

# The Co-Curricular Team

## *SIBM Pune*



# ANNUAL REPORT

## 2020-2021

## The Co-Curricular Team

### 1. MISSION

To enhance the brand image of SIBM - Pune while maintaining a balance between the academic rigour and co - curricular activities on campus.

### 2. THE TEAM

Being one of the parent teams to serve the college since its inception, the Co-Curricular Team is amongst the benchmarked council teams of SIBM Pune. We as a team strive to bring in a blend of fun and management ethos in the form of events and meets.

Our objective is to assist students to achieve holistic growth and we endeavor to add more value to a student's life and give them an opportunity to express themselves. The Team believes in celebrating every occasion.

Our flagship event, **TRANSCEND\*\***, is one of the most respected and sought-after B-school festivals in the country. It has students coming together to concoct a heady cocktail of the most innovative games, case study competitions and the hottest cultural events in this part of the country.

Our aim is to challenge you to your limits and create a demanding environment in which you as a participant or organizer can exercise and indulge in your creative and competitive urges to the maximum. That is why we do not just indulge in rhetoric but back ourselves by inimitable actions, WE DO!

### 3. SIBM PUNE – BRAND PROPAGATION

- a) Top B-schools, especially the IIMs
- b) Undergraduate Colleges (prospective students of SIBM)
- c) Corporates
- d) Medium: Transcend

### 4. VALUE ADDITION TO THE STUDENTS

- a) Inculcate a sense of responsibility
- b) Independently let them organize various management and cultural events
- c) Enhance their knowledge, skills, and talent
- d) Develop competitive attitude in students
- e) Maintain academic progress on the campus
- f) Revenue generation for the college through co-curricular events

## 5. TEAM MEMBERS

### 2020 – 2021

Senior Team	Junior Team	Interim Team
Anshumaan Pratap Singh	Aanchal Chauhan	Abhiraj Raghuvanshi
Archit Sinha	Abhiraj Raghuvanshi	Aishwarye Rajan
Ayush Bhargava	Aishwarye Rajan	Arushi Tanwar
Latika Agarwal	Himani Raj	Himani Raj
Rahul Mukherjee	Shivani Kumbhare	Nikita Pawar
Surbhi Jain	Sneha Das	Shivani Kumbhare
	Venuprea	Venuprea

*Outgoing Coordinator (2020 – 2021) : Archit Sinha*

### 2021 – 2022 : Senior Team

1. Abbas Lohawala
2. Abhiraj Raghuvanshi
3. Himani Raj
4. Sneha Das
5. Sonal Singh

*Incoming Coordinator (2021 – 2022) : Himani Raj*

**\*\*In view of COVID-19, Transcend 2021 was called-off.**

**While we would have loved to share the Transcend experience with everyone, we realized an online event would be a deal breaker and would dispute the legacy of the fest.**

## Event Calendar : 2020 -2021

### 1. COLOSSEUM (9<sup>th</sup> & 10<sup>th</sup> SEPTEMBER, 2020)

Continuing with the tradition of annual inter-batch competition, The Co-Curricular Team organized the first virtual battle of batches, Colosseum 2020 on the 9<sup>th</sup> and 10<sup>th</sup> of September.

The 2-day extravaganza on this year's theme "*Gangs of SIBM*" got MBA-1 & MBA-2 to showcase their best talents and skills in the sphere of Management and Cultural events by giving tough competition to their counterparts, winning laurels and adding feathers to their caps.

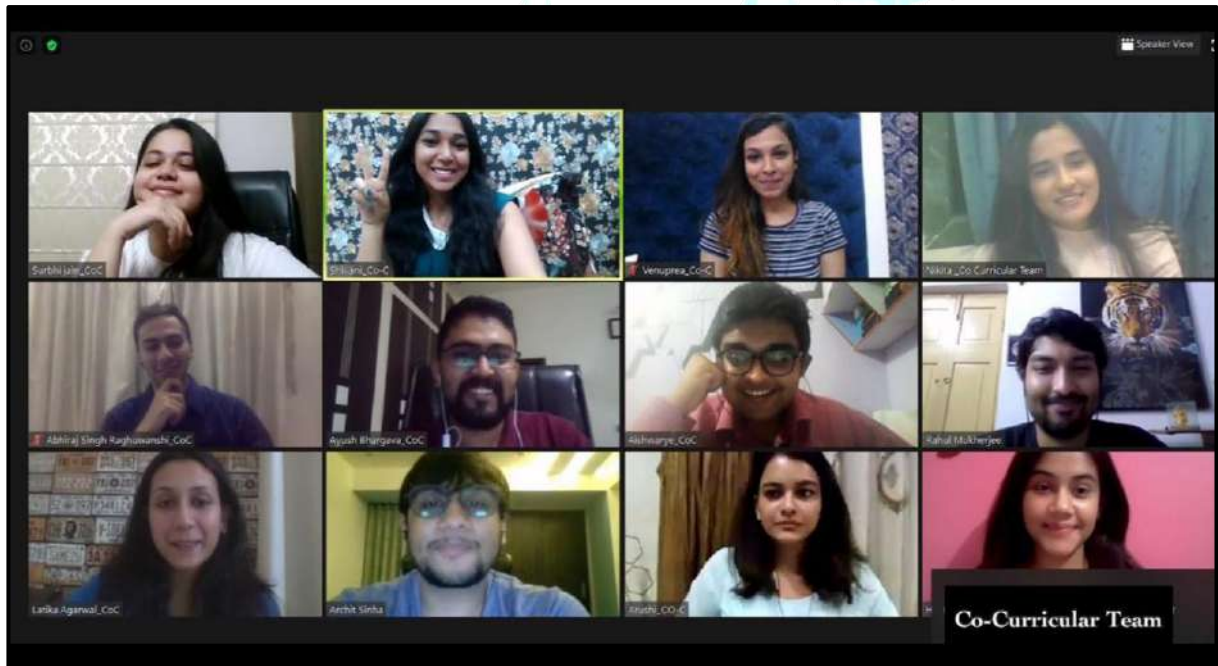
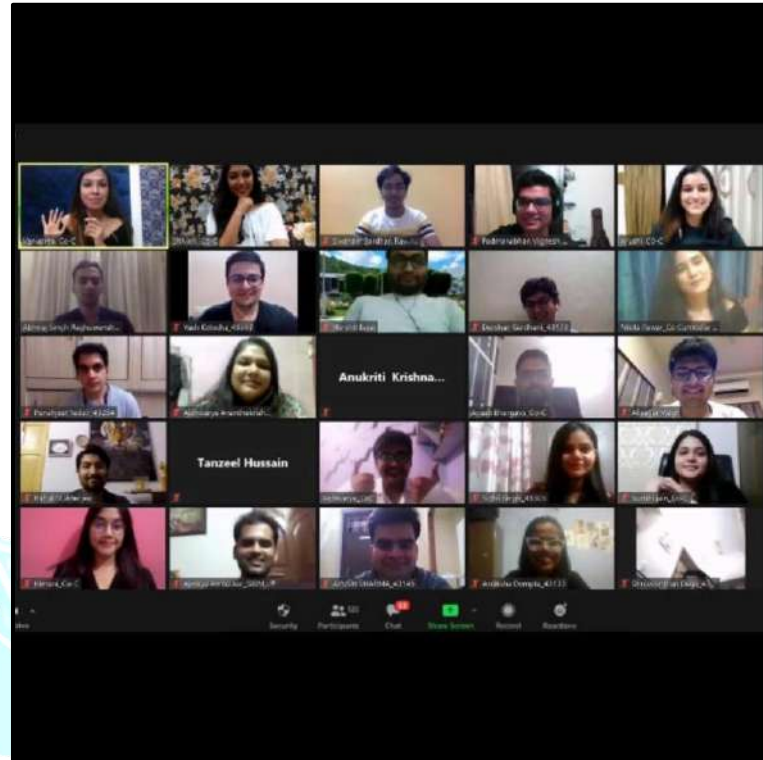
The management events like *Bawaal* (One Parachute), *Koyle ka Vyapaar* (Elevator Pitch) and *Hum First, Hum First* (Virtual Auction)" challenged the participants' business acumen, wit and spontaneity.

The cultural show of *Electric Jiya* (Dance), *Manmauji* (Singing) and *Oh! Wo-Meniya* (Look Book) changed every home into a virtual stage for the students to showcase their creativity and skill.

The event turned out to be a success through active voting by the cheerful audience.

Despite a virtual setup, the event saw a huge turnout and was truly enjoyed by the audience. The evenings were filled with fun, laughter, and lots of catching up between the two batches. With the scoreboard on a continuous move, the closing ceremony ended with *MBA-1 winning the coveted trophy of Colosseum 2020 - Gangs of SIBM*.





## 2. ARTIST MEETUP / PROMOTIONS

Continuing the initiative from last year, where we had promotional activities for *MTV Roadies* and *LinkedIn Get a Job*, this year we hosted *EPR aka Santhanam Srinivasan Iyer* in an Instagram live session as a promotional event for his upcoming album *Reggae Hindustan*.

The MTV Hustle fame rapper and the lead vocalist of the widely popular music band *Underground Authority* interacted and shared his life stories and shed light on music industry in India and how it has been changing and becoming accepting about musicians from different genres. The event was attended by more than 400 people and was a huge success.



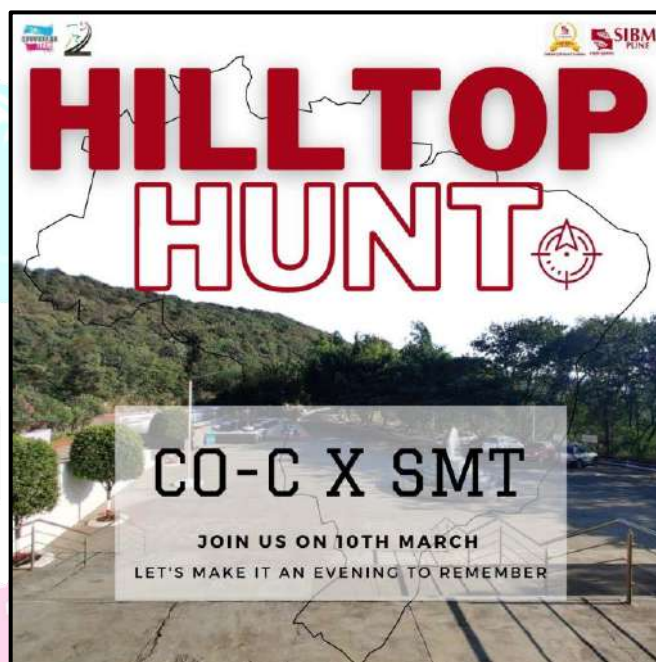
## 3. HILLTOP HUNT

It was a one-of-a-kind collaboration, wherein for the first time, The Co-Curricular Council and Sports Management Team planned a treasure hunt activity, *Hilltop Hunt*, for the students who came to the campus after a gap of a year.

The event focused on bringing the students from both the batches together, to interact and build bonds, which was largely missed due to the virtual set up. The main idea behind the event was to promote peer to peer interaction while at the same time allowing the students to discover the campus with their friends in a fun filled way.

A total of 23 teams participated with each team consisting of 5-6 members. The hunt started at the football ground parking and the teams were given different clues leading them to different locations on the campus and making them do fun filled tasks with their team members at each location. The hunt ended at the Hilltop gate, with the top three teams being given gift hampers from both the councils.

The event helped in breaking the ice amongst the students who were meeting each other for the first time after spending more than one semester in an online mode. The huge numbers of participation and the zeal with which everyone performed, made the event a huge success.



## Social Media Initiative : 2020 – 2021

### 1. SUNSET SUGGESTIONS

The team started a series of posts every Sunday evening, through its Instagram handle, to give its audience a plethora of new undiscovered songs.

What started as an idea to help maintain a social media presence amongst the students, soon paved the way to build a community where we could showcase music from different genres and different parts of the world. The numerous suggestions that we received throughout the year made this initiative flourish to an unforeseen extent.

