



SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT PUNE

CAMPUS RECRUITMENT PROGRAMME 2018



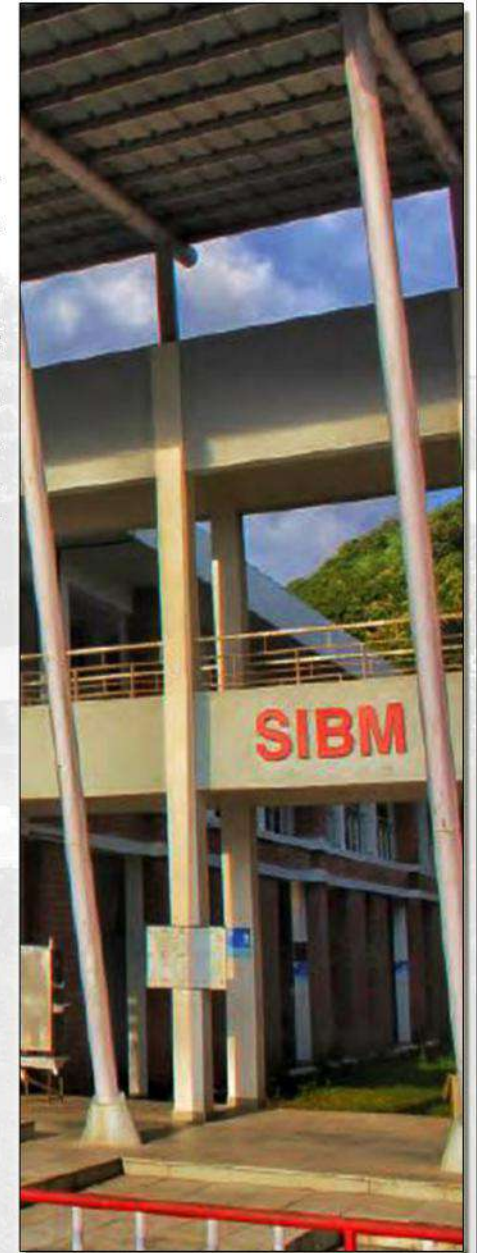
BATCH OF 2017-19



## FOREWORD

SIBM Pune, one of the premier B-Schools in the country has concluded its final placements for the year 2018. Like every year, SIBM Pune continued to enjoy immense confidence from the corporate world as substantiated by the remarkable placement season for the Batch 2017-2019. The institute's unique student-driven culture, robust corporate engagement model and planned academic rigour have consistently resulted in a significant increase in the competency levels of the students. This value proposition has strengthened the confidence of the corporates in SIBM Pune. A total of **83** companies across the sectors such as Automobiles/Automotive, BFSI, Consulting, FMCG/FMCD, Information Technology, Infrastructure, Manufacturing, Pharmaceutical, Retail and Telecom, amongst others confirmed their participation for the Campus Recruitment Programme 2018.

A total of over **180** students participated in the Campus Recruitment Programme this year. The students of SIBM Pune once again proved their mettle through quality performance during their Summer Internship and at various B-School Competitions, a total of **62** students accepted various Pre-Placement Offers extended to them through either of the routes. The regular recruiters at SIBM Pune reinforced their faith in the institute by opening newer, coveted roles for the students. The participating companies made a total of **192** offers spanning across functions such as Finance, General Management, HR, Operations, Sales & Marketing and Strategy. The ever increasing student calibre at SIBM Pune resulted in new recruiters visiting the campus like Barclays PLC, Google India, IDFC Bank, Mahindra Comviva, Mindtree Limited, Reckitt Benckiser, Trafigura Global Services Pvt. Ltd., Societe Generale, Vodafone Shared Services, Walmart India Private Ltd. among others. **36%** of the total participants were females who have grabbed top offers from prominent recruiters like Accenture Capability Network, Bajaj Finserv Limited, Google India and Shell India Markets Private Limited. The average CTC offered to the students saw a significant increase over the previous year, from INR 16.23 LPA in 2017 to **INR 17.48 LPA** in 2018.





# BATCH SNAPSHOT

The batch has a healthy mix of experienced individuals and freshers, coupled with a good balance between the genders. There is also a representation of domains of Engineering, Management, Commerce and Arts leading to a wholesome and conducive learning environment.



Over **180** students



Average Work Experience

**25** months



SNAP Cutoff **98.01** Percentile

## BACKGROUND EXPERIENCE

**29%**  
Others

**15%**  
Manufacturing

**14%**  
Consulting

**42%**  
IT/ITES

## EDUCATION

**9%**  
Others

**12%**  
Commerce

**12%**  
Management

**67%**  
Engineering

## WORK EXPERIENCE

**26%**  
>24 months

**20%**  
12-24 months

**14%**  
0-11 months

**40%**  
Freshers

## GENDER DIVERSITY

**32%**  
Female

**68%**  
Male

# CORPORATE COMPETITIONS



BUSINESS  
CHALLENGE '18  
National Winner



HEADSTART  
2018  
National Winner



CANVAS  
2018  
National Winner



iCreate 2018  
National Winner



TRANSCEND 2018  
National Winner



L.O.U.D  
2018  
National Winner



L.I.M.E  
2018  
National Winner



BEAT THE CURE  
2018  
National Winner



GLOBAL CHALLENGE  
2018  
International Runners Up



JIO SOCIAL AV  
2018  
National Winner



VOYAGE  
2018  
National Winner



CARPE DIEM  
2018  
National Finalist



OVER THE WALL  
2018  
National Finalist



INGENIUM  
2018  
National Finalist



4Ps CHALLENGER  
2018  
National Finalist



THE ULTIMATE  
PITCH 2018  
National Finalist



E.D.G.E  
2018  
National Finalist



STEEL-A-THON  
2018  
National Finalist



ELEVATE  
2018  
National Finalist



MINDROVER  
2018  
National Finalist



WAR ROOM  
2018  
National Finalist



CEO Challenge  
2018  
National Qualifier



REDEFINE  
2017  
National Finalist



VOLO  
2017  
National Winner



QUEST  
2017  
National Runners Up



BRANDSTORM  
2017  
National Finalist



CHANGE THE  
GAME 2017  
National Finalist



TRANSFORMATION  
SERIES 2017  
National Finalist



# HIGHLIGHTS



**83**  
Participating  
Companies



**192**  
Number  
of Offers



**28**  
New Recruiters



**62**  
Number  
of PPOs



Participation  
Male **64** %  
Female **36** %

**29 LPA**  
Highest CTC

**17.48 LPA**  
Average CTC

**16.25 LPA**  
Median CTC

**23.76 LPA**  
Top 50  
Average CTC

**18.81 LPA**  
Top 150  
Average CTC

**20.53 LPA**  
Top 100  
Average CTC

## CONGLOMERATES

BAJAJ

ITC Limited



Mahindra

MAERSK

Piramal

TATA

# CAMPUS RECRUITMENT PROGRAMME 2018 | SPECIALIZATION

## MARKETING



Average CTC  
**17.56** LPA

### MAJOR RECRUITERS

Abbott India, Airtel India, Aviva Life Insurance Company India Ltd., Asian Paints Limited, Becton, Dickinson and Company, Cipla Limited, Crompton Greaves Consumer Electricals Ltd., Dell EMC, GlaxoSmithKline Pharmaceuticals Ltd, ICICI Prudential Life Insurance, ITC Limited, Mother Dairy Fruit & Vegetable Pvt. Ltd., Pidilite Industries Limited, Piramal Enterprises Ltd., Reckitt Benckiser, Tata Global Beverages Limited, Tata Motors Ltd., Vodafone Idea Limited

## FINANCE



Average CTC  
**17.30** LPA

### MAJOR RECRUITERS

Bajaj Finserv Limited, Barclays PLC, Credit Suisse, Fidelity Investments, HSBC India, ICICI Bank Limited, IDFC Bank, Intellect Design Arena Limited, JP Morgan Chase & Co., Positive Moves, Trafigura Global Services Pvt. Ltd., Walmart India Private Ltd.



# CAMPUS RECRUITMENT PROGRAMME 2018 | SPECIALIZATION

## HUMAN RESOURCES



Average CTC  
**17.28** LPA

### MAJOR RECRUITERS

Accenture Capability Network, Aditya Birla Fashion and Retail Limited, Aviva Life Insurance Company India Ltd., Bajaj Auto Ltd., DCM Shriram, Godrej Industries Limited and Associated Companies, Google India, ICICI Bank, Mahindra & Mahindra Ltd., Shell India Markets Private Limited, Varroc Group, Vedanta Resources Limited, Welspun India

## OPERATIONS



Average CTC  
**17.44** LPA

### MAJOR RECRUITERS

Bosch Limited, Cummins India, DCM Shriram, Deskera, Jardine Lloyd Thompson Group PLC, Larsen and Toubro Infotech Limited, Maersk GSC, Metro Cash & Carry, Reckitt Benckiser, Societe Generale, Tata Communications Ltd., Tata Steel

# PARTICIPATING COMPANIES



# PARTICIPATING COMPANIES







# ACKNOWLEDGEMENT

Standing testimony to its 40-year long legacy, the footprint that SIBM Pune has impressed on the minds of recruiters was evident during the placement process wherein they participated in an intensely competitive atmosphere to pick up the best of talents. The enthusiasm, discipline and business acumen of the candidates ensured that SIBM Pune reinstated its position as a sought-after campus for the future as well.

## MESSAGE FROM THE DIRECTOR

"I would like to thank all our recruiters for their continued faith in SIBM Pune for campus engagements and placements. I am also grateful to our illustrious alumni, who have extended an overwhelming support to our students by conducting various interactive sessions and guest lectures wherein the students not only gained a practical industrial perspective but also received guidance to prepare for the recruitment process. I am sure that SIBM Pune will scale greater heights in the time to come. A special mention to the ex-members of the Placement Advisory Team for their continuous guidance and support."

