



Alumni Team



ANNUAL REPORT

THE ALUMNI TEAM SIBM PUNE

2019 - 2020

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THE TEAM

The Senior Alumni Team for the year 2019-20 consisted of the following members:

- Mr. Shailesh Tiwari (Coordinator)
- Ms. Aarzo Dashti
- Ms. Malaika D'Sa
- Mr. Monark Patel
- Mr. Naren Bokepalli
- Ms. Priyashi Mathur
- Mr. Shubham Trivedi



The Junior Alumni Team 2019-20 consisted of the following members:

- Mr. Abhijeet Mukherji
- Mr. Amogh Koundinya
- Ms. Ayyalasomayajula Sai Saranya
- Mr. Devendra Karoshikar
- Ms. Saniya Chitnis
- Mr. Varun Dave
- Ms. Yasmeen Singh



EVENT CALENDAR

2019-20 was an eventful and impactful year for the Alumni Team. The team undertook various new initiatives that brought excellent results- including the SIBM Pune Showcase. Special efforts were taken to improve Alumni engagement at meets, increase personal and virtual connect with the Alumni and improve the quality of information on the Database. The following activities were carried out by the Alumni Team in the Year 2019-20:

EVENT

DATE

- Database Updation Drive
 - AlumSpeak 2019-20
 - Leadership Talk 2019-20
 - Bees Saal Baad | 20-Year Reunion of the Batch of 1999
 - Encore West 2019
 - Legacy 2019
 - Rendezvous | Degree Distribution Ceremony of the Batch of 2019
 - Reprise 2020 | 10-Year Reunion of the Batch of 2009
 - Rewind! 2020 | 25-Year Reunion of the Batch of 1994
 - Yearbook 2020
- July - August 2019
15 June 2019
3 July 2019
6 July 2019
28 September 2019
20 July 2019
21 September 2019
16 November 2019
8 December 2019
18 January 2020
25 January 2020
15 March 2020



Alumni Team



DATABASE UPDATION DRIVE

This year, a huge emphasis was given to updating the official Alumni database with latest details and improving on the existing layout. The Alumni Team conducted a rigorous exercise in July 2019 to verify and update the existing Alumni database, compiling and adding data from wider platforms like LinkedIn. Verification was done for each Alumnus both by phone call and on LinkedIn. Social media and SPOCs from the batch were leveraged as well. Details were updated for Alumni from batches of 1979-2017 and approximately 4300 Alumni records were processed. The essential details of over 2000 Alumni were verified and added to the records. Another improvement to the database is the provision for a hyperlink to the Alumnus' LinkedIn page which makes more convenient to access and verify the records in future.

The team executed database updation through various modes of verification including:

- Emails (using Mail-Merge)
- LinkedIn
- Google
- Calls

Starting with the list of the graduation batch collected during the Yearbook registration, lists of students were also taken from the administrative staff which they used during calling to include new Alumni. The updation of the database continues on a rolling basis throughout the year, based on updates received on LinkedIn, Reunions, Alumni Meets and through Batch SPOCs

ALUMSPEAK 2019-2020

AlumSpeak, an initiative by the Alumni Team, is a platform for sharing of rich, valuable knowledge and experience between the Alumni and the students. It is a voluntary exercise and any alumni can volunteer to take a guest lecture, share knowledge of current industry happenings and even informal student- interactions. This is a year-round engagement activity and any alumnus who wishes to take a session for the students can connect with us on the Alumni Portal, as well as e-mail or call us. The initiative has seen great enthusiasm by the Alumni who have lauded the team for the AlumSpeak series.

Objectives of AlumSpeak

- Creating a connect between the students and the Alumni
- Involving the Alumni in creating a new generation of Business Leaders and Managers
- Engaging with the Alumni on a micro-academic level



Speakers at AlumSpeaak 2019-2020 included:

1. Mr Varun Raina from the Batch of 2008, and India Marketing Head, Airbnb
2. Mr Vijay Thomas from the Batch of 2008, and Lead Marketing, Harley Davidson India
3. Mr Dhawal Katkar from the Batch of 1997, and Vice President - Business Head, Self-Care, Piramal Consumer Products



Alumni Team



LEADERSHIP TALK 2019 - 2020



Leadership Talk series saw senior industry leaders visit campus to share their lessons and learnings on life, leadership and career success.

- **Date:** 28 September 2019
- **Venue:** SIU Auditorium
- **Guest Speaker:** Ms. Deepshikha Mahajan, (Batch of 2000), Senior Director & Head - People Development and Culture at Nutanix

BEES SAAL BAAD - 20 YEAR BATCH REUNION

- Date: 20 July 2019
- Venue: Vashisht Guest House, Symbiosis Hilltop Campus
- Number of Attendees: 55

Objectives of the Event

- Combining the formal setting of an Alumni meet with the informal setting of a batch reunion
- Creating a platform batchmates to catch up with each other
- Fostering and strengthening the relationship between the Alumni and the institute



Outcome: The milestone 20-year Reunion event for the Batch of 1999 conducted on 20th July saw enthusiastic participation from the SIBM Alumni of MBA and MPM batches. Alumni from across the country and even abroad including cities like Mumbai, Pune, Bangalore and Delhi came up to campus for the reunion.

From a fun throwback quiz, a tour of the picturesque Lavale campus to the final stopover at the SB Road Campus replete with chai and vadapav at NCC canteen, a great time was had by all the attendees. *Packed with laughter, nostalgia, and a lot of catching up, the alumni went on a memorable trip down the memory lane.*

The Batch of 1999 also became the first Batch to initiate an alumni endowment fund of Rs 5.5 lakh, after the reunion

ENCORE WEST 2019

- Date: 21 September 2019
- Venue: Sofitel BKC, Mumbai
- Number of Attendees: 158



Overview:

Encore West – SIBM Pune’s flagship aa-batch Alumni meet, saw our Alumni come together to reconnect, catch up and have a memorable time. This edition of Enore, organised by the Alumni Team on Saturday, 21 September 2019 at the Sofitel BKC, Mumbai, drew various industry professionals from diverse domains, who joined to celebrate their shared roots at SIBM Pune.

The event was a rousing success. It started with a video address by Dr. S. B. Mujumdar, Dr. Vidya Yerawdekar, address by our director- Dr. R. Raman, and the Alumni team coordinator- Shailesh Tiwari. This year’s Encore West was based on the theme “City of Stars”, owing to the image of the hosting city- Mumbai as the city of stars.

The event saw a turnout of over 150 alumni from various batches of the college and served as a platform for networking with alumni across batches while catching up with fellow batch-mates. Overall, Encore West 2019 was filled with fun and frolic and brought alumni together to relive and create memories that last a lifetime.

LEGACY 2019



Objective: The Alumni Team hosted Legacy 2019 on 16th November at the SIU Auditorium. Legacy is an annual panel discussion that attempts to bring together the expertise of our alumni in various industries to share with the incumbent students. The theme for Legacy 2019 was "Building Brand Loyalty Through Emotions".

Keynote Speaker: Mr. Prakash Wakankar (Batch of 1985) - Head of International Operations (FES) and CEO of the Two-Wheeler Business at Mahindra

Panelists:

1. Mr. Akshat Dwivedi (Batch of 2005) - Category Marketing Manager: Male Grooming & E-Comm Channel Lead - Raymond FMCG
2. Ms. Aparna Bhawal (Batch of 2006) - Vice President Marketing - Hindustan Times, HT Media
3. Ms. Richa Kumar Khetan (Batch of 2006) - Customer Success Lead, Digital Marketing - Adobe
4. Mr. Abhaya Sharma (Batch of 2008) - Country Marketing Manager - SK Products, Davidoff Cigarettes

Moderator: Mr. Sanjeev Balachandran (Batch of 2011) - Global Marketing Director at Novartis

Outcome: The panelists discussed on how classical marketing has evolved into a more real-time and empathetic version for reaching out to the masses, and gave examples about multiple domains and how brand loyalty or preference can be achieved in them.

RENDEZVOUS 2019

(Degree Distribution Ceremony for the Batch of 2019)



Date: 8 December 2019

Overview:

The Alumni Team organised the Degree Distribution Ceremony for the Batch of 2017-19 of SIBM Pune, where the students of the Batch of MBA and MBA Innovation and Entrepreneurship became a part of the Alumni Community on receiving their degrees.

The degree distribution was done by Dr R. Raman, Prof. Sandeep Bhattacharya and Dr V. V. Ravi Kumar and was witnessed by parents and faculty members. Graduation speech given by Mr. Chinmay Tadwalkar and the video was made by Mr Vibhav Bisht, both from the Batch of 2019.

The Alumni Team was applauded for their efforts and preparation in delivering a flawless event, through close coordination with the Examination and Administration Departments!

REPRISE - 10 YEAR BATCH REUNION

- Date: 18 January 2020
- Venue: Sandipani, Symbiosis Hilltop Campus
- Number of Attendees: 28

Objectives of the Event

- Combining the formal setting of an Alumni meet with the informal setting of a batch reunion
- Creating a platform batchmates to catch up with each other
- Fostering and strengthening the relationship between the Alumni and the institute



Overview: The Batch of 2009 visited the SIBM Pune Lavale campus on 18 January 2020 for their 10-Year Reunion- Reprise. The event witnessed exciting conversations and catch-ups from the Batch as they reconnected after a decade of passing out from the college. The event began with the Director's address and was followed by various activities that instigated enthusiasm and interest among the Alumni.

Being the only batch to have studied in both SB Road Campus and Lavale Campus, the activities were based on both the campuses and the theme for the reunion- "10-year challenge". The event then proceeded to a campus tour of the picturesque Lavale campus. *The day-long event saw tremendous participation and energy from the Alumni.*

REWIND! - 25 YEAR BATCH REUNION

- Date: 25 January 2020
- Venue: Vashisht Guest House, Symbiosis Hilltop Campus
- Number of Attendees: 47

Objectives of the Event

- Combining the formal setting of an Alumni meet with the informal setting of a batch reunion
- Creating a platform batchmates to catch up with each other
- Fostering and strengthening the relationship between the Alumni and the institute



Overview: The SIBM Pune Batch of 1994 celebrated their 25-year reunion on 25 January 2020. The event organised by the Alumni Team witnessed overwhelming participation from the batch. The event began at SB Road Campus where the Alumni took a nostalgic trip down the memory lane, recollecting fond memories at their old campus. They then proceeded to SIBM Pune Lavale campus to witness Transcend- The Annual Management and Cultural Fest of SIBM Pune. The Alumni witnessed the flagship event Last Man Standing followed by cultural competitions.

The day-long event was filled with fun stories and interesting experiences recalled from their time at SIBM Pune, and was packed with catching-up, laughter and friendship.

YEARBOOK 2020

INDUCTION
OUTBOUND
GRAVITAS
AH2
ONM
CRP
SPL
PMC
SIRP
AMPHI
SUMMERS
ADMISSIONS
COUNCIL INTERVIEWS
FRESHERS
TRANSCEND
SUMMER SCHOOL

JOURNEY
More than memories

The Yearbook is an initiative by the Alumni Team to record the memories of the graduating batch. As the name suggests, it is a book handed out to each graduating class on Scribbling Day, which has the most important details about each student including their best moments on Campus, photographs with their friends, and their recollections. It serves not only as a trip down the memory lane but also as a time capsule of memories from the 2 best years of student life on the Hilltop, few years down the lane. The data collection and planning was done over a month with the help of student volunteers selected from the junior batch, with another 2 weeks for finalizing the layout and printing.

The yearbooks were distributed to the Batch of 2020 on 15 March 2020.

SIBM PUNE SPOTLIGHT

The Alumni Team started 'SIBM PUNE SPOTLIGHT' to increase the virtual connect between students and Alumni. It aims to highlight illustrious SIBM Pune Alumni and their achievements for wider recognition of their inspiring journeys and connect students and Alumni on online platforms through a unique format. Year-round engagement is targeted through this initiative. Spotlight features prominent leaders from the SIBM Pune Alumni Network on social media, which is posted in an engaging brief Q&A format.

Through this initiative, students are familiarized with SIBM Alumni who are leaders in their chosen field, and also get valuable insights from them through the Q&A. The Spotlight Q&A is also posted on the Alumni Portal for the benefit of the alumni community at large.

Featured in the SIBM Pune Spotlight thus far in 2019-2020 are:

1. **Mr. Bratindra Sanyal** from the Batch of 2004, and Head HR at *Lendingkart Group*
2. **Ms. Anisha Agarwal** from the Batch of 2004, and External Communications & Media Manager at *IKEA India*
3. **Mr. Nitin Firke** from the Batch of 1999, and Senior Vice President- International Business & Bancassurance at *ICICI Lombard General Insurance Co. Ltd.*
4. **Mr. Sachit Nayak** from the Batch of 1990, and Country Controller & Finance Director - India at *Eaton India*
5. **Mr. Manish Khadilkar** from the Batch of 1994, and Assistant Vice President – Vending at *Godrej & Boyce Mfg. Co. Ltd*
6. **Mr Prabdev Singh** from the Batch of 1996, and Managing Director at *JP Morgan Chase India*
7. **Mr Rahul Kocchar** from the Batch of 2004, and General Manager at *Vodafone*

ALUMNI SHOWCASE SERIES

Objectives:

- To showcase successful alumni and their career journey
- To show students various paths one can take in a domain

Outcome: The Alumni Showcase Series is a feature where we showcase some of our Alumni share some diverse career paths, perspectives and ideas with our followers and students.

Featured in the Alumni Showcase Series so far in 2019-2020 are:

1. **Mr. Amit Avasthi** from the Batch of 2001, and Group HR Head and Director HR- CIS Countries and Romania at *Dr. Reddy's Laboratories*
2. **Ms. Divya Puri** from the Batch of 2015, and Human Resources Manager at *L'Oreal*
3. **Mr. Gaurav Ramdev** from the Batch of 2009, and Country Marketing Manager at *Coca Cola*
4. **Mr. Shiben Moitra** from the Batch of 2002, and Senior Director - Human Resources at *IQVIA*



SOCIAL MEDIA & ALUMNI PORTAL CONNECT

The Alumni Team connects with SIBM Pune's alumni through different platforms such as LinkedIn, Facebook, Instagram and Twitter. We recognize that social media is an increasingly important aspect of alumni engagement, and therefore we have taken special efforts to ramp up our presence on social platforms by *posting about alumni achievements and accolades, institute events as well as student achievements. We also share articles, interviews and other relevant news related to our alumni.*

This activity has been hugely successful with 5100+ likes on Facebook, 4596 connections on LinkedIn, 814 followers on Instagram and 656 followers on Twitter. **The Alumni Team also ensured that all the platforms are linked with the Official Alumni Portal of SIBM Pune.** We have also continued Alumni outreach through regional alumni groups on WhatsApp and Telegram, where job postings & college updates are shared regularly.

The Alumni Team, since launching the Alumni Portal amidst great appreciation in September 2015, has managed to register over 5000 Alumni. *The domain for the portal is: <http://alumni.sibmpune.edu.in>.* The portal is a one stop database updating tool. It has also become easier to invite Alumni to events with the RSVP feature in the Events section. This has been used to invite alumni for events. *The features of the portal are:*

- Events Page - Updates about Alumni meets
- Gallery and Memories - To share pictures and videos
- Jobs and Internships - Opportunities shared by PAT and Other Alumni
- Newsroom - Current happenings informed to the Alumni-Achievements, SIBM Pune Spotlight, Reunions
- Database Updating Tool - Alumni can themselves edit their data, in case of changes

We, the Senior Alumni Team 2019-20, would like to thank the Director and SIBM Pune for the continued support and encouragement. We hope that the Alumni Team in future would continue the endeavour to nurture an alumni community where each and every member feels connected with the alma mater and with each member of the SIBM Pune family.



Left to Right: Aarzo Dashti, Shubham Trivedi, Malaika D'Sa, Monark Patel, Shailesh Tiwari, Naren Bokepalli, Priyashi Mathur

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