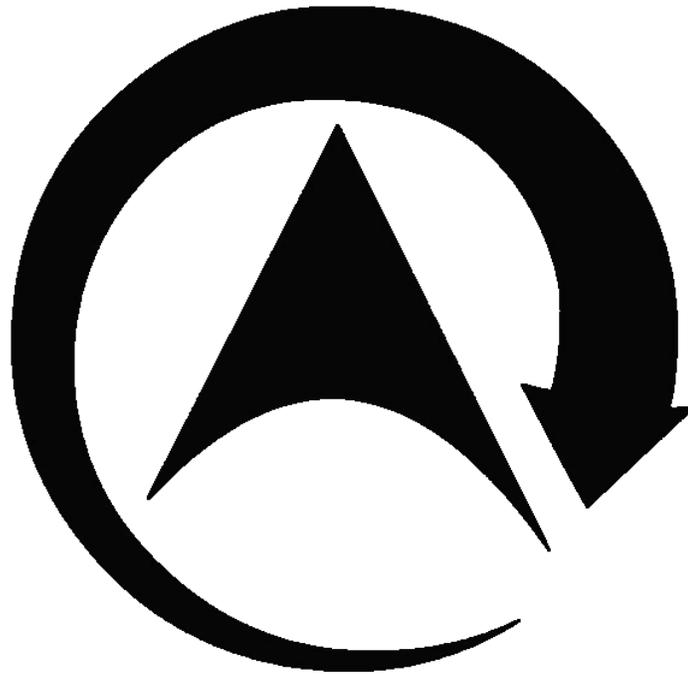




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The Alumni Team

Annual Report | 2018-19

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TEAM COMPOSITION AND EVENT CALENDAR

The Senior Alumni Team for the year 2018-19 consisted of the following members:

- Mr. Sapan Bansal (Coordinator)
- Mr. Nishant Chaturvedi
- Ms. Palak Maheshwari
- Mr. Rahul Arora
- Ms. Rimil Kujur
- Ms. Shyamala Iyer
- Mr. Tushar Anand

The Junior Alumni Team 2018-19 consisted of:

- Ms. Aarzo Dashti
- Ms. Malaika D'Sa
- Mr. Monark Patel
- Mr. Naren Bokepalli
- Ms. Priyashi Mathur
- Mr. Shubham Trivedi
- Mr. Shailesh Tiwari

2018-19 was an eventful and impactful year for the Alumni Team. The team undertook various new initiatives that brought excellent results- including the Homecoming Weekend format and SIBM Pune Spotlight. Special efforts were taken to improve Alumni engagement at meets, increase personal and virtual connect with the Alumni and improve the quality of information on the Database. As a recognition of the team's efforts, we were awarded *The Best Student Council for Outstanding Contribution 2018-19*.

Mentioned below are the activities carried out by the Alumni Team in the Year 18-19.

EVENT NAME	PRE-ACTIVITY DATES	EVENT DATE
Database Updation Drive	July 2018	-
AlumSpeak 2018	July-August 2018, February-March 2019	14 th July 2018, 9 th March 2019
Leadership Talk 2018	September & October 2018	15 th September 2018, 3 rd October 2018
Roobaroo – 15 Year Reunion for Batch of 2003	July & August 2018	11 th August 2018
Encore North – Gurgaon	August & September 2018	29 th September 2018
Hyper Local City Chapter	July 2018	28 th July 2018
Legacy 2018	October & November 2018	18 th November 2018

Alumni Achievers' Club Book	October & November 2018	25 th November 2018
AlumTalk 2018	August 2018	16 th August 2018
Rendezvous – Convocation for Batch of 2018	October 2018	17 th October 2018
Alumni Meet-up- Batch of 1994	December 2018	27 th December 2018
Roobaroo – 15 Year Reunion for Batch of 2004	November 2018- January 2019	26 th – 27 th January 2019
Rewind! Silver Jubilee Reunion – Batch of 1993	November 2018-January 2019	27 th January 2019
Yearbook 2019	January – March 2019	15 th March 2019
Scribbling Day	February-March 2019	15 th March 2019

DATABASE UPDATION DRIVE

This year, a huge emphasis was given to updating the official Alumni database with latest details and improving on the existing layout. The Alumni Team conducted a rigorous exercise in July 2018 to verify and update the existing Alumni database, compiling and adding data from wider platforms like LinkedIn. Verification was done for each Alumnus both by phone call and on LinkedIn. Social media and SPOCs from the batch were leveraged as well. Details were updated for Alumni from batches of 1979-2016 and approximately 4300 Alumni records were processed. The essential details of over 2000 Alumni were verified and added to the records. Another improvement to the database is the provision for a hyperlink to the Alumnus' LinkedIn page which makes more convenient to access and verify the records in future. The team executed database updation through various modes of verification including:

- Emails (using Mail-Merge)
- LinkedIn
- Google
- Calls

Starting with the list of the graduation batch collected during the Yearbook registration, lists of students were also taken from the administrative staff which they used during calling to include new Alumni. The updation of the database continues on a rolling basis throughout the year, based on updates received on LinkedIn, reunions, alumni meets and through batch SPOCs.

ALUMSPEAK 2018-19

AlumSpeak, an initiative by the Alumni Team, is a platform for sharing of rich, valuable knowledge and experience between the Alumni and the students. It is a voluntary exercise and any alumni can volunteer to take a guest lecture, share knowledge of current industry happenings and even informal student- interactions. This is a year-round engagement activity and any alumnus

who wishes to take a session for the students can connect with us on the Alumni Portal, as well as e-mail or call us. The initiative has seen great enthusiasm by the Alumni who have lauded the team for the AlumSpeak series.

Objectives:

- Creating a connect between the students and the Alumni
- Involving the Alumni in creating a new generation of Business Leaders and Managers
- Engaging with the Alumni on a micro-academic level

Date	Guest	Designation & Organization
14 th July 2018	Mr. Rohit Kumar (Batch of 1996)	Chief Human Resources Officer, Kellogg India
9 th March 2019	Mr. Ahmed Faiyaz (Batch of 2006)	Advisor- Health Investments and PPPs, Dubai Health Authority and successful author of fiction



Mr. Rohit Kumar- CHRO Kellogg India



Mr. Ahmed Faiyaz- Advisor Health Investments and PPPs, Dubai Health Authority

LEADERSHIP TALK 2018

Leadership Talk series saw senior industry leaders visit campus to share their lessons and learnings on life, leadership and career success.

The first session conducted on 15th September 2018 featured Mr. Amit Prakash from the MPM batch of 1999. He currently holds the position of **Chief Human Resources Director (CHRO), Marico**. Mr. Prakash spoke at length on why it is essential to know oneself to become a successful leader and also focused on certain personality traits every leader should have. He also encouraged the future leaders to become credible in an organization, be ready to put the organization ahead of personal gains and be eager to connect with and talk to new people. In conclusion, Mr. Amit Prakash also stressed on the importance of being agile, being flexible and last but not the least, being disruptive.



The second Leadership Talk session conducted on 3rd October 2018 featured Mr. Ranjan Sarkar from the MPM batch of 1999. He currently holds the position of **EVP HR Chief Human Resources Director (CHRO), Exide Industries Ltd.** Mr. Sarkar drew engaging and effective analogies between the journey of a cricketer from Ranji Trophy to the World Cup and the journey of a student from post-graduation to the corporate world by stating how they make fulfilling milestones in an individual's life. It was indeed a session of new perspectives on the problem-solving attitude, that benefited the students.



HYPER-LOCAL CITY CHAPTER | MUMBAI

SIBM, Pune hosted its **first ever** Hyper-Local Alumni City Chapter in Mumbai on 28th July 2018 at FLYP@MTV, Kamala Mills, Mumbai. The main aims of the chapter were creating a new platform for year-round Alumni engagement in major cities across India, fostering and strengthening the relationship between the Alumni and the institute, and seeking to increase Alumni involvement in institute events.

The event provided a platform for Alumni in and around Mumbai to interact with each other as well as keep abreast of the happenings at the alma mater. The chapter saw keen participation from Alumni, with as well as commendation for the efforts of the team for pioneering new avenues of Alumni engagement.



ROOBAROO 2018 | 15 YEAR REUNION | BATCH OF 2003

The **15-year Reunion** for the Batch of 2003 conducted on 11th August 2018 saw huge participation from the SIBM Pune Alumni of MBA, MPACM and MPM batches. Alumni from across the country including cities like Mumbai, Pune, Bangalore and Delhi came up to the Vashishta Guest House at the Symbiosis Hilltop Campus for the reunion.

Publicity for the meet was done through:

- Mails
- Extensive use of Social media (Facebook and Linked-In)
- WhatsApp

The event began at 10 am with breakfast and a meet & greet session. A welcome address was given by the Alumni Team followed by an address from Director R. Raman and Prof. Sandeep Bhattacharya on the past and present achievements of SIBM, a vision for the future, and the pivotal role of Alumni in shaping brand SIBM. The Alumni were delighted to hear of the great strides SIBM has taken over the years and shared their thoughts with our Director.

The Alumni team organized a fun quiz ‘Rapid Rewind’ which took Alumni back in time to the events of 2001-03 which witnessed enthusiastic participation; the quiz winners were asked to share their most memorable experiences at SIBM Pune. A time capsule video was showcased and messages from their batchmates who were unable to make it were played at the event. After a hearty lunch, a campus tour was organized wherein the Alumni were taken to explore the Symbiosis Hilltop Campus. The Alumni Team organized a trip to the original SB Road campus where the batch revisited their old classrooms and relived old memories. The famous NCC canteen was the final stop, where they sat at their favourite old haunt, sharing fond memories and stories.

The framed all-batch photograph was given to each alumnus as a souvenir from the reunion, a gesture which was highly appreciated by them. The event had an overwhelming response of gratitude from the Alumni, who individually expressed their thanks to the team for organizing the reunion and to the institute for giving them a platform to get together and reconnect at this scale.

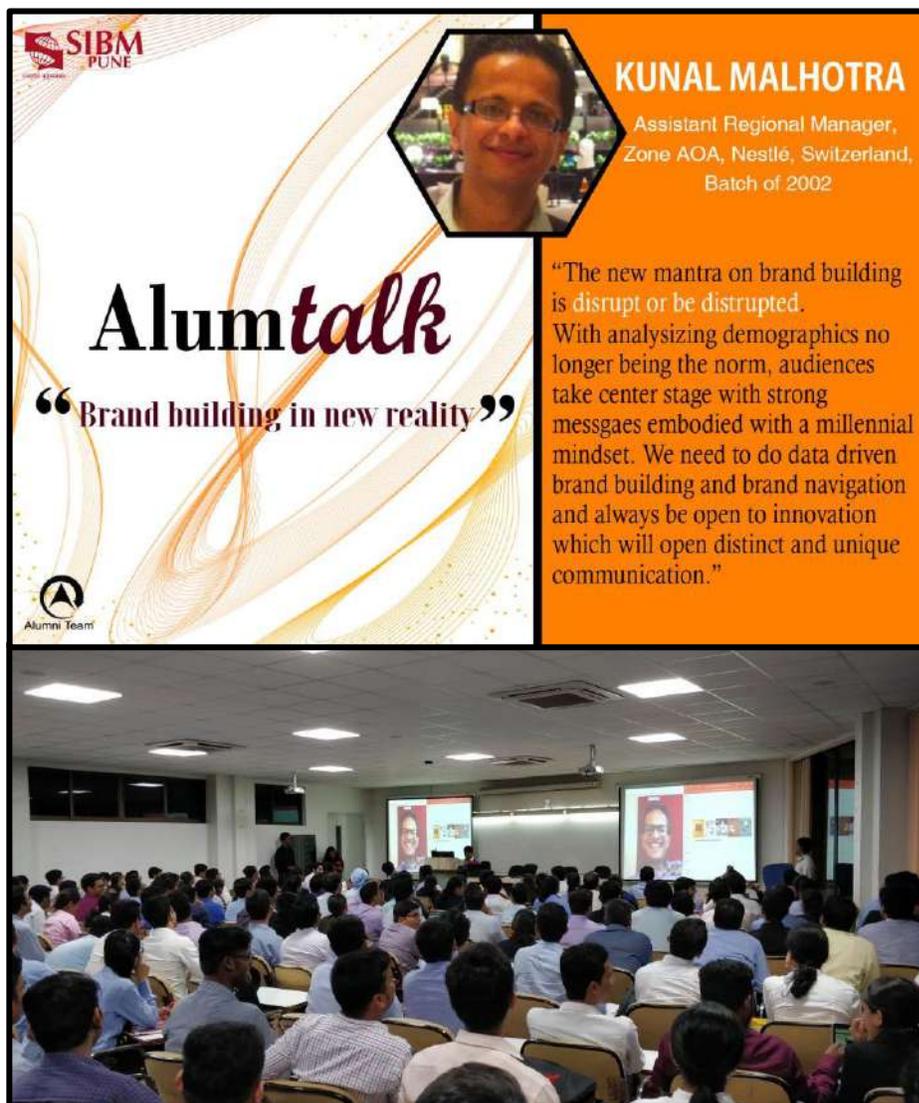


ALUMTALK 2018

AlumTalk is a series of digital panel discussions hosted through WebEx by the Alumni Team, SIBM Pune. This initiative is designed for the students of SIBM Pune, who will gain insights from the Alumni to help shape their understanding about a variety of hot button issues.

AlumTalk conducted on 16th August 2018 featured Mr. Kunal Malhotra from the Batch of 1996. He currently holds the position of **Assistant Regional Manager, Zone AOA, Nestle, Switzerland**. Mr. Malhotra led the AlumTalk session discussing the importance of developing ideas that intrigue the curious minds of the millennials and shared his thoughts on approaching consumer-centric marketing strategies. The students benefited from his refreshingly original insights and his engaging style of teaching.

The Alumni team aims to maintain a library of each and every discussion on a digital platform, which would make it accessible in mobile format at any point of time.



The image consists of two parts. The top part is a promotional graphic for the AlumTalk session. It features the SIBM Pune logo in the top left corner. A central hexagonal portrait shows Mr. Kunal Malhotra. To the right of the portrait, his name "KUNAL MALHOTRA" is written in large, bold, white letters, followed by his title "Assistant Regional Manager, Zone AOA, Nestlé, Switzerland," and "Batch of 2002" in smaller white text. The background of the graphic is orange and white with abstract, flowing lines. The word "Alumtalk" is written in a large, stylized font, with "Alum" in black and "talk" in red. Below it, the quote "“Brand building in new reality”" is written in a smaller, black font. In the bottom left corner of the graphic, there is a small logo for the "Alumni Team". The bottom part of the image is a photograph of a large audience of students sitting in a lecture hall, facing a stage where a presentation is being displayed on a screen.

ENCORE NORTH 2018

The flagship all-batch Alumni meet **Encore North** was conducted on 29th September 2018 and saw enthusiastic participation from the SIBM Alumni community in North India. The objectives of Encore are providing a platform for interaction between Alumni across batches, creating a platform for year-round Alumni engagement in region specific formats, fostering and strengthening the relationship between the Alumni and the institute. Encore North was a huge success and was attended by Alumni right from the batch of 1983 to the recent 2018 batch in a momentous display of the 40-year SIBM Pune legacy. A registered total of 111 alumni were present for the event.

Publicity for the meet was done through:

- E-mail
- Calls
- Extensive use of Social media (Facebook and LinkedIn)
- WhatsApp

The event began at 8.00 pm with a welcome address by the Alumni Team. The Alumni Team Co-ordinator spoke about the team's initiatives with respect to continuously improving alumni relations. This was followed by an address from Director R. Raman on the past and present achievements of SIBM, a vision for the future, and the pivotal role of Alumni in shaping brand SIBM. A video the 40-year legacy of SIBM, along with latest student achievements and alumni was showcased at the event. The Alumni team organized an ice breaking engagement activity in the form of a quiz 'Dilwalo ki Dilli' which included interesting trivia on the art, culture and food of Delhi.

The venue, with its elegant interiors, came alive with the conversations and meaningful interactions between alumni over food and drinks. Old bonds were strengthened and new connections were made. Prominent among those who attended the event were illustrious SIBM Pune alumni such as Mr. Ashish Bagga (Batch of 1983) CEO for India Today, Mr. Amit Malik (Batch of 1999) Chief People Operations and Customer Services Officer for Aviva India, Mr. Amit Narain (Batch of 2000) Head of Corporate Human Resources for Nestle.

The event had a great positive response from the Alumni, many of whom individually expressed their thanks to the team for organizing the meet and to the institute for enabling this platform for alumni interaction.



LEGACY 2018 – WHERE THE EXPERIENCED PAST MEETS THE ASPIRATIONAL FUTURE

Objective:

Legacy is the Alumni Team's annual panel discussion between prominent SIBM Pune alumni on a specified topic with the aim to bring together the experience of our esteemed alumni and the vigor and enthusiasm of the incumbent batch. It is a platform for the students to benefit from the years of expertise and knowledge that the alumni have accumulated and an opportunity for them to pass this on as a Legacy. Legacy was held on 25th November 2018 at the SIU Auditorium.

Theme: Beyond a Buzzword- The Business of Influencer Marketing

Guests:

Keynote Speaker: Mr. Maharana Manoranjan Ray (SIBM Pune Batch of 1990)- General Manager- Probiking at Bajaj Auto Ltd

Panelists:

Mr. Diptarup Chakraborti (SIBM Pune Batch of 1995)- Vice President Marketing at Zycus

Mr. PV Harinarayanan (SIBM Pune Batch of 2001)- Head – Sales and Distribution Retail EMI Cards at Bajaj Finserv

Mr. Nitin Garg (SIBM Pune Batch of 2003)- Industry Head- Technology and Media at Facebook

Mr. Suhas Lakhamade (SIBM Pune Batch of 2003) National Sales Manager- Salons at L'Oreal India Pvt Ltd

Ms. Prerna Tikku (SIBM Pune Batch of 2006) General Manager Marketing at MTR Foods Pvt Ltd

Moderator: Mr. Abhishek Asthana (SIBM Pune Batch of 2013) Brand Manager at Reckitt Benckiser

Outcome:

Legacy 2018 was a great success owing to the participation of eminent alumni from reputed organizations who imparted a great deal of relevant knowledge to the incumbent batch. The event began at 9.00 am with a welcome address by the Alumni Team introducing Legacy 2018. The keynote address was delivered by Mr. Maharana Ray who introduced key concepts of influencer marketing through an engaging conversation with the audience.

The subsequent panel discussion tied together relevant examples from influencer marketing campaigns and its concepts so as to present a holistic and current view of the topic in the Indian context. The diverse experience of the panelists from B2B to B2C backgrounds provided for varied perspectives and an intensely interesting discussion. The Q&A session between students and the panelists helped further understanding of the subject. Legacy 2018 concluded with a vote of thanks to the illustrious alumni gracing the event.





ACHIEVERS CLUB BOOK VOLUME 5 LAUNCH

The **Achievers Club Book Volume 5**- a significant project by the Alumni Team, SIBM Pune was launched on 25th November 2018. The event was graced by Mr. Maharana Ray and Mr. Swapnil Bhoskar, two illustrious alumni who were featured in the book. A video the 40-year legacy of SIBM, featuring the illustrious alumni in the Achievers Club Book Volume 5 was presented. The event began with the book launch by all the dignitaries present. As part of the event, a short interaction with the guests of honour Mr. Ray and Mr. Bhoskar was held on stage, wherein SIBM faculty member Mr. Harsh Dafre spoke at length to the alumni about their career journeys. It was a meaningful interaction with many valuable lessons to be learned from the inspiring paths of our alumni.

The Alumni Team has recorded the interviews for ACB Volume V in the video/audio format so that they may be kept in our database as video/audio logs for further reference.

The following illustrious Alumni were featured in the Fifth Edition of Achievers' Club:

NAME	BATCH OF	DESIGNATION	COMPANY
Niranjan Gidwani	1982	CEO	Eros Group Dubai
Samar Singh Sheikawat	1989	Senior VP Marketing	United Breweries
Maharana Ray	1990	General Manager HR	Bajaj Auto
Vikram Karayi	1990	Partner	Linkage Inc.
Swapnil Bhoskar	1993	Director HR	Symatec Corporation
Jayesh Sampat	1993	President HR	Liberty Videocon General Insurance
Sunil Kumar	1995	CHRO	PVR Ltd.
Debraj Sinha	1998	Chief People Officer	Magma Fincorp Ltd.
Amar Jethithor	1999	Global Sales Head	Crompton Greaves Consumer Electricals Ltd.

Anoop Kamat	2003	Head Talent Acquisition	Johnson & Johnson
(Late) Chitrlekha Pati	2004	Formerly, Sr HR BP	SAP Labs
Sankalp Potbhare	2004	MD – India, Bangladesh & Nepal	The Kraft Heinz Company



RENDEZVOUS – CONVOCATION FOR THE BATCH OF 2018

The 15th Annual SIU Convocation Day, held on 23rd October 2018, saw the SIBM Pune MBA and MBA I&E Batch of 2018 return to campus to officially graduate as Masters of Business Administration.

In honour of this occasion, **Rendezvous 2018** was organized by the Alumni Team at the SIU Auditorium, Lavale Campus to commemorate the students' successful MBA journey at SIBM Pune. It was attended in large numbers by the students and their families.

The event commenced with a welcome note by the Alumni Team, followed by a congratulatory speech from the Director, SIBM Pune Dr R Raman. The audience was then shown a short video tribute to the Batch of 2018 which brought back memories from the two transformative years that they had spent at SIBM Pune. This was followed by heartfelt words by Mr. Abhineet Pandey from the Executive Students Council 2017-18, who regaled the audience with anecdotes and reminisced about life and learnings at SIBM Pune. The degrees and plaques for special contributions and achievers of the institution were then presented by Director Dr. R. Raman and Head of Corporate Relations, Prof. Sandeep Bhattacharya. The event concluded with a vote of thanks by the Alumni Team.

ALUMNI MEET-UP | BATCH OF 1994

The SIBM Pune Batch of 1994 Alumni meet-up was facilitated by the Alumni Team at the old SB Road campus and the Symbiosis Hilltop Campus. The meet saw great participation from the batch, with close to 45 alumni present for the meet-up. On 27th December, the batch revisited the SB Road campus and relived memories of their time at SIBM Pune at their old classrooms. They also visited NCC canteen and the area around the old campus.

At SIBM Pune, Director R. Raman addressed the alumni on the past and present achievements of the institute, a vision for the future, and the pivotal role of Alumni in shaping brand SIBM. The Alumni Team spoke about the team's initiatives with respect to maintaining alumni relations. The Alumni were taken for a campus tour as well.

The alumni gathered for lunch at Vashisht Guest house where conversations and meaningful interactions ensued. Old bonds were strengthened and new connections were made. Prominent among those attending was prominent SIBM Pune alumnus Mr. Unnat Varma, Managing Director APAC for Pizza Hut (Yum Brands) and Mr. Arun Raman, Head of Strategy at Greygroup Consulting. The meetup met with great appreciation from the Alumni, with many individually expressing their gratitude to the team for helping to organize the meet and to the institute for hosting them at campus and enabling this alumni interaction.



ROOBAROO 2019 | 15 YEAR REUNION | BATCH OF 2004

The **15-year Reunion** event for the dynamic Batch of 2004 conducted on 26th and 27th January saw enthusiastic participation from the SIBM Alumni of MBA and MPM batches. Several prominent Alumni from across the country including cities like Mumbai, Pune, Bangalore and Delhi came up to campus for the 2-day reunion. The reunion became part of a new format introduced this year- **Homecoming Weekend**.

Publicity for the meet was done through:

- Mails
- Social media (Facebook and Linked-In)
- WhatsApp

The batch reunited for breakfast and a meet and greet session at the old SIBM Pune campus at SB Road at 9 am. Sitting at their favourite old haunt, they shared fond memories and stories of their experiences when they were MBA students. They proceeded to Vashishta Guest House at the new Lavale campus at 12 pm. A welcome address was given by the Alumni Team followed by an address from Director R. Raman.

The batch photoshoot with the Director SIBM Pune was followed by cake cutting and lunch. The Alumni team organized an engagement activity in the form of a campus clue hunt which was greatly enjoyed by the alumni as it also provided a means to explore the new campus. They enthusiastically participated in the clue hunt and two winning teams awarded prizes in the form of SIBM Pune mementos. All the alumni were given custom made hoodies labelled 'It took 2004 years to create a batch like ours'. A reminiscence video created by one of the alumni with a collection of old college photographs was played at the event, which was thoroughly enjoyed by all. A special mention was made of Late Ms. Chitrlekha Pati of the Batch of 2004 whose untimely demise in 2018 was deeply saddening- a few batchmates shared their memories and thoughts about Ms. Pati. The batch also participated in a drum circle organized by Ms. Jyoti V. (Unilever). Stay was organized at the Vashisht Guest House and Old Girls Hostel to give the Alumni the SIBM Pune hostel experience at the Hilltop. The next day the batch had breakfast at the Hilltop Dining Hall (mess) for the hostel experience and spent time near the hostel area before leaving by 11 am. The framed all-batch photograph was framed and given to each alumnus as a souvenir from the reunion, a gesture which was highly appreciated by them.

The arrangements and execution of Roobaroo 2019 had an overwhelming response of gratitude from the Batch of 2004, who individually expressed their thanks to the team for organizing the reunion and to the institute for giving them a platform to get together and reconnect at this scale.



REWIND! 2019 | 25 YEAR REUNION | BATCH OF 1993

The milestone **25-year Reunion** event for the Batch of 1993 conducted on 27th Jan saw enthusiastic participation from the SIBM Pune Alumni of MBA and MPM batches. Alumni from across the country and abroad including cities like Mumbai, Pune, Bangalore and Delhi as well as from South Africa, Singapore and the USA came up to campus for the reunion. The reunion became part of a new format introduced this year- **Homecoming Weekend**.

Publicity for the meet was done through:

- Mails
- Calls
- Social media (Facebook and Linked-In)
- WhatsApp

The event began at 10 am with breakfast and a meet & greet session at the Vashishta Guest House. A welcome address was given by the Alumni Team followed by an address from Director R. Raman on the past and present achievements of SIBM Pune, a vision for the future, and the pivotal role of Alumni in shaping brand SIBM Pune. The Alumni were delighted to hear of the great strides SIBM Pune has taken over the years and shared their thoughts with our Director.

The Alumni team organized a fun Bollywood themed quiz. The batch enthusiastically participated in the quiz. A team made video with old photographs collected from the Alumni was played at the event which was fondly appreciated by the batch. A batch photograph with the Director SIBM Pune was followed by the cutting of the cake for the silver jubilee celebration. After a hearty lunch, the alumni were elated to meet with their professors and mentors Mr. Krishnan and Ex Director Mr. George Judah who were invited by the Alumni Team on request of the batch. Both mentors spoke at length and brought to life several memories from student life at SIBM Pune. The batch spent a great deal of time interacting with Mr. George Judah and were grateful for the reunion after 25 long years.

The all-batch photograph was taken which was framed and given to each alumnus as a souvenir from the reunion, a gesture which was highly appreciated by them. The event had an overwhelming response of gratitude from the Alumni, who individually expressed their thanks to the team for organizing the reunion and to the institute for giving them a platform to get together and reconnect at this scale.



YEARBOOK 2019 – MY CANVAS & SCRIBBLING DAY

The **Yearbook** is an initiative by the Alumni Team to record the memories of the graduating batch. As the name suggests, it is a book handed out to each graduating class on **Scribbling Day**, which has the most important details about each student including their best moments on Campus, photographs with their friends, and their recollections. It serves not only as a trip down memory lane but ruffling through these pages a few years down the line is like opening a time capsule of memories from the 2 best years of student life on the Hilltop. The data collection and planning was done over a month with the help of student volunteers selected from amongst the junior batch with another 2 weeks for finalizing the layout and printing. It is made annually for the batch passing out that year. Scribbling Day enables the graduating batch to take back a t-shirt souvenir of memories from their batchmates.

SIBM PUNE SPOTLIGHT

The Alumni Team started a new initiative in August 2018 to increase the virtual connect between students and Alumni titled ‘SIBM PUNE SPOTLIGHT’. It aims to highlight illustrious SIBM Pune Alumni and their achievements for wider recognition of their inspiring journeys and connect students and Alumni on online platforms through a unique format. Year-round engagement is targeted through this initiative. Spotlight features prominent leaders from the SIBM Pune Alumni Network on social media, which is posted in an engaging brief Q&A format.

Through this initiative, students are familiarized with SIBM Alumni who are leaders in their chosen field, and also get valuable insights from them through the Q&A. The Spotlight Q&A is also posted on the Alumni Portal for the benefit of the alumni community at large.

Featured in the SIBM Pune Spotlight thus far are:

NAME	BATCH	DESIGNATION	COMPANY
Mr. Anjan Bhowmick	2002	Director- HR India and EMEA	The Hershey Company
Mr. Devendra Chawla	1995	Chief Operating Officer and Managing Director	Spencer’s Retail
Mr. Amar Sinhji	1990	Executive Director - Human Resources and Member - Executive Committee	Khaitan & Co
Mr. Unnat Varma	1994	Managing Director APAC	Pizza Hut (Yum Brands International)
Ms. Kavita Kulkarni	1991	Chief Human Resources Officer	Varroc Engineering Ltd
Mr. Rajat Mathur	1993	Managing Director	Morgan Stanley
Ms. Prriti Narain	2000	Chief Human Resources Officer, Indian Subcontinent	AkzoNobel
Mr. Anil Raibagi	1992	Senior Vice President and Global Head - Corporate Development	Wipro
Mr. Samir Shah	1993	Executive Vice Chair and Group President	Dvara Trust

SOCIAL MEDIA & ALUMNI PORTAL CONNECT

The Alumni Team connects with SIBM Pune's alumni through different platforms such as LinkedIn, Facebook and Twitter. This initiative has been hugely successful with 4744+ likes on **Facebook**, 4230 connections and 4696 followers on **LinkedIn**, and 526 followers on **Twitter**. It helps us stay in touch with them in innovative ways and ensure that they are updated about the happenings in their alma mater, their batch-mates and events. This year we located and added many more of our existing alumni to form a more wholesome network. The Alumni Team also ensured that all the platforms are linked with the **Official Alumni Portal of SIBM Pune**.

We recognize that social media is an increasingly important aspect of alumni engagement, and therefore we have taken special efforts to ramp up our presence on social platforms by posting about alumni achievements and accolades, institute events as well as student achievements. We also share articles, interviews and other relevant news related to our alumni. As a new initiative, an **Instagram** presence was created in December 2018 where we have covered events including Homecoming Weekend. As of March 2019, the Instagram page has over 315 followers with an average of 50 likes per post and growing.

The Alumni Team, having launched the Alumni Portal amidst great appreciation in September 2015, have managed to register over 2200+ Alumni. The domain for the portal is: <http://alumni.sibmpune.edu.in>.

With the coming of the Portal a lot of things have become easier to do. It has become a one stop database updating tool. The Alumni can themselves edit their data, if it changes. Moreover, it has become easier to invite Alumni to events with the RSVP feature in the Events section. This has been successfully used both for Encore West and North. The features of the portal are:

- Events Page - Updates about Alumni meets
- Gallery and Memories - To share pictures and videos
- Jobs and Internships - Opportunities shared by PAT and Other Alumni
- Newsroom - Current happenings informed to the Alumni- Achievements, SIBM Pune Spotlight, Reunions
- Database Updating Tool - Alumni can themselves edit their data, in case of changes

This allows us to communicate across batches and geographical locations in a streamlined manner. The Alumni themselves appreciate the Portal on account of its exclusivity and simplicity in its operation.

SIBM Pune alumni network

About | Director's Message | Student's Council | Newsroom | Events | Gallery | Contact

DASHBOARD | JOB BOARD | MEMBERS | MY GROUPS | NEWSROOM | EVENTS | ADMIN PANEL

Welcome, The Alumni! Here's everything that's happening on your alumni network!

Start a discussion | Post a Job | Ask a Question | Share an Article | More

Type here to start a discussion

Please note: Any content found inappropriate shall be deleted without any notice

Picture | Attach | Post Category | Visible to All Members | Submit

Alumni Awardees | Management Day 2019 | SIBM Pune

Connect your social profiles

Connect your social accounts & keep your profile up to date

Connect Facebook | Connect LinkedIn

Invite Friends

Spread the word about the network to your friends and help us build the Alumni Network

Invite by Email | Feedback

SIBM Pune Alumni Connect
The Official Alumni LinkedIn Page of SIBM Pune

1d

Every year on Management Day, SIBM Pune honours its outstanding alumni, the torchbearers of the institute, whose inspiring journeys and sterling accomplishments have been truly merit-worthy. ...see more

MANAGEMENT DAY 8-03-2019

We the Senior Alumni Team 2018-19, would like to thank the Director and SIBM Pune, for their continued support and encouragement. We hope that the Alumni Team in future would continue in their endeavor to nurture an alumni community where each and every member feels connected with the alma mater and with each member of the SIBM Pune family.



(Left to Right: Rahul Arora, Tushar Anand, Shyamala Iyer, Rimil Kujur, Palak Maheshwari, Nishant Chaturvedi, Sapan Bansal- Co-ordinator)

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