



# RESEARCH AND SCHOLASTIC DEVELOPMENT TEAM

## ANNUAL REPORT 2019-20

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The **Research and Scholastic Development Team** is the research and business consulting cell of SIBM Pune. The team pioneers the preparation of research publications of SIBM Pune, equips students for placement processes, brings about scholastic development of students through thought-provoking events and workshops, and identifies and executes live projects that have the potential to contribute to the ever-changing landscape of business management.

## VISION

To make SIBM Pune the center for building thought leadership and a research hub among the leading business schools in India.

## MISSION

To create opportunities for students to acquire knowledge and apply it through industry projects, research initiatives and to promote an environment for management consulting.

## TEAM MEMBERS

### Senior Team (MBA-II)

Abhishek P.	Marketing
Aditi Agrawal	Finance
Anushka Srivastava	Human Resources
Rahul Banerjee	Operations
Rohit Sahay	Marketing
Shivani Saxena	Marketing
Shrijoo Kanoria	Marketing
Sujith C. Ninan (Co-ordinator)	Marketing

### Junior Team (MBA-I)

Ankita Singh	Human Resources
Henish Kanani	Marketing
Nidhi Garg	Marketing
Nini Nimisha	Operations
Rujuta S. Arondekar	Finance
Sancy Isaac George	Marketing
Shakul Srivastava	Finance
Soham Khansaheb	Finance

RSDT provides a platform for both academic and corporate exposure that helps students develop a holistic understanding of what management truly is.

## CORPORATE CONNECT

### INDUSTRY CONSULTING LIVE PROJECTS

Continuing the legacy of bringing live projects each year for the students, RSDT got projects from both well-established companies and start-ups to give hands-on experience to the students. These are real life Industry Consulting Live Projects that help students relate theoretical knowledge to contemporary business issues. These also enable students to connect with corporates and get a flavour of the corporate world. Some of the companies which have offered Live Projects at SIBM Pune in the past include: Bosch Ltd., Accenture Management Consulting, Citigroup, Cummins India, GE India, SBI Mutual Fund, Jio Infocomm Ltd, Hindustan Coca Cola Beverages Pvt. Ltd., Mahindra First Choice Services, Mother Dairy, Reliance Industries Limited, Schaeffler, KPMG, Kirloskar Capital Limited and many more.



### ECONOMICS CONCLAVE 2019

RSDT organized 'The Economics Conclave 2019', on 28th July 2019, a gathering of the best and brightest minds from the fields of economics, public policy and finance, research and commerce. The topic for the Economics Conclave was "**The Road Map to India's 5 Trillion Dollar Dream**". The occasion was graced by Mr. Rajiv Batra, CFO, Cummins as the key-note speaker and Mr. Hari Hara Mishra, Director, UV ARC Ltd., Mr. Bipin K. Deokar, Senior Deputy Director, Economic and Political Weekly Research Founder and Dr. Nirakar Pradhan, Director and Asia Pacific representative for PRMIA as the esteemed panellists who enlightened the audience with their thoughts on the current financial crisis, need for structural changes in the system, infrastructural developments, GST implementation and growth trajectory and macroeconomic drivers of the Indian economy.





### **BUDGET SYMPOSIUM 2020**

RSDT conducted the 'Budget Symposium, 2020' on 22nd February 2020, wherein an analysis and discussion on the Union Budget 2020 was hosted at SIBM Pune. The panel discussion comprised of eminent industry stalwarts and economists who shared their valuable insights about the Union budget and expectations about the future route to be followed by the government with respect to key policies, all in light of the Union Budget. The event began with a keynote speech by Mr. TN Arun Kumar, Interim CEO/ Executive Director, CARE Ratings Ltd. which was followed by a panel discussion. The esteemed guests for the panel discussion were Mr. Ashish Kulkarni, Assistant Professor, Gokhale Institute of Politics and Economics, Mr. Vijay Dhingra, Partner, Deloitte Haskins and Sells LLP and Ms. Ruta Chitale, Chairperson, Western India Regional Council, ICAI. The discussion was moderated by Mr. Yogesh Joshi, Deputy Bureau Chief, HT Media Ltd.



### **ACADEMIC ENDEAVOURS**

The new academic year saw various initiatives being taken by RSDT with a heavy focus on overall academic growth of the students.

### **SPECIALIZATION ORIENTATION SESSIONS**

The aim of these sessions was to familiarize the students with the kind of job roles and profiles that are offered in each specialization and the work that is expected out of them. The session was conducted by a highly competent set of students from MBA-II who shared their own invaluable experiences and knowledge with the junior batch. A lot of pertinent queries of the new batch got resolved during these sessions and they were able to choose the correct stream for themselves.

### **BEACON ALMANAC: INDIAN ECONOMY 2019**

We incorporate a **holistic report on the health of the Indian economy** over the previous fiscal, wherein, the various important macros pertaining to the Indian economy in particular and the global economy at large are studied and trend analyses performed. It contained a brief analysis of all the broad segments of the Indian economy. Along with these segments there was a mention of all major economic developments in the Indian economic space over

the past one year be it the trade wars, crude oil prices, minimum support prices and most importantly how the global political and economic environment is shaping the Indian economy. This journal aided the students of MBA-I in their Summer Internship Recruitment Process (SIRP) preparation and was widely appreciated by students of both batches. It also helped the MBA-II batch for their final Campus Recruitment Process.

### BEACON SECTOR SPECIAL 2019

The 'Beacon Sector Special 2019' provided an in-depth review of

- Banking
- Manufacturing
- Pharmaceutical
- Telecom
- Automobile
- IT & ITES
- Real Estate and Logistics
- E-commerce
- Fast Moving Consumer Goods (FMCG) & Fast Moving Consumer Devices (FMCD)

### SUMMER INTERNSHIP EFFECTIVENESS AND EFFICIENCY DEVELOPMENT PROGRAM (SEED)

RSDT continued its rigorous work on the SIRP preparatory front through the Summer Internship Effectiveness and Efficiency Development (SEED) program. The team collaborated with the Placement Advisory Team and conducted a series of preparatory sessions and lectures under a program named Student Mentorship Program 2019. The program involved students of MBA-II taking specialization-wise lectures for students of MBA-I based on the knowledge gained during the first year as well as the cues taken from the industry during the previous Summer Internship Program. An extension of the Student Mentorship Program was the **CV and HR blanks mentorship** wherein RSDT appointed mentors from MBA-II to review the CVs of the students of MBA-I in order to help them fine tune their CVs for SIRP 2019. In addition to the CVs, RSDT also floated across HR blanks which included a set of commonly asked HR questions during interviews. The mentors from MBA-II were mapped with juniors having a similar academic and professional background to add more value to the exercise.

### BEACON SUMMERS 2019

To aid the junior batch in their summer internship placement process, RSDT launched the 'Beacon Summers' – a **comprehensive document on the summer internship recruitment and summer internship experiences of the Second Year (MBA-II) students**. The senior batch students share experiences from their internships regarding the kind of work they were involved in, the challenges they faced and their learnings from this. The report is aimed at providing insights into the kind of jobs each specialization offers, for the students of MBA-I, so that they can make the most of their summer internship opportunities.

### CAMPUS RECRUITMENT PROGRAM (CRP) PREPARATORY KIT AND ALUMNI SESSION

To aid the senior batch for the preparation of their final campus placements, a **comprehensive kit** was prepared to provide preparatory help on specific specializations as well as on topics of current and general importance. Further,

RSDT also facilitated a session where the MBA-II students were mentored by illustrious industry alumni of SIBM Pune to aid in their preparation for the final placement process.

## WORKSHOPS

RSDT facilitated a workshop on **Tableau Training**, **MS Excel Training** and **Technical Analysis** so as to render genuine skill development and an enterprising mindset, especially since both the batches would soon step into the corporate world as young business leaders. The workshop lent the students the necessary skills needed to conduct data fetching, carry out visual analytics and steps in report building.

## INHERITANCE

SIBM Pune has carved out a name for itself in the field of B-School and corporate competitions. Its students have constantly bagged top positions at major competitions. To ensure that the upcoming batches have the right guidance and resources to follow the path of their winning seniors, RSDT has come up with 'Inheritance', wherein **winning presentations from various competitions** will be collated and posted on a single portal. This will help the next generation of students to take a cue from their seniors on preparing winning solutions and presentations for competitions in the future

## LUMIÈRE

Lumière, a series of guest lectures from our illustrious alumni and eminent corporate leaders, seeks to provide students with current and industry-relevant knowledge of topics beyond the regular curriculum and equip them better for their future. These sessions aim to increase the intellectual capital of the student body through interaction with stalwarts from the industry and the academia.

Students from Marketing, HR, Finance and Operations specializations had an opportunity to learn nuances, contemporary practices and trends in the industry via case study discussions, lectures and interactions with guest lecturers. The guest lecturers and topics covered are as follows:

- Soumya Das – Category Head, Commuter Motorcycles, Bajaj Auto Ltd., on ***Making the most of your MBA journey***
- Saurabh Nath - Associate Director, Marketing, Motherbrand Portfolio, Kellogg on ***Culture and Consumer Behaviour Management***
- Aabhar Dadhich - Head - Subscription Revenue, ZEE5 Global on ***Marketing of Services***
- Shubham Agarwal - Chief of Strategy, Edelweiss Financial Services on ***Banking sector in India***
- Rajan Kasture - Leadership Assessment & OD consultant, L&T on ***Talent & Leadership***
- Vivek Gadgil - Chief Executive & Managing Director, L&T Metrorail on ***Principles of Project Management***
- Justin Paul - Professor of MBA & Phd. Program at University of Puerto Rico, USA on ***Masstige Marketing***
- Mukti Garg Kumaran - GM West- MEC India, GroupM on ***Media Planning***
- Elisha Tanya Pereira - Product & Demand Manager, Glyd - A Mahindra Initiative on ***Industry Insights on Market Research***

Students were greatly enriched by these sessions which immensely aided them in developing a real-world perspective in a problem scenario.

### #RSDTRECOMMENDS

RSDT, from its social media page on Facebook and LinkedIn, shares insightful articles on strategy, business, consulting, Human Resources, Marketing, Operations, Finance and interesting current developments in the industry regularly. These articles and videos help the page's followers stay informed and abreast with current industry trends.

