



# SOCIAL & GOVERNANCE CELL

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2023-24 ANNUAL REPORT



# ABOUT US

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The Social and Governance Cell (SGC) is a student-led entity within the Symbiosis Institute of Business Management (SIBM), Pune, dedicated to empowering individuals to drive positive societal change. Our mission is to cultivate a sense of responsibility and leadership among students, guiding them to become catalysts for impactful social transformation and ethical governance practices.

SGC's efforts are channeled through two principal wings: Social and Governance. We firmly believe in the transformative power of individuals to enact meaningful change. Through a range of initiatives and projects, we provide students with opportunities to make a tangible difference in the world, contributing to a brighter and more inclusive future. By fostering a deep sense of social responsibility, SGC inspires students to become influential agents of change in their communities.

Beyond social impact, SGC focuses on governance principles, advocating for ethical, principled, and morally sound decision-making practices across all aspects of life. Through engaging workshops, thought-provoking discussions, and impactful awareness campaigns, we aim to equip our peers with the knowledge and mindset necessary to practice governance grounded in integrity and virtue. Join us at SGC as we continue to pave the way for positive change and ethical leadership in our society.



# THE TEAM

Senior Team	Junior Team	Interim Team
Diya Thomas	Aditi Srivastava	Aditi Srivastava
Kunal Goel	Anuja Mandal	Anjali Agrawal
Manish Pujar	Dhananjay Goel	Astha Jaiswal
Prasad Kulkarni	Dhruv Nigam	Deepshika Raina
Ravneet Chhabra	Jatin Saroha	Manan Shah
Shradha Bapna	Muskaan Shivani	Supragya Lal
Shubhankar Semwal	Supragya Lal	Tushar Gupta
Yagna Kanaparth	Tushar Gupta	Tushar Shah
	Yash Desai	Yash Desai



# Event Timeline

**July**



**आरोहण**  
ETHICAL DECISION MAKING CONFERENCE

**August**

**Sept-October**

**CLEANLINESS DRIVES:**  
Swachta Pakhwada &  
Ek Tarikh, Ek Ghanta

**Mental Wellness**  
WEEKEND

**October**

**November**

**VIGILANCE  
AWARENESS WEEK**

# Event Timeline

**December**



**January**

**February**

**PRERNA**  
13.0

*Empowering Communities, Igniting the Future*

**DONATION DRIVE:  
Joy of Giving**

**March**



# ON-RECORD: FUTURE FORWARD

SGC welcomed **Dr. Sanjiv Kawishwar**, Director of the Centre of Renewable Energy (CORE), as a distinguished speaker for their event "On Record: Future Forward." His presentation, themed '**Renewable Revolution: Building a Better Tomorrow**,' underscored the critical need for collaboration between industry and academia to foster partnership and knowledge exchange. He highlighted the array of fossil fuels and zero-carbon energy sources available, discussing the impact of notable regulations and standards on the sector. Dr. Kawishwar imparted invaluable insights to the students, emphasizing the importance of project management skills, project planning, risk management, financial analysis, and stakeholder engagement. The enlightening and insightful session left attendees eager for more such discussions on relevant sustainability themes in the future.

The poster is for an event titled "ON RECORD: FUTURE FORWARD". It features the Social and Governance Cell logo at the top left and the SIBM Pune logo at the top right. The main title "ON RECORD" is prominently displayed in a large, bold font, with "FUTURE FORWARD" underneath it. Below the title, the event theme is stated as "Renewable Revolution: Building a Better Tomorrow". The date and time are listed as "Date: Thursday 20 July, 2023" and "zoom 4:15 pm onwards". A circular portrait of Dr. Sanjiv Kawishwar, Director of the Centre of Renewable Energy, is shown in the bottom right corner. The background of the poster is a light green and white grid pattern with a cityscape silhouette.



# AAROHAN - AN ETHICAL DECISION MAKING CONFERENCE

"Aarohan: An Ethical Decision Making Conference" was organized in August, guided by the theme "**Unveiling the Power of Choices.**" The conference highlighted ethical frameworks to help leaders align their activities with moral principles and values. The event underscored the importance of ethics in personal and professional life, promoting openness, accountability, cultural sensitivity, and continuous learning.

The primary objectives of Aarohan were to broaden students' understanding of **ethical decision-making**, introduce them to various ethical frameworks, and help them meet business standards through ethical practices. The event aimed to offer a thought-provoking and immersive experience through various sessions and competitions.





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# AAROHAN - AN ETHICAL DECISION MAKING CONFERENCE

## KEYNOTE ADDRESS

The banner features the following elements:

- Top left: Social and Governance Cell logo.
- Top center: 'Aarohan' logo with the tagline 'ETHICAL DECISION MAKING CONFERENCE'.
- Top right: SIBM PUNE logo.
- Center: A portrait of Bhaskar Roy, Client Partner at Fractal Analytics, with the Fractal Analytics logo below it.
- Text: 'KEYNOTE SPEAKER' in a blue banner above the portrait, and 'BHASKAR ROY Client Partner' below the portrait.
- Bottom: 'TOPIC - PROMOTING ETHICAL PRACTICES IN ORGANIZATIONS'.
- Footer: '12<sup>TH</sup> AUGUST', 'zoom' logo, and '11:30 AM'.

The Keynote Session, titled "Promoting Ethical Practices in Organizations," was delivered by Mr. Bhaskar Roy, Client Partner at Fractal Analytics. Mr. Roy, renowned for his expertise in driving impactful digital transformations and his emphasis on AI and Cloud synergy, discussed types of thinkers, System 1 and System 2 thinking, consent and intention regarding data collection and utilization, whistleblowing practices, transparency, and the need for embracing diversity.



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# AAROHAN - AN ETHICAL DECISION MAKING CONFERENCE

## FIRESIDE CHAT

SOCIAL AND GOVERNANCE CELL

SIBM PUNE

**Aarohan**  
ETHICAL DECISION MAKING CONFERENCE

**FIRESIDE CHAT**

**ROSHNI MOHANDAS**  
CEO & Founder, uniQin.ai

**VISHWA NATH JHA**  
CEO & Founder, Saarthi.ai

**TOPIC - DECODING AI: UNRAVELLING THE BOON OR BANE DEBATE**

12<sup>TH</sup> AUGUST

ZOOM

02:15 PM

The Fireside Chat, "Understanding AI: Unraveling the Boon or Bane Debate," featured Mrs. Roshni Mohandas, CEO and Founder at uniQin.ai, and Vishwa Nath Jha, CEO and Founder at Saarthi.ai. This discussion, led by a student moderator, explored the various impacts of AI, including its contributions to productivity and efficiency, as well as concerns about replacement and reduction in creativity.



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# AAROHAN - AN ETHICAL DECISION MAKING CONFERENCE

## PANEL DISCUSSION

**आरोहण**  
ETHICAL DECISION MAKING CONFERENCE

**PANEL DISCUSSION**

**APARAJIT BHANDARKAR**  
Partner, Varanium Advisory

**PANKAJ AGARWAL**  
Co-Founder & MD,  
Just Organic

**RAM CHAITANYA**  
Founder, Ecowiser

**TOPIC - SUSTAINABLE FINANCE AND ETHICAL INVESTING:  
ALIGNING PROFITS WITH SOCIAL AND ENVIRONMENTAL IMPACT**

12<sup>TH</sup> AUGUST    zoom    03:45 PM

The Panel Discussion on "Sustainable Finance and Ethical Investing" included Mr. Aparajit Bhandarkar, Partner at Varanium Advisory; Mr. Pankaj Agarwal, Co-founder & MD at Just Organic; and Mr. Ram Chaitanya, Founder at Ecowiser. The discussion, led by a student moderator, delved into the profits vs. ethics debate, success stories of startups prioritizing ethics, governance frameworks like ESG, and good governance practices such as sustainability and transparency.



# AAROHAN - AN ETHICAL DECISION MAKING CONFERENCE

## COMPETITIONS

To practically drive home the concept of Ethical Decision Making, SGC hosted three national-level competitions under the theme "Unveiling the Power of Choices" which received participation from leading institutions around the country such as IIM Bangalore, IIM Lucknow, IIM Rohtak, IIT Bombay, IIT Kanpur, IMI New Delhi, BITS Pilani, JBIMS and many more.

### 1. MUN



MUN: Ethical Diplomacy Model United Nations, focused on "Data Sovereignty and Cross-Border Data Transfer: Balancing National Security & Privacy Concerns." This competition tested students' leadership skills, negotiation skills, and domain knowledge through two exhilarating rounds, making 8,465 impressions and receiving approximately 100 registrations.



# AAROHAN - AN ETHICAL DECISION MAKING CONFERENCE

## 2. C-SUITE



C-Suite: A Mock Boardroom Simulation, tested students' strategic acumen and domain knowledge through a business quiz, case presentation, and boardroom simulation. This prestigious competition made close to 81,400 impressions and received approximately 1,200 registrations.

## 3. NITI-SHASTRA

Niti-Shastra: Case Competition, challenged participants' ethical reasoning and decision-making skills using a real-world case study. In collaboration with PPGF India, participants engaged in a quiz, one-pager slide submission, and a final presentation round. This competition made approximately 91,200 impressions and received close to 1,500 registrations.





# CLEANLINESS DRIVES

## SWACHTA PAKHWADA & EK TARIKH, EK GHANTA



In the months of September and October, the Social and Governance Cell (SGC) at SIBM Pune conducted two impactful cleanliness drives: Swachhata Pakhwada and Ek Tarikh, Ek Ghanta. **Swachhata Pakhwada, held from 1st to 15th September 2023**, is a nationwide initiative aimed at promoting cleanliness and hygiene practices. SIBM Pune played a crucial role in this drive, raising awareness among students, staff, and the community about the importance of maintaining a clean environment. Following this, on **1st October, Ek Tarikh, Ek Ghanta** saw enthusiastic participation from our campus community, dedicating one hour to cleaning efforts as part of the Swachhata Hi Seva - Swachh Bharat Mission. These drives underscored our commitment to fostering a culture of cleanliness and sustainability, setting a positive example for others to follow.



# MENTAL WELLNESS WEEKEND

The "**Mental Wellness Weekend: Breaking Barriers, Building Bridges**" was organized in collaboration with **Socially Souled**. This event aimed to promote mental health awareness, reduce stigmas, and enhance overall well-being within the academic community. It provided students with a comprehensive understanding of mental health, its significance, and tools to address mental health challenges, aligning with the commitment to creating a positive and inclusive environment for students and faculty members.

SGC also partnered with the **Symbiosis Centre for Emotional Well-being (SCEW)**, bringing mental health champions to the forefront and highlighting the various resources available within the Symbiosis community. Their participation enriched the event by offering a holistic perspective on mental well-being. The entire event received extensive coverage from Campus Times Pune, which published an article on their website, spreading the message of mental health awareness and showcasing SIBM Pune's commitment to fostering a more empathetic and informed academic community.





# MENTAL WELLNESS WEEKEND

## BUZZ EVENTS

In the run-up to the "Mental Wellness Weekend," SGC orchestrated a series of engaging Buzz Events aimed at generating excitement and raising awareness about the main event. These activities encouraged meaningful conversations about mental health. Online engagement included a series of infographics on mental health trivia, a "Note to Self" video campaign, and an interactive session on "Myths and Facts" with Radhika Goyal. Additionally, a self-care bingo and a 'feel-good' playlist were curated, highlighting the importance of music and self-care in maintaining mental well-being.

Also, a "Gratitude Jar", placed at the mess and MNC at the hilltop campus. Students were encouraged to reflect on aspects of life they felt grateful for and express their gratitude through written notes, fostering a positive and mentally healthy environment. These activities created a sense of community and highlighted the importance of mental health awareness.



## SPEAK-UP



On World Mental Health Day, i.e. on the 10th of October, "Speak Up" was organized as a platform to provide students with the opportunity to engage in open and candid discussions about their emotions. In groups, students shared personal stories and engaged in conversations about various mental health issues and challenges. Adding a fun element, a "feelings wheel" was introduced as a facilitator or conversation starter, encouraging students to express their emotions and concerns in a supportive and empathetic environment.



# MENTAL WELLNESS WEEKEND

## GAME NIGHT

As part of the promotional efforts for the Mental Wellness Weekend, a lively Game Night was set up outside the mess on the 13th of October. This event featured four interactive games: Simon Says, Puff and Pile, Stack It Up, and Balloon Blitz. These games served as a fun and engaging way to inform participants about our event and promoted the importance of games and fun activities in spreading smiles and reducing stress.



## STALLS

The event also featured a vibrant array of stalls in the academic block, adding an engaging and interactive dimension to the educational sessions. Attendees enjoyed capturing moments at the Photo Booth with an Instagram-inspired frame, shared gratitude and positive messages at the Gratitude Snippets stall, and expressed their creativity at the Leave Your Mark stall using various art mediums to promote positivity and mental health. Additionally, the Merchandise Stall by Socially Souled offered t-shirts, tote bags, and journals with positive quotes and affirmations, allowing students to take home meaningful reminders of the event's important messages.



# MENTAL WELLNESS WEEKEND

## SESSIONS

The first session was a talk on Mental Health Awareness by Ms. Spreeha Bezbaruah, Head Psychologist at Socially Souled. Her session was marked by its impactful personal touch, as she wove her own experiences into her presentation, including her father's journey with Parkinson's disease. She addressed common misconceptions and stigmas that contribute to the isolation of those experiencing mental health issues.

The second session, Movement Therapy titled "Sigmund Says Relax" was organized by Radhika Goyal, Co-founder of Socially Souled. This interactive session combined physical activity with mindfulness, promoting mental and emotional health by emphasizing the connection between physical and mental well-being.

The third session was a Visualization and Art Therapy Workshop, where students explored the artistic and creative aspects of mental health. Participants created self-portraits, which proved to be a thought-provoking and insightful activity.

Lastly, Ms. Bezbaruah conducted One-on-One Counselling Sessions, offering personalized guidance and support to students and faculty in a safe and confidential space to discuss their concerns and challenges.





# VIGILANCE AWARENESS WEEK

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Vigilance Awareness Week, observed from **October 30th to November 5th, 2023**, is an initiative by the Central Vigilance Commission, the apex integrity institution of our country. As part of this observance, an **essay writing competition** was organized, providing students with a unique platform to demonstrate their commitment to combating corruption. The theme for this year's competition was "**Say No to Corruption; Commit to the Nation**," encouraging participants to explore and express their views on eradicating corruption and promoting integrity.

The competition saw enthusiastic participation from students who were eager to contribute to the cause. The initiative aimed to engage students in raising awareness about corruption and emphasizing the critical role they play as future leaders in fostering an ethical society. Through their essays, students delved into various aspects of corruption, its impact on society, and potential solutions to mitigate it.

Enthusiastic participation was witnessed, with notable essays by students Priyanka Bedi and Tejoyashank Chilvant standing out for their exceptional understanding of the theme and dedication to the cause.

The success of this essay competition underscores the importance of engaging young minds in the fight against corruption. It serves as a powerful reminder of our collective responsibility to uphold integrity and work towards a corruption-free future. The remarkable contributions of Priyanka, Tejoyashank, and other participants inspire hope and reaffirm the potential of the next generation to lead with honesty and integrity.



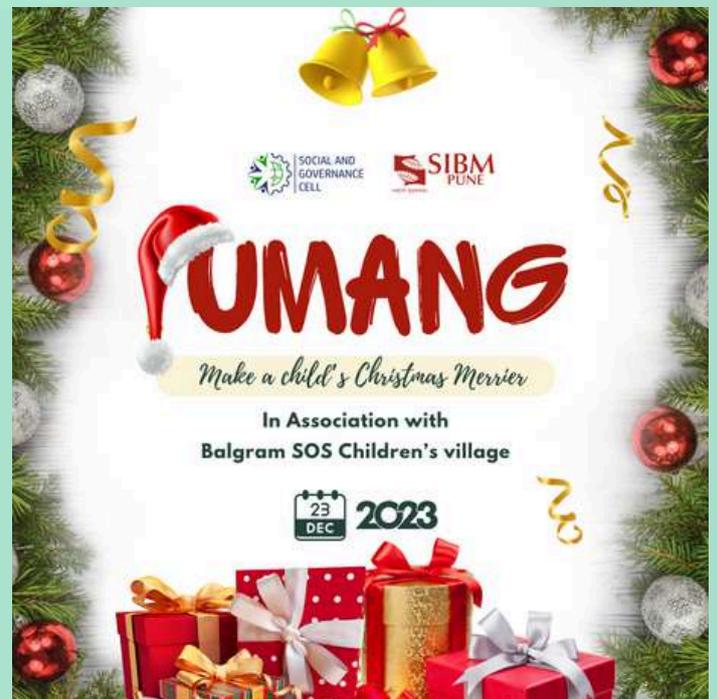
# UMANG

The "Umang" initiative aimed to create a positive impact on the lives of **underprivileged children** and contribute to the community. In the spirit of **Christmas**, Umang embodies the belief that education extends beyond the classroom, embracing compassion, kindness, and community building.

This edition of Umang saw volunteers visit **Balgram SOS Children's Village in Shivaji Nagar, Pune**. This center serves as a daycare for street children, providing comprehensive support including education at Bharat English School, meals, and rehabilitation. The children under their care predominantly hail from nearby slums, including **orphans and children of single mothers**. Umang served as a bridge between students and these underprivileged children, providing a unique opportunity for students to volunteer and actively partake in this celebration.

The event featured **11 dedicated student volunteers and 13 council members** who engaged in various activities, including games, Christmas carols, dancing, and the distribution of snacks and Christmas presents. This impactful event left a lasting impression on the children, reminding everyone that the true essence of celebration lies in shared moments of joy and kindness, transcending socio-economic boundaries.

Highlighting Umang's success, **Campus Times Pune and Sakal** extensively covered the event, publishing articles that emphasized the commitment to fostering empathy and social responsibility within the academic community.





## UMANG

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The day began with a soulful **Christmas carol**, setting the stage for warmth and camaraderie. Following the carol, a **storytelling session** was held to impart valuable life lessons, emphasizing the importance of having an open mind and being receptive to learning.

**Interactive games** were a highlight of the event, adding an element of fun and competition. The children were divided into two groups to participate in various games:

- In "Passing the Parcel," children passed a huge red gift box, showcasing their talents through singing or storytelling when the music stopped.
- "Pin the Nose on Rudolph" had children blindfolded and trying to place Rudolph's nose accurately using a sticky note, adding laughter and challenge to the festivities.
- "Santa Says," a festive spin on the classic game of Simon Says, infused the atmosphere with joy and excitement.

To satiate their appetites, **food packets** containing delicious Samosas, Mazza, and chips were distributed, adding a flavorful touch to the festivities.

The day culminated with the distribution of **heartfelt gifts, including notebooks and a set of five pens for each child**. The joy on their faces mirrored the spirit of the season as everyone danced, celebrated, and forged lasting memories together.

"Umang" was not just an event; it was a collective effort to spread happiness and make a **positive impact on the lives of resilient children**. The day left participants with a profound sense of gratitude for the opportunity to bring smiles to those in need. The lessons learned, the laughter shared, and the bonds formed have left an indelible mark on each participant. "Umang" stands as a testament to the power of compassion and community, reminding us of the profound joy that emanates from giving. In the spirit of the season, we extend our heartfelt thanks to Balgram SOS Children's Village, our dedicated volunteers, and everyone who contributed to making "Umang" a resounding success.



# UMANG





# SAARANG

Saarang, an exhilarating three-day extravaganza, was organized under the theme "**Where Passion Meets Purpose**" and left an indelible mark on our campus. Held from **January 20th to 22nd, 2024**, Saarang provided a unique platform for students and rural entrepreneurs to showcase their products, earn profits, and gain visibility. The **collaboration with SCOPE** added significant meaning, with a portion of the funds raised being directed towards rural development initiatives.

The first two days saw the vibrant **Symbihaat** come to life, our very own flea market where students and rural entrepreneurs set up stalls, creating a bustling marketplace that added a dynamic and interactive element to Saarang. A portion of the funds raised was dedicated to rural development initiatives through SCOPE collaboration. Additionally, stalls from rural artisans and local communities highlighted the event's commitment to supporting local talent and promoting sustainable development.

The event also featured a captivating mix of **online and offline national-level competitions** that drew participation from renowned B-schools across the country. **Engaging guest sessions** added an educational dimension to the event, enriching the overall experience for participants and attendees alike. Through these diverse activities, Saarang not only celebrated the spirit of entrepreneurship but also fostered a sense of community and collaboration among all participants.





# LAUNCH EVENT- MOVIE NIGHT

On the enchanting evening of **December 18, 2023**, the Amphitheatre at Hilltop Campus transformed into a cinematic destination for Movie Night - a captivating launch event for **Saarang - The Social Fiesta '24**.

The grand reveal of Saarang was met with enthusiastic applause from our vibrant audience. Through a combination of **online and offline polls**, the audience had the unique opportunity to voice their preferences, culminating in the collective decision to screen the timeless comedy, "**Phir Hera Pheri**."

The **trailer** for Saarang was unveiled during Movie Night, setting the stage for the upcoming social fiesta. The **theme** for Saarang was also revealed, heightening anticipation and excitement among the audience. Shortly after this, the **competitions were launched on Unstop, and stall registrations opened** for enterprising students eager to be part of this dynamic event.

Under the starlit sky, laughter and joy echoed through the amphitheater as "Phir Hera Pheri" unfolded on the big screen. **Food stalls** added to the delightful atmosphere, providing a culinary complement to the cinematic experience. The event was more than just a movie night; it was a communal experience enriched with snacks, games, and the warmth of camaraderie.





# SYMBIHAAT

The initial two days of Saarang witnessed the vibrant Symbihaat unfold, transforming into a **bustling flea market**. This unique facet of the event provided a dynamic platform for students and rural entrepreneurs to showcase their diverse array of products, creating a lively and engaging atmosphere.

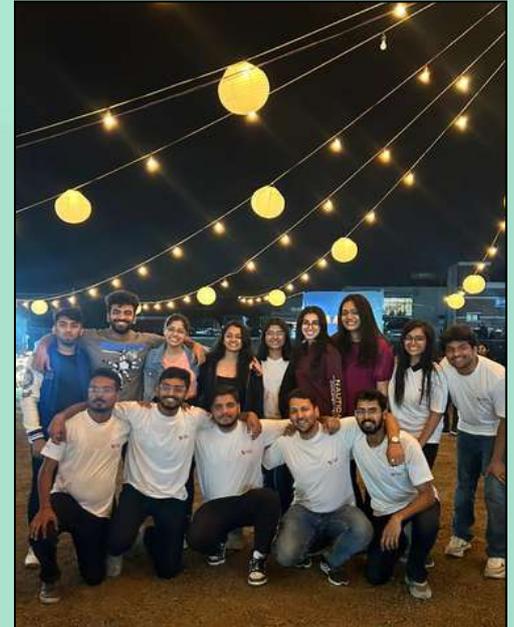
Symbihaat featured **nineteen stalls** ranging from exciting games, food stalls, and appealing merchandise, adding a multifaceted layer to the bustling marketplace. The **collaboration with SCOPE** infused a philanthropic spirit into the affair, as a **portion of the funds garnered from these stalls was dedicated to rural development initiatives**.

The success of Symbihaat reflected the entrepreneurial spirit of the participants and set the tone for the impactful days that followed in this inspiring three-day extravaganza, where passion truly met purpose.





# SYMBIHAAT



The aesthetic theme for the first day of Symbihaat embraced the **Wild Wild West**, while the second day delved into the vibrant world of **Comic Con**, creating visually captivating decor that enhanced the overall experience. The **music setup** designed for immersive enjoyment added a dynamic layer to the festivities as people joyously engaged in impromptu dance sessions. Symbihaat wasn't merely a marketplace; it evolved into a dynamic space for cultural exchange and mutual appreciation.



# SAARANG - SESSIONS

## KEYNOTE SESSION

We were honored to host **Anooja Bashir**, CEO and co-founder of FlexiCloud, as the keynote speaker for our session on the topic "**Where Passion Meets Purpose.**" With over 20 years of corporate experience, her extensive background in sales and marketing, along with her leadership at FlexiCloud, added immense value to the session. As a TEDx speaker and serial entrepreneur, she shared insights from her journey, emphasizing the importance of purposeful contributions to society. Her engaging discourse illuminated the intricate interplay between passion and purpose, leaving a lasting impression on the audience.



## PANEL DISCUSSION

We were pleased to have Vijaya Balaji, M S Mahala, Priya Gupta, and Amit Tuteja as esteemed panelists for our discussion on "Creating a Supportive Ecosystem for the Rural Population." Each speaker brought a wealth of knowledge and experience, offering diverse perspectives that enriched the discussion. Their insights into establishing a supportive ecosystem for rural communities were enlightening and inspiring. The panelists' thoughtful contributions illuminated the intricacies of fostering sustainable development and support structures for the rural population, leaving a profound impact on our audience.



# SAARANG - COMPETITIONS

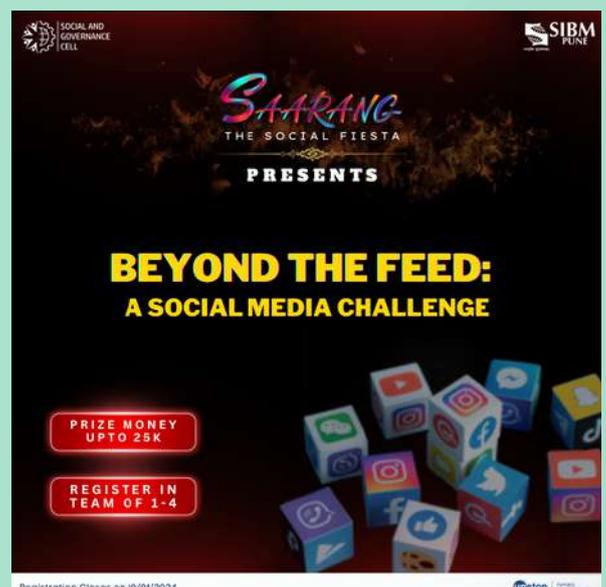
We are thrilled to announce the successful completion of our **national-level competitions under the Saarang banner**, marking a significant achievement in our academic dimension. These competitions featured a blend of **online and offline** modes, attracting participation from renowned institutions across the nation.

Highlighting the diversity of talents and skills, Saarang featured **ten competitions** under its banner. **Five** of these competitions were hosted by the Social and Governance Cell (SGC), while the remaining five were conducted in **collaboration with Special Interest Groups (SIGs)** like Mark-O-Polo, PMT, Quod, OpCellece, and Vitarka. This collaboration enhanced the diversity and expertise brought to these events, fostering innovation and knowledge exchange.

The participants exhibited exceptional talent, creativity, and strategic thinking throughout the rounds. To celebrate their outstanding performances, we are pleased to announce **substantial prizes worth Rs. 2,50,000 for the winners**.

## 1. BEYOND THE FEED

This vibrant three-round competition is a chance for you to unleash your creativity and make a difference. Inspired by crucial themes like Mental Health Awareness, Environmental Conservation, and Diversity, Equity, and Inclusion, students shape the future through impactful social media campaigns. Empowering students to address societal issues, the competition challenges them to craft narratives that transcend the ordinary, focusing on creativity and effectiveness.





# SAARANG - COMPETITIONS

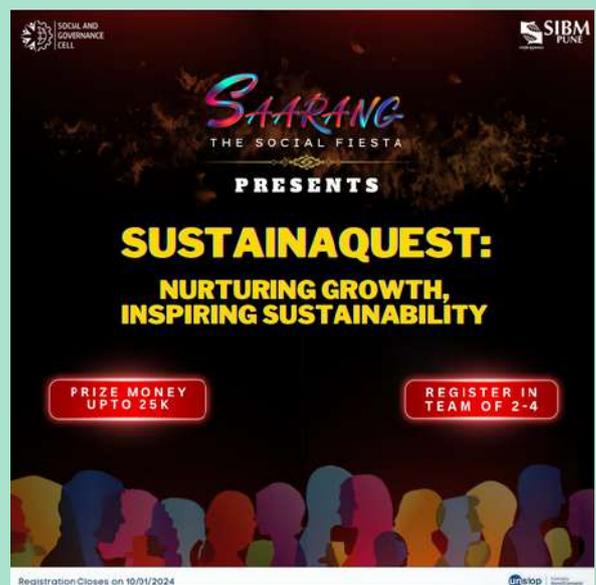
## 2. DIVERSE DELIGHTS



In this competition titled "Diverse Delights: Quest to Redefine Millet Consumption in India," participants are tasked with devising a comprehensive strategy for True Elements, a brand specializing in promoting healthy snacks. Focusing on addressing the historical overshadowing of millets in India by traditional staples, the case challenges participants to promote millet consumption and establish True Elements as the face of millets.

## 3. SUSTAINAQUEST

Embark on a transformative journey with the Rural Development and Consulting Challenge—a three-round exploration crafted to gauge participants' acumen in navigating rural business complexities. Spotlight your expertise, addressing distinctive challenges in subsequent rounds. As social consultants, sculpt a growth strategy for a real-life rural business scenario in India, a challenge doubling as an elimination round.





# SAARANG - COMPETITIONS

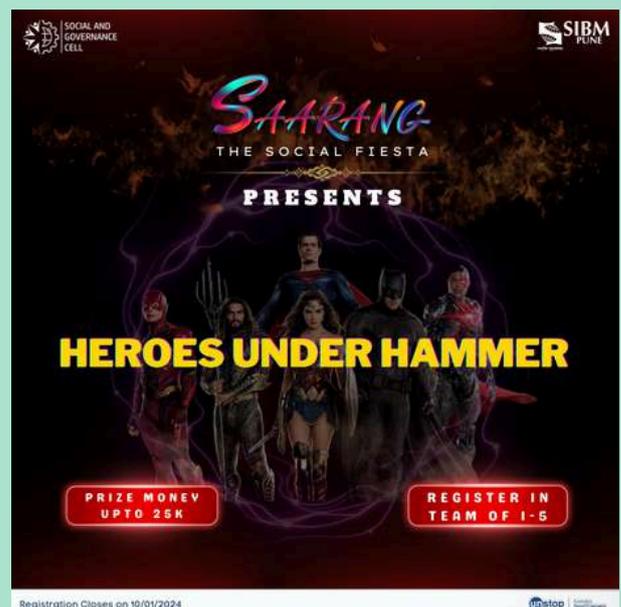
## 4. PANIC PLANNERS



Dive into the heart of crisis management in this competition, a thrilling test of participants' ability to navigate chaos with creativity and adaptability. The initial round puts teams into the midst of a crisis scenario, where their responses are scrutinized for innovation and adaptability. Round two elevates the challenge offline, immersing teams in a crisis simulation demanding strategic resource management. Here, participants are pushed to think critically about crisis response, resource allocation, and strategic decision-making.

## 5. HEROES UNDER HAMMER

This vibrant three-round competition is a chance for you to unleash your creativity and make a difference. Inspired by crucial themes like Mental Health Awareness, Environmental Conservation, and Diversity, Equity, and Inclusion, students shape the future through impactful social media campaigns. Empowering students to address societal issues, the competition challenges them to craft narratives that transcend the ordinary, focusing on creativity and effectiveness.





# SAARANG - SIGs COLLABORATION

## 1. SYNOPSIS - OPCELLENCE

Saarang organized by the Social and Governance Cell (SGC), in association with OpCellence, the Operations society of SIBM presents to you SynOpsis - A National Level case study competition that tests your ability to solve real-life business problems related to operations and supply chain management by applying your subject knowledge and creativity.

## 2. FINISH-MY-TALE FIESTA - VITARKA

Embark on a literary journey with "Finish My Tale Fiesta", an enthralling story completion competition presented by Vitarka- the HR and IR club of SIBM Pune, in collaboration with the Social and Governance Cell (SGC) under the grand umbrella of 'Saarang: the Social Fiesta'.

## 3. COURTROOM DRAMA - QUOD

under the banner of Saarang 2024, organized by the Social and Governance Cell (SGC) in collaboration with The Quizzing and Debating Society (QUOD) of SIBM Pune, Participants will navigate decision-making scenarios, putting their communication skills and business acumen to test as they encounter choices between dynamic

## 4. PRODUCT KRAFT - PMT

Product Kraft elevated article writing skills, providing a platform for participants to showcase their insightful penmanship in Product Management. Centered around the theme "Product Management and Future Tech Possibilities,"

## 5. SPEED SELLING - MARK-O-POLO

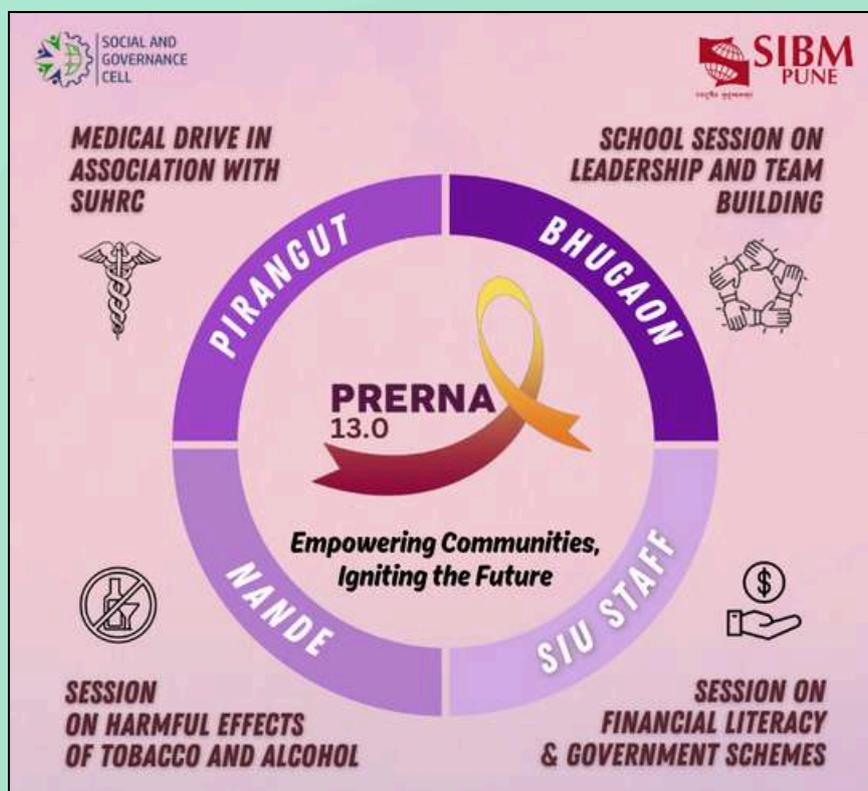
This competition required the participants to sell multiple products to the judges with time for selling each product in under a minute. The competition was a dynamic blend of persuasive communication and quick thinking



# PRERNA 13.0

In a world fraught with challenges and uncertainties, **volunteering** shines as a beacon of hope and solidarity. It serves as a powerful reminder that amid the chaos, there is still goodness to be found, and by extending a helping hand, we can make a meaningful difference in the lives of others. Guided by this ethos, we embarked on another journey of compassion and empowerment with our event, PRERNA 13.0. Dedicated to bringing positive change and uplifting marginalized communities, we organized the **13th edition of PRERNA under the theme "Empowering Communities, Igniting the Future."**

At the core of PRERNA is the belief that everyone has the power to make a difference, no matter how big or small. This event is a testament to our collective commitment to **fostering social responsibility and empathy** among today's youth, inspiring them to **contribute to the well-being of society**. Through each edition of PRERNA, we strive to harness the passion and potential of our student volunteers to create a meaningful impact and ignite a brighter future for all. With boundless enthusiasm and unwavering determination, they set out to make a tangible difference in the lives of others, embodying the true spirit of service and compassion.





# LAUNCH EVENT- TRADITIONAL DAY

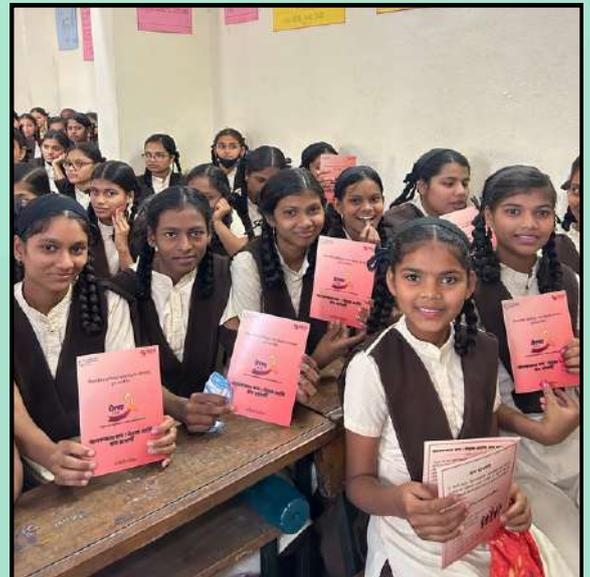


Traditional Day, held on **23rd Feb '24** was a captivating launch event for **PRERNA 13.0**, transcending expectations as **students, admin staff, and faculty** came together to celebrate the rich tapestry of cultures within our institute. From **real-life tic-tac-toe games to faculty ramp walks with fun props**, every moment was filled with joy and camaraderie. Everyone present there actively participated, posing for reels and photos under the beautifully adorned traditional day setup. The highlight of the event was the eagerly awaited **banner reveal**, symbolizing the commencement of PRERNA 13.0 and igniting excitement for the upcoming social initiatives. Additionally, a **thought-provoking board** was set up, encouraging everyone to share their ideas on addressing **various social issues**. The audience was also invited to share something unique about their own culture, promoting cultural exchange and appreciation. Traditional Day '24 was a testament to our institute's commitment to embracing diversity, fostering unity, and creating memorable experiences.



# PRERNA 13.0

## DAY 1: SCHOOL SESSION ON LEADERSHIP AND TEAM BUILDING



On the inaugural day of Prerna, **March 9th**, our team ventured to **Madhyamik Vidhyalaya & Jr. College of Commerce in Bhugaon village**. Here, we conducted an enlightening session on team building and leadership tailored for school students. Our volunteers facilitated **interactive discussions**, seamlessly integrating engaging activities such as **games and quizzes**. Through these activities, students not only absorbed essential concepts like leadership through **SMART goals** but also actively participated in **team-building exercises**, fostering a collaborative spirit and honing their leadership skills in an enjoyable environment.



# PRERNA 13.0

## DAY 2: DENTAL DRIVE IN ASSOCIATION WITH SUHRC



In collaboration with the **Dentistry Department of SMCW, SUHRC**, we organized a dental drive at **Dr. Baba Saheb Ambedkar Z.P. School, Pirangut**, on the second day of Prerna. The aim was simple yet crucial: to **promote oral health awareness and offer primary dental care services to the villagers**. The response from the community surpassed expectations, with **over 100 villagers** actively participating in the event. The team of dentists from SUHRC utilized modern equipment and techniques to provide personalized consultations and suggested follow-up treatments, ensuring that each individual received the best possible care tailored to their needs. This event not only addressed immediate dental concerns but also laid the foundation for sustainable oral hygiene practices within the community.



# PRERNA 13.0

## DAY 3: SESSION FOR SIU STAFF ON FINANCIAL LITERACY AND GOVERNMENT SCHEMES



To empower and support the **dedicated staff members of Symbiosis International University (SIU)**, a specialized Prerna session on **financial literacy and government schemes** was organized within the campus premises. The session aimed to equip our staff with essential knowledge and tools to navigate the **complexities of personal finance**, ensuring their financial well-being and security. The session delved into key topics such as **budgeting, savings, investment strategies, and retirement planning**. Through interactive discussions and practical exercises, staff members were guided in understanding their financial goals and developing effective financial management practices tailored to their individual needs.



# PRERNA 13.0

## DAY 4: SCHOOL SESSION ON HARMFUL EFFECTS OF TOBACCO AND ALCOHOL



On Day 4 of Prerna, our focus shifted to addressing the pressing **issue of alcohol and tobacco consumption among the youth**. Conducted at **ZP School, Nande village**, the session targeted about **250 audience members, including students from classes 6th to 12th, as well as some parents**, recognizing the importance of educating both students and their families on this critical topic. The session was designed to be highly interactive, engaging students through **quizzes, open discussions, and even some fun games**. Our student volunteers ensured the session was dynamic and impactful, organizing activities that lightened the atmosphere while driving home the seriousness of the message. Through this session, participants gained valuable insights into the risks associated with substance abuse, empowering them to make informed decisions and lead healthier lives.

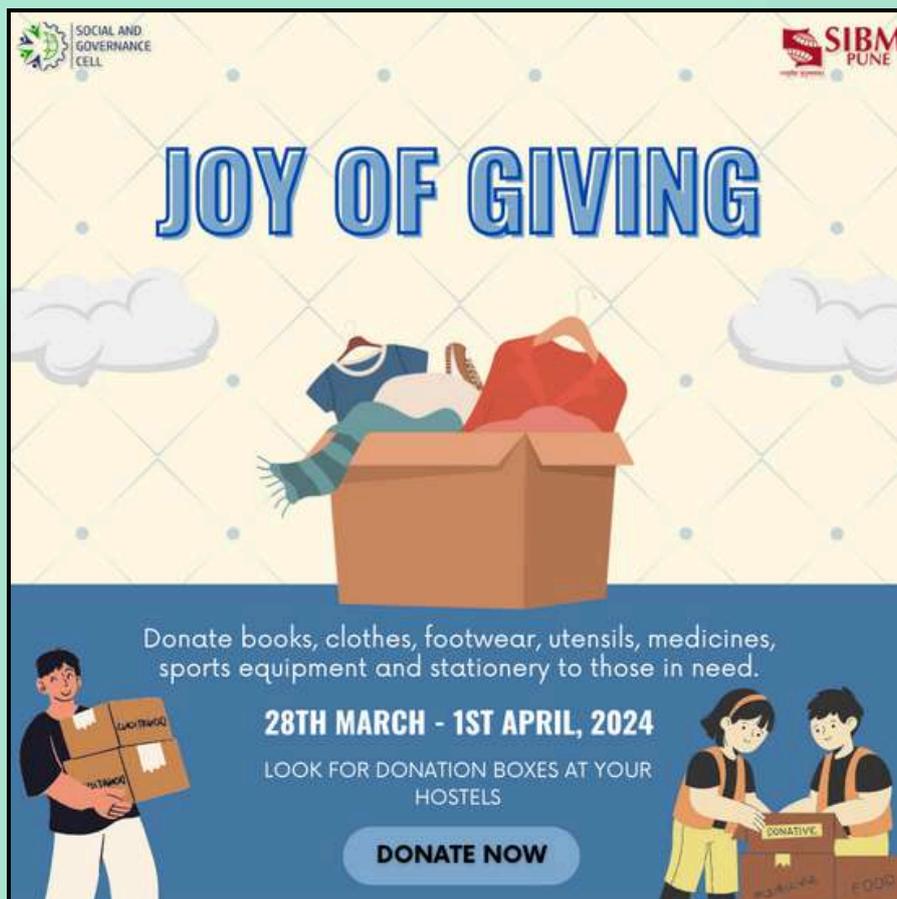


# JOY OF GIVING

The Joy of giving, donation drive is an opportunity to make someone else's life a little bit better. It is a chance to share your blessings with those who may be less fortunate, and to spread happiness and hope to those who may be struggling.

At SGC, we recognized the importance of **giving back to our community and to those in need**. For the same, we placed **carton boxes in front of every hostel**, encouraging students to **donate** any items that could be used by someone else. The response was overwhelming, with students generously giving **clothing, books, stationary and other items**.

We collaborated with the **Goodwill Foundation** to ensure that they were distributed to those who needed them the most. Through this collaboration, we were able to give students the chance to make a difference in the lives of others, and to extend a helping hand to those in need across the nation.





As we wrap up the first year of the newly revamped Social and Governance Cell (SGC), we are filled with immense pride and gratitude. This year, we have successfully introduced our new Governance wing, which focuses on fostering ethical leadership and nurturing morally-sound individuals. At the same time, we have strengthened our Social wing, increasing the number of heartfelt events and enhancing our positive societal impact.



Our mission at SGC is to cultivate a sense of responsibility and leadership among students, guiding them to become catalysts for impactful social transformation and ethical governance practices. This mission has been our guiding star, and we owe a significant portion of our success to those who have continually supported us through our endeavors.

We extend our heartfelt gratitude to our dedicated volunteers, our collaborative partners, and our well-wishers. Your unwavering support and encouragement have been the backbone of our initiatives. A special thanks to our Director, whose guidance and support have been invaluable in every step we take. We are also deeply grateful to the administration team and the encouraging faculty at SIBM Pune, whose contributions have been instrumental in our achievements.

As we look forward to the new year, we do so with sheer optimism and determination. We are excited about another year of unstoppable growth, unbelievable learning, and unforgettable memories. Together, let's continue to make a difference and create a brighter, more inclusive future.

With heartfelt gratitude,  
~Team SGC

## Contact Details

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