



RESEARCH AND SCHOLASTIC DEVELOPMENT TEAM



**ANNUAL REPORT
2020- 21**

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The **Research and Scholastic Development Team** is the research and business consulting cell of SIBM Pune. The team pioneers the preparation of research publications of SIBM Pune, equips students for placement processes, brings about scholastic development of students through thought-provoking events and workshops, and identifies and executes live projects that have the potential to contribute to the ever-changing landscape of business management.

VISION

To make SIBM Pune the center for building thought leadership and a research hub among the leading business schools in India.

MISSION

To create opportunities for students to acquire knowledge and apply it through industry projects, research initiatives and to promote an environment for management consulting.

TEAM MEMBERS

Senior Team (MBA-II)

Ankita Singh	Human Resources
Henish Kanani	Marketing
Nidhi Garg	Marketing
Nini Nimisha	Operations
Rujuta S. Arondekar (Co-ordinator)	Finance
Sancy Isaac George	Marketing
Shakul Srivastava	Finance
Soham Khansaheb	Finance

Junior Team (MBA-I)

Aishwarya Dhamangaonkar	Operations
Akansh Arora	Finance
Ramana Guduru	Finance
Samiksha Gamare	Marketing
Sunaina B N	Human Resources
Tushar Upadhyay	Marketing
Vamshi Krishna	Marketing
Yamini Mathur	Operations

RSDT provides a platform for both academic and corporate exposure that helps students develop a holistic understanding of what management in true sense is.

CORPORATE CONNECT

INDUSTRY CONSULTING LIVE PROJECTS

Continuing the legacy of bringing live projects each year for the students, RSdT brought projects from both well-established companies and start-ups to give hands-on experience to the students. These are real life Industry Consulting Live Projects that help students relate theoretical knowledge to contemporary business issues. These also enable students to connect with corporates and get a flavour of the corporate world. Some of the companies which have offered Live Projects at SIBM Pune in the past include: Bosch Ltd., Accenture Management Consulting, Citigroup, Cummins India, GE India, SBI Mutual Fund, Jio Infocomm Ltd, Hindustan Coca Cola Beverages Pvt. Ltd., Mahindra First Choice Services, Mother Dairy, Reliance Industries Limited, Schaeffler, KPMG, Kirloskar Capital Limited and many more.



BUDGET SYMPOSIUM 2021

RSdT organized its annual flagship event ‘Budget Symposium’, for the first time on an online platform. The event was held on the 7th of February 2021 and the theme of this year’s symposium was “Envisioning The Roadmap For Economic Revival”.

The Symposium began with an enriching discussion on the Union Budget between Mr. Dhiraj Nayyar, Director, Economics and Policy, Vedanta Resources, and Ms. Alisha Sachdev, Business Journalist, CNBC-TV18. This was followed by an illuminative panel discussion with industry stalwarts including Former IFS Ambassador Gautam Bambawale, Sr. Advisor, Ola; Ms. Aastha Gudwani, India Economist, Bank of America Merrill Lynch, Global Research; Ms. Urvashi Prasad, Senior Public Policy Specialist, NITI Aayog; Ms. Arpita Mukherjee, Economic Policy Researcher, ICRIER; Mr. Abhishek Bisen, Sr. Executive Vice President and Fund Manager, Fixed Asset, Kotak Mutual Fund; and Mr. Satish Thimmalapura, Deputy General Manager, Electric Mobility, Bosch Ltd. The panel was moderated by Ms. Radhika Merwin, Ex Associate Editor, The Hindu Business Line. The experts on the panel expressed their views on topics such as health, agriculture, defense and financial markets.



ACADEMIC ENDEAVOURS

The new academic year saw various initiatives being taken by RSdT with a heavy focus on overall academic growth of the students.

SPECIALIZATION ORIENTATION SESSIONS

The aim of these sessions was to familiarize the students with the kind of job roles and profiles that are offered in each specialization and the work that is expected out of them. The session was conducted by a highly competent set of students from MBA-II who shared their own invaluable experiences and knowledge with the junior batch. A lot of pertinent queries of the new batch got resolved during these sessions and they were able to choose the correct stream for themselves.

BEACON ALMANAC: INDIAN ECONOMY 2020

We incorporate a **holistic report on the health of the Indian economy** over the previous fiscal, wherein, the various important macros pertaining to the Indian economy in particular and the global economy at large are studied and trend analyses performed. It contained a brief analysis of all the broad segments of the Indian economy. Along with these segments there was a mention of all major economic developments in the Indian economic space over the past one year be it the trade wars, crude oil prices, minimum support prices and most importantly how the global political and economic environment is shaping the Indian economy. This journal aided the students of MBA-I in their Summer Internship Recruitment Process (SIRP) preparation and was widely appreciated by students of both batches. It also helped the MBA-II batch for their final Campus Recruitment Process.

BEACON SECTOR SPECIAL 2020

The 'Beacon Sector Special 2020' provided an in-depth review of

- Banking
- Manufacturing
- Pharmaceutical
- Telecom
- Automobile
- IT & ITES
- FMCG
- FMCD
- Logistics & Infrastructure
- E-Commerce

SUMMER INTERNSHIP EFFECTIVENESS AND EFFICIENCY DEVELOPMENT PROGRAM (SEED)

RSdT continued its rigorous work on the SIRP preparatory front through the Summer Internship Effectiveness and Efficiency Development (SEED) program. The team collaborated with the Placement Advisory Team and conducted a series of preparatory sessions and lectures under a program named Student Mentorship Program 2019. The program involved students of MBA-II taking specialization-wise lectures for students of MBA-I based on the knowledge gained during the first year as well as the cues taken from the industry during the previous Summer Internship Program. An extension of the Student Mentorship Program was the **CV and HR blanks mentorship**

wherein RSDT appointed mentors from MBA-II to review the CVs of the students of MBA-I in order to help them fine tune their CVs for SIRP 2019. In addition to the CVs, RSDT also floated across HR blanks which included a set of commonly asked HR questions during interviews. The mentors from MBA-II were mapped with juniors having a similar academic and professional background to add more value to the exercise.

BEACON SUMMERS 2020

To aid the junior batch in their summer internship placement process, RSDT launched the ‘Beacon Summers’ – a comprehensive document on the summer internship recruitment and summer internship experiences of the Second Year (MBA-II) students. The senior batch students share experiences from their internships regarding the kind of work they were involved in, the challenges they faced and their learnings from this. The report is aimed at providing insights into the kind of jobs each specialization offers, for the students of MBA-I, so that they can make the most of their summer internship opportunities.

CAMPUS RECRUITMENT PROGRAM (CRP) PREPARATORY KIT AND ALUMNI SESSION

To aid the senior batch for the preparation of their final campus placements, a **comprehensive kit** was prepared to provide preparatory help on specific specializations as well as on topics of current and general importance. Further, RSDT also facilitated a session where the MBA-II students were mentored by illustrious industry alumni of SIBM Pune to aid in their preparation for the final placement process.

WORKSHOPS

RSDT facilitated a workshop on **Tableau Training, Technical Analysis, Tax and Financial Planning** so as to render genuine skill development and an enterprising mindset, especially since both the batches would soon step into the corporate world as young business leaders.

LUMIÈRE

Lumière, a series of guest lectures from our illustrious alumni and eminent corporate leaders, seeks to provide students with current and industry-relevant knowledge of topics beyond the regular curriculum and equip them better for their future. These sessions aim to increase the intellectual capital of the student body through interaction with stalwarts from the industry and the academia. Students from Marketing, HR, Finance and Operations specializations had an opportunity to learn nuances, contemporary practices and trends in the industry via case study discussions, lectures and interactions with guest lecturers. The guest lecturers and topics covered are as follows:

- Abhinav Magapu – Senior Manager, Talent and Capability, VOIS_, on *Talent Identification and Development*
- Yash Sanghvi - Lead, Special Cargo, Reliance Industries Ltd., on *Analytic Hierarchy Process (AHP)*
- Rubaina Chauhan – HR Business Partner, British Telecom on *Competency Mapping in Talent Management*
- Divya Rathi - Chief of Strategy, Edelweiss Financial Services on *Banking sector in India*
- Kitty Basumatary – Group HR, Future Group on *Changing Roles of L&D and Creation of Learning Programs*
- Jatin Panchal – Sales Director, Danone India on *Sales and Distribution channels in FMCG industry*
- Priya Manoj Kandoth – Lead – Organisation Development and Culture Change, Bridgestone India USA on *Defining organizational culture in a virtual environment*
- Abhishek Dakhole – Director, DAD Fashion & Apparels on *Supply Chain & Lean Six Sigma*
- Navdeep Singh Banga – General Manager, Cummins Inc. on *Impact of COVID on Marketing*

Students were greatly enriched by these sessions which immensely aided them in developing a real-world perspective in a problem scenario.

AI SEMINAR SERIES

The seminar series on “The Digital Future for Business & Society: Perspectives on AI Challenges and Opportunities” was presented with the various perspectives from a number of leading expert speakers to highlight the opportunities and challenges posed by the rapid emergence of AI. The seminar series offered a timely and thought-provoking insight to AI technology and its impact on the future of business, management and society in general, whilst recognizing the societal and industrial influence on growth and direction of AI development.

RESEARCH PAPER DRIVE

Publishing research paper in the field of management is one of the important part of the MBA curriculum. To aid the students in this endeavor RSDT organized Research Paper Drive which assisted the students to publish their research paper in scopus indexed journals. Research workshops were organized in collaboration with the faculty to help the students in completing their research work.

