



Corporate Interface Team



Annual Report
2018 - 2019

Table of Contents

I. Overview

II. Corporates Hosted by CIT 2018-2019

III. Schedule of Events Hosted 2018-2019

IV. Main Events

* Imperio

Imperio 1.0

Imperio 2.0

Imperio 3.0

* Artcurus 2018

* The Senate 2019

* Guest Lecture Series

V. Campus Connect Initiatives

* Godrej Loud 2018

* Mahindra War Room 2018

* HR Conclave

* ICABM 2018

VI. Closing Note

Overview

The Corporate Interface team, a student run initiative, is the face of SIBM Pune in the corporate world. The fundamental goal of the team is to conceptualize, develop and execute events which supplement the institute's pedagogy. The team has always tried to build, sustain and enhance this institute's relationship with the Indian corporate world and build on the brand 'SIBM Pune' in the industry. CIT, in the academic year 2018 - 2019, has strived to enhance the knowledge and learning of the students at SIBM Pune by complementing the conventional teaching methods with adequate industry exposure through guest lectures, symposiums, seminars, etc.

CIT aims to augment students' understanding of academic concepts by providing them an industry perspective through interactions with industry professionals. Through its series of events in the past academic year, the team provided a practical perspective on various domains of management & business to students and tried to ensure that students were kept abreast with the latest management trends and changes in the industry. The team endeavored to develop contacts with top executives across the industry and foster strong relations with leading corporate houses in India.

Corporates Hosted By the Corporate Interface Team 2018-19



Schedule of Events Hosted 2018-2019

Event	Date
Imperio 1.0	22 nd June 2018
Guest Lecture Series 1.0	7 th July 2018
Imperio 2.0	18 th July 2018
Godrej Loud Campus Launch	20 th July 2018
Yes Bank Transformation Series Launch	20 th July 2018
Mahindra War Room Launch	23 rd July 2018
Arcturus 2018	27 th – 28 th July 2018
Guest Lecture Series 2.0	26 th August 2018
HR Conclave	20 th October 2018
ICABM 2018	13 th , 14 th and 15 th December 2018
Imperio 3.0	19 th December 2018
The Senate 2019	30 th – 31 st January 2019

Total Number of Companies Engaged: 40

Total number of Corporates Hosted: 48

Main Events

Imperio 2018

Imperio 2018 – A series of guest lectures aimed at providing opportunities for students to interact with stalwarts from the corporate world. Imperio aims to lessen the divide between theory and practice, to understand the success stories of thought leaders, their principles and rationales in order to gain a deeper understanding of contemporary business. Additionally, Imperio is a platform that allows for in-depth training in specific domain areas of interests by industry experts.

Imperio 1.0

In Imperio 1.0 the Corporate Interface Team hosted a team from Mahindra CIE on 22nd June 2018. The speakers for the session were:

Mr. Manoj Menon

CEO Castings, Gears and Magnetic Products

Topic: Industry 4.0 And the VUCA world

Mr. Menon expounded on Industry 4.0 and operational excellence in the VUCA world. He further outlined the relationship between the VUCA philosophy and an agile environment, to create a transformational business.

The second speaker for the session was

Mr. Romesh Kaul

CEO, Stampings, Forgings and Composites Business

Topic: Skills for the VUCA world

Mr. Kaul used case studies to emphasize the importance of human capital and the need of the hour for professionals to develop skills to excel in the VUCA world. The speakers were also accompanied by Ms. Kritika Singh, Manager Human Resources, Mr. Vaibhav Paharia, AGM SCM & PPC (an alumnus of SIBM Pune) and Mr. Nitin K Nandan, Manager Planning and Business excellence.

Imperio 2.0

Imperio 2.0 was hosted on **18th July, 2018**. The speaker for this Imperio was:

Mr. Ranjeet Oak

Chief Business Officer, Corporate Travel, MakeMyTrip

Topic: Evolution of the Market Place

He is responsible for setting up and leading this new division for the company, which addresses corporate travel needs of customers. Mr. Oak has over 16 years of business experience at Procter & Gamble, where he last served as the Asia Channel Leader, based out of Singapore.

In his session, Mr. Oak gave an elegantly crafted discourse on the Evolution of the Marketplace, highlighting its various phases. Mr. Oak and the students had an interactive Q&A session during which they discussed a wide range of topics, which helped the students gain valuable insights.



Imperio 3.0

Imperio 3.0 was hosted on **19th December, 2018**. The speakers for this Imperio were:

Mr. Suresh Chettiar

Volvo Bus Corporation & Business Head, Volvo Buses India

Topic - The Mobility Ecosystem

Mr. Suresh Chettiar has been the Business Head of Volvo Buses South Asia since January 1st, 2018. He brings with him over two decades of Volvo Bus and Volvo Group Trucks' experiences – having held senior leadership roles across functions in the Commercial and Marketing domain. Mr. Chettiar expounded on the arrival of electric vehicles in India and how the mobility ecosystem will be impacted.

Mr. Peter Heinzsten

Director, Human Resources, Volvo Buses India

Topic - People and the Automotive Sector

Mr. Peter Heinzsten has over 13 years of experience in various facets of Human Resource Management. He talked about their thirst for innovation and the impact it has had on company culture as they drive change. Furthermore he expounded on how people will never truly be replaced in organisations.



Arcturus 2018

Women In Leadership : The Time is Now

Arcturus 2018, the flagship leadership conclave of SIBM Pune, was hosted by the Corporate Interface Team on 27th and 28th of July, 2018. The Arcturus stage this year celebrated women leaders of India Inc. who have broken the glass ceiling and dynamically changed the work landscape. The theme for this year's conclave was ***Women in Leadership: The Time Is Now***. The thought behind the concept was to celebrate the women who have overcome the multitude of barriers in their paths to reach astounding heights in their professional lives.

The students were inspired by the women leaders who shared their stories of successes and hardships, and the gumption they displayed when breaking barriers. The students gained great insights into facing challenges, developing the right attitude and other key aspects that are critical in both personal and professional lives. The ***Corporate Interface Team*** was honoured to be featured in the ***Hindustan Times*** for our effort.



Day 1: 27th July 2018

Keynote Speakers:

1) Ms. Neha Saxena Shenoy: Head- Talent and Leadership Development for RB Health, South Asia, Africa and Middle East, **Reckitt Benckiser**

Keynote Topic: Organisations and Society, Nurturing the Woman Leaders of Tomorrow

2) Ms. Ashitha Mollera: Executive Director, Data & Analytics, **KPMG**

Keynote Topic: The Future of Business Intelligence

Panelist Speakers:

Panel Topic: Metamorphosis: Intelligence Quotient to Learning Quotient

1) Ms. Ankita Poddar - HR Business Partner, **Amazon India**

2) Ms. Kausambhi Nag Bhatia - Solution Manager, OrgSolutions, New Ventures, **Mckinsey & Company**

3) Ms. Nandini Mehta - Asst. Vice President - Heading Business HR, Max Fashions, **Landmark Group**

Day 2: 28th July 2018

Keynote Speakers:

1) Ms. Kirti Poddar - Head, Talent Acquisition and EVP, India and APAC, **Kelloggs India**

Keynote Topic: Classroom to Boardroom

2) Ms. Anupam Trehan - Head of HR (India & SAARC), **Cisco Systems**

Keynote Topic: HRM: India Vs. The World

Panelist Speakers :

Panel Topic: Delegation to Colaboration

1) Ms. Sunita Gyanchandani - Diversity and Inclusion Lead, South Asia, **Unilever**

2) Ms. Anisha Agarwal - External Communications, **IKEA India**

3) Major Aditi Mohan - VP & Head - Corporate Services (Facilities & Admin/Infrastructure), **Fidelity National Financial**

4) Ms. Aparna Shailen - Director, HR Operations, **Alight Solutions**

5) Ms. Yoshita Swarup Sharma - Co-founder, **Ready to Ascend**

Event Highlights

ARCTURUS 2018: WOMEN IN LEADERSHIP HELD AT SYMBIOSIS

PUNE: A two-day summit, Arcturus 2018: The Leadership Conclave, was conducted at Symbiosis Institute of Business Management on July 27-28. The theme for Arcturus 2018 was Women in Leadership: The Time Is Now. On Day 1, Neha Saxena Shenoy, Talent and Leadership Development for RB Health, South Asia, Africa and the Middle East, Reckitt Benckiser, delivered the keynote speech on: Organisations and Society, Nurturing the Woman Leaders of Tomorrow. Ashitha Mollera, executive director, Data and Analytics, KPMG, spoke on: The Future of Business Intelligence. It was followed by a panel discussion on the topic, Metamorphosis: Intelligence Quotient to Learning Quotient. The day also had Kirti Poddar, head, Talent Acquisition, Kellogg India, delivering a keynote speech on, 'Classroom to Boardroom'.



The Senate 2018

India Inc : The Next 1000 Days

The Senate is the flagship business management conclave of SIBM Pune, where the Corporate Interface Team strives to enrich the domain knowledge of students through interactions with industry stalwarts from India Inc. The event hosted on the **30th and 31st of January 2019**, included a series of **keynote speeches, master classes and a panel discussion.**

The theme for this year's Senate was **India Inc.: The Next 1000 Days**. With extensive technological advancements, economic reforms, and political changes transforming the Indian business landscape, we wanted to highlight and discourse on the short term course of action that can be expected from corporate industry pioneers. In this rapidly changing environment, as it is essential for firms to continually innovate, The Senate raised integral questions about how organisations can contribute to India's growth as a global superpower.

As the students gear up to join the corporate world, these insights shared by industry veterans were eye-opening and thought-provoking. The sessions were highly informative and interactive, as the speakers challenged traditional thought processes and ensured that the students were on the right track to stay relevant in the current environment.



Keynote Speaker:

Mr. Amit Narain - Head - HR, South Asia Region - **Nestle**

Keynote Topic: 'Industry 4.0: How will it change the HR of the future?'

MasterClass Speakers:

1. Mr. Srinivas Chunduru - CEO (Ola Skilling), Senior Advisor and Board of Directors - **Ola**

Topic: Entrepreneurship and innovation

2. Mr. Arvind Bali - Former CEO and MD, Videocon Telecommunications Limited, Advisor at Connect Broadband, Infodart Technologies Ltd. and Ipsaa

Topic: Cyber Security and the Society

3. Mr. Prateek Shukla - Former Head - Strategy & Innovation - **Mercedes Benz R&D, India**

Topic: Entrepreneurship and innovation in the corporate landscape.

Panelist Speakers:

Panel Topic: Defining Emerging Markets: Strategies for Unlocking Growth'

1. Mr. Vinay Gupta - Global CFO for Group CIO - **Deutsche Bank**

2. Mr. Jayant Menghani - CFO, Company Secretary & Director - **DHL Supply Chain India Pvt. Ltd.**

3. Mr. Manish Gupta - Director - Digital Transformation & Innovation, Marketing Technology - **MasterCard**

4. Mr. Kaushik Madhavan - VP - Mobility - **Frost & Sullivan**

5. Ms. Bhavna Dalal - Founder & CEO - **Talent Power Partners**

Event Highlights



Guest Lecture Series

The Corporate Interface Team hosted the Human Resource Management Session 2018, at SIBM Pune on 7th July 2018.

Mr. Piccolo R. Momin

Lead Global Performance & Engagement COE

Glenmark Pharmaceuticals Ltd

Topic: Engagement Frameworks and Performance Management

Mr. Momin had an interactive session with the students on Engagement Frameworks and Performance Management. He engaged the students through real-time tools used by organisations. Additionally, he expounded on how a firm's scorecard is connected to an individual's KRA. Finally, he left the students with an integral question: Does performance drive engagement or does engagement drive performance?

Ms. Ritika Chopra

Head Human Resources - West

Aditya Birla Fashion and Retail Ltd.

Topic: Talent Management, Learning and Development

She delivered an insightful session on Talent Management, Learning and Development. She discussed a variety of subjects such as behavioural analysis, competency and performance to name a few. She introduced the 70:20:10 model in career progression and applications of the bell curve in human resource management. The students enjoyed an engaging session and were left with a profound understanding of Human Resource Management in the corporate world.

Main Events

Social Media Engagement and Response



Kaushambi Nag • 1st

Solution Manager, OrgSolutions, New Ventures at...
7mo

Looking forward to attend an event focusing on women in the corporate sector and in leadership!!!



Corporate Interface Team, SIBM Pune
Building value through corporate interactions
7mo

Ms. **Kaushambi Nag**, Solution Manager, OrgSolutions, New Ventures at **McKinsey New Ventures (part of McKinsey & Company)**, is a formidable... see more



Major Aditi Mohan • 1st

VICE PRESIDENT & HEAD - CORPORATE SERVICES...
7mo

#SIBM #ARCTURUS #Womeninleadership : Invited as Guest of honour for a Panel discussion at a Premier B School at Pune. Honoured to have been part of the event and share some insights and our journey of life amongst the budding entrepreneurs and MBA students of Symbiosis Institute of Business Management. Shared the platform with outstanding women **Yoshita Swarup Sharma - ACC, Anupam Trehan, Sunita Gyanchandani, Anisha Agarwal, Kirti Poddar, Aparna Shailen** each of us proudly representing our organisation. Kudos to the **Corporate Interface Team, SIBM Pune** for a successful event and organising it so well with topics that are the need of the hour in today's Corporate World !!

Thank you for having us.
Jai Hind!



Aparna Shailen • 1st

HR leader with diverse functional experience. HR...
7mo

It was wonderful to be a speaker amongst a panel of amazing women leaders at the SIBM campus today. Such a delight to connect with the students who are going to initiate their journey into the corporate world....such a confident lot! **#almamater #SIBM #givingback**



187 likes • 20 comments





Kaushik Madhavan · 1st
Vice President - Mobility at Frost & Sullivan
3w



Corporate Interface Team, SIBM Pune
Building value through corporate interactions
3w

The last segment at The Senate 2019 comprised of a power packed panel discussion at the SIBM Pune stage... see more



Jayant Menghani · 2nd
CFO & Co.Secretary & Director, DHL Supply Chain India...
3w

As one of the Panel Speakers at SIBM Pune for Senate 2019 #senate



32 likes · 1 comment



Vinay Gupta · 1st
Global CFO - Global Technology at Deutsche Bank
3w

A great experience interacting with other panel members and students on a very interesting topic.



Bhavna Dalal
Leadership Development Specialist, Executive Coach...
3w

Inspiring and energizing panel discussion on Defining Emerging Markets: Strategies for unlocking growth - India in the next 1000 days. Wonderful... see more



38 likes



Bhavna Dalal · 1st
Leadership Development Specialist, Executive Coach...
3w

Inspiring and energizing panel discussion on Defining Emerging Markets: Strategies for unlocking growth - India in the next 1000 days. Wonderful meeting and interacting with [Kaushik Madhavan](#) [Jayant Menghani](#) [Vinay Gupta](#) [Manish Gupta](#) #collaborations #grateful #success #leadership #Sibm - Pune





Arvind Bali • 1st
Consulting, Start-up & Advisory boards
3w

The Symbiosis Institute of Business Management campus, auditorium, faculty and students are very impressive. I enjoyed my interaction with students. Some of them are taking my advice on varied subject on LinkedIn.

I am sure they'll become very good talent and contribute to the society. Wish them success.

Corporate Interface Team, SIBM Pune • 1st
Building value through corporate interactions
3w

Our last MasterClass speaker for the conclave brought to the forefront the importance of cyber security in the society. [...see more](#)



Prateek Shukla • 1st
Keynote Speaker | Independent Consulting...
3w

Delivered a Master class @ the beautiful campus of SIBM Pune. Had 90 minutes of wonderful interactions with MBA students during the Senate 2019. Thanks to Dr. [Ramakrishnan Raman](#) and Dr. [Sandeep Bhattacharya](#) along with the students who manage the entire show! Thanks [Ishita Agarwal](#), [Maurishca Dsouza](#) and the whole team of SIBM who arranged this session. Wonderful experience! [#senate](#) [#masterclasses](#)



Srinivas Chunduru • 1st
Senior Advisor | CEO | Board of Directors
3w

Thank you

Corporate Interface Team, SIBM Pune
Building value through corporate interactions
3w

The initiative to hold MasterClasses at The Senate this year was driven by the need to draw parallels between theoretical knowledge and industry... [see more](#)



ARTICLES **POSTS** ACTIVITY INTERESTS

Arvind Bali • 2nd
Consulting, Start-up & Advisory boards
1mo

It's my first lecture in Pune. I have heard a lot about Symbiosis Institute of Business Management. Tomorrow I'll be interacting with 1st and 2nd year MBA students.

Corporate Interface Team, SIBM Pune
Building value through corporate interactions
1mo

Introducing our next MasterClass speaker for The Senate 2019, Mr. [Arvind Bali](#), Former CEO at [Videocon Telecommunications Ltd](#) and Advisor at... [see more](#)



Campus Connect Events Godrej Loud Launch 2018

The Corporate Interface Team hosted members of the Godrej Team for the campus launch of Godrej LOUD 2018 on 20th July 2018.

Prior to the launch, the Corporate Interface Team conducted various online and offline activations on campus in anticipation of the launch. Our efforts led us to be awarded the 'Best Social Media' and 'Best Snapchat' award by Godrej.

The previous day, on 19th July, 2018, Ms. Rajvi Shah, Employer Brand Manager, Godrej Industries Limited and Associate Companies, along with two SIBM alums, Mr. Puneet Thakkar, Senior Manager, Sales and Marketing, Godrej Properties Limited and Ms. Sandhini Nagvekar, Manager, Corporate HR, Godrej Industries Limited and Associate Companies had a meet and greet with the students to break the ice and get the ball rolling for LOUD.

On 20th July, Ms. Vandana Scolt, VP, Communication Design and Campus Recruitment at Godrej Industries Limited and Associate Companies had a quirky rapid fire session with the students, followed by an all-time favourite 'Who's most likely to..?'. She then expounded on the relevance of the dream signifying a life journey, rather than an ambition.



This was followed by an inspiring talk by Mr. Anubhav Gupta, Executive VP, Business Head Vikhroli, Chief Design Officer, Head CSR and Sustainability, Godrej Properties Limited, as he shared his journey with us and emphasised the importance of design thinking and promoting creativity at work.

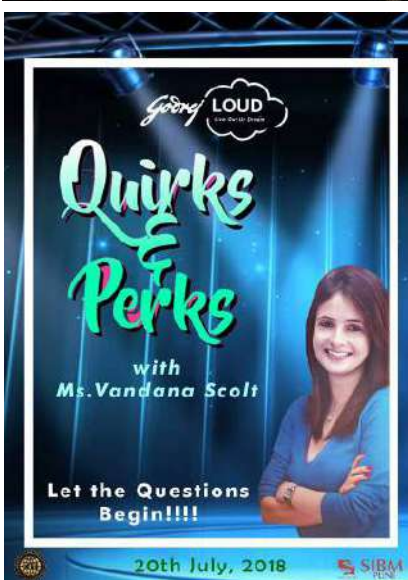
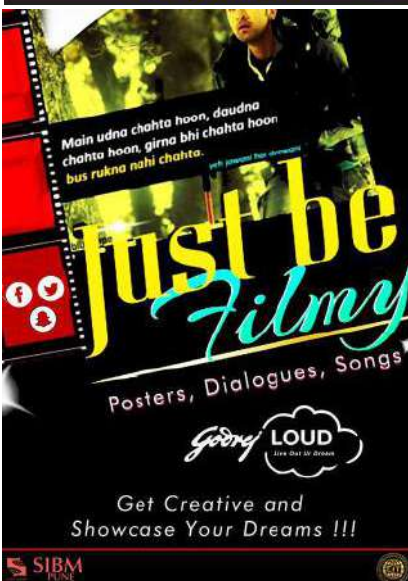
Additionally, Mr. Akhil Kalia, Manager, Sales & Marketing at Godrej Consumer Products Limited gave the students a different perspective, on his journey of curating his dream for LOUD.

The event witnessed enthusiastic and passionate engagement from the students, as they interacted with the Godrej Team for the successful campus launch for Godrej LOUD 2018.



Campus Connect Events

Campus Engagement



Mahindra War Room Launch 2018

Mahindra Group is one of the biggest and the most reputable conglomerates in the country with interests ranging from aerospace to real estate. The 11th edition of the Mahindra War Room was held in 2018 and was open to 21 of the best B-schools in the country. The contest was open to both 1st and 2nd-year full-time MBA students who were given business caselets (real problems faced by the top Mahindra managers) to solve.

The Corporate Interface Team hosted Mr. Prince Augustine, EVP - Group Human Capital & Leadership Development at Mahindra and Mahindra, an SIBM Pune alumnus, and Ms. Anisha Saluja, Head - GMC Program and Mahindra War Room at Mahindra Rise, for the campus launch on 23rd July 2018.

The shortlisted teams got an opportunity to be a part of the Campus Finals, where they gave a 20-minute presentation and engaged in a Q&A session of 10 minutes. The top team from every campus was selected for the next round (the VC Round) where they got to present their solution to the CEO/CXO of the business where the team's caselet was sourced from.



Yes Bank Transformation Series Launch 2018

The Corporate Interface Team hosted Mr. Deodutta Kurane, Group President, Human Capital Management, Yes Bank, Mr. Deepak Bisht, Manager, Corporate Marketing, Yes Bank and Ms. Priyanka Chakraborty, Manager, Yes Bank at SIBM Pune, for a special batch address on 20th July, 2018.

Mr. Kurane elucidated the history of Yes Bank and their differentiation strategy. He shared the secret of PULSE: passionate, unique, leadership, social skills and energy, to help students navigate their career paths successfully. Mr. Deepak Bisht introduced the Yes Bank Transformation Case Study Challenge and had an interactive Q&A session with the students.



HR Conclave 2018

The HR Conclave 2.0 hosted on 20th October 2018 at JW Marriott Mumbai, witnessed a wide array of eminent industry speakers discoursing “Diversity and Inclusion”. The Corporate Interface Team was immensely proud to organise and execute this event as a part of the organising team comprising all the student councils at SIBM Pune.

The Conclave witnessed informative keynote sessions, panel discussions, conferment of alumni awards and a case study solution showcase by a team of students from SIBM Pune. The first panel discussion discoursed “unconscious bias, micro-aggressions and intersectionality at the workplace. This was followed by a second panel discussion on “creating competitive advantages by creating diverse and inclusive organisations”.

The conclave was a resounding success as stalwarts from the HR industry engaged in fruitful discussions, shedding light on the importance of diversity and inclusion. It was a matter of prestige for the college as the Conclave was aired on national television on the Times Now Channel on the 1st and 2nd of December 2018.



International Conference on Advances in Business Management (ICABM 2018)

SIBM Pune on behalf of Faculty Of Management organized the International Conference on Advances in Business Management - ICABM 2018, on 14th and 15th December, 2018

The conference was designed to bring together a galaxy of academicians and practitioners on one platform. Five Universities from USA, UK, Canada, London, and Denmark were the academic partners for the conference. Researchers and academicians from internationally renowned universities/institutes were present for this 2-day action-packed programme.

The conference brought together leading researchers and practitioners around the world hailing from different sectors such as Manufacturing, Information Technology, Retail, Banking & Finance, Consulting, Automobile, and FMCG&FMCD sectors.

The CIT Team looked after the management of the event under the guidance of the faculty, coordinated with volunteers along with taking care of the logistics and guests who presented in and attended the event.



Closing Note

The academic year 2018-2019 was marked by stupendous success, with the team inviting on campus corporate stalwarts from leading business houses, bringing in a torrent of industry knowledge and insights. We aimed to host companies previously unengaged by the college, from diverse sectors and industries, for the academic and professional progress of the students.

We will strive to build on this in the next year, with a focus on being dynamic in our efforts, ensuring an enhanced connect between industry and academia and further building value through corporate interactions.



CORPORATE INTERFACE TEAM

Corporate Interface Team

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