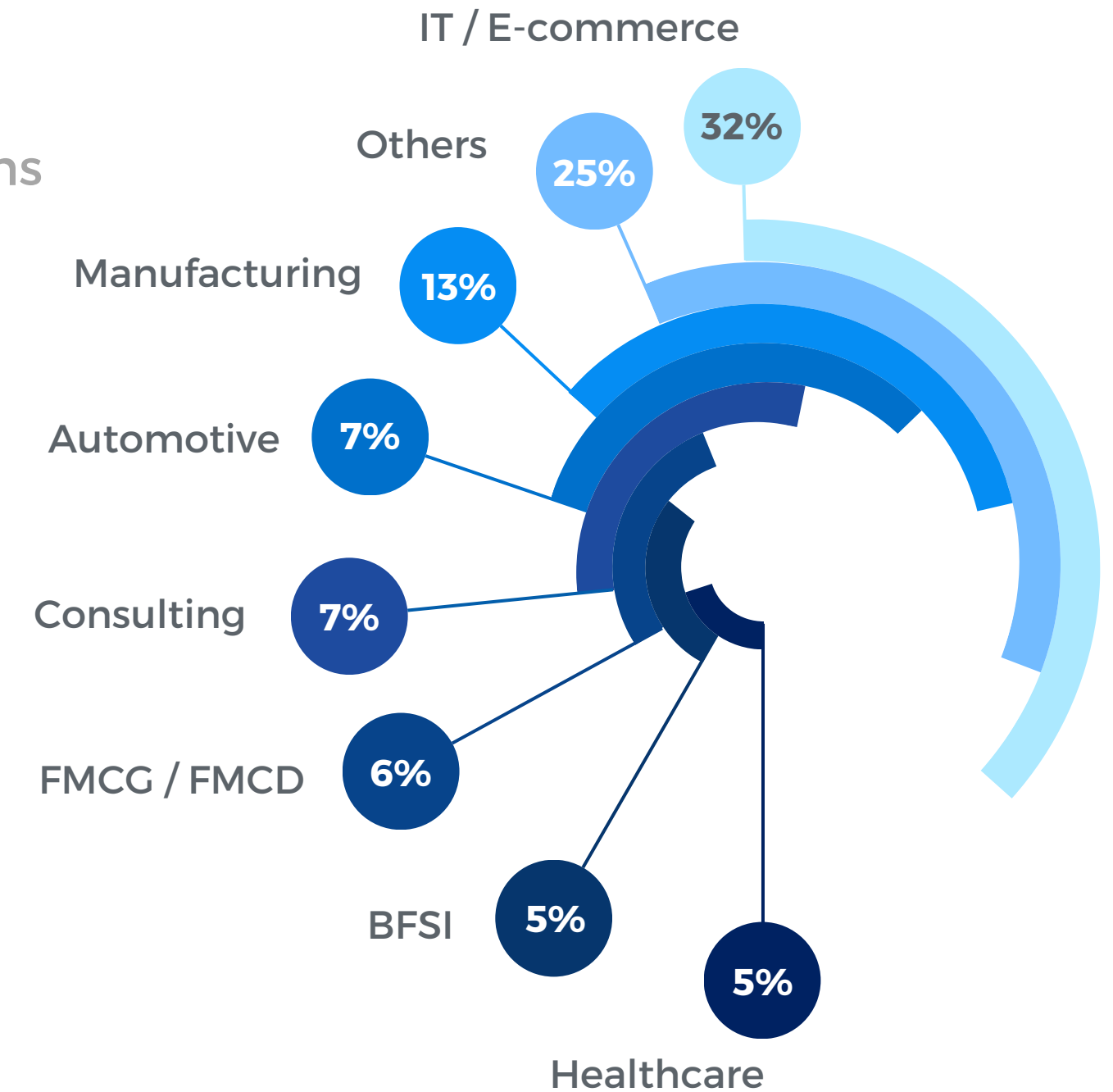
## Average Age

25.05 Years

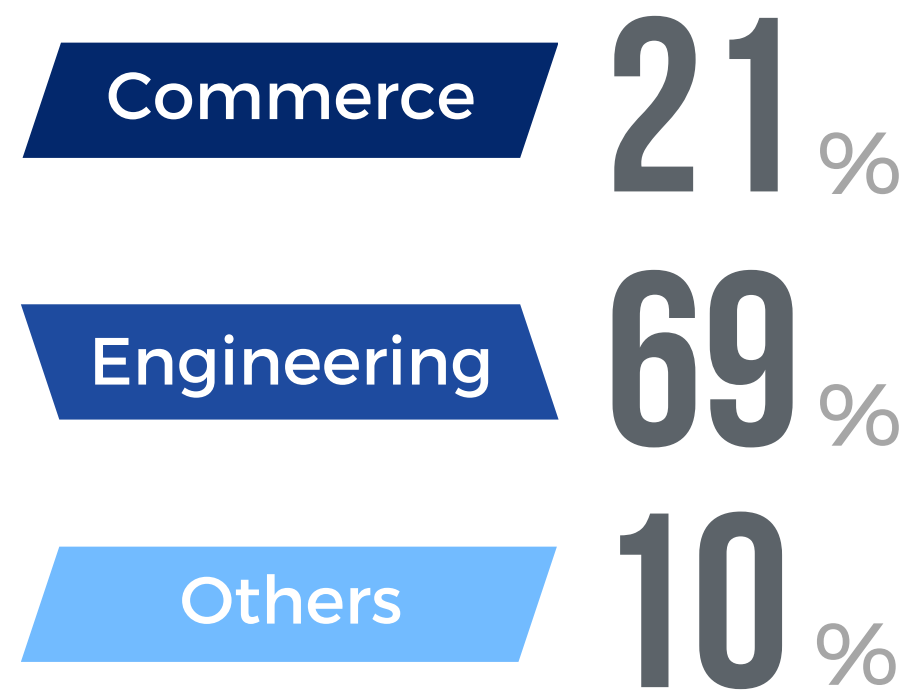
## Average Work Ex.

17.53 Months

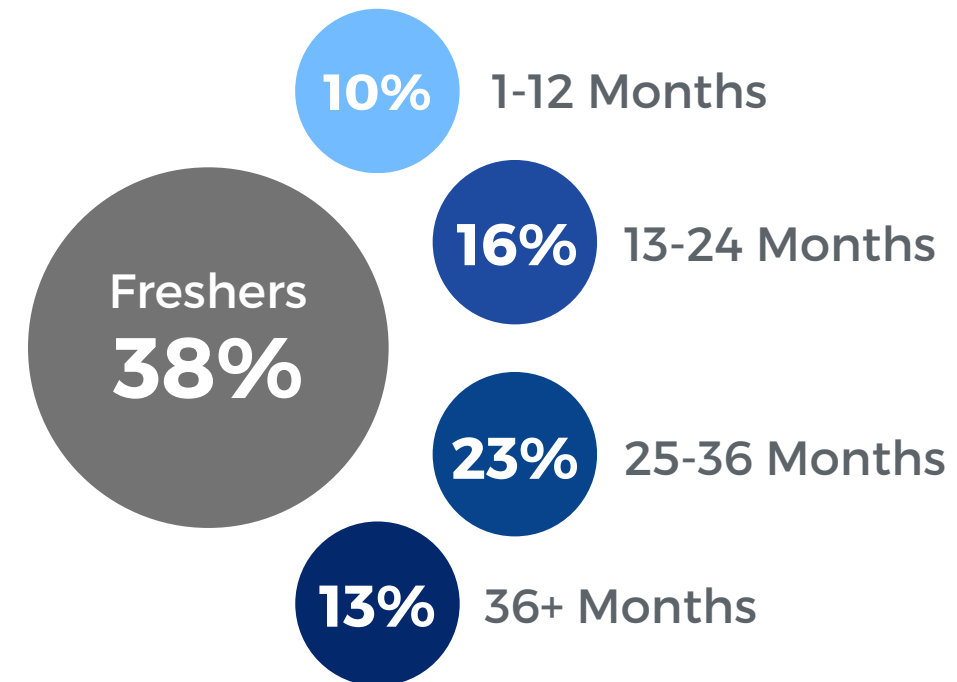
## Professional Background



## Academic Background



## Professional Experience



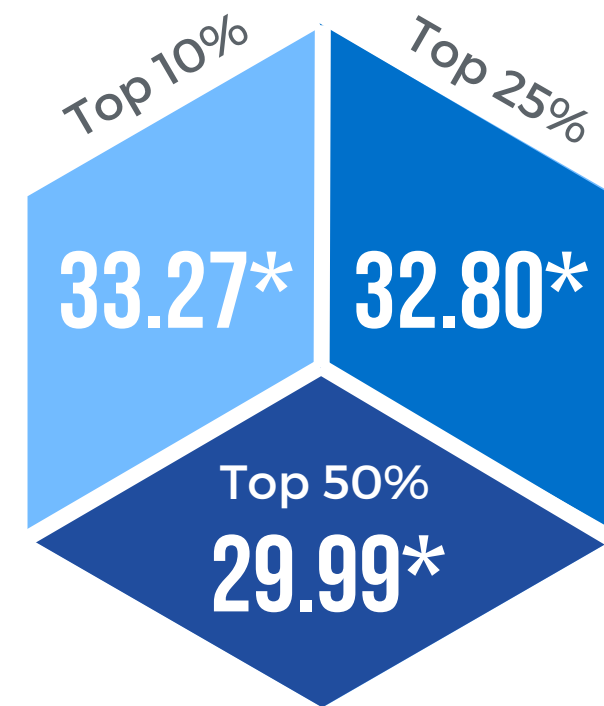
# PLACEMENT HIGHLIGHTS

**Highest CTC\*** **35.05** LPA

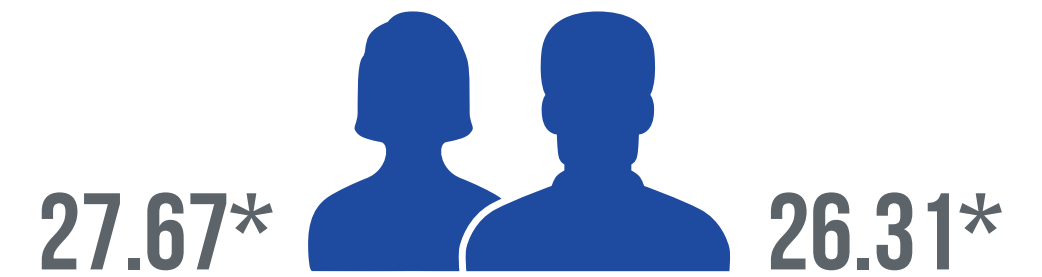
**Average CTC\*** **26.77** LPA

**Median CTC\*** **24.00** LPA

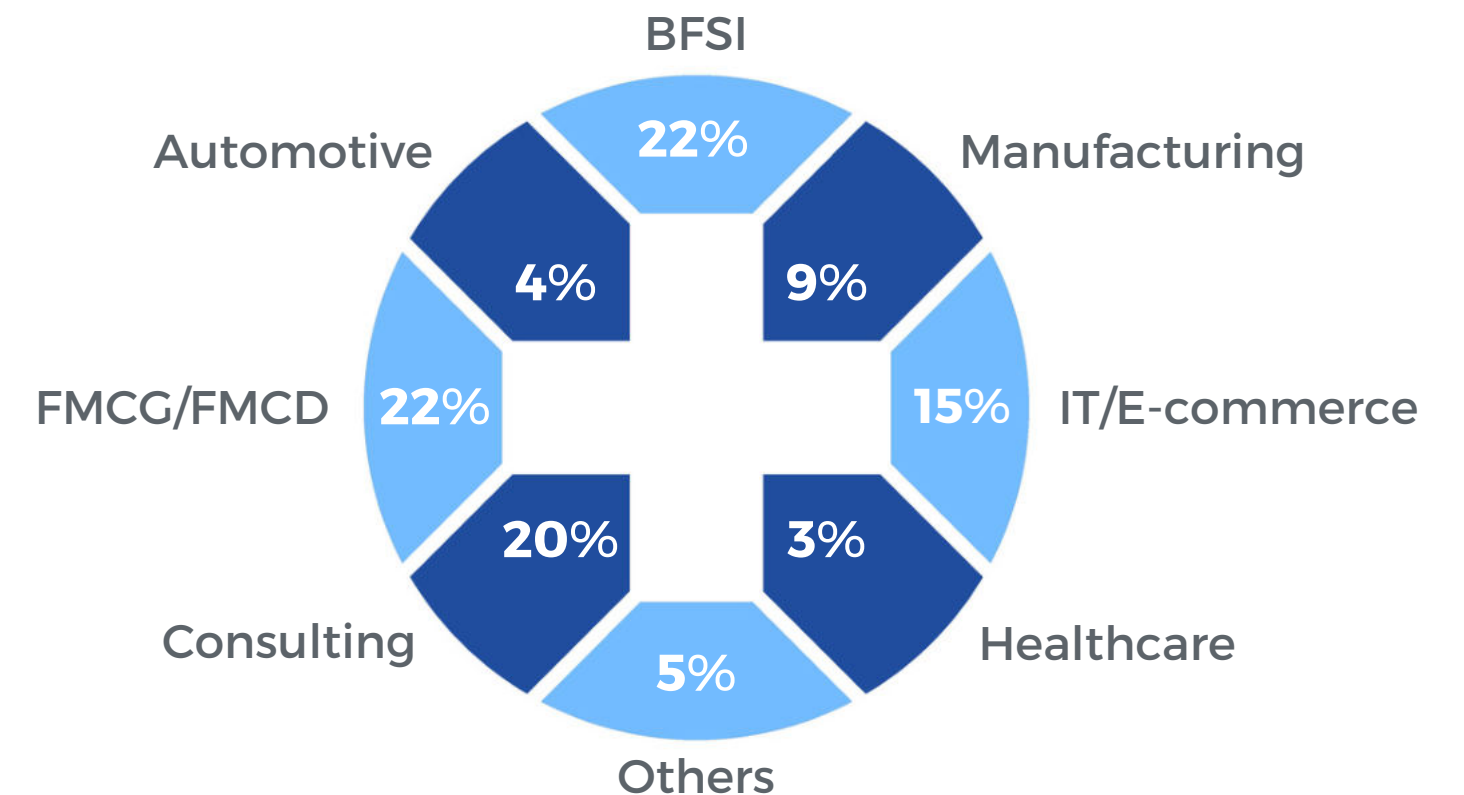
## Average CTC Spread



## Gender-wise CTC



## Sector-wise Offers



**Legacy Recruiters**

**58** Nos.

**New Recruiters**

**49** Nos.

**Pre-Placement Offers**

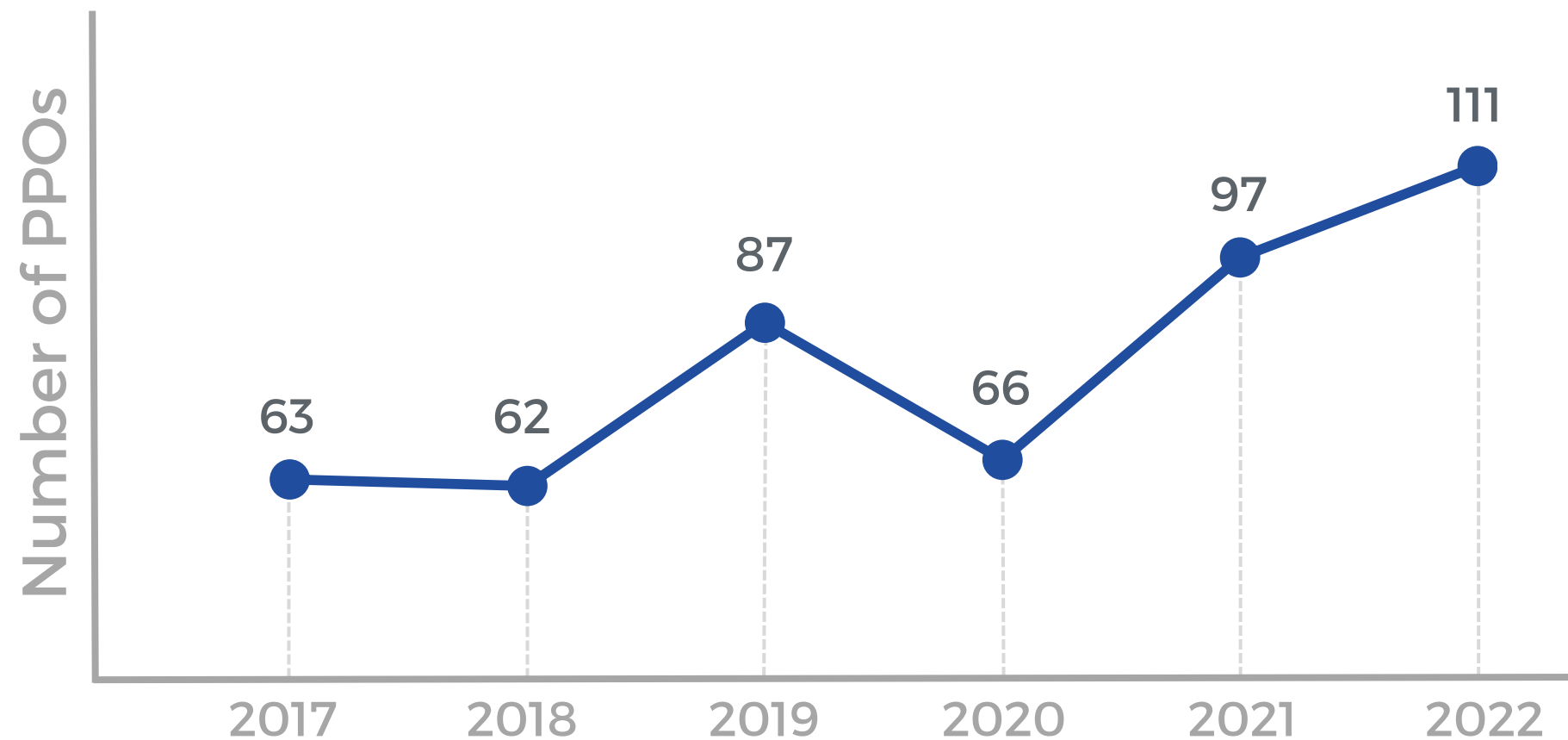
**111** Nos.

\*all figures are in INR lakhs per annum

# PRE-PLACEMENT OFFERS

**111** PPOs

**14%** Year-on-Year growth



## Specialization-wise % PPO Conversion



**FINANCE**

**41%**



**HUMAN RESOURCES**

**55%**



**MARKETING**

**45%**



**OPERATIONS**

**50%**

# FINANCE

SIBM Pune provides a comprehensive curriculum in **financial management**, enabling students to develop a holistic understanding of financial principles. This has helped students secure roles such as **Business Valuation Consultant, Finance Transformation Consultant, Investment Banker, Risk Analyst, Wealth Management Associate** and many more.

This year several prominent recruiters put their trust in the brand of SIBM Pune by offering roles across domains such as:

- **Business Valuation**
- **Corporate Investment Banking**
- **Financial Modelling**
- **Portfolio Management**

Average  
CTC\*

**25.20** LPA



\*all figures are in INR lakhs per annum



# HUMAN RESOURCES



Students gain workforce management as well as strategic decision-making skills from the Human Resources programme. New roles in **HR Analytics** and **HR Consulting** were offered to students this year.

Other roles included **Human Capital Consultant**, **Human Resources Business Partner**, **People Advisor Senior Analyst**, **Senior Manager for Employee Experience** and **HR Systems** and many more, in the following domains:

- Compensation & Benefits
- Diversity Management
- Employee Engagement
- HR Strategy & Consulting
- Learning & Development
- Talent Acquisition

**27.06** LPA

**Average**  
CTC\*

# MARKETING

The Marketing curriculum at SIBM Pune addresses the evolving requirements of the industry and ensures that the students are well-versed in crucial areas such as **Consumer Behaviour, Marketing Analytics, Market Research** as well as **Sales & Distribution**. A case-based pedagogy gives the students a practical understanding of changing market scenarios.

The students of the Marketing specialization were offered roles such as **Business Development Manager, Consultant, Management Consulting Analyst, Product Manager, Strategy Consultant** and others in various domains such as:

- **Business Analytics**
- **Management Consulting**
- **Product Management**
- **Sales & Marketing**



Average  
CTC\*

27.03 LPA

\*all figures are in INR lakhs per annum

# OPERATIONS



SIBM Pune has developed a distinctive curriculum for the Operations specialisation through a deep understanding of topics like **Inventory & Warehouse Management, Logistics & Distribution, Operations Analysis & Research and Supply Chain Management.**

The students of the Operations specialisation were offered roles as **Business Transformation Consultant, Product Manager, Technology Consulting Associate, Scrum Master and Supply Chain & Procurement Associate** among others, in domains such as:

- Product Management
- Project Management
- Strategy and Consulting
- Supply Chain Management

**26.75** LPA

**Average**  
CTC\*

# DIRECTOR'S MESSAGE



The final placement for the MBA Batch of 2021-23 is a testament to the fact that year after year, SIBM Pune successfully achieves unprecedented heights.

The trust that our esteemed recruiters place in the talent pool at SIBM Pune was reinforced during the placement cycle, with the students showcasing their potential and proving to be a good fit for the roles offered in various domains.

I express my gratitude to all our eminent alumni for mentoring our students through guest lectures and preparatory sessions. I am grateful for and appreciate the contributions of the ex-members of the Placement Advisory Team towards the success of the final placement season this year.

I strongly believe that SIBM Pune will continue to add to the glory of its previous achievements in the coming years.

**Dr. Ramakrishnan Raman**

# PLACEMENT ADVISORY TEAM



Vallabh Agarwal  
(Coordinator)



Ashwani Bansal  
(Student President)



Aditya  
Ramachandran



Aditya Rattan



Apurv Kashyap



Dhyaan Kanakia



Mammen Vergis  
Punchamannil



Satwika Bhasin



Vikas  
Kumar Thakur



Zubin Soni



 [placements@sibmpune.edu.in](mailto:placements@sibmpune.edu.in)

 020-61936071 / 73, 9962899011