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SIBM PUNE

Symbiosis Institute of Business Management, Pune is a distinguished business school in India, renowned for its academic excellence, comprehensive management programs, and significant contributions to industry, society, and student development. The institute offers the following programs:

- A two-year full-time MBA programme with specialisation options in Marketing, Finance, Operations, and Human Resources and Data Analytics.
- A two year full-time MBA programme in Innovation and Entrepreneurship.
- A two year fully residential MBA programme in Leadership and Strategy.
- Weekend Executive MBA and one-year postgraduate diploma programmes for working professionals are also available.
- Executive Post Graduate Diploma programmes for corporations, tailored to the needs of the corporations.

Nurturing talent since 1978, SIBM Pune was instituted with the core values of creating knowledge and influencing management practices. SIBM Pune was ranked 13th in the Management category by the National Institute Ranking Framework (NIRF) in 2024. We believe in collaborating and exchanging ideas to recognize the strategies that can be adapted to shape the future of the new hyper-virtual world and bring meaningful social change.







### **ORIGIN & CULTURE**

Building upon the momentum of the Startup India initiative launched in 2016, the government envisions spreading the startup culture to every corner of the country by 2030. Organizations increasingly seek professionals who possess innovative thinking and business acumen. Additionally, a rising number of management graduates are pursuing entrepreneurial ventures.

The MBA in Innovation and Entrepreneurship at SIBM Pune fosters a culture of innovation and entrepreneurship among students. The program is designed to equip students with the necessary skills, knowledge, and opportunities to become future leaders. SIBM Pune actively supports and nurtures student-led startups by providing access to in-house mentorship, funding opportunities and events, and strategic guidance to facilitate their growth and success.





### INNOVATION COUNCIL

The Innovation Council is the E-Cell and a student-driven body at SIBM Pune dedicated to fostering the **spirit of innovation and entrepreneurship** among students with entrepreneurial aspirations. It serves as a platform for nurturing ideas, providing resources, and facilitating industry connections to help students navigate the startup ecosystem.

We organize a diverse range of events and initiatives designed to connect students with experienced startup founders, investors, and mentors. These include:

- StartupVerse: Panel discussions featuring renowned founders and investors.
- Idea Room: A platform to refine and perfect pitch decks.
- iConclave: One-on-one mentoring sessions with industry experts.
- Maverick Series: Interactive engagements with established entrepreneurs.
- Immersion: Internship opportunities at emerging startups.
- The Grand Pitch: SIBM Pune's premier startup funding event.
- E-SUMMIT: A flagship entrepreneurial summit featuring keynote sessions, competitions, and networking opportunities.
- StartupDrive: Hands-on interactive workshops.
- Virtuoso: A series of guest lectures in sync with the course curriculum.

Our events are meticulously designed to provide students with comprehensive exposure to the entrepreneurial journey, from ideation to securing funding and achieving operational success. Through these structured events, the Innovation Council empowers students with the right opportunities to develop essential business acumen, leadership skills, and strategic insights, shaping them into the business leaders of tomorrow.









### **OBJECTIVES**

- Establish **strong connections** between MBA (Innovation & Entrepreneurship) students and the broader startup ecosystem.
- Equip students with **essential entrepreneurial skill sets** through hands-on experiences and industry insights to facilitate their professional growth.
- Foster a dynamic ecosystem that supports the holistic development of aspiring innovators and entrepreneurs.
- Cultivate a culture of innovation and entrepreneurship within the MBA (Innovation & Entrepreneurship) program and in the broader SIBM Pune community.
- Organize a diverse range of events and initiatives, including guest lectures, oneon-one mentoring sessions, experiential learning activities, workshops, competitions, alumni interactions, and investment opportunities, tailored to meet students' evolving learning needs throughout the year.





# OUTSTANDING STUDENT COUNCIL (DIRECTOR'S AWARD)

The Innovation Council has been awarded the **Outstanding Student Council** (**Director's Award**) for the **academic year 2024– 2025**.

This achievement reflects the collective dedication, teamwork, and unwavering commitment of our council members.

This recognition reinforces our commitment to serving our community with integrity, innovation, and a vision for the future.





50+

Startups Impacted

**80+** 

Alumni Founders

500+

**Industry Leaders** 

### **KEY ACHIEVEMENTS**

By organizing 8 high-impact events, the Innovation Council has impacted over 50+ startups, providing them with critical industry insights and growth opportunities. Our flagship funding event, The Grand Pitch, facilitated an unprecedented ₹22.5 CR+ in funding, further cementing our commitment to fostering entrepreneurial success. Additionally, with 7 Shark Tank-funded founders onboarded and a robust network of 80+ alumni founders and 500+ industry leaders.





### **NEW INITIATIVES**



Onboarded
Unicorn Founders



Opened up for Startups pan India



Building Alumni Startup Network

Startup SYMposium Networking Event for Young Entrepreneurs

Start DEXPO

Product Display for Startups



Development of a event specific website





### **SENIOR TEAM**



ANJANA R
(COORDINATOR)



**DARSHAN** 



JANVI



**PRANEETH** 



PRITHVI



**RANKIT** 

### **JUNIOR TEAM**



AKASH



KALYANI



моніт



NISHIT



NISHITA



**ROHAN** 



**SWAPNIL** 

### **INTERIM TEAM**



**AKASH** 



**KALYANI** 



KASTURI



MAHIKA



**MOHIT** 



OSHIN



ROHAN



SUSHAIN



**SWAPNIL** 

#### DR. MADHURA BEDARKAR

DEPUTY DIRECTOR - ADMINISTRATION SIBM PUNE

Witnessing the evolution of the Innovation Council into the dynamic E-Cell at SIBM Pune has been a commendable journey. Over time, it has evolved to support the growth of entrepreneurial ideas by offering students access to mentorship, resources, and experiential learning opportunities. With initiatives like The Grand Pitch, E-SUMMIT, and other immersive engagements, the E-Cell continues to instill an entrepreneurial mindset and equip students with real-world exposure. I look forward to seeing the E-Cell contribute meaningfully and further strengthen the spirit of innovation on campus.

#### DR. CHANDRA PRAKASH GUPTA

PROGRAM INCHARGE,
MBA INNOVATION & ENTREPRENEURSHIP

As the Program in charge for the MBA (I&E) course, I take this opportunity to congratulate the E-Cell team (formerly Innovation Council) on the successful accomplishment of all activities for the academic year 2024-2025. Your relentless hard work and creative ways have helped the students of MBA (I&E) to entrepreneuri<u>al</u> sharpen their competencies. Interestingly, Grand Pitch Season 3, Symbi's Own Shark Tank deserves a special mention. The event was spectacular, providing an atmospheric environment for the budding entrepreneurs and investors. astounding fact that the participating startups managed to raise funds of 22.5 crores is a true reflection of your talent and abilities.

Your continued support has built very worthwhile learning prospects for MBA (I&E) students.

Once again, congratulations on a job well done!



#### DR. BHUVNESH SHARMA

PROGRAM INCHARGE,
MBA INNOVATION & ENTREPRENEURSHIP

My heartfelt congratulations to the Innovation Council, which is now an E-Cell, for their outstanding work over the past academic year 2024-25. Through a series of impactful events like Idearoom, iConclave, The Grand Pitch Session 3, which impressively generated over ₹22 Cr in funding, and the E-Summit, you have truly fostered the spirit of innovation and entrepreneurship among MBA students. I am confident that with the new E-Cell initiative, you will continue to scale greater heights. Wishing you continued success in inspiring and empowering the next generation of innovators and entrepreneurs!



#### **ARJUN PANCHAL**

STARTUP MENTOR, SIBM PUNE

It's a pure delight to see the incredible growth of the Innovation Council (now an E-Cell) over the past two years! I can confidently say that the Grand Pitch they organize is the best fundraising event at the academic institutional level in the country. Their year-round initiatives keep the MBA (I&E) program constantly buzzing with energy and help nurture numerous budding startups on the campus. Kudos to every member for their relentless efforts!

Best wishes for its skyrocketing success ahead.





### **IDEATION**









### **FUNDING**





### **GROWTH**









### **EVENTS**



Maverick is an exclusive guest session series designed to provide MBA (Innovation & Entrepreneurship) students with strategic insights from accomplished entrepreneurs, intrapreneurs, government officials, and industry leaders. These sessions offer students valuable insights into emerging trends, market disruptions, and the evolving business landscape, equipping them for entrepreneurial success.



#### **Pranav Pai**

Founding Partner & CIO 3ONE4 CAPITAL

#### **Topic**

India Startup Nation



The Role of Mentorship in Entrepreneurial Success



Global CMO United We Care



### **Akshay Verma**

Co-Founder FITPASS

#### Topic

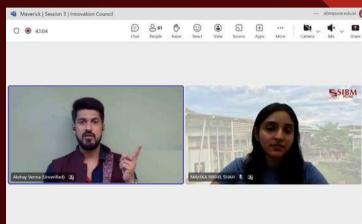
Journey of an entrepreneur





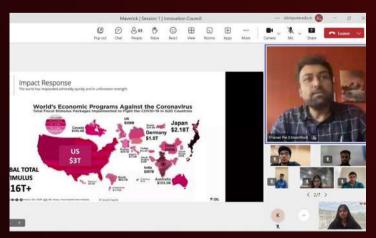




















#### **VISION TO VENTURE**

**StartupVerse** is an event featuring **two-panel discussions** led by **renowned startup founders and investors**. This platform provides students with invaluable insights into the **entrepreneurial mindset**, guiding them on how to develop and scale investable startups. Discussions were centered around the following themes:

- Building Unicorns in India
- · Empowering India through Innovation

By offering direct exposure to industry experts and fostering meaningful conversations, StartupVerse equips students with the knowledge and strategic direction required to excel in the ever-evolving startup landscape.



**Sourjyendu M**Founder,
DealShare



Satyam Kumar Co-Founder, Loantap



**Sejal Agarwal** Partner, 100X VC



**Vimal Panjwani** Co-Founder, AgriVijay





















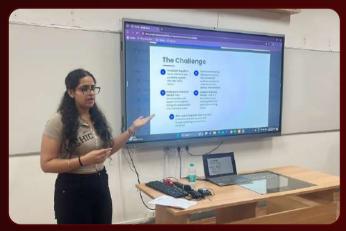


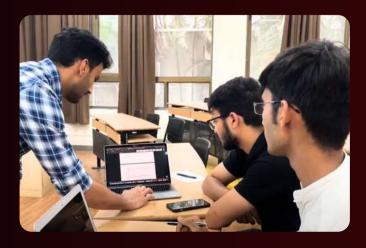
### IDEAROOM 9.0

### PERFECTING THE ART OF PITCHING

**Idea Room** is an event designed to support first-year MBA (Innovation & Entrepreneurship) students in refining their business ideas and enhancing their presentation skills. This initiative provides participants with **expert guidance on structuring compelling pitch decks**, effectively communicating their vision, and capturing investor interest. Through interactive sessions and constructive feedback, students gain the necessary skills to present their startup concepts with confidence and clarity.















### **SEEDS OF SUCCESS**

**iConclave** is a premier mentorship event that offers MBA (Innovation & Entrepreneurship) students an unparalleled opportunity to present their startup ideas to **renowned Shark Tank India funded founders**.

Through direct interactions with these accomplished professionals, students gain a deeper understanding of investor expectations, business scalability, and market viability, empowering them to refine their entrepreneurial vision and enhance their business strategies.





























#### **GATEWAY TO GLORY**

Recognized as SIBM Pune's very own **Shark Tank**, **The Grand Pitch** is the flagship funding event of the Innovation Council at SIBM Pune, providing young startups with a platform to secure funding, upscale their ventures, and gain national visibility.

Following its remarkable debut, the third edition of **The Grand Pitch** achieved new heights, facilitating an outstanding **₹22.5 Crores in investment funding**, marking a new benchmark in startup funding at SIBM Pune.

### **Startups That Secured Fundings**



₹ 16CR



**WHOLELEAF** 





**NIKOL EV** 

₹2CR



**BIOVEDA** 

₹ 1.75CR



HAPPY KARMA

₹75L





### THE GEAND PITCH

### **Investor Network**



ABHIRAM B



**AKASH MISHRA** 



CHANDRASHEKAR K



**DEVANG RAJA** 



**GAURAV VERMA** 



NAMAY KEDIA



NITESH A



**ROHAN BAJAJ** 



**SAYAN GHOSH** 



ANAND KATARIA

THE VISIONARIES FUELING ENTREPRENEURIAL DREAMS





## THE GEAND PITCH SEASON 3





















The E-SUMMIT is a premier entrepreneurship event that brings together students, entrepreneurs, investors, and industry leaders to celebrate and promote entrepreneurship. This summit offers a dynamic and enriching experience through an esteemed lineup of speakers, featuring keynote sessions, insightful panel discussions on diverse topics, competitive pitching events, debate competitions and interactive workshops designed to foster innovation and strategic thinking.













### E-SUMMIT EVENTS & COMPETITIONS



At the core of E-SUMMIT are keynote speaker sessions that go beyond simply sharing knowledge; they offer a unique opportunity for students to engage with and draw inspiration from the experiences of industry leaders and seasoned entrepreneurs.

The Pitch is an exclusive in-house business plan competition designed to foster entrepreneurial thinking and enhance students' ability to deliver compelling pitches. Unlike traditional competitions, this event prioritizes creativity, business viability, and presentation skills over prior revenue generation.

This year, the competition rewarded excellence with ₹1,00,000 for the winner and ₹35,000 for the runner-up, further reinforcing our commitment to nurturing the next generation of entrepreneurs.





Entrepreneur of the Year is a quest to identify the most exceptional survival entrepreneurs. A multi-round competition that tests resilience and innovation, identifying true survival entrepreneurs.

Tank Shark is a competition that offers a unique Reverse Shark Tank experience, where students take on the role of investors. This innovative competition provides participants with an opportunity to engage in venture capital analysis, evaluating pre-existing funding rounds of renowned companies.







### E-SUMMIT EVENTS & COMPETITIONS



A dynamic forum to debate key startup topics, The Biz Clash pushes participants to think on their feet and articulate wellreasoned arguments, presenting diverse viewpoints and insightful conversations on entrepreneurial challenges

Designed to align with the dynamic world of finance, Stack the Stock offers participants an in-depth exploration of stock market trading, enabling students to learn key investment strategies, market analysis techniques, and essentials of risk management.





Startup Symposium is designed to bring students together with distinguished alumni and inspiring entrepreneurs, helping them build meaningful connections, exchange ideas, and expand their networks.

Where innovation meets opportunity, the Startup Expo serves as a dynamic platform for emerging startups to showcase their latest breakthroughs. This event provides entrepreneurs with a unique opportunity to present their products and services to a distinguished audience of industry experts, mentors, and peers, fostering meaningful connections, potential collaborations, and business growth.









#### FROM PROTOTYPE TO LAUNCH

The goal of StartupDrive is to help students develop a **prototype** and apply **Go-To-Market strategies** to test the traction channels and **validate** their MVP. We help the students of MBA Innovation & Entrepreneurship achieve their goals with exposure Workshops, Personal Mentoring Sessions, effective LinkedIn courses, and B-Plan competition guidance.







#### **Praveen Dorna**

CEO, Founders First Network

Topic
Validation
Board
Blueprint

### Ragini Sharma

Co-Founder & Product Head, The New Angle

**Topic** 

Building
Your MVP
(Prototyping & Wireframing)

### Girija Nair

Founder and CEO Startup Mentor

**Topic** 

Go-To-Market Strategies for Startups







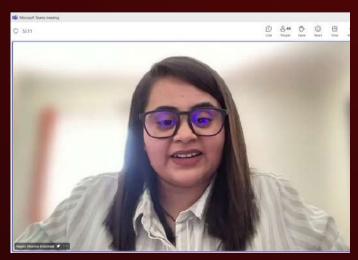
















### **V**PRTUOSO

**Virtuoso** is a distinguished guest lecture series integrated into the curriculum, designed to enhance students' proficiency in business communication and strategies. This initiative aims to equip students with essential entrepreneurial skills critical for professional success. As part of this year's program, 6 esteemed experts shared their insights, providing valuable learning opportunities in effective business building.



### **RAVI BHARDWAJ**

Founder Startup Legal

#### Topic

Navigating the legalities of doing business in India



How to thrive on global disruptions

#### **GALINA SHIROKOVA**

Director of the Centre for Entrepreneurship HSE University, St. Petersburgh



### **ZAFAR MODAK**

Sr Human Resources Business Partner,Datafortune

#### Topic

The Relevance of Human Resource Management for Startups

#### Topic

Strategic Outsourcing and Offshoring: A Catalyst for Startup Growth and Innovation

### HARISH AMRITKAR

Co-Founder and COO Zlade







### **Immersion Program**

The Immersion Program provides students with hands-on experience and direct exposure to the startup ecosystem. Designed to bridge the gap between academic learning and real-world application, this initiative enables students to navigate challenges, develop entrepreneurial acumen, and gain holistic career development.

Through internship opportunities tailored to their preferred roles, MBA (Innovation & Entrepreneurship) students engage with startups, acquiring practical insights, industry expertise, and essential skills to thrive in the dynamic business landscape.

### **Immersion Startup Network**



















### MANAGEMENT SUPPORT



As a representee of the Institution Innovation Council (an Initiative of MHRD), we establish networks to promote innovation in the Institution through multitudinous modes leading to an innovation promotion ecosystem.

SIU's Institution Innovation Council, powered by SIBM Pune, earned a 4-star rating out of 5 from the Ministry of Education's Innovation Cell.

Competencia is a distinctive initiative aimed at curating and compiling entrepreneurship-related competitions on a weekly basis. Competitions offering substantial prize money and deemed relevant for participation are systematically documented and shared with the batch, ensuring students have access to valuable opportunities to showcase their skills and gain industry recognition.

COMPETENCIA





### **OUR PARTNERS**





















































### **OUR NETWORK**



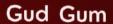












































































### **TESTIMONIALS**



#### Chandrashekar Kupperi • 1st

4mo

Founder, ANOVA, M&A and Fundraise Advisory, General Partner in Peaceful...

Thank you so much Innovation Council, SIBM Pune ...

The co-investors were amazing, and the event was very well planned. The team's passion and commitment in organizing the event is truly admirable, and the hospitality was excellent. 

6



#### Girija Nair • 2nd

Tw.

Entrepreneur, Business Consultant, Fitness freak

Commendable effort and very well curated startups. Kudos to the team. And Congratulations to the winner of The Pitch. Best wishes



#### Devesh Bochre • 1st

Founder of Vold Energy Asia Pvt Ltd ( As Seen On Shark India Season 3) 6mo • Edited • 🕏

Reflecting on a fantastic experience at IConclave'24! It was truly rewarding to engage with the innovative startup ideas presented by MBA students in Innovation and Entrepreneurship. I'm grateful for the opportunity to contribute as a guest speaker. Excited to see where these future leaders will take their ventures! Rounit Gambhir Shweta Shivkumar

Sanjeev Jain Ankush R Barjata Rimjim Deka Mayank B Nagori



#### Chandan Prasad + 1st

Empowering Healthcare Entrepreneurs: Specialist in Guiding Hospital and c... 4mo • Edited • 🕲

Appreciation Note to the Innovation Council, SIBM Pune

Dear Innovation Council Team,

I want to extend my sincere gratitude to the entire Innovation Council of Symbiosis Institute of Business Management, Pune for organizing such a wellstructured and impactful event— The Grand Pitch: Shark Tank, Vision to Entrepreneur. Your efforts to create a platform that bridges entrepreneurs and investors, fostering innovation and growth, were truly commendable.

A special mention for the Golden Hour session, which was an innovative and excellent approach to reopening the investment table, offering participants a renewed opportunity to engage with investors.

This unique concept made the event even more impactful.

I will not forget the incredible team behind this event.

Both the J Team and S Team worked tirelessly to ensure its success, showing



#### Mayank B Nagori - 1st

Developing the future of food | Committed to a future with zero food waste ... 6mo  $\cdot$  §

Over the weekend I was invited by the folks

at Symbiosis Institute of Business Management, Pune to mentor their ideas at IConclave'24 by the Innovation Council, SIBM Pune!

It was lovely sharing the stage with other Shark Tank fame founders like
- Shweta Shivkumar (WhySoBlue), Sanjeev Jain (Prorata), Rimjim Deka (
Littlebox India), Devesh Bochre (Vold Energy Drink), Rounit Gambhir (
Chefling India), Ankush R Barjata (Deeva) - lovely connecting with each of them



#### Anita Nagarajan • 1st

4mo

...

Communications and Editing Consultant, Educator, Trainer I Chair, ....

Thank you, Innovation Council, SIBM Pune, for the invitation to mentor a fantastic group of start-ups. Happy to hear that the guidance was helpful.



#### Sejal Agarwal - 1st

Founder at Furnisto, Chartered Accountant. Angel Investor. Creator. ...

7mo • Edited • 🕲

Thankyou Symbiosis Institute of Business Management, Pune for hosting me for such an amazing event.



#### Akash Mishra • 1st

Business Transformation | Digital Consulting | MBA @ IE x LBS

It was an incredible start to the week as I had the privilege of being a panelist at The Grand Pitch, Season 3, organised

by Symbiosis Institute of Business Management, Pune. It was both humbling and enriching to share the panel with seasoned investors

like Devang Raja - 5 Most Powerful Business Leaders in Fundraising

, Chandrashekar Kupperi, Rohan Bajaj, Sayan Ghosh, ANAND KATARIA , Namay Kedia, Gauray Verma, and Nitesh Aggarwal.

The atmosphere was buzzing with energy, fuelled by the creativity and resilience of the many young, innovative startups that presented. Each pitch was distinct, and every founder showcased remarkable vision, reminding me of the reasons I stepped into startup investing space just six months ago. I gained valuable insights from both my fellow panelists and the inspiring entrepreneurs.

This experience reignited my passion and reaffirmed the mission that drives us



#### Devesh Bochre + 1st

Founder of Vold Energy Asia Pvt Ltd ( As Seen On Shark India Season 3) 6mo • Edited • 🔇

Reflecting on a fantastic experience at IConclave'24! It was truly rewarding to engage with the innovative startup ideas presented by MBA students in Innovation and Entrepreneurship. I'm grateful for the opportunity to contribute as a guest speaker. Excited to see where these future leaders will take their ventures! Rounit Gambhir Shweta Shiykumar

Sanjeev Jain Ankush R Barjata Rimjim Deka Mayank B Nagori



#### Girija Nair • 1st

Entrepreneur, Business Consultant, Fitness freak

Another occasion to mingle with brilliant minds. Glad to have contributed selecting the best pitch for investment among fiercely competing startups. #ESUMMIT25, organized by Innovation Council, SIBM Pune #startup #startupindia #pitch





# INNOVATION COUNCIL IS NOW E-CELL







The Innovation Council has now officially transitioned into the Entrepreneurship Cell (E-Cell) of SIBM Pune. This marks a strategic shift towards fostering a more expansive entrepreneurial ecosystem, reinforcing our commitment to nurturing and scaling student-led ventures.

With this transition, the E-Cell will create a more dynamic and inclusive space for entrepreneurial growth across the student community. It aims to provide students with high-impact networks, strategic collaborations, and enhanced opportunities to translate ideas into ventures. By building on past initiatives and introducing new avenues for engagement, the E-Cell will continue to empower aspiring entrepreneurs, equipping them with the resources and networks needed to drive meaningful innovation and business success.







### **CLOSING NOTE**

At the Innovation Council, we remain steadfast in our commitment to fostering an entrepreneurial mindset and driving innovation within the institution. Our journey has been defined by an unwavering dedication to empowering students, equipping them with the right platforms, resources, and mentorship to transform their ideas into impactful ventures.

Since its inception, the Innovation Council has not only catered to students of the MBA (Innovation & Entrepreneurship) program but has also expanded its reach across the Symbiosis ecosystem, creating a thriving hub for aspiring entrepreneurs. As we look ahead, as the E-Cell of SIBM Pune we will continue to elevate our efforts, nurturing a culture of innovation and strengthening our role as a catalyst for entrepreneurial excellence.

We extend our sincere gratitude to **Dr. R. Raman** (Vice Chancellor, Symbiosis International University), **Dr. Shrirang Altekar** (Director, SIBM Pune), **Dr. V.V. Ravi Kumar** (Deputy Director, Academics), **Dr. Madhura Bedarkar** (Deputy Director, Administration), **Dr. Sapptarishi Ghosh** (CEO, SCEI), **Mr. Chandra Prakash Gupta** (Program In–Charge, MBA I&E), **Dr. Bhuvnesh Sharma** (Program In–Charge, MBA I&E), **Mr. Arjun Panchal** (Startup Mentor), **and Mr. Anand Singh** (Head of Administration, SIBM Pune) and the entire faculty and staff of SIBM Pune for their unwavering support and guidance.

We would like to thank all the student bodies of SIBM, Pune for their support towards our team. We express our deepest gratitude to every individual who contributed to our mission of helping the students of SIBM Pune.

