

# ANNUAL REPORT 2022-23

**Research and Scholastic Development Team**

Symbiosis Institute of Business Management, Pune

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## About us

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The Research and Scholastic Development Team is the research and academic development cell of SIBM Pune. The team pioneers the preparation of research publications of SIBM Pune, equips students for placement processes, brings about scholastic development of students through thought-provoking events and workshops, and identifies and executes live projects that have the potential to contribute to the ever-changing landscape of business management.

## Vision

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To make SIBM Pune the center for building thought leadership and a research hub among the leading business schools in India.

## Mission

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To create opportunities for students to acquire knowledge and apply it through industry projects under the guidance of esteemed faculty in order to nurture and promote a peer to peer based learning environment.

## Team Members

### Senior Team (MBA-II)

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Bhavini Priyamvada  
Jatin Bhatia  
Keerthi Krishna A. S.  
Mohitsinh Rayjada  
Neha Shivani  
Phanindra Sai Siddamsetty  
Shubhada Vyawahare (Coordinator)  
Yash Vardhan Chaudhary

### Junior Team (MBA-I)

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Ankit Kumar  
Anuradha Lakshmanan  
Apoorv Maheshwari  
Anushree Rungta  
Pranav Deoras  
Shreshtha Gole  
Snehal Boricha  
Vanita Patil

### Interim Team (MBA-I)

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Aniruddha Purekar  
Anuradha Lakshmanan  
Joshua Sinate  
Kartik Kapoor  
Nishant Panda  
Pranav Deoras  
Shreshtha Gole  
Vanita Patil

RSDT provides a platform for both academic and corporate exposure that helps students develop a holistic understanding of what management in true sense is.

# CORPORATE CONNECT

## INDUSTRY CONSULTING LIVE PROJECTS

Continuing the legacy of bringing live projects each year for the students, RSDT brought projects from both well-established companies and start-ups to give hands-on experience to the students. These are real life Industry Consulting Live Projects that help students relate theoretical knowledge to contemporary business issues. These also enable students to connect with corporates and get a flavour of the corporate world. Some of the companies which have offered Live Projects at SIBM Pune in the past include: Tenhard, Mindler, Jindal, Aspect Ratio, Eat better Co, Mozo hunt, Woxen Digital, Just dial and many more.



**Tenhard  
India Pvt. Ltd**



**Eat Better &  
Co.**



**Jindal  
Lifestyle**



**Aspect Ratio**



**Mindler  
Education  
Pvt.Ltd**



**Just Dial**

## BUDGET SYMPOSIUM 2023

The Research and Scholastic Development Team (RSDT) of SIBM Pune organized its annual flagship event 'Budget Symposium' in a virtual format. The event was held on the 12th of February 2023, and the theme for this year's event was "Resilient Budget for Amrit Kaal". The discussion panel comprises eminent stalwarts from corporate, media, government and academia who share their valuable insights on the union budget and expectations on the future route to be followed by the government with respect to key policies, all in light of the Union Budget.

The Symposium began with an enriching discussion on the Union Budget by **Mr. Prithviraj Srinivas**, Chief Economist, Axis Capital Ltd followed by a Q&A session. The session highlighted various factors that help the India economy be more efficient as well as elaborated on the long term and short term goals that can help the economy to reach the pre-covid period.

This was followed by an illuminative panel discussion with industry stalwarts, including **Ms. Piya Mahatney**, Economist, Author & Visiting faculty member at St Xavier's Institute of Communication; **Mr. Ritesh Jivarajka**, CFO, Liberty General Insurance; **Mr. Rahul Agrawal**, CFO, Xpressbees Pune. The panel was moderated by **Dr. Varun Miglani**, Asst. Prof. at Symbiosis School of Economics and Agricultural Economics Researcher. The experts on the panel expressed their views on topics like health, agriculture, defense and financial markets.

The discussion rightly stressed upon the pros and cons of the union budget and stated the budget is growth supportive and in sync with the fiscal policy with CAPEX investment policies, allowing the government to spend more, tackle uneven recovery, and help the MSME sector boost employment.

The panel considered the Union Budget 23 as a transparent budget which lays out a roadmap to what lies ahead and what happens between FY 23 and FY 24 in sectors like Infrastructure, Digitalisation, Education, Health, Insurance, Start-ups, Ease of Doing Business and Sustainability. Newer regimes will help India control the fiscal deficit and move towards a better tomorrow.

This was followed by a fireside chat discussion with eminent leaders like, **Ms. Madhavi Arora**, Lead Economist, Emkay Global Financial Services Ltd; **Dr. Sudarshan Bhattacharjee**, Principal Economist & Head, Centre of Excellence, Yubi. The panel was moderated by **Mr. Prasanna Joshi**, Executive Editor at Sakal Media Group. The discussion highlighted that Budget 2023 had been designed to promote inclusive growth & development. The panelists believed that capex allocation in the budget might boost growth and also touched upon a few important aspects of this year's budget like tax regime and green energy.



## SUMMER INTERNSHIP PREPARATORY SESSION

Summer internship preparatory session is a training program designed to help students prepare for their upcoming internships. The session was guided by **Mr. Punit Thakkar**, Director, NoBroker who covered a range of topics, including communication skills, time management, professionalism, networking and industry research. The purpose of these sessions is to help students feel confident and prepared as they enter their internships, and to equip them with the skills and knowledge they need to succeed in a professional environment. By participating in a preparatory session, students can gain valuable insights and practical experiences that will help them stand out in their internships and future careers.

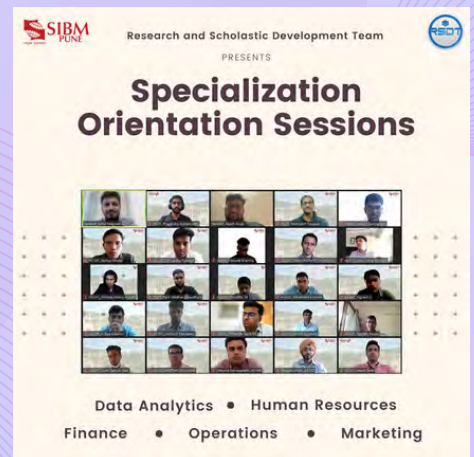


# ACADEMIC ENDEAVOURS

The new academic year saw various initiatives being taken by RSDT with a heavy focus on overall academic growth of the students.

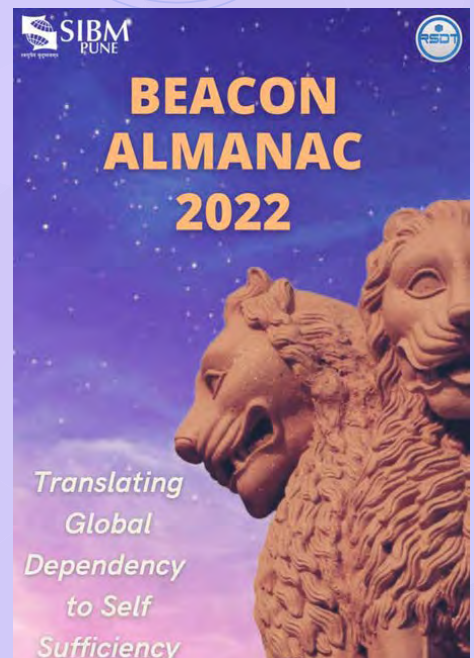
## SPECIALIZATION ORIENTATION SESSIONS

The aim of these sessions was to familiarize the students with the kind of job roles and profiles that are offered in each specialization and the work that is expected out of them. The session was conducted by a highly competent set of students from MBA-II who shared their own invaluable experiences and knowledge with the junior batch. A lot of pertinent queries of the new batch got resolved during these sessions and they were able to choose the correct stream for themselves.



## BEACON ALMANAC: INDIAN ECONOMY 2022

Beacon Almanac incorporates a holistic report on the health of the Indian economy over the previous fiscal, wherein, the various important macros pertaining to the Indian economy, in particular, and the global economy, at large, are studied and trend analyses is performed. It contained a brief analysis of all the broad segments of the Indian economy. Along with these segments there was a mention of all major economic developments in the Indian economic space over the past one year be it the trade wars, crude oil prices, minimum support prices and most importantly how the global political and economic environment is shaping the Indian economy. This journal aided the students of MBA-I in their Summer Internship Recruitment Process (SIRP) preparation and was widely appreciated by students of both batches. It also helped the MBA-II batch for their final Campus Recruitment Process.



### BEACON SECTOR SPECIAL 2022

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The 'Beacon Sector Special 2022' provided an in-depth review of:

- Automobile
- BFSI
- FMCG-FMCD
- Infrastructure and Logistics
- IT and ITES
- Manufacturing
- Pharmaceutical
- Telecom
- E-commerce

### SUMMER INTERNSHIP EFFECTIVENESS AND EFFICIENCY DEVELOPMENT PROGRAM (SEED)

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The Summer Internship Effectiveness and Efficiency Development (SEED) program allowed RSDT to continue its intensive work on the SIRP preparatory front. Under the auspices of the Student Mentorship Program 2022, the team cooperated with the Placement Advisory Team to hold a series of preparatory sessions and lectures.

The CV and HR Blanks Mentorship was an extension of the Student Mentorship Program, in which RSDT assigned MBA-II mentors to examine the CVs of MBA-I students in order to assist them in fine-tuning their CVs for SIRP 2022. RSDT also stumbled into HR blanks, which comprised a list of frequently asked HR questions during interviews, in addition to the CVs.

### BEACON SUMMERS 2022

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To aid the junior batch in their summer internship placement process, RSDT launched the 'Beacon Summers' - a comprehensive document on the summer internship recruitment and summer internship experiences of the Second Year (MBA-II) students. The senior batch students share experiences from their internships regarding the kind of work they were involved in, the challenges they faced and their learnings from this. The report is aimed at providing insights into the kind of jobs each specialization offers, for the students of MBA-I, so that they can make the most of their summer internship opportunities.





## CAMPUS RECRUITMENT PROGRAM (CRP) PREPARATORY KIT AND ALUMNI SESSION

To aid the senior batch for the preparation of their final campus placements, a comprehensive kit was prepared to provide preparatory help on specific specializations as well as on topics of current and general importance. Further, RSDT also facilitated a session where the MBA-II students were mentored by illustrious industry alumni of SIBM Pune to aid in their preparation for the final placement process.

## WORKSHOPS

RSDT facilitated a workshop on **Advanced Excel Training** and **Tax and Financial Planning** to render genuine skill development and an enterprising mindset, especially since both the batches would soon step into the corporate world as young business leaders.



## RESEARCH CONCLAVE 2023

Research Conclave is one of the novel initiatives of RSDT at SIBM Pune, wherein we intend to promote the research culture among students. For the first Research Conclave, we were honored to welcome eminent researchers from academia and business, who shared their insightful perspectives on the value of research and its crucial role in bridging the gap between academia and industry.

The event began with a keynote address on the "Importance of Qualitative and Quantitative Academic Research in the application of industry" by **Dr. Lipika Dey**, Senior Scientist, TCS. This was followed by a panel discussion on "Importance of academic research to make students industry ready across various sectors". The esteemed guests that were a part of the panel included **Dr. Archana Mishra** - Head of Quality, Amrita Hospital Kochi, **Ms. Kriti Trivedi** - Director, Indian Institute of Development Management Bhopal, **Ms. Shabana Khan** - Director, Indian Research Academy while the discussion was moderated by **Dr. Anugamini Srivastava** - Assistant Professor at SIBM Pune.



## ROAD TO BMR

Road to BMR is a part of the series under 'Road to Research Paper: From the basics to releasing one' which announces the onset of research month at SIBM. The series aims to encourage the young business minds to share their ideas in the form of abstracts and showcase their innovative skills which would play a pivotal role in the transformation of businesses.

As a part of this novel & unique series we organised an important session on CMIE and CMIE Prowess to acquaint the students with the use of the platforms. This enabled them in their preparation for writing a research paper and helped gather data for various corporate case competitions. Under this series, we had also organised a session to kickstart their journey of writing a research paper by sharing detailed insights and guidance from **Dr. Bhuvanesh Kumar** - Faculty, Marketing, SIBM Pune.

## BEACON MANAGEMENT REVIEW 2023

RSDT proudly revived the Annual Research Journal of SIBM Pune - 'Beacon Management Review' (BMR), Volume XI. The journal has been conceptualized as a platform to showcase the research abilities of the students of SIBM, Pune on important management and global issues that are relevant in today's dynamic corporate environment. The theme for this year's issue was - "Transformation and strategies to recession-proof business".

The journal was released on the Annual Management Day 2023 in hard copy and digital version.



## LUMIÈRE

Lumière, a series of guest lectures from our illustrious alumni and eminent corporate leaders, seeks to provide students with current and industry-relevant knowledge of topics beyond the regular curriculum and equip them better for their future. These sessions aim to increase the intellectual capital of the student body through interaction with stalwarts from the industry and the academia. Students from Marketing, HR, Finance and Operations specializations had an opportunity to learn nuances, contemporary practices and trends in the industry via case study discussions, lectures and interactions with guest lecturers. The guest lecturers and topics covered are as follows:

- **Ms. Gausiya Ali Sayyed** - Senior Talent Acquisition, Wipro on Industry Practices for Diversity and Inclusion in organization
- **Mr. Mayank Jain** - National Sales Operations and Retail Marketing on Customer led Business transformation and changing business landscape
- **Ms. Jigyasa Jain** - Marketing Manager, Ajio Business Reliance Industries on Unlocking Key principles and strategies of E-commerce
- **Ms. Shuchita Singh Basu** - Global Head for Diversity, Equity and Inclusion Program, Atos Group on Implementation of Diversity and Inclusion Program: A practical view

- **Dr. Sunita Rupavataram** – Visiting Faculty (Applied Business Psychology, OB and HR), Symbiosis Institute of International Business on Leadership styles for changing business environment
- **Ms. Kinshu Jain** – Consultant, Learning and Development, Tata Consumer Products on Understanding Strategic practices for making impactful learning and development interventions
- **Mr. Akash Mishra** – AVP Analytics, Synchrony on Importance of Statistics and Mathematics in field of Data Science
- **Ms. Vaishali Palve** – Lead at HRBP, Godrej Properties Limited on Assessment Centre Workshop
- **Mr. Sujit Pawar** – Head of operations, GN Hearing India on Network Optimization in Logistics

