

**SOCIAL AND
GOVERNANCE
CELL**



Annual Report

2024 - 2025



EVENT TIMELINE

1**ON RECORD**
JULY**2****AAROHAN**
AUGUST**3****SWACHHATA PAKHWADA**
SEPTEMBER**4****BEYOND THE BLUES**
OCTOBER**5****GENDER BASED AWARENESS CAMPAIGN**
DECEMBER**6****MOVIE NIGHT**
DECEMBER**7****UMANG**
DECEMBER**8****SAARANG**
JANUARY**9****PRERNA 14.0**
FEBRUARY - MARCH

ABOUT SGC

At the heart of social responsibility and transformative leadership, the Social & Governance Cell (SGC) is dedicated to creating meaningful change. We bridge the gap between privilege and need, fostering awareness, empowerment, and sustainable impact through diverse initiatives.



From healthcare drives to educational outreach, we strive to uplift communities while nurturing a culture of empathy and action among students. With every project, we reaffirm our commitment to ensuring that our efforts leave a lasting mark on society.



ON RECORD

Corporate and Consumer - A Story of Trust

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On-Record, held on **July 24th, 2024**, explored corporate governance and consumer trust under the theme **Corporate and Consumer: A Story of Trust**. The event featured insightful discussions on ethical business practices, highlighting how companies navigate consumer expectations, responsibilities, and market dynamics in today's competitive landscape.

A **keynote session on Building Trust in the Digital Age** by **Mr. Sushovon Saha** provided valuable insights on ethical advertising, branding, and governance, emphasizing the importance of transparency and accountability. Students actively engaged in discussions, gaining a deeper understanding of corporate ethics and consumer-centric strategies



AAROHAN

An Ethical Decision-Making Conference



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Aarohan: An Ethical Decision-Making Conference was successfully conducted on **August 13th, 2024**, as a virtual event designed to introduce students to the critical concept of ethical decision-making. Centered around the theme **Governance in the Age of Disruption**, the conference aimed to equip future leaders with the knowledge and perspectives to navigate the evolving corporate landscape with integrity and responsibility.

The conference featured three thought-provoking sessions, each addressing a vital aspect of governance. The **keynote session, Balancing Innovation and Regulation**, set the stage by exploring the complexities of maintaining ethical standards while fostering innovation. A **fireside chat on Digital Governance – Balancing Innovation, Security & Regulation** provided insights into the role of governance in a rapidly digitalizing world, while the **panel discussion, Inclusive Governance – Ensuring Diversity and Equity in Disruptive Eras**, shed light on the importance of fostering inclusivity in leadership and decision-making.

AAROHAN

Keynote session, Panel discussion & Fireside Chat



Keynote session - Balancing
Innovation & Regulation



Panel Discussion - Inclusive
Governance: Ensuring Diversity
& Equity in Disruptive Eras



Fireside Chat - Digital Governance: Balancing
Innovation, Security & Regulation

AAROHAN

An Ethical Decision-Making Conference

In addition to these insightful discussions, Aarohan hosted **three national-level competitions**, which added an interactive dimension to the event. **Niti-Shastra**, a case study challenge in collaboration with **Roadbounce**, **Chakravyuh**, an escape room challenge, and **the C-Suite** mock boardroom simulation saw enthusiastic participation from students nationwide. The event received an overwhelming response, garnering **3,397 registrations** and generating over **1.28 lakh impressions**, demonstrating its reach and impact.

With Chakravyuh attracting **1,278 participants**, Niti-Shastra engaging **1,295 teams**, and the C-Suite challenge drawing **830 registrations**, Aarohan successfully created a platform for experiential learning. The event underscored the importance of ethical governance and provided a space for students to apply their analytical and decision-making skills in real-world scenarios.

SGC remains committed to hosting such impactful events in the future, fostering discussions that empower students with the necessary skills and knowledge to drive ethical leadership in a rapidly changing world.

AAROHAN

National - level case competitions

Strategies for Optimal Cost Quality Balance

Strategic Partnerships with Contractor

- Weighted rating selection criteria for contractor
- Additional incentives for recommending Cost effective quality improvement innovative solutions
- A collaborative and proactive approach involving real-time information sharing between the government, Roadbounce, and contractors, enabling efficient audits, raw material purchase verification, and project tracking.

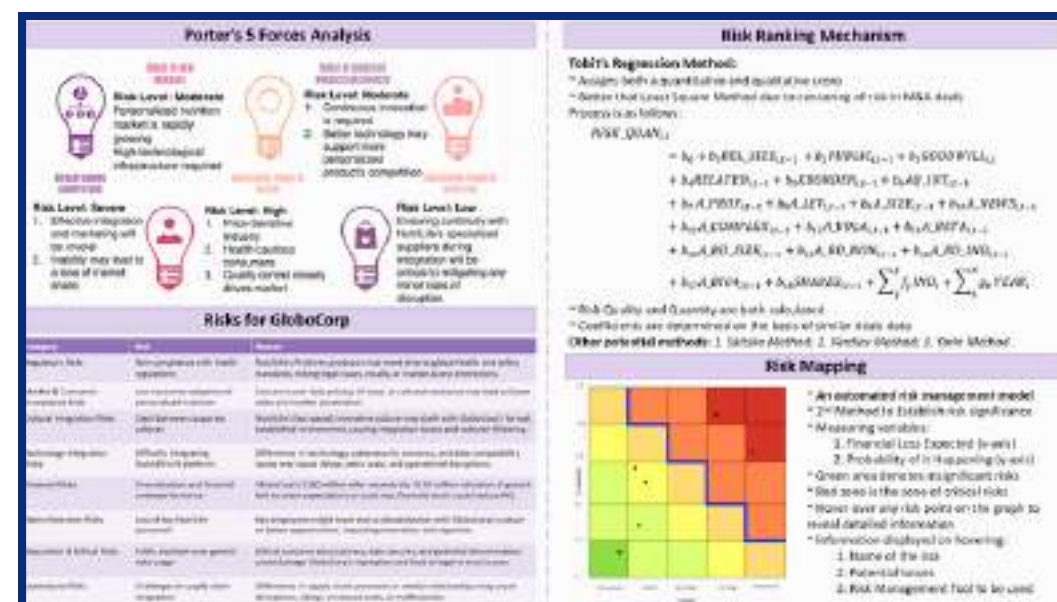
Criterion	Weight	Contractor A	Contractor B
Quality Assurance	0.25	4	3
Technical Solution Approach	0.15	5	5
Cost of Contract	0.25	4	4
Regulatory Compliance	0.20	4	5
Safety	0.15	3	4
Total	1	17	19

Ethical Guidelines for monitoring contractor performance

- **Safety & Quality Standards** - Prioritize public safety by adhering to highest standard & implement robust quality control measures
- **Transparent Process** - Maintaining transparency throughout the project lifecycle
- **Accountability** - Financial Penalty & termination of contract on not meeting the quality requirements and reward for exceeding expectations.
- **Ethical Conduct** - Prohibiting bribery, corruption & other unethical practices



Niti-Shastra : Case Competition



Chakravyuh : An Escape Room Challenge

C-Suite : A Corporate Boardroom Battle

SWACHHATA PAKHWADA

Swachhata Pakhwada 2024, held at SIBM Pune from **September 1st to 15th**, promoted cleanliness and environmental responsibility. Fifty student volunteers led a campus cleanliness drive, covering academic blocks, the hostel mess, and canteens. A composting facility was set up, and awareness campaigns on waste segregation, recycling, and upcycling were conducted.

The initiative created a cleaner campus while fostering long-term sustainability awareness. SIBM Pune and SGC remain committed to similar efforts, reinforcing their dedication to cleanliness and responsible environmental practices.



BEYOND THE BLUES

A Mental Wellness Initiative



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Beyond the Blues, our **mental wellness initiative**, conducted on **9th and 10th October**, designed to break the stigma around mental health and foster a culture of awareness, support, and healing. By offering expert-led sessions and engaging activities, the event provided a safe space for expression, learning, and growth, empowering participants with tools to manage stress, build resilience, and prioritize self-care.



UNLOAD YOUR MIND

A Mental Wellness Initiative

This session featured interactive group discussions on various topics, allowing attendees to openly share their thoughts, emotions, and personal experiences. It served as a safe and supportive platform where participants could express themselves without hesitation, fostering meaningful connections and a sense of community. By engaging in these discussions, individuals found comfort in shared experiences, promoting emotional well-being and mutual understanding.



IMPRINTS OF JOY

A Mental Wellness Initiative

In this creative session, participants visited a hand-painting station where they had their hands painted and imprinted that on paper. They could also create their own customized artwork. This activity encouraged self-expression and joy through art.



DANCE, MOVEMENT & SOUND THERAPY

A Mental Wellness Initiative

In this creative session, participants visited a hand-painting station where they had their hands painted and imprinted that on paper. They could also create their own customized artwork. This activity encouraged self-expression and joy through art.



INTERACTIVE Q&A SESSION

A Mental Wellness Initiative

To conclude the event, an interactive Q&A session provided participants with the opportunity to ask questions related to mental well-being. Mrs. Joshi addressed their concerns with valuable insights, offering practical advice on stress management, self-care, and emotional resilience. Her thoughtful responses reinforced the initiative's commitment to fostering a supportive environment and promoting overall well-being, leaving participants feeling informed and empowered.







**AWARENESS AGAINST
GENDER-BASED
VIOLENCE**

**IS GENDER-BASED VIOLENCE
ONLY PHYSICAL?**

☐ Yes


☐ No


☐ Maybe


 


**What is Gender - Based
Violence?**


Gender-based violence refers to any harmful act that is perpetrated against an individual or group based on their gender. It encompasses a wide range of behaviours and actions that can result in physical, sexual, emotional, or psychological harm, as well as economic and social harm.




**You are not alone, call
the helplines below:** 

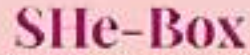
 **Women Helpline:**
181


 **Emergency Response:**
112

 **Childline:**
1098



SHE-BOX
Sexual Harassment
electronic Box
(SHe-Box) is an
online portal for
lodging complaints
related to
workplace sexual
harassment.


Sexual Harassment Complaint
Portal



A safe workplace is every woman's right!

GENDER-BASED AWARENESS CAMPAIGN

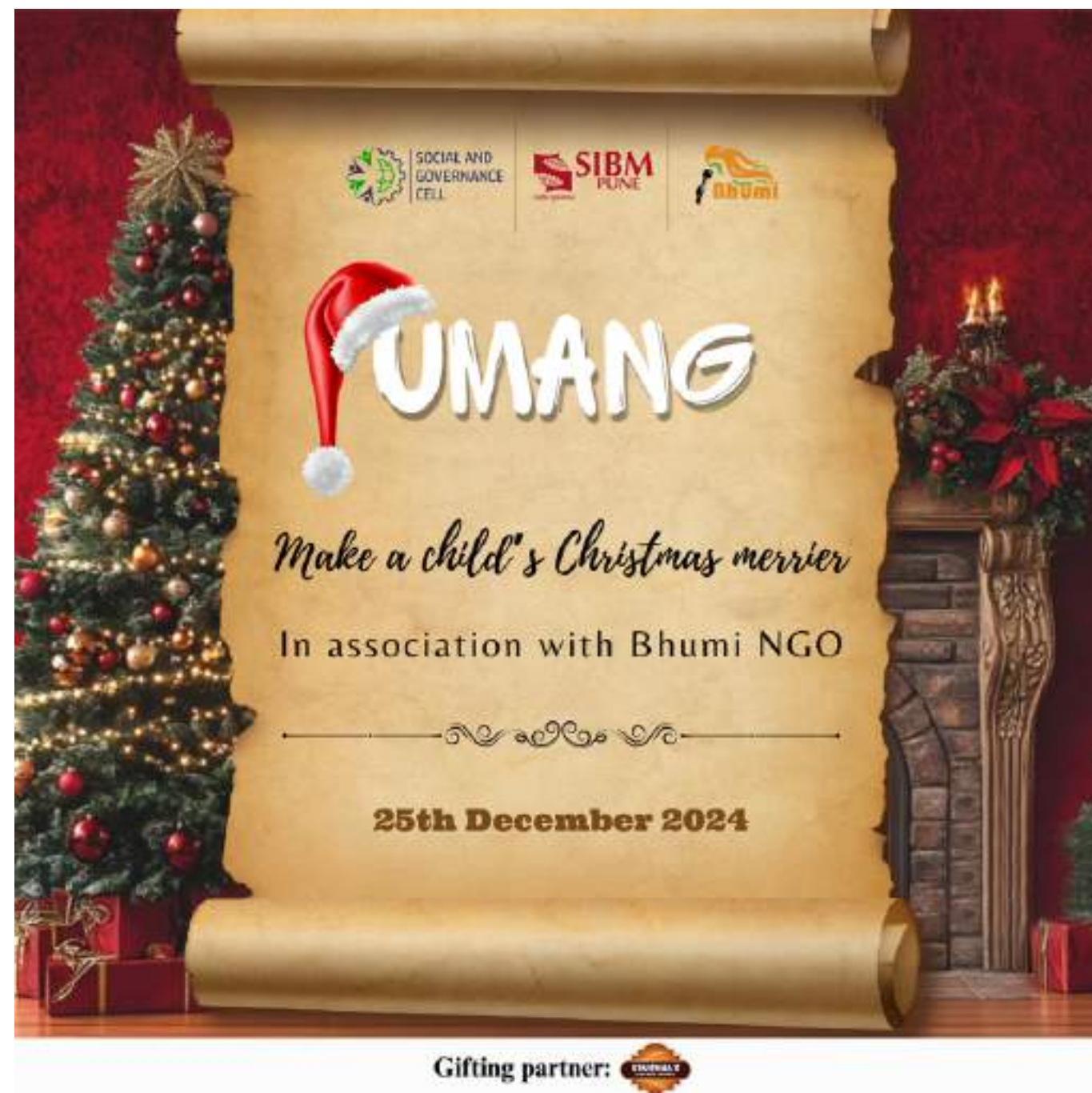
GENDER BASED AWARENESS CAMPAIGN

SGC successfully conducted an **online awareness event** in December, focused on domestic violence against women. We hosted an insightful webinar on Zoom, where almost 80 participants from the SIBM campus engaged in discussions to understand the gravity of domestic violence and the importance of collective action in addressing it. To further amplify awareness, we shared **multiple informative posts** on our official Instagram handle, ensuring the message reached a broader audience.

We remain committed to organizing initiatives that drive meaningful conversations and promote social awareness on our campus.



UMANG



UMANG

Umang 2024 was a two-day initiative dedicated to spreading joy and creating meaningful experiences for underprivileged children during the festive season. Rooted in inclusivity and compassion, this annual event brought together **volunteers, partner organizations, and children** for a celebration filled with learning, self-expression, and happiness. This year, we collaborated with **Bhumi**, an organization focused on holistic education, and **Krushna**, a small business specializing in handmade chocolates, to enhance the celebrations.



UMANG : DAY 1

Make a child's Christmas Merrier

On **December 25th**, Umang began with a visit to Ghar Orphanage, where we interacted with and conducted a session for around **50 orphaned girls**. **Nine dedicated volunteers** and Team SGC organized engaging activities, including fun games, Christmas card-making, and a lively dance session.

The day concluded with Christmas carols, chocolates, and gifts, creating a warm and festive atmosphere filled with joy and celebration.



UMANG : DAY 2

Cherishing moments, spreading smiles

On **December 28th**, we welcomed **70 underprivileged children** to our hilltop campus for a day filled with outdoor games, creative activities, and celebrations. The day started with games like Red Light, Green Light, and Tug of War at Sandipani Grounds, followed by a hearty lunch in the campus mess. The post-lunch session featured a lively dance session and a talent show where children showcased their skills with enthusiasm and confidence.

The event concluded with the distribution of gifts and handmade chocolates, leaving the children with unforgettable memories.



SAARANG : THE SOCIAL FIESTA

Unlock To Uplift



SAARANG : THE SOCIAL FIESTA

Unlock To Uplift

Saarang: The Social Fiesta, is the flagship event of the Social & Governance Cell, celebrating community, culture, and social impact. Held over three vibrant days from **4th January to 6th January 2025**, this year's theme, **Unlock to Uplift**, embodied our mission of creating opportunities, fostering inclusivity, and driving positive change.

Under the banner of Saarang we organised Symbihaat, National level case competitions, keynote sessions and panel discussions.



MOVIE NIGHT

Launch event of Saarang

Laughter, entertainment, and a lively atmosphere set the perfect tone for SGC's Movie Night, held on **17th December 2024**. As the launch event for Saarang: The Social Fiesta, the evening brought together over **500 students** for an unforgettable cinematic experience under the stars.

With a screening of De Dana Dan, the amphitheater buzzed with excitement, cheerful conversations, and the aroma of delicious treats from the food and beverage stalls. From hilarious dialogues to shared laughter, the event was the perfect stress-buster, offering students a chance to unwind and enjoy the magic of Bollywood with friends.



SYMBIHAAT

Symbis' own flea market

Spread across the first two days, **Symbihaat: Symbis' own flea market**, bringing together creativity, entrepreneurship, and social outreach. With a diverse range of stalls featuring handcrafted goods, artisanal products, and delicious treats, it was a hub of excitement and engagement. We witnessed a footfall of **2000+** students.

To reinforce our commitment to social impact, four stalls were provided free of cost to rural vendors in collaboration with **SCOPE (Symbiosis Community Outreach Program and Extension)**, empowering local communities with a platform to showcase their work. Alongside this, we collaborated with multiple vendors, offering them an opportunity to connect with students and the larger Symbiosis family.



SYMBIHAAT

Saarang Day 1- 4th January 2025

Day 1 of Symbihaat was made even more dynamic with a fun-filled dance session led by fitness influencer **Akanksha Rai**, where students grooved to energetic beats, making it a truly electrifying experience.



SYMBIHAAT

Saarang Day 2 - 5th January 2025

Day 2 continued the excitement, with the flea market in full swing, drawing in crowds eager to explore, shop, and support small businesses.



NATIONAL-LEVEL CASE COMPETITIONS

Saarang Day 3 - 6th January 2025

The final day of Saarang, 6th January 2025, was a showcase of intellect, leadership, and meaningful discussions.

We hosted **National-Level Case Competitions** for which we received over **2947 registrations** on unstop and **210419 impressions**. Out of the 5 competitions, Mission Mosaic and Heroes Under Hammers were held offline and 3 others were held online, where students from **top B-schools** across the country competed, showcasing their strategic thinking and problem-solving skills.



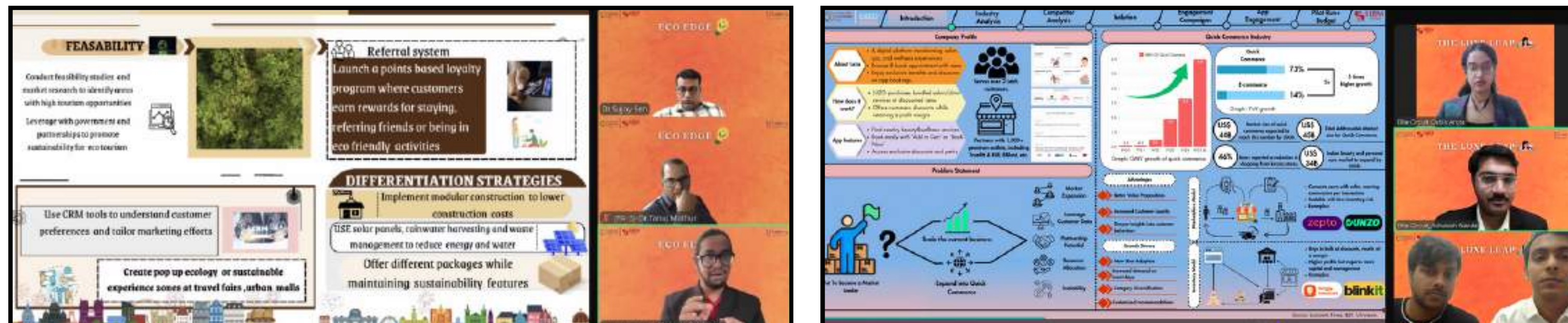
Heroes Under Hammer



Mission Mosaic

NATIONAL-LEVEL CASE COMPETITIONS

Saarang Day 3 - 6th January 2025



Eco-Edge

The Luxe Leap



Rural Bites

KEYNOTE AND PANEL DISCUSSION

Saarang Day 3 - 6th January 2025

The **Keynote Session**, led by **Mrs. Meghna Kaushik**, provided deep insights into leadership, social impact, and governance, leaving the audience inspired.

To encourage global perspectives, we organized an **Online Panel Discussion** on Zoom, featuring four distinguished panelists who engaged in a thought-provoking discussion.



Keynote Session



Panel Discussion

COLLABORATIONS WITH SIGS



As part of Saarang: The Social Fiesta, we collaborated with **Vitarka, the HR and IR club of SIBM Pune**, to organize **HRabble**, where participants created a unique HR dictionary by inventing HR-related words, designing cover pages, selecting themes, and adding creative illustrations or humorous explanations.



We collaborated with the **Product Management & Technology (PMT) Club** to organize **Product Kraft – The Article Writing Competition**. This competition provided a platform for participants to showcase their writing skills by sharing insights on **The Future of Product Management: Embracing AI and Automation in Decision-Making**, exploring industry trends, product analysis, and emerging technologies in product management.

COLLABORATIONS WITH SIGS



The Speed Selling Challenge, organized in collaboration with **Mark-o-Polo** under the flagship event Sarang – The Social Fiesta, tested participants' ability to pitch multiple products within 60 seconds, showcasing their persuasion skills. Additionally, the event featured its own stall at Symbihaat.



Courtroom Drama, organized by **QUOD** under our flagship social event Sarang – The Social Fiesta, was a high-stakes competition that challenged participants to step into the shoes of legal experts and navigate complex corporate law scenarios. It tested their legal acumen, communication skills, and ability to strategize in a courtroom setting.

PRERNA 14.0

Powering possibilities, Transforming tomorrow

MEDICAL DRIVE

In association with SUHRC

 **PRERNA 14.0**
Powering possibilities,
Transforming tomorrow



Bhairavnath temple,
Rihe Village | From 10 am to 2 pm | 28 February



 **PRERNA 14.0**
Powering possibilities, Transforming tomorrow


CAREER PLANNING & PERSONALITY DEVELOPMENT




9 AM ONWARDS | 1 MARCH

 **SHREE BHAIRAVNATH VIDHYALAYA,
RIHE VILLAGE**



 


 **PRERNA 14.0**
Powering possibilities, Transforming tomorrow

Wellness Strategies for a Healthier Life




Gram Panchayat
Office, Rihe Village | 10:00 am onwards | 3 March

 **PRERNA 14.0**
Powering possibilities, Transforming tomorrow

Digital Literacy for Government Initiatives



First floor, Hilltop Mess | 2:30 pm onwards | 3 March

PRERNA 14.0

Powering possibilities, Transforming tomorrow

Prerna, an initiative by the Social and Governance Cell (SGC), exemplifies community empowerment through impactful outreach programs designed to bridge the gap between privilege and need. With a focus on healthcare, education, and overall well-being, Prerna engages rural communities to foster lasting growth and positive change.

This year, under the theme **Powering Possibilities, Transforming Tomorrow**, Prerna 14.0 emphasized the role of knowledge, resources, and opportunities in shaping a better future. The event spanned three days, from **28th February to 3rd March**, featuring a range of initiatives that directly contributed to the health, education, and overall well-being of individuals.



***Powering possibilities,
Transforming tomorrow***

PRERNA 14.0

Launch event - Traditional Day

Traditional Day marked the grand launch of **Prerna 14.0**, setting the perfect tone for the journey of impact and transformation. The event brought together the entire SIBM Pune fraternity, with the **esteemed faculty, administration, and students** adorning vibrant traditional attire, reflecting the rich diversity of our heritage.

Adding joy and warmth to the occasion, we organized engaging games and fun-filled activities.

The highlight of the event was the official inauguration of the Prerna 14.0 banner, unveiled by our respected **Director, Dr. Shrirang Altekhar**, who graced us with his presence and words of encouragement.



PRERNA 14.0

Day 1 - Medical Drive

The first day of Prerna 14.0 was on **28th February 2025** and kicked off with a Medical Drive in collaboration with **Symbiosis University Hospital and Research Center (SUHRC)**. Held at **Bhairavnath Temple, Rihe Village**, this initiative aimed at providing essential healthcare services to the local community.

During the drive, we experienced a footfall of **180+ people**. Free dental checkups and eye examinations were conducted for the villagers. A team of dedicated medical professionals and volunteers worked together to offer consultations, raise awareness about oral and vision health, and guide individuals on necessary follow-up treatments.



PRERNA 14.0

Day 2 - Session for kids of Rihe village

On the second day of Prerna 14.0, conducted on **1st March 2025**, we conducted an engaging session on **Career Planning & Personality Development** at **Shree Bhairavnath Vidhyalaya, Rihe Village**, for **70 children**. This session aimed to empower students by introducing them to various career opportunities and guiding them on essential personality development skills.

Through interactive discussions and activities, we helped students explore different career paths, understand their interests, and develop confidence in their aspirations.



PRERNA 14.0

Day 3 - Session for adults of Rihe village

The **Wellness Strategies for a Healthier Life** session was held on **3rd March 2025**, at the **Gram Panchayat Office in Rihe Village**. This session focused on promoting physical and mental well-being among the women of Rihe by educating them on nutrition, hygiene, stress management, and self-care. The initiative aimed to empower them with essential knowledge and practices to lead healthier lives.



PRERNA 14.0

Day 3 - Session for SIU Staff

The **Digital Literacy for Government Initiatives** session was held on **3rd March 2025**, at the Hilltop Mess, SIU campus. Designed for SIU staff, the session aimed to raise awareness about government schemes and digital tools. With nearly **80 participants**, we introduced them to online portals, financial literacy, and digital transactions, equipping them with the knowledge to navigate and benefit from various government initiatives effectively.



MEET THE TEAM



Aisha Jain, Shikhar Maheshwari, Chaitanya, Prettimallika Deori, Sushobhan Panda, Rahul Krishnan, Karishma Kaul, Suhani Agarwal

Thank You!



SOCIAL AND
GOVERNANCE
CELL