



# ANNUAL REPORT

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2023 - 2024

**Research and Scholastic Development Team**

Symbiosis Institute of Business Management



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## About us

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The Research and Scholastic Development Team is the research and academic development cell of SIBM Pune. The team pioneers the preparation of research publications of SIBM Pune, equips students for placement processes, brings about scholastic development of students through thought-provoking events and workshops, and identifies and executes live projects that have the potential to contribute to the ever-changing landscape of business management.

## Vision

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To make SIBM Pune the center for building thought leadership and a research hub among the leading business schools in India.

## Mission

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To create opportunities for students to acquire knowledge and apply it through industry projects under the guidance of esteemed faculty in order to nurture and promote a peer to peer based learning environment.

## Team Members

### *Senior Team (MBA-II)*

Ankit Kumar  
Anuradha Lakshmanan  
Apoorv Maheshwari  
Anushree Rungta  
Pranav Deoras  
Shreshtha Gole  
Snehal Boricha  
Vanita Patil (Coordinator)

### *Junior Team (MBA-I)*

Ayushi Dutta  
Deep Mohite  
Diptarka Mukhopadhyay  
Lakshya Gupta  
Pranav Mahadik  
Sakshi Pande  
Saylee Lohakare  
Vamsidhar Reddy

### *Interim Team (MBA-I)*

Anant Jain  
Ayushi Dutta  
Deep Mohite  
Diptarka Mukhopadhyay  
Lakshya Gupta  
Priyanka Bedi  
Sakshi Pande  
Vamsidhar Reddy

RSDT provides a platform for both academic and corporate exposure that helps students develop a holistic understanding of what management in true sense is.

# Events

The new academic year saw various initiatives being taken by RSDT with a heavy focus on overall academic growth of the students.

## SPECIALIZATION ORIENTATION SESSIONS

The aim of these sessions was to familiarize the students with the kind of job roles and profiles that are offered in each specialization and the work that is expected out of them. The session was conducted by a highly competent set of students from MBA-II who shared their own invaluable experiences and knowledge with the junior batch. A lot of pertinent queries of the new batch got resolved during these sessions and they were able to choose the correct stream for themselves.



## BEACON ALMANAC: INDIAN ECONOMY 2023

Beacon Almanac incorporates a holistic report on the health of the Indian economy over the previous fiscal, wherein, the various important macros pertaining to the Indian economy, in particular, and the global economy, at large, are studied and trend analyses is performed. It contained a brief analysis of all the broad segments of the Indian economy. Along with these segments there was a mention of all major economic developments in the Indian economic space over the past one year be it the trade wars, crude oil prices, minimum support prices and most importantly how the global political and economic environment is shaping the Indian economy. This journal aided the students of MBA-I in their Summer Internship Recruitment Process (SIRP) preparation and was widely appreciated by students of both batches. It also helped the MBA-II batch for their final Campus Recruitment Process.



## **BEACON SECTOR SPECIAL 2022**

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The 'Beacon Sector Special 2022' provided an in-depth review of:

- Automobile
- BFSI
- Consulting
- E-commerce
- Energy
- FMCG-FMCD
- Infrastructure and Logistics
- IT and ITES
- Manufacturing
- Pharmaceutical
- Telecom

## **SUMMER INTERNSHIP EFFECTIVENESS AND EFFICIENCY DEVELOPMENT PROGRAM (SEED)**

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The Summer Internship Effectiveness and Efficiency Development (SEED) program allowed RSDT to continue its intensive work on the SIRP preparatory front. Under the auspices of the Student Mentorship Program 2023, the team cooperated with the Placement Advisory Team to hold a series of preparatory sessions and lectures.

The CV and HR Blanks Mentorship was an extension of the Student Mentorship Program, in which RSDT assigned MBA-II mentors to examine the CVs of MBA-I students in order to assist them in fine-tuning their CVs for SIRP 2023. RSDT also stumbled into HR blanks, which comprised a list of frequently asked HR questions during interviews, in addition to the CVs.

## **BEACON SUMMERS 2022**

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To aid the junior batch in their summer internship placement process, RSDT launched the 'Beacon Summers' - a comprehensive document on the summer internship recruitment and summer internship experiences of the Second Year (MBA-II) students. The senior batch students share experiences from their internships regarding the kind of work they were involved in, the challenges they faced and their learnings from this. The report is aimed at providing insights into the kind of jobs each specialization offers, for the students of MBA-I, so that they can make the most of their summer internship opportunities.



## CAMPUS RECRUITMENT PROGRAM (CRP) PREPARATORY KIT AND ALUMNI SESSION

To aid the senior batch for the preparation of their final campus placements, a comprehensive kit was prepared to provide preparatory help on specific specializations as well as on topics of current and general importance. Further, RSDT also facilitated a session where the MBA-II students were mentored by illustrious industry alumni of SIBM Pune to aid in their preparation for the final placement process.

## WORKSHOPS

RSDT facilitated a **Value added course** for Excel, Power BI, Tableau and **Tax and Financial Planning** to render genuine skill development and an enterprising mindset, especially since both the batches would soon step into the corporate world as young business leaders.





## **BUDGET SYMPOSIUM 2023**

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The Research and Scholastic Development Team (RSDT) of SIBM Pune organized its annual flagship event 'Budget Symposium' on 18th February 2024 and the theme for this year's event was "Policy Reforms and Fiscal Prudence: Crafting Budgets for Progressive India"

The Symposium comprised eminent stalwarts from corporate and academia who shared their valuable insights on the union budget in a keynote address and a panel discussion, which was preceded by quizzes and engagement activities for students.

The objective of Budget Symposium 2024 was to build general awareness of the Union Budget Building a general Understanding of Union Budget and its components, Creating awareness about financial nuances within specific industry sectors, all aimed to foster Strategic thinking pertaining to prioritizing initiatives, cost-benefit analysis, resource management for the students.

The discussion witnessed an insightful address on major components of the annual budget around the theme "Policy Reforms and Fiscal Prudence: Crafting Budgets for Progressive India". The day began with a Keynote Speech by Mr. Akshay Dutta, Economist, Deutsche Bank, followed by a panel discussion on various aspects of the annual budget 2024. Esteemed guests like Rishi Kapal, Director, Teenzclap Futureworks, Rani Singh Chavan, VP Marketing & BD, Okie Ventures and Abhishek Nag, Founder & CEO, EmbarkingOnVoyage, engaged in discussions on how the budget impacts various industries and companies, shedding light on the policies affecting today's economic landscape. The panel discussion was well driven by our very own member Mr. Diptarka Mukhopadhyay, who ensured to touch upon every area that is essential for students. The panelists touched upon topics of national and global significance, giving insights on the decision-making processes of corporate giants, SME's, even startups; evaluating impact of digital literacy, financial inclusion on different stratas of the Indian Economy. In the end, the discussion highlighted the expectations of students, as a stakeholder in the Financial Planning for a nation. This discussion between students and dignitaries were highly interactive, leaving a lasting mark of knowledge and insight.

Research and Scholastic Development Team  
presents

# BUDGET SYMPOSIUM

*Policy Reforms and Fiscal Prudence:  
Crafting Budget for a Progressive India*

**18th FEB** Convention Centre  
10:00 AM Onwards





## RESEARCH CONCLAVE 2023

Research Conclave (RC) is one of the novel initiatives of RSDT at SIBM Pune, wherein we intend to promote the research culture among students. For The Research Conclave 2023, we were honored to welcome eminent researchers from academia and business, who shared their insightful perspectives on the value of research and its crucial role in bridging the gap between academia and industry. The theme for this year was 'The Future of Management: Exploring New Paradigms and Possibilities.'

The event concluded on 17th December 2023 with a Keynote Address from Dr. Sumita Kale and a Panel Discussion featuring Sourav Nandi, Gaurav Wani, Nikhil Pampatwar and Vinay Singhal, each stalwarts in their own fields. They spent time with students, sharing decades worth of corporate experience and addressed our questions. The RC also featured a line up of pre-events like

- 1) CMIE session, an online seminar on Secondary Research tools by Mr. Anmol Kalra,
- 2) Summer internship project Simulation (SIPS), A simulated project experience where students solved near real time business case problems
- 3) SIP Chronicles, where senior students shared their experiences of Summer Internship Projects from last year.



## ROAD TO BMR

Road to BMR is a part of the series under 'Road to Research Paper: From the basics to releasing one' which announces the onset of research month at SIBM. The series aims to encourage the young business minds to share their ideas in the form of abstracts and showcase their innovative skills which would play a pivotal role in the transformation of businesses.

As a part of this novel & unique series we organised an important session on CMIE and CMIE Prowess to acquaint the students with the use of the platforms. This enabled them in their preparation for writing a research paper and helped gather data for various corporate case competitions.

## BEACON MANAGEMENT REVIEW 2023

RSDT proudly revived the Annual Research Journal of SIBM Pune - 'Beacon Management Review' (BMR), Volume XII. The journal has been conceptualized as a platform to showcase the research abilities of the students of SIBM, Pune on important management and global issues that are relevant in today's dynamic corporate environment. The theme for this year's issue was - "Transformation and strategies to recession-proof business".

The journal was released on the Annual Management Day 2024 in digital version by honourable Chancellor, PROF. DR. S B MUJUMDAR sir.



## LUMIÈRE

Lumière, a series of guest lectures from our illustrious alumni and eminent corporate leaders, seeks to provide students with current and industry-relevant knowledge of topics beyond the regular curriculum and equip them better for their future. These sessions aim to increase the intellectual capital of the student body through interaction with stalwarts from the industry and the academia. Students from Marketing, HR, Finance and Operations specializations had an opportunity to learn nuances, contemporary practices and trends in the industry via case study discussions, lectures and interactions with guest lecturers. The guest lecturers and topics covered are as follows:

- **Mr. Rajesh S Angal**- Senior Business Transformation Professional, (RIL - TATA Petrofac - Ion Exchange) on Impact of P&L on Operational Decisions
- **Mr. Yogesh Verma**, Managing Director - Alimento Private Limited on Latest Trends in E-Commerce
- **Ms. Ruchi Amlani**, Sr. Human Resources Manager at Honeywell on Do diversity Training work? How to reduce subconscious bias through training and some industrial aspects of different training programs in D&I
- **Mr Mayank Jain**, Associate Vice President - Campus Activewear Ltd on Changing Business Practices in view of the Digital Transformation era

- **Mr. Akash Mishra**, Angel Investor Angel Investor, Venture Catalysts++ on Data Cleaning, Data Transformations, and Hypothesis Testing
- **Ms. Monalisa Malladeb**, Teaching Aide Teaching Aide, Rutgers School of Management and Labor Relations (SMLR) on Emotional Intelligence
- **Jigyasa Jain**, Marketing Manager : Wireless & Home Entertainment Marketing Manager Wireless & Home Entertainment, Amazon on Latest Trends in E-Commerce and Digital Marketing
- **Soumya Chakraborty**, Assistant General Manager, Sembcorp Industries Ltd on Optimization of Logistics
- **Gopi Krishna Madiraju**, Principal Analytics at Dr. Reddy's Laboratories on Services and IT

**Lumière**  
THE GUEST LECTURE SERIES

**Topic: Culture Eats Strategy for Lunch**

Organizational Behaviour

9:30 am onwards  
28th Feb 2024  
MS Teams

**Rohit Shenoy**  
Director HR  
DXC Technology

**Lumière**  
THE GUEST LECTURE SERIES

**Topic: Application of AI/ML in Business Analytics of Marketing**

Business Analytics for Marketing

10:00 am onwards  
27th Feb 2024  
MS Teams

**Pethuru Raj Chelliah**  
Chief Architect & Vice President  
Reliance Jio Platforms Ltd.

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